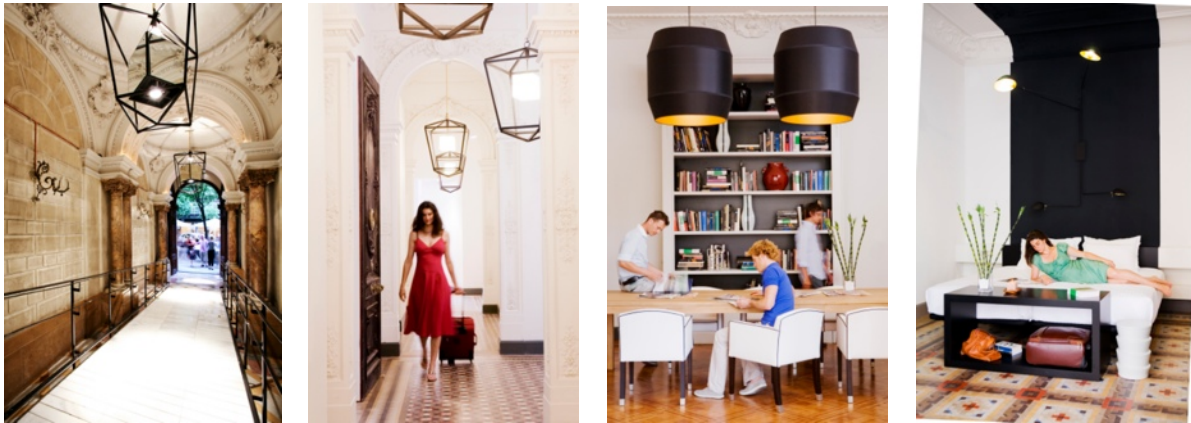


PRESS KIT – HOTEL PRAKTIK RAMBLA



Summary: Hotel Praktik Rambla is a low cost design boutique hotel with 3 stars, with 43 rooms, located in one of the most beautiful streets of the city centre of Barcelona, Rambla Catalunya. Completely refurbished in 2009, it maintains the flavor of the original Casa Climent Arola, a modernist jewel built at the beginning of the 19th century.

Address: Hotel Praktik Rambla
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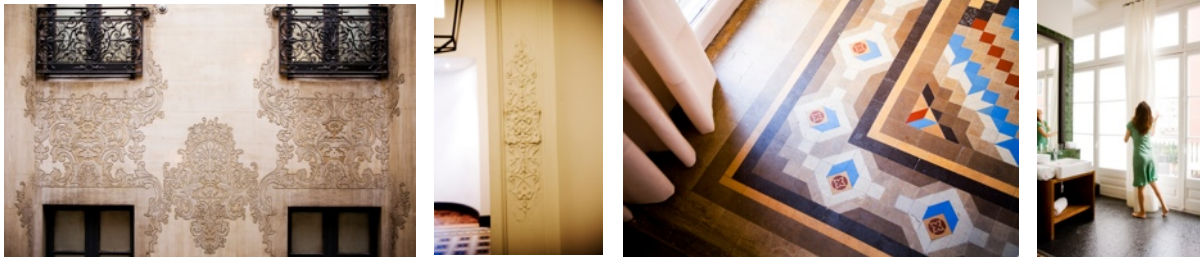
Social Medias: Facebook – www.facebook.com/praktikhoteles
Flickr (photos) – www.flickr.com/praktikhoteles
Twitter – www.twitter.com/praktikhoteles

Opening Date: June 2009

Hotel Location: Hotel Praktik Rambla is located in the heart of downtown Barcelona, on one of the prettiest and most visited streets in the Catalanian capital: the Rambla Catalunya. Praktik Hotel is surrounded by fashion restaurants, tapa bars, as well as international and local stores and shops.

The hotel is just a few minutes' walk away from spectacular monuments and places to visit such as: La Pedrera, the Batlló house, the Paseo de Gracia, Las Ramblas or the Plaza Catalunya, Barcelona's nerve center.

The Concept: Hotel Praktik Rambla embodies a new boutique hotel concept, an excellent combination of exquisite design, chic comfort, authentic local architecture and the best possible location, all at a low price. A unique place, square in the middle of the Eixample district, where you will find everything you're looking for in Barcelona, at a modest cost.



Architecture: Hotel Praktik Rambla is located in Barcelona's nerve center, on 27 Rambla Catalunya. It occupies one of the most emblematic buildings in the Eixample: **the Climent Arola house**. The property, which is listed today, was designed at the beginning of the 19th century by the Catalan architect Francesc de P. Villar i Carmona, author of such emblematic works as the monasteries at Montserrat and Sant Cugat, constructed at the end of the 17th and at the beginning of the 19th centuries.

This historic palace is on the Catalan Modernist route, and has been exquisitely restored. Its exterior mixes original classic elements, such as the Ionic columns that support the gallery and the balconies on the first floor, along with other columns that are more Baroque in style. The interior, on the other hand, contains all the comfort, design and technology of the 21st century.

Design: Praktik's interior decoration is the work of Contemporain Studio, whose owner, Lázaro Rosa-Violán, designed the interior of the Hotel Pulitzer (Barcelona) and the Píscolabis restaurant, among others.

In the Praktik Rambla, Rosa-Violán has preserved the original Modernist elements that are an integral part of the property, such as the moldings on the high ceilings and the mosaic floors, and has mixed them elegantly with parquet, modern lamps, vintage bathrooms, large and comfortable white beds, trendy, chic touches and loads of comfort.

Surroundings: Barcelona's extensive Eixample district brings together a large number of modernist buildings of great architectural value. However, it is the central part which showcases most of the buildings designed in this

style. Known as El Quadrat d'Or (Golden Square), it is the place where Barcelona's moneyed classes came to live in the flats designed by the leading architects of the day, such as Gaudí.

Accommodation: The Praktik Rambla boutique hotel has 43 designer rooms, which combine the most chic trends with the spirit of the Barcelona Modernist style at a low cost. The hundred-year-old ceilings and floors have retained the original moldings and mosaics; the contemporary design lamps defy gravity; the mirrors and bold design touches convey unique sensations.

- 4 Single Rooms
- 16 Double rooms
- 8 Double rooms with terrace
- 11 Twin rooms
- 4 Twin rooms with terrace

Facilities: Hotel Praktik Rambla has facility for the most comfortable and practical stay for the guests during their stay.

- Access for disabled
- Air Conditioning
- Bath Amenities
- Private bathroom
- Safe (code)
- Central heating
- Shower with Whirlpool
- Cosmetic mirror
- Non-smoking rooms
- Free Internet access
- Wireless Internet
- Key electronics / magnetic
- Reading lamp
- LCD TV
- Direct Phone
- Windows articulated
- Soundproof windows

Services: Hotel Praktik Rambla provides the service to make the guests feel themselves at home and strive to ensure that they enjoy every moment with the services prepared.

- Free Wi-Fi
- 24-Hour Front Desk
- Terrace
- Non-Smoking Rooms
- Access for disabled
- Luggage Storage
- Elevator
- Express Check-In/Check-Out
- Safety Deposit Box
- Soundproofed Rooms
- Heating / Air-conditioning
- Gay Friendly

Restaurant: The Restaurant Piscalabis is situated at 27 Rambla Catalunya, in the Climent Arola House. Centrally located and full of character, the restaurant will surprise you with its tapa show cooking, and with its variety of succulent dishes and local hors d'oeuvres made with top quality materials.

- Opening hours: Mon – Fri: 7:45 am to 12:00 am
Sat: 8:30 am to 12 am / Sun: 09:30 am to 12 am
- Breakfast menus: 7€ (Continental or English)