



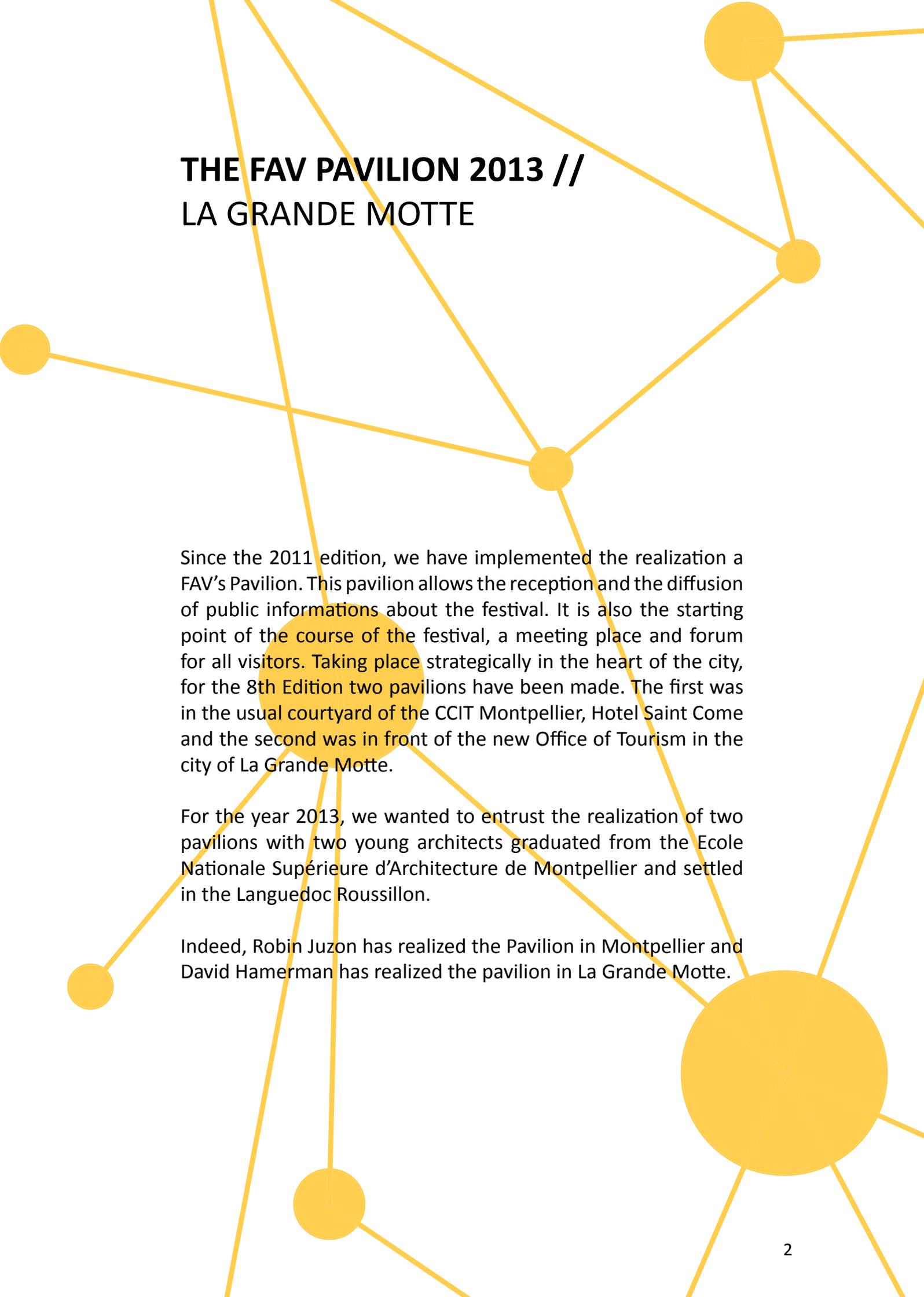
Festival des Architectures Vives

PAVILION FAV 2013 LA GRANDE MOTTE 19 TO 23 JUNE 1ST EDITION

Partenaires FAV :



Médias :



THE FAV PAVILION 2013 // LA GRANDE MOTTE

Since the 2011 edition, we have implemented the realization a FAV's Pavilion. This pavilion allows the reception and the diffusion of public informations about the festival. It is also the starting point of the course of the festival, a meeting place and forum for all visitors. Taking place strategically in the heart of the city, for the 8th Edition two pavilions have been made. The first was in the usual courtyard of the CCIT Montpellier, Hotel Saint Come and the second was in front of the new Office of Tourism in the city of La Grande Motte.

For the year 2013, we wanted to entrust the realization of two pavilions with two young architects graduated from the Ecole Nationale Supérieure d'Architecture de Montpellier and settled in the Languedoc Roussillon.

Indeed, Robin Juzon has realized the Pavilion in Montpellier and David Hamerman has realized the pavilion in La Grande Motte.

THE ARCHITECT // DAVID HAMERMAN



David Hamerman graduated as a DPLG architect in 2000 from the Ecole Nationale Supérieure d'Architecture de Montpellier (ENSAM) and has a postgraduate DEA degree in landscape architecture from the Institut d'Architecture de Genève in Switzerland (2002). Different journeys and destinations confronted him with other points of view and references, and he worked as an architect and landscape architect in Geneva and New York. In 2005 he founded the workshop Architectures&Paysages in Montpellier. The ambition of A&P lies primarily in the realization of projects that tend to reconcile two conceptual platforms, being architecture and landscape. Sun, shadow, light, materiality and the relationship inside/outside are the first stimuli that allow him to elaborate every new design-question. Since 2009, he teaches studio at the ENSAM.

THE PROJECT //

Memory ... memory and the sea ... a song by Léo Ferré. This city and its forms are crimping the Mediterranean are the testimony of an era. A moment of generosity where holidays for all became a project. The city reflects this. A wilderness where the thought came to embrace nature into culture. Culture built space ... through light, shape and material. A moment of freedom when special architecture and the landscape returned to resonate to organize a thought, a moment of architecture ... alive. Somehow, the Grande Motte is a festival, a magical place flooded with symbols, an ode to the sea, the sun and wind. Its main designer, Jean Ballardur dreamed of pyramids share their moldings symbolize the masculine and the feminine. A little Aztec qu'égyptiennes there yet fail Moses to come open sea in two. The pavilion is a tribute to this thought, in love with a site, a desire to offer the kind of architecture and views of the sea to the greatest number. Sea, pines, and a lot of steel, tens of thousands of son of steel structure, carving, store drawing of a city become a cult. Steel ... and a few pine needles. A wave which is crossed in a few seconds, a wave of steel that will not punctuate Walker ... An ode to the sea, the sun and wind.

THE PAVILION //



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