
PATI NÚÑEZ AGENCY

Cultural Communication Consultancy

THE COMPETITION FOR THE NEW TRADE FAIR BUILDING IN MENDOZA, ARGENTINA HAS BEEN WON BY ARCHITECT MARIO COREA

December 28, 2012 The competition for the new trade fair building in Mendoza, Argentina has been won by architects Mario Corea and Eugenio Tioni.

In spite of the fact that the site for the project is located in Mendoza's main municipal park, the winning proposal is based on the role of the building in the construction of the city, rather than approaching the project as an isolated object in the middle of a green zone.

The building is conceived as a series of modules that are placed along a pedestrian street. Each of these modules is composed of an open area and a covered area both of which are used as exhibition spaces. Along the pedestrian street there are services such as restaurants and restrooms, as well as the main entrances to the exhibition spaces.

The green strip between the surrounding housing and the fair building has been maintained, articulating the relationship between the two. By acting as a threshold, this area of the park facilitates the transition between the residential area and the trade fair zone.

Authors:

Arch. Mario Corea Aiello. Mat. 4240 - Colegio CAPSF
Arch. Eugenio Tioni. Mat. 5389 – Colegio CAPSF

Collaborators:

GEA Ingenieros. Pedro A. Gea
PGI Grup Ingenieros de Instalaciones y Asesoría en Sustentabilidad
Arch. Alba Casanovas
Arch. Jaime Fernández
David Pérez Martí

Press contact:

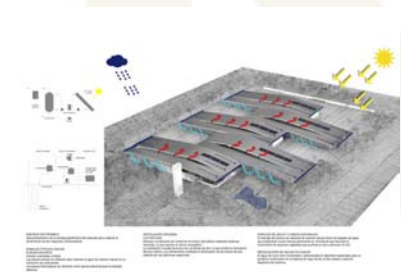
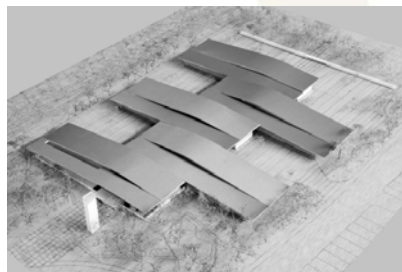
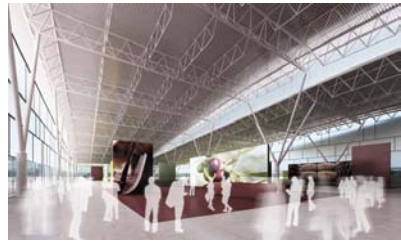
PATI NÚÑEZ
AGENCY

Mària Suàrez
T +34 931 240 847 / 675 337 268
architecture@patinunezagency.com

C/ Córsega 396, 1^º2^a
08037 Barcelona
T +34 931 240 847
info@patinunezagency.com
www.patinunezagency.com

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C/ Córsega 396, 1º2ª
08037 Barcelona
T +34 931 240 847
info@patinunezagency.com
www.patinunezagency.com