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| AsNow Design & Construct | Office Name |
| [http://www.asnow.ir](http://www.asnow.ir/home) | Office Website |
| asnow.design | Instagram: |
| info@asnow.ir  asnowdesign@yahoo.com | Contact email |
| Vozara St, Tehran, Iran | Firm Location |
| [+ 98 2188106290](tel:+982188106290) | Tell |
| 09193016031 | Mobile |

|  |  |
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| English | |
| Parkway Dermatology Clinic | Name of project: |
| No.2, Anahita Alley, Akhgari St, Fereshteh St | Project Location: |
| AsNow Design & Construct | Architecture firm: |
| Solmaz Tatari, Ehsan Tavassoli | Principal Architects: |
| Nila Shahmohammadi | Design Associates / Team & Detail Design: |
| 2022 | Date of design: |
| 2023 | Date of Construction: |
| Completed | Status: |
| 85 m2 | Built area: |
| 3D Max, Lumion, V.ray, Revit | Tools used: |
| Medical | Building Type: |
| Mehdi Mehravaran | Mechanical engineer /Company: |
| AsNow Design and Construct | Construction Company: |
| Amir Hossein Najimi, Armin Shahmohammadi | Executive Manager: |
| Neda Jahantab | Graphic: |
| Dr. Pedram Mehrian | Client: |
| Glass, Copper Clad Steel wire, Cement, Gypsum | Materials: |
| Nimkat Studio | Photographers: |
| The interior design of the Parkway office project with a small area 85 square meters and an amorphous geometry was referred to us while the client was worried about meeting his quantitative and qualitative needs, looking for maximum use of the space. Apart from the small scale of the space and its irregular plan, another challenge of the project was the wide windows on the south side facing the Modares highway, which on the one hand was an opportunity to have a wide view of the city and supply natural light, and on the other hand, dazzling light and penetrating heat.  In the initial step, the space is cleared of any additional items, as much as possible. False ceilings are also dismantled due to the low height of the space. Afterward, the design of the project begins with spatial, functional, and visual separation into two parts: waiting and treatment.  The contrast between the rough green and soft white creates a unique duality. The sculptural volume, which is white and fluid, is situated in a green and textured space that responds to the functional relationships of the plan's irregular geometry. The form also reduces the initial sense of smallness when viewed by the Visitors. (When sharp lines are removed from corners and replaced with rounded corners, it creates ambiguity in understanding the boundaries of space)  In the next stage, the public space penetrates into the treatment space, forming a functional visual axis that guides the audience to the rooms. There is a minimal gap which allows light and outside view to enter the space at the end of the path.  A hole that, in addition to separating the treatment rooms, allows the audience's eye to follow the space from the border of the south facade to the edge of the north facade.  A curtain woven from delicate rods with climbing plants, in addition to emphasizing the direction of movement path, tries to create a gentle shade for the dazzling light of the windows, by growing these plants on this flexible network they give a lively spirit to the space.This grid takes shape in front of the south windows with the visitor’s seat, stretches in front of the windows, crawls on the ceiling, penetrates the gap at the end of the project, and creates a green border between the two treatment rooms (Using smart glass technology, it is possible to privatize two rooms when necessary) | Project Description:  [Concept, Idea, Technical, General information ] |