

A new penthouse for the Rosa Alpina Hotel & Spa: Alpine tradition renewed with contemporary design

*Vudafieri-Saverino Partners define a new living concept for the exclusive hotel,
in equilibrium between mountain atmosphere and comfort*

The Italian architectural studio **Vudafieri-Saverino Partners** renews its collaboration with the **Rosa Alpina Hotel SPA**, a well-known symbol of Italian hospitality excellence. **Located in the heart of the Dolomites**, in the suggestive San Cassiano village in Alta Badia, the structure is one of *The Leading Hotels of the World*, boasting a three-star Michelin restaurant internally and an ample, recently-refurbished SPA area.

A five-star luxury hallmark solution, which is now enriched by **a new, 160 sqm Penthouse**, whose *interior design* project bears the name of the *Vudafieri-Saverino Partners* Milanese studio.

The new structure is situated on the fourth floor of the Engelstrakt wing, and is composed of three suites, a large lounge with glass panel windows overlooking the mountains, fireplace, bar and kitchen area. Bright, open spaces which thanks to the extraordinary view of the majestic Dolomite peaks, enable the nature and the surrounding landscape to be enjoyed even when inside.

The new penthouse's pride and joy is the private wellness area which faces directly onto the mountain views, a unique experience which refreshes both body and mind.

The architects *Tiziano Vudafieri* and *Claudio Saverino* have carried out a reinterpretation of tradition, putting in place an elegant mix between the location's identity, traditional materials and contemporary design elements. Hence, among the items of furniture, pieces by **Tom Dixon, Edra, Fornasetti, Gubi, Carl Hansen & Son, Driade** and others stand out. Design objects which give a touch of colour and sophisticated elegance to rooms dominated by wood and traditional materials used in mountain building construction.

Vudafieri-Saverino Partners so design warm and soft spaces, which constitute a true and proper invitation for the structure's guests to relax. Harmony with the landscape, extreme attention to detail and a delicate equilibrium between nature and the artificial which so define a precise sense of luxury, a hallmark of elegance and discretion.

The new penthouse project renews a collaboration dating back to 2008, when Vudafieri-Saverino Partners designed 10 suites for the Rosa Alpina Hotel & Spa. Located inside the hotel's new wing, built entirely in wood and low environmental impact materials, the rooms are characterised for their rigorous, elegant and refined spaces, exactly like the surrounding mountains.

An oasis of tranquility in which there is no lack of contemporary detail, in this case from refined chromatic contrasts: in fact within the spaces the colour white dominates, contrasting with the larch wood and peaceful, yet at the same time intense, shades of green.

Rosa Alpina Hotel & Spa

The Hotel Rosa Alpina is in the centre of San Cassiano in Alta Badia (1537 metres above sea level) in the heart of the Dolomites, which from 2009 are part of the Unesco Natural Patrimony. For three generations the Rosa Alpina has been owned by the Pizzinini Family, who still directly manage it today. Mariangel Pizzinini bought the hostelry in 1939 and in the following decades the hostelry with the farm building next door was

transformed into a hotel with the help of his son Paolo. Today Hugo Pizzinini, together with his wife Ursula, manages the business with more than 100 staff and an international approach and conquest of new markets.

Facts & Figures

Project team: Tiziano Vudafieri, Claudio Saverino; Thomas Pedrazzini, Sabrina Sala

Year: project delivered in December 2017

Surface area: 164 square metres

Building companies: Clara Costruzioni, Decor GmbH/S.R.L, Electro Ladinia

Furnishings: MAMP srl, Vago Forniture

Furniture: Edra Standard sofa, Cassina sofa, Carl Hansen & Son sofa, B&B sofa, Golran rugs, Cassina Traccia table, Gubi mirrors, Driade mirrors

Lighting: Brokis lampshade, Foscarini lampshade, Tom Dixon lampshade, Flos lampshade

Photo: **Alex Filz**

ROSA ALPINA HOTEL & SPA - PENTHOUSE

Strada Micurá de Rù, 39036 San Cassiano in Badia (BZ) Italia

www.rosalpina.it

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Faithful to the Milanese creative atelier tradition, the studio's work, guided by Tiziano Vudafieri and Claudio Saverino flows between architecture, interior design, retail fashion, hotel and food design, facing both the great urban, landscape and society themes along with residential, commercial and industrial location architecture.

Vudafieri-Saverino Partners has offices in both Milan and Shanghai and over the years has developed projects in almost every country and continent.

Via Rosolino Pilo 11- 20129 – Milano - Italia 401, No. 162 Yongnian Rd. - 200025
Shanghai - China

www.vudafierisaverino.it

Vudafieri-Saverino Partners Press Office:

N E M O
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Gaia Bregni – gaia@nemomonti.com - T +39 02 89070279 - Via Milazzo 10 - 20121
Milan, Italy www.nemomonti.com