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LE CAMPUS RE-ENERGIZES THE TRADITIONAL WORK SPACE

Introducing *Le Campus*, the new Virserius Studio-designed collaborative work space that recently opened at the Hyatt Regency Charles de Gaulle in Paris to great fanfare. As a venue transforming traditional ideas of a MICE (meetings, incentives, conference and events) space, it is already proving a viable option to professionals staying at the hotel or simply looking for a place to be inspired.

Virserius Studio (www.virseriusstudio.com) is an interior architecture and design firm with offices in New York and Paris led by the sister team of Therese and Regina Virserius. Their multicultural background (Therese and Regina were born and bred in Sweden and educated in China, France and Germany; Therese currently resides in New York, while Regina lives in Paris) and fluency in multiple languages has allowed them to grow their practice by successfully speaking to the stylistic, linguistic and cultural nuances involved in doing business in different countries.

Le Campus blends Therese's deep expertise in architecture and design with Regina's passion and extensive background in fine art. For some, the space may evoke the university days of yesteryear when one gathered with friends while studying for exams. For others, the bold colors and textures will offer a welcome respite from the more conventional office spaces.



The challenge for Virserius Studio was to create an optimal environment to boost cohesion, collaboration, and enable idea-sharing and solutions. The result is a space that encourages and supports that highly creative and participatory experience sure to be enjoyed by the busy, on-the-move professionals during their time at the Hyatt Regency.

For more information on Le Campus:

<http://paris.charlesdegaulle.hyatt.com/en/hotel/meetings-and-events/meetings/le-campus.html>

For more information on Virserius Studio:

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