

STUDIO TILT DESIGNS MORE FLEXIBLE SPACES FOR CLUB WORKSPACE'S GROWING EMPIRE

London-based design and architecture practice Studio TILT, known for its unique codesign methodology has completed another Club Workspace for Workspace Group.

As London's fast-growing network of creative co-working spaces for start-ups and freelancers, the Workspace Group is constantly looking at ways to create flexible spaces for multi-faceted requirements. Studio TILT designed the new space, located at 1 Quality Court, Chancery Lane, WC2A, incorporating a design language that breaks the traditional mold for a coworking space - suited to building typology and user need, rather than an identikit of aesthetics.

Studio TILT was responsible for all design aspects from the architectural design, lighting design, furniture to specification. Their unique approach to codesign works on two levels; practical, to ensure the space is fit for purpose which will shape the design and emotional, creating a cultural relationship with the space by providing a sense of ownership by the users. Studio TILT believes that by empowering those who use the space and involving them in the design process, it will create an inherent culture change.

Building on the success of their first two Club Workspace spaces, Club Bankside and Club Chiswick, Studio TILT applied fresh thinking as part of their commitment to iteration, innovation and best practice, to help inform the design of the new club. 'We learned a great deal about the experimentation and post occupancy studies from the two initial clubs that guided us to a more intuitive, user centred and flexible use of the new spaces,' explains Oliver Marlow, Creative Director.

'Codesign shapes environments that help define work communities by encouraging discussion, exploring perspectives and interpreting the results,' explains Marlow. 'Spaces should never be fixed as they are constantly changing and need to be flexible for different uses. We create intuitive queues within the space so the user can transform the space for their own purpose.'

1 Quality Court, Club Chancery Lane

Nestled within a Conservation Area beside the Royal Law Courts, an inspiring co-working space now balances an informal, collegiate atmosphere with a highly effective business environment. The spectacular entrance space and five storey enclosed Atrium sits within the former Patent Office building. The dynamic and flexible interior incorporates a private meeting space, singular workstations, co-working desks and relaxed lounging areas, all elegantly fitted into a modest floorplate.

The brief was to push the existing boundaries of coworking spaces at this location, targeting a new community including legal professionals and midtown workers. The challenge was to experiment with new spatial topologies and expand the Club's offering with more singular work locations, new orientation of work and meeting areas for Members that were open, visible yet inclusive and private. Balancing the existing space within the building with the required use, Studio TILT had to radically re-think the entrance and five-storey atrium space while also incorporating flexible workspace as part of the 170sqm Club nestled within.

The entrance sequence to a building was crucial and Studio TILT changed their reception and entrance sequence design to challenge the traditional meet and greet approach.

They stripped back the building envelope to start afresh, incorporating the unused five-story atrium into the brief to completely change the use and value of the whole space. Studio TILT brought together the entrance and the atrium into a single scheme in order to create an impactful entrance sequence, touch down meeting and a new café space in the atrium.

The key element of the brief was to activate the space, creating a destination within the building for the atrium space itself and a clear connection upon entering the building and being led to the destination space of the Atrium within.

Materials were carefully chosen to create a unique working environment that would cater for a range of working types. With Studio TILT, materials are always simple and context led. The stripped back entrance way was appointed with simple joinery and led by an installation of over 150 lights designed by the studio and arranged through the space, some with pendants as long as 30 metres.

The graphical artwork is an illusion of space, creating a square design on impact that morphs with movements and elongates passing. Black

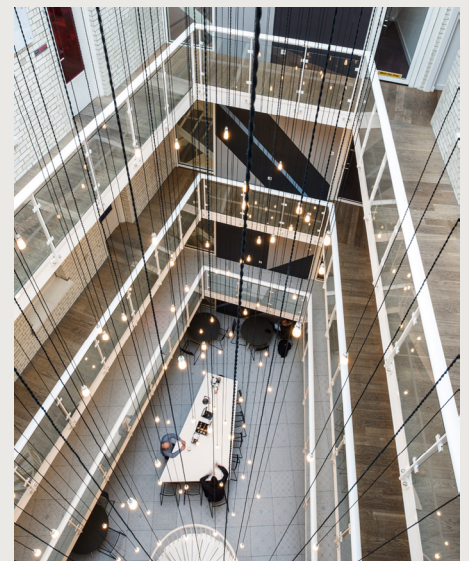
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Noraplan Uni floor and intelligent lighting design by Studio TILT themselves was incorporated to give the space a comfortable yet high quality finish. The lounge area allows the host to alter the light and ambiance of the space through the Wi-Fi at the touch of a button. The space also includes two rugs in a Rubens Boucle, alongside the 'Quiet' and 'Call' furniture, all designed by Studio TILT.

Linking the lounge to the main club area is a birch ply touchdown bench with a clear Osmo oiled finish. The rich ply continues the length of the room along the atrium wall. Nestled within this 'Library Wall' are four window seats upholstered in Linwood fabric and softened with cushions and task lighting by Gras. Here users can sit and relax with a view of both the club and the newly designed Atrium.

One of the most distinguishing features in the club is the coworking desk that wraps and intersects the run of columns that characterise the space. The oak veneered desk cleverly makes use of the columns to create individual working zones along a continuous length of desk. The elegant oak joinery fits effortlessly around the dark grey painted columns and each working space is lit by Anglepoise Duo 1227 wall mounted lamp.

At either end of the club are two self-contained rooms that offer an additional service to the client. The meeting room and team working room are divided from the main space with the Sinetica glazing system. The slim aluminium profiles are powder coated black and glazing panels are full height. For privacy, a Linwood fabric curtain has been designed to create maximum privacy in both rooms.



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Notes to Editors

About Studio TILT

London-based design and architecture practice Studio TILT has gained an international reputation for its unique codesign methodology. Working across industries including Workplace, Healthcare, Government and the Arts, Studio TILT engages users in the design and making of their spaces, transforming the way people interact with each other and their environments.

The process encourages users to explore the role of objects, furniture and design in their space, and its impact on their own culture and behaviour. This approach is the subject of a book 'Codesigning Space' written by Studio TILT founders Oliver Marlow and Dermot Egan, published by Artifice Books in 2013.

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About Club Workspace

Club Workspace is London's most innovative and exciting network of start-ups and SMEs. It is a fast-growing network of creative co-working business clubs, with exclusive locations across London for entrepreneurs and professionals alike. With the choice of access to one or all business clubs, Club Workspace members receive access to free Wi-Fi in all venues, refreshments and access to a busy calendar of networking and business growth events. Members can also gain access to optional services as part of their package, including printing and scanning facilities, meeting rooms, lockers and a business mailbox.

club.workspacegroup.co.uk

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