



Sunrise  
Kempinski Hotel

BEIJING

北京日出东方凯宾斯基酒店

## Press Release

### **Sunrise Kempinski Hotel, Beijing & Yanqi Island** **Beijing's New Destination** *Opening Q4 of 2014*



2 July 2014 (Beijing, China) – European luxury hotel company Kempinski's largest property in China will be unveiled in the fourth quarter of 2014. This new destination, managed by Kempinski, set on 14-square-kilometre grounds in the heart of scenic Yanqi Lake, Beijing, includes a total of 595 guestrooms and suites with 306 rooms at Sunrise Kempinski Hotel, Beijing, located by the lake, plus 111 rooms at the Yanqi Hotel and 178 rooms spread across 12 Boutique Hotels, located on Yanqi Island.

#### **Architecture**

No two buildings are alike. Sunrise Kempinski Hotel, Beijing embodies the shape of the rising sun and symbolises harmony, unity and infinity. From a side-angle view, the hotel building is shaped like a scallop, which represents 'Fortune' in Chinese culture. From the front view, the building looks like the 'Rising Sun' (round shape), which is symbolic of the fast-developing economy of China. The entrance of the hotel is shaped like the mouth of a fish, symbolising prosperity.

The hotel is set on 47,678-square-metre (513,202 sq ft) grounds and the building is 97 metres (318.2 ft) high with 21 floors. The top of the building reflects the colour of the sky, the middle of the building reflects the Yan Mountain, and the bottom of the building reflects the tranquil waters of the lake.

The Yanqi Hotel is designed with a combination of natural elements and exudes the richness of diverse world culture gathering in one harmonious place. The 12 Boutique Hotels blend contemporary and traditional design with thematic decor, such as Chinese Imperial Gardens of Beijing and ‘Siheyuan’ – a traditional courtyard combined with modern elements.

### **Interior Design**

‘I hope our guests can come and see the marriage of beauty and nature by our world renowned interior designers - DiLeonardo, Wilson Associates, Rockwellgroup and Hirsch Bedner Associates, and by our architects from Shanghai Huadu Architect Design Co., Architectural Design & Research Institute of Tsinghua University, Beijing Institute of Architecture and Design and AECOM Shenzhen Consulting Company, where sustainability and ecological values remain their core consideration when choosing materials and construction techniques,’ said general manager Brice Péan.

As homage to the landscape and architecture, Sunrise Kempinski’s interior is largely inspired by the idea of framing the view whether it is capturing the view of the exterior landscape, or framing areas within by enclosing a space, or setting a vignette of the interior décor. The designer created elements of intrigue within the overall design of the hotel by experimenting with the juxtaposition of solids and voids, and infusing reoccurring geometric forms into unexpected spaces, design elements and features.

### **Environmental**

Electricity is supplied from green hydroelectric power, lighting consists of LED systems and eco-friendly products are used throughout our resort. The entire construction incorporates low carbon use, green ecology and environmental protection.

‘Sunrise Kempinski Hotel, Beijing and the hotels on Yanqi Island are probably the first hotels in China that own the CCHP Systems Applications, which uses natural gas as the main fuel to supply heating and cooling to the hotel. We are also the first hotels in China to use the Gas Power Generation System to reduce energy consumption. All hotel guestrooms have their independent ventilation apart from the central air conditioning system to keep the air fresh within the building,’ said Péan.

## **Wine & Dine**

The resort's culinary team is on a mission to provide Yanqi Lake's local community and travellers a combination of luxurious European hospitality and Chinese tradition. At the venue's culinary hub of 14 food and beverage outlets including German restaurant and bar, Paulaner Brauhaus, guests will be spoiled for choice by the many cuisines on offer, ranging from various types of Chinese (Huaiyang, Canton, Sichuan and Beijing cuisines) to authentic European recipes, imported cheeses, cold cuts, sausages, traditional and freshly-baked breads, wine and cigars.

## **Leisure Facilities**

Leisure facilities include a marina, the Yanqi Pagoda, Kempinski The Spa, recreational and fitness facilities, a Kid's Club and beautifully-landscaped natural gardens. Guests seeking outdoor activities will not be disappointed with various options available.

## **Meetings & Events**

14,069 square metres of meeting space, including the 8,277-square-metre Beijing Yanqi Lake International Conference Centre, and ample out-door event space amidst beautifully landscaped natural gardens, offer meeting planners a brand-new exciting option of a fully-integrated MICE destination in Beijing.

There are a total of four ballrooms and 23 meeting rooms including the 1,850-square-metre Kempinski Grand Ballroom which accommodates up to 1,400 delegates. All meeting rooms are multifunctional and equipped with meeting aids, including wireless Internet, audio-visual equipment and intelligent light and sound facilities.

## **A Majestic Wedding**

Wedding couples will value the resort's beauty with its surroundings embraced by views of the Mutianyu Great Wall, Yan Mountain, natural gardens and tranquil waters, offering a romantic and nostalgic setting for a majestic wedding.

## **For the Little Ones**

Discover our Kempinski Kids Club, where we provide an exciting fun-filled haven for the little ones from 4-12 years of age. Whilst parents relax and enjoy their 'me' time, the children are kept safe and happy learning a new game, a new skill, or indulging in nutritious and healthy 'fun food' with other new little friends. A host of children's activities are in store from 'good morning exercises', to an evening of 'limbo rock', face painting, cooking classes, treasure hunts, story time, chocolate adventure, and more.

*Be it dining with loved ones, entertaining business associates, hosting a meeting or staging a global summit, celebrating a large or intimate wedding, or a weekend escape with the family, the facilities at Sunrise Kempinski offer guests a surprising change from their traditional experience in a resort hotel.*

#### **About Yanqi Lake and its Environment**

Yanqi Lake is a beautiful scenic site located at the foot of Yan Mountains, eight kilometres north of Huairou County. Spanning 65.78 hectares, Yanqi Lake is surrounded by a variety of trees including pine, poplar and willow. The island is also a natural habitat for various species, including rare migrant birds and geese, especially during spring and autumn. The name, Yanqi Lake literally translates as ‘Swans Dwell on the Lake’.

Yanqi Lake draws multitudes of tourists every year. Mutianyu Great Wall, a favourite historical and cultural attraction, welcomed 2.79 million visitors in 2013.

Local authorities have started an air pollution control campaign in the Yanqi Lake area in early 2014. Significant measures include population control and emission control, to the elimination of ‘yellow label vehicles’ and closing down of high energy-consumption enterprises.

**For further information, please visit:**

**[www.kempinski.com/press](http://www.kempinski.com/press) • [www.gha.com](http://www.gha.com)**

#### **About Kempinski:**

Created in 1897, Kempinski Hotels is Europe’s oldest luxury hotel group. Kempinski’s rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 73 five-star hotels in 30 countries and continues to add new properties in Europe, the Middle East, Africa and Asia. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts, and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands, which is celebrating its tenth anniversary in 2014.

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