

PRESS RELEASE FOR IMMEDIATE RELEASE

Paulo Martins Arquitectura e Design Unveils “Barra Apartment”, a new project that embodies the spirit of Atlantic coastal living.

Aveiro, Portugal, 22 October 2025

Paulo Martins Arquitectura e Design is proud to announce “*Barra Apartment*”, located in a classic four-storey building facing Praia da Barra, this project reinterprets the original residence, transforming it into a contemporary retreat deeply anchored in the coastal landscape.

The interior design was conceived to evoke serenity and functionality, where the purity of minimalist lines meets the sensory richness of natural materials. Soft beige tones (inspired by the colour and texture of sand) envelop oak floors and walls, while pale ceilings amplify natural light and heighten the sense of openness. The volume housing the sanitary facilities is clad in grey mirror, emerging as a sculptural element that, through reflection, diffuses spatial boundaries and extends perception, bringing lightness and continuity to the space.

The principal living area unfolds as an open, fluid composition, seamlessly linking the living, dining, and kitchen spaces, with a laundry area discreetly integrated into the layout. This configuration favours flexibility and spatial coherence, shaping an environment that feels both elegant and inviting, a refined setting for everyday life.

The bedroom assumes the role of a tranquil and self-contained sanctuary, complete with an en-suite bathroom and generous wardrobe, offering comfort and privacy within an atmosphere of balance and harmony.

The intervention establishes a subtle dialogue between simplicity and sophistication, functionality and emotion, crafting a domestic experience deeply connected to its context and in constant dialogue with the natural beauty of the surrounding coastal landscape.

“With the Barra Apartment residence, our vision was to translate the tranquil and timeless beauty of the beach into a livable, emotional space,” said Paulo Martins. “We crafted a home that feels both a part of its

surroundings and a quiet escape from the outside world. For clients with such demanding lives, the primary goal was to create a sanctuary where they could truly rest and find harmony. This project is a celebration of thoughtful design that uses honest materials to create a calm, harmonious, and truly bespoke living experience.”

Technical Information

START/FINISH - 2024/2025
GROSS AREA - 65 m2
CREATIVE DIRECTION - Paulo Martins | Architect
PHOTOGRAPHIC CREDITS - Ivo Tavares Studio

Decoration / Lighting:

BD Barcelona - SW Vase 10th Aniv. White Jaime Hayon
Santa&Cole Sylvestrina
Santa&Cole Cesta
Davide Groppi TeTaTeT

About Paulo Martins Arquitectura e Design

Paulo Martins Arquitectura e Design is a Portugal-based studio dedicated to creating inspiring spaces that elevate well-being. With a belief that architecture can and should evoke emotions, the studio specializes in crafting livable spaces with timeless architecture and bespoke design.

Their work is defined by a meticulous attention to detail, a passion for quality craftsmanship, and a human-centric approach that ensures every project reflects the individuality of its occupants and stands as an authentic, artful expression of their vision.

Media contact

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