### Prize

# CITY'SCAPE AWARD

### Il paesaggio come strategia

La qualità del paesaggio nel cambiamento climatico per la resilienza urbana e sociale



11-12 July 2024

Salone d'Onore – Palazzo della Triennale di Milano, viale Alemagna 6

Organised by



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## PAYSAGE under the patronage of CONSIGLIO NAZIONALE DEGLI ARCHITETTI PAESAGGISTI, PIANIFICATORI e CONSERVATORI

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### 1. Premise

The Consiglio Nazionale degli Architetti Pianificatori Paesaggisti e Conservatori, and PAYSAGE -Promotion and Development for Landscape Architecture, promote and organise the International Design Award CITY'SCAPE AWARD within the International Symposium CITY'SCAPE. II paesaggio come strategia. La qualità del paesaggio nel cambiamento climatico per la resilienza urbana e sociale, which aims to attract international design excellence in the field of Landscape Architecture and to reward the best projects. The award aims to promote and search for new possible balances in a space that has been conceived to allow dialogue between architecture and landscape, aspiring to the promotion of synergies between the built environment and nature for new territorial dynamics in the fifteen themes proposed: URBAN FORESTATION AND RESILIENCE PROJECTS FOR CLIMATE CHANGE; LANDSCAPE REDEVELOPMENT OF URBAN SPACES AND FRINGE AREAS; DROSSCAPE; STREET LANDSCAPE & SLOW LANDSCAPE; INTERVENTIONS ON PARKS AND GARDENS OF HISTORICAL, ARTISTIC OR LANDSCAPE INTEREST; BRAND & LANDSCAPE; THE HEAING LANDSCAPE; CITY SPORT&PLAY; TOURISM LANDSCAPE; ENERGY LANDSCAPE; HI-TECH LANDSCAPE; LANDSCAPE IN LIGHT; DIGITAL LANDSCAPE; LANDSCAPE GREEN COMPANY; and URBAN & DESIGN.

### 2. Topic

Climate change is the major challenge of our time, it is a phenomenon of global scope, to which we contribute through our behaviour and decisions. It is in this context imperative to reconsider all the intricate relationships that define urban landscapes in order to make them increasingly sensitive to environmental values and the preservation of biodiversity, adopting a systemic approach. Indeed, urban landscape protection and design, integrated with resilience and climate adaptation strategies, become essential tools for interpreting the current interaction between human, natural and semi-natural elements. This challenge requires the deployment of skills and professionalism endowed with a profound awareness of nature and its phenomena, and imposes appropriate actions to adapt urbanised, densely populated and sealed realities to the new environmental conditions, reducing the risks arising from global warming and increasingly frequent extreme weather events. And it is precisely in relation to this global phenomenon that the world of design, as in other emergencies, should set itself the objective of networking, in a fruitful exchange, all the experiments, achievements and experiences that can be replicated or inspire new and more performing applications. This is a civil mobilisation before being a project mobilisation. In this sphere CITY'SCAPE, with even more determination, wants to offer this opportunity as an open platform to gather best practices, case studies, research and/or innovations aimed at improving the destiny of places in all their forms and to promote, within the sphere of Landscape Architecture, effective design strategies capable of attributing new ecological, ethical, economic and social values to territories. A series of interventions at all scales aim to establish orientation and balance by

following far-sighted logics, addressing not only the areas that have already been valorised, but also those that have been seriously compromised by urban development, looking for possibilities for regeneration even in the most degraded urban contexts, lacking both urban and rural or natural identity. Traditional landscape components, including cultural and aesthetic aspects related to the design of spaces, have been complemented by ecological interests aimed at exploring both human and natural landscapes as parts of a single complex system. There is thus a return to considering the landscape in its entirety, promoting conservation, care and enhancement actions through a careful and proactive approach that favours a new balance between nature and the built environment, with the aim of achieving both environmental and economic and social benefits.

Landscape, understood as a primary identity element for communities, cannot be confused with the environment: these two definitions are not synonymous but in fact represent different systems. Contemporary design must, therefore, seek the principle of landscape, it constitutes a free and public space, and even when it is private in nature, its perception is always collective. **Today**, the landscape project represents the only opportunity to find "Solutions through Nature" or NBSs capable of tackling actions to adapt to climate change, without representing technical and/or merely performative solutions, because the landscape project remains the best "device" capable of representing the synthesis between the aspiration to progress and the expression of local identities, which find their most tangible manifestation in the landscape. In this context, CITY'SCAPE AWARD wants to review and bring to the public's attention design strategies that are able to meet the ever-increasing needs of mankind and the planet.

### 3. Focuses

#### 1. NBS, Nature-Based Solutions

NBS are an innovative and sustainable integrated approach to managing environmental challenges, an increasingly necessary application in our society. They are solutions that harness natural ecosystem processes and characteristics to address problems such as climate change, biodiversity loss and natural resource scarcity. These solutions can take different forms, such as ecosystem restoration, biodiversity conservation, water management and, last but not least, reforestation, also known as rewilding.

#### 2. Rewilding

Rewilding is a process of restoration and restoration of natural ecosystems, which aims to reconstruct ecological processes capable of taking place without significant human interference. This approach focuses on creating habitats that even in urbanised areas reconstruct natural processes such as the restoration of the water cycle. As a holistic and long-term method, rewilding is not only an environmental restoration process, but also an opportunity to create ecological corridors that contribute to the conservation of biodiversity on a large scale.

#### 3. Sponge cities

In the context of biodiversity development, a crucial aspect is the integration with the urban water system. Indeed, cities are closely linked to water, which plays a fundamental role in shaping the urban environment and the configuration of urban habitats. Integrating water management with urban biodiversity conservation strategies can lead to synergetic results. In addition, preserving and restoring urban aquatic ecosystems contributes to the resilience of cities by mitigating the effects of heat waves, improving air quality and providing leisure and recreation spaces for residents. An innovative urban strategy to address the challenges of rainwater management and the consequences of climate change is sponge cities, a concept based on the idea of designing cities to act as 'sponges', capable of absorbing, filtering and managing rainwater in a sustainable way. Sponge cities adopt a range of green techniques and infrastructures, such as permeable parks,

green roofs, restored waterways and natural wetlands, to reduce the risk of flooding, improve water quality and recharge aquifers.

#### 4. Landscape as energy

In fact, the expansion of the energy crisis and the need for greater productive autonomy from renewable sources are affecting the Italian landscape as a whole - from urban to agricultural, from mountain to marine - from different points of view, making the landscape the container of infrastructures and at the same time the supplier of these resources. In fact, the energy crisis requires that the landscape project also be interpreted from an energy perspective, on the one hand because landscape architecture is the tool that best responds to the objectives of integrating renewable resource installations, and on the other because through the application of Nature-Based Solutions energy savings become tangible to the point of contributing to a broader overall balance, providing an important opportunity at all scales and in all phases of redevelopment: from squares to parks, from fringe areas to playgrounds, passing through cycle paths and slow mobility solutions.

#### 5. Landscape4all

Also for the year 2024, **PAYSAGE** renews its commitment to **Landscape4ALL**, an awareness-raising action aimed at promoting landscape design as a tool for accessibility and improved quality of life for all different abilities: 'Landscape for all and everywhere'.

### 4. Promoters and sponsoring bodies

The Award is sponsored by the National Council of Architects, Planners, Landscapers and Conservators; PAYSAGE will organise the events through TOPSCAPE, the International Magazine dedicated to contemporary landscape design published by PAYSAGE - Promotion and Development for Landscape Architecture and with the Milan Triennale.

#### <u>Ministries</u>

Ministero dell'Ambiente e della Sicurezza Energetica Ministero della Cultura Ministero dell'agricoltura, della sovranità alimentare e delle foreste University Institutes with active Landscape Architecture courses Politecnico di Milano Università di Genova Università degli Studi di Firenze Università degli Studi di Pavia Università degli Studi di Urbino **Professional Orders** Consiglio Nazionale degli Ingegneri Ordine degli Architetti Pianificatori Paesaggisti Conservatori della Provincia di Milano Consiglio Nazionale dei Dottori Agronomi e dei Dottori Forestali Ordine dei Dottori Agronomi e dei Dottori Forestali di Milano Collegio Nazionale degli Agrotecnici e degli Agrotecnici laureati Collegio degli Agrotecnici e Agrotecnici laureati di Milano Lodi Monza e Brianza Collegio dei Geometri e dei Geometri Laureati Collegio Geometri e Geometri Laureati della Provincia del Milano Collegio Nazionale dei Periti Agrari e dei Periti Agrari Laureati Collegio dei Periti Agrari e dei Periti Agrari Laureati della provincia di Milano

#### **Competition Categories** 5.

The International Symposium and CITY'SCAPE AWARD wish to reward and disseminate Landscape Architecture projects that combine landscape and architecture both through large-scale interventions, concerning entire city sections and public spaces, and through experiences on a smaller scale and dimension in which vegetation is used as a building material, and not only ornamental, pursuing biodiversity and sustainability objectives.

### AO - CATEGORY A0 - URBAN FORESTATION AND CLIMATE CHANGE RESILIENCE

#### **PROJECTS**

Urban forests, according to FAO guidelines, can be defined as a network or system that includes forests, trees, parks and gardens. Urban forests are the 'backbone' of green infrastructure and provide an ecological-environmental link between urban and rural areas, significantly improving a city's environmental footprint. The 2018 National Urban Green Strategy was based on two essential principles: reducing asphalt surfaces and adopting urban forests as a structural and functional reference of urban green, in order to return to having 'more nature in the city'.

### AI - CATEGORY A1 – LANDSCAPE REHABILITATION OF URBAN SPACES AND FRINGE AREAS

This category includes landscaping of transitional and connecting urban spaces, and in general public spaces or desealing, depaving, planting of new trees and applications of Nature-Based Solutions, and projects that promote the development of green-blue infrastructure.

#### В - CATEGORY B - DROSSCAPE: LANDSCAPE REDEVELOPMENT OF FORMER

#### **INDUSTRIAL AREAS**

The 'Drosscape' category includes projects for the redevelopment of former industrial areas or 'waste' or derelict landscapes.

### C - CATEGORY C - STREET LANDSCAPE & SLOW LANDSCAPE: SLOW MOBILITY, CYCLE TRACKS, TRAFFIC CALMING

The 'Slow landscape' category includes projects for slow mobility, whether pedestrian, bicycle or any other mobility device, including hectometric mobility, aimed at increasing the perception, enjoyment and endowment of the landscape. This category also includes the development of traffic-calming solutions, in which the road and its rethinking are an opportunity to create a landscape that restores, among tree-lined promenades and shady rest areas, that "domestic" character in which nature, welcoming and cared for, hosts the many functions that benefit the community. A peaceful coexistence between 'weak' users (pedestrians and cyclists) and 'strong' users (motor vehicles).

#### D - CATEGORY D - INTERVENTIONS ON PARKS AND GARDENS OF HISTORICAL, **ARTISTIC OR LANDSCAPE INTEREST**

The category includes projects for the restoration and rehabilitation of historic parks and gardens.

### **L** - CATEGORY E – BRAND & LANDSCAPE: LANDSCAPE DESIGN FOR PRODUCTION

#### SITES FOR INDUSTRY AND RETAIL

Interventions carried out in the context of industrial landscapes as an enhancement of the productive content of brands that invest in the surrounding landscape by declining a communication system of their values to the point of contributing in the perception of the landscape to that complex system of tangible and intangible assets that constitute brand equity and visual identity. Simultaneously contributing through these virtuous actions to the development of a sustainable urban or suburban landscape.

## **F** - CATEGORY F – THE HEALING LANDSCAPE: LANDSCAPING OF HOSPITALS AND HEALTH CARE FACILITIES - CREATION OF HEALING GARDENS

The care landscape design category includes projects in which nature permeates the architecture by connecting with the surrounding landscape. Projects in which the landscape declines in its design the functions dedicated to wellness and health. Also included in this category are interventions or projects of healing gardens and/or therapeutic gardens.

## G - CATEGORY G – CITY SPORT&PLAY: SPORTS AREAS, PLAY SPACES, PLAY AREAS AND LEISURE IN THE LANDSCAPE

The design of sports and play areas not only represents the creation of pleasant and innovative places that can create real interconnected infrastructures capable of promoting the growth of wellbeing, local identity and human relations, even among the youngest. The design of the space dedicated to play and sport and the rediscovery of parks as public spaces for all ages, both in Italy and abroad, becomes an opportunity to imagine spaces for the promotion of inclusion, training and growth, producing a better quality of life for all, with particular attention to the development of a healthy and dynamic social fabric through sport and play activities.

#### H - CATEGORY H – TOURISM LANDSCAPE: LANDSCAPE DESIGN FOR TOURISM

The 'putting into tourism' is a process that involves the urban and socio-economic spheres as a driving factor for territorial development, attention to public spaces, and the enhancement of the identity of places from an experiential perspective. Tourist places and spaces are thus the product of different instances, endogenous and exogenous and, before being material, cultural. New places of being in which the landscape project represents an important challenge, bringing together in synthesis all the vocations of a territory or a place and which, without neglecting accuracy, design and technology, offers virtuous examples of landscape architecture.

#### - CATEGORY I – ENERGY LANDSCAPE

The Energy Landscape category is dedicated to projects for the integration of energy production and landscape. This category promotes a vision in which it is necessary to adopt, for energy saving, an urban scale where technological systems and natural processes are integrated, and a larger scale of territory (agricultural, marine, mountain) where new solutions for the development of energy sources generate the possible landscapes of the future.

### L - CATEGORY L – PENSILE GREEN: HI-TECH LANDSCAPING, GREEN ROOFS AND GREEN WALLS

This category is dedicated to hanging greenery and Hi-Tech landscaping, the evolution of the traditional conception of green spaces, in which innovative technologies are integrated. The technology known as "hanging green" refers to a continuous vegetal surface that does not present, due to its position, location or method of realisation, physical, geometric and ecological continuity with the natural green soil. This category includes the realisation of green roofs, roof gardens, ground and overhead coverings, vegetation walls, and in general greening of the building envelope.

### M - CATEGORY M – LANDSCAPE IN LIGHT: THE DESIGN OF LIGHT IN LANDSCAPE ENHANCEMENT

The Landscape in Light category was created as a research tool, through collaboration with sector associations, for the selection of best practices for lighting design towards an increasingly shared environmental culture that creates new suggestions in the world of lighting design capable of restoring new nocturnal landscapes in continuity with the widespread idea of the principle of a generic human responsibility towards nature.

### N - CATEGORY N - DIGITAL LANDSCAPE: TECHNOLOGY FOR THE LANDSCAPE

### EXPERIENCE

The Digital Landscape category aims to analyse innovative solutions that integrate technological elements into the landscape to enrich the landscape experience. Emblematic examples include the insertion of virtual paths that guide the user to discover new landscape elements and visions, the inclusion of augmented reality as a landscape experience, and the delivery of multimedia content to devices as an element of communication.

### O - CATEGORY O – LANDSCAPE GREEN COMPANY: PRODUCT, PROCESS, START-UP

#### AND PATENT INNOVATION

The new Landscape Green Company category is dedicated to product or process innovations and start-ups for landscape improvement. This category includes a wide range of initiatives, from environmentally friendly technologies and materials for landscape design, to innovative solutions for the sustainable management of natural resources, to the promotion of environmentally responsible business practices. Projects and start-ups participating in this category must present products or services aimed at improving the quality of urban or rural landscapes, promoting biodiversity, reducing the environmental impact of human activities or contributing to the regeneration of degraded areas.

#### P - CATEGORY P – URBAN & DESIGN

The Urban & Design category focuses on the theme of city furniture, understood as a primary form of communication and democracy in the contemporary city. More and more, in fact, public space is thought of as an inhospitable transit place for stopping and meeting. Urban furniture plays a fundamental role in the creation of welcoming, functional and aesthetically pleasing cities and, in addition to improving the aesthetic appearance of urban areas, contributes to making public spaces more comfortable, accessible and safe for those who live in them. In addition to this, new forms of furniture can promote community socialisation, the attractiveness of cities and the promotion of sustainable mobility.

### 6. Official prize language

The official languages of the competition are Italian and English. All entries must be written in only one of these two languages, under penalty of exclusion.

### 7. Modalities of participation

The selection of works is open to:

SECTION: Architects, Planners, Landscapers, Conservators (with compulsory registration with the professional association)

SECTION: Engineers (with compulsory registration with the professional association)

SECTION: Agronomists and Foresters (with compulsory registration with the professional association)

SECTION: Agrotechnicians (with compulsory registration with the professional association)

SECTION: Lighting Designers (with compulsory registration with a professional association)

SECTION: Surveyors (with compulsory registration with the professional association)

SECTION: Land Surveyors (with compulsory registration with the professional association)

SECTION: Associations and Foundations

SEC: Contractors

SEC: Municipalities, Public Administrations and Public Bodies

SEC: Universities and Research Centres

#### **ELIGIBLE WORKS**

Works may be entered for the 2024 edition of the Prize if, at the close of the competition, they are

#### - completed

- under construction provided that they are sufficiently developed
- confirmed or approved by the patrons

Projects that have already received prizes or mentions elsewhere may also be submitted.

#### **REGISTRATION**

The submission and candidature of works can be made by designers, contractors, public or publiclaw bodies, foundations and cultural bodies, also with reference to the results of selections, prizes or architecture competitions. To participate in the competition, you must register at the following link <u>https://paysage.it/iscrizione-premio-cityscape24/</u> and register by entering your own freely created password. At the end of the registration process, you will receive an e-mail notification for access to upload your project using the following templates: <u>DOWNLOAD THE TEMPLATES</u>

The above constitutes the only and exhaustive cognitive material made available for the elaboration of the project idea. Contestants are forbidden to question the members of the Jury, under penalty of exclusion from the competition.

#### **UPLOADING PROJECTS**

Through the platform, participants will be able to upload the completed models, i.e.

- PROJECT REPORT (mandatory) in .doc or .pdf format. The report must be drawn up using the template, in which a text of a maximum of 2500 characters, including spaces, must be included (Font: Arial - Character: body 11 - Colour: black). All fields must be completed and up to two A4 verticals may be submitted in a single file.
- MAXIMUM 3 BOARDS (1 compulsory, 2 optional) illustrating the project in A3 format, horizontal and .jpg or .pdf extension. The techniques of graphic representation and the number of plates to be submitted are left to the free choice of the participants (the plates may contain photographs, drawings and captions of the competitor's choice), but the pre-filled form downloadable from the site must be used, respecting the layout, and entering the requested data.

#### MAXIMUM ALLOWED SIZE

All materials uploaded in total must not exceed 25 MB.

#### LIMIT NUMBER OF PROJECTS

In the event that several projects are to be submitted, <u>a registration must be made for each one</u> with a different e-mail address.

#### PROFESSIONAL SECTIONS

At the time of the enrollment, the participant must select a section to which he/she belongs from among those indicated.

## 8. Grounds for exclusion and incompatibility of participation

Failure to comply with the rules contained in this notice constitutes grounds for exclusion from participation. Entities taking part in the procedure expressly exonerate the contracting authority and its employees and collaborators from any liability relating to any malfunction or defect in the connectivity services necessary to reach, via the public telecommunications network, the telematic system for the acquisition of project proposals and related documentation. In consideration of the reasonable timeframe made available for the activation of the registration

procedure and the adoption of technological measures that are ordinarily suitable and sufficient, the inviting party declines any responsibility or liability for any failure to access the telematic system and/or failure to activate the telematic procedure within the established timeframe, arising from technical difficulties faced by the competitors and/or the system that are beyond the control of the competition organiser, such as, for example, but not limited to, difficulties in connecting to the system due to the competitors' use of unsuitable or inappropriately used computer systems, temporary congestion of the internet network and/or the connection line to the competition telematic system, etc. The technical assistance provided can only operate if the entries are still open. Requests for assistance received after the closing time for entries cannot be handled. Participants are invited to anticipate as much as possible the activation of the entry transmission procedure, within the time window made available.

For clarifications regarding the technical-operational modalities of submitting offers on the system, please contact: <u>comunicazione@paysage.it</u> - +39 02 34 59 2780.

Participation is excluded:

- to the organisers of the competition, the Organising Secretariat, the members of the Jury and anyone who took part in the drafting of this notice;

- relatives up to the third degree of kinship (inclusive) of the members of the above categories, as well as their employees or collaborators.

### 9. Timeline

27 MARCH 2024 - Opening of registration and submission of entries

- 31 MAY 2024 By 12 noon Closing of the site for project submission
- 3 JUNE 2024 Jury meeting
- 11-12 JULY 2024 Symposium and award ceremony

Any changes to the calendar will be promptly communicated through the official website of the competition and the sponsoring organisations.

### 10. Award ceremony

On 12 July 2024, in the Salone d'Onore of the Palazzo della Triennale di Milano, the winners will be announced and the honourable mentions of the CITY'SCAPE AWARD will be announced. They will be given a dedicated press campaign by PAYSAGE and the international magazine dedicated to landscape architecture TOPSCAPE.

### 11. Jury

The Jury, composed of renowned experts in the field, will be made public one month before the examination of the projects.

### 12. Evaluation Criteria

The selection of the applicant projects will be made through the evaluation of the project proposal from the point of view of its compliance with the characteristics of the call, based on the following criteria:

- Originality, innovation and overall quality of the project proposal;
- **Coherence** of the project proposal with the call and CITY'SCAPE programme. Landscape as a strategy. Landscape quality in climate change for urban and social resilience;
- Clarity of the proposal through the articulation of the presentation text and deliverables.

### 13. Technical and organisational secretariat

The technical and organisational secretariat functions will be performed by a working committee set up at PAYSAGE; for any questions, please send an e-mail to: <u>comunicazione@paysage.it</u>

### 14. Privacy

Pursuant to the Consolidation Act on Privacy Legislative Decree no. 196/2003, in relation to the procedure established by this notice, we inform you that the National Council of Architects, Planners, Landscapers and Conservators and PAYSAGE are active subjects in the collection of data. The requested data are collected for the purposes of the selection. The processing modalities are related to the indicated attestations and to the requirements established by law necessary for the participation in the selection by the eligible subjects.

### 15. Authorisation to publish the submitted projects

By registering for the Award, entrants give explicit consent to the National Council of Architects, Planners, Landscape Architects and Conservators and PAYSAGE to the dissemination of their projects within the framework of the International Symposium **CITY'SCAPE**. II paesaggio come strategia. La qualità del paesaggio nel cambiamento climatico per la resilienza urbana e sociale, which will take place on 11 and 12 July 2024 at the Milan Triennale, and through the publication of the projects in the TOPSCAPE PAYSAGE magazine.

### 16. Copyrights and ownership of projects

The materials submitted for the Award shall remain the intellectual property of the authors, who, upon registration and submission of the entries, authorise their use for printed or digital publications. The Prize will be awarded as part of the International Symposium **CITY'SCAPE**. **II paesaggio come strategia**. La qualità del paesaggio nel cambiamento climatico per la resilienza urbana e sociale, to be held on 11 and 12 July 2024 at the Milan Triennale. We also request releases for the publication of the submitted projects in the TOPSCAPE PAYSAGE magazines.

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