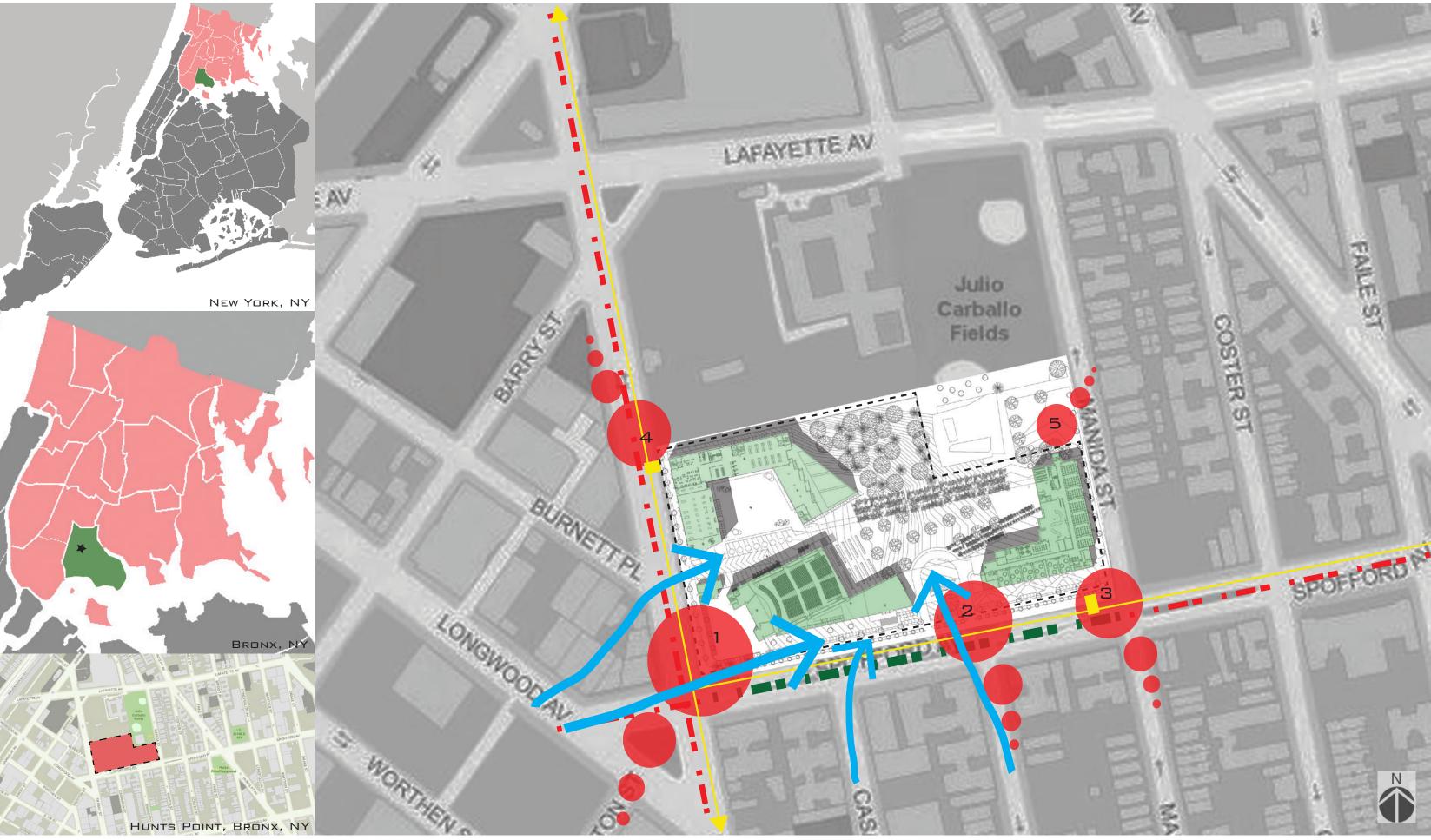
Biophilic BRONX



REATING AN URBAN COMPLEX TRANSFORMS THE SOUTH
BRONX NEIGHBORHOOD FROM AN
INDUSTRIAL WORN DOWN SECTION
OF ONE OF THE WORLD'S MOST
PROSPEROUS CITIES. A BOROUGH
THAT IS KNOWN INTERNATIONALLY
FOR ITS FOOD DISTRIBUTION CENTER
WITH HUGE AMOUNTS OF EXPORT,
BUT BETTER FOR THE NOTORIOUS
CRIME AND POVERTY.

A PLACE ONCE CONSIDERED
THE UPSCALE RESIDENTIAL
DISTRICT IN THE EARLY 20TH
CENTURY, IS NOW A MELTING POT
WAITING FOR RENOVATION AND
PERSPECTIVE BUSINESS.

ONE CITY BLOCK WILL PROPOSE
HOW A MODERN METROPOLIS CAN
DIVERSIFY WITHOUT GROWING
VERTICALLY, BUT RATHER
ENGAGING WITH ITS CONTEXT AND
INVITING ITS INHABITANTS TO TAKE
CONTROL, CELEBRATE AND
MULTIPLY THIS BIOPHILIC
ARCHITECTURE, WHICH WILL ENRICH
SOCIETY AND PROVIDE
MULTISENSORY ENVIRONMENTS
THAT WILL CONNECT TO NEW YORK
CITY, AND AROUND THE WORLD.

