



Press Release

Innovative Lighting Solutions for the Global Market

Kny Design: Highly specialized, regionally anchored, internationally oriented

(Ramingdorf, November 2013) Located in Ramingdorf lower Austria Harald Kny leads the company Kny Design in third generation. The family business founded in 1956, currently employs around 50 employees and specializes in providing innovative lighting solutions for lighting design. They range from the “classic chandelier” to light sculptures made in metal and glass facades.

„Many people ask me how it is possible to produce such highly specialized high-tech products in the so called “backwoods”, says CEO Harald Kny.

“My response : first of all Austria is not to be seen as an economic backwoods on a global scale and second, especially in rural areas, two very important settings are possible – focus on the people, on the human resources and the orientation to a sustainable economy.

For Harald Kny this means to act resource and environmentally friendly, be socially responsible and economically successful. All this based on a tradition of exact craftsmanship and highly skilled craftsmen. “Without highly qualified employees, the massive technology thrusts of recent years would not have been feasible or possible,” the CEO is certain.

The Clientele and the Core Competencies

The clientele of Kny Design is multifaceted: the Austrian specialist provider develops innovative lighting solutions for public buildings, churches, mosques and conference centers as well as casinos, ships or hotels. “One thing is constant: we focus on our core competencies,” says CEO Harald Kny. These core competencies are: lighting design, glass design and metal construction.

The field of lighting design ranges from „ classic chandelier production“ to ship and bridge lighting plus custom lighting. Glass design includes glass facades as well as glass walls and glass doors. In the field of metal construction, we design and manufacture façade canopies, special banisters and light sculptures.

In all these areas Kny Design utilizes the latest technologies and innovates them in the context of practical applications. For example, with specially adapted LED technology, completely new light surface types are possible and using laser endography “ stories in glass” can be created.



From Austria : One of the „Top-5-Chandeliers“ world-wide

In October 2013 the main chandelier for the Al Ameen Mosque in Muscat was installed, Kny Design planned and produced this chandelier in just under one year. It is among the five largest chandeliers ever produced and installed.

Total weight: 6570 kg
Diameter: 4.5 meter
Body height: 10.70 meter
Height including hanging rod: 29.9 meter
67000 Swarovski crystals sparkle
Light output 48000 watts
Euro value of contract: just over 600,000 euros
Construction time: 12 months

Future Prospects

„especially when you have clients all over the world – from Arabia to Russia, China to India- which means being able to recognize and use the energy and differences of divergent cultures,” says Harald Kny pleased.

This „inspiration through diversity“ continually leads to new and very practical applications. The next technology thrust at Kny Design is just around the corner. In April 2014, Kny Design will present its first applications in the field of inductive (wireless) energy transfer.

(end)

More information and pictures online at:

<http://www.kny-design.com/press>

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Image description: The chandelier was designed and produced by Kny Design. After the manufacturing the chandelier was installed in our production hall before being dispatched.

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About Kny Design GmbH:

In 1956 „Kny & Son“ was launched with headquarters in Ramingdorf Lower Austria. The company is specialized in innovative lighting design solutions. The core competencies of the family business in its third generation lie in lighting design, glass design and metal construction. Kny Design GmbH generates an annual turnover of almost six million Euros with around 50 employees. The company export rate of 70 percent goes to the main markets: Germany, the Arab world, Russia, China and India.

<http://www.kny-design.com>

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