

TASA PROJECT

Ancestral Techniques Current Solutions

2014
Catalog

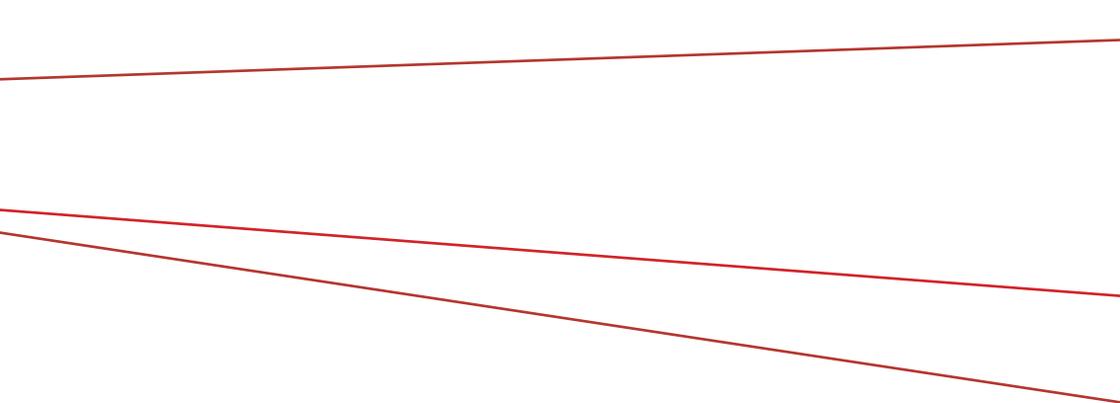
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The **TASA** Project is a network of master crafts men in various traditional techniques and materials in the Algarve-pottery, weaving, cork, wood, traditional tiles, leather, palm weave, basketry, cane.

Focuses on handcrafted products strategic innovation, rehabilitating its cultural and commercial status. It is a project of the CCDRA Algarve (local government) started in 2010 and which is currently being promoted by ProActiveTur company.

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SALES AND DELIVERY CONDITIONS

Delivery time: depends on the quantity and specificity of production.

Dimensions: the production of all pieces is handmade, so the dimension requirements may change.

Materials: Natural Materials. Changes in color and texture may occur.

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CRAFTS WITH ALGARVE'S SOUL

Algarve remains the secular wisdom to live with what the earth gives. Hands reproduce gestures that gained the artifacts of generations and generations of our people. It's an ancestral wisdom that dominates the materials and the best ways of working.

We escape from the age of the massive production. From the in ordinate consumption of resources. We return to the essential. To the essence. Recovering our identity, our history. We return to earth.

Our due is to bring back the craft to the present. Connecting it to the design.

Transporting in it Algarve's soul.





TASA AT HOME

Indispensables become irreplaceable as well as beautiful. Accessories become essential everyday household items. A genuine presence, a sense of belonging is felt – just like returning home. The comfort provided by the earth's raw materials, its colors and the elements which take us back in time, writing down pieces of history and inscribing them in our home's ambiance.

Cork Lampshade

A spotlight suspension made out of one of the most characteristic materials of the region. Making the best use of the dimensions of the prefabricated blocks of cork in the region, a new application, that takes advantage of the characteristics of lightness and insulation material, was produced.



PRODUCER: António Luz

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: ≠Cork

DIMENSIONS: Height 14cm/ diameter: 14cm

WEIGHT: 350g



* Use low consumption LED lamps.

Any damage resulting from the use of other types of lamps will not be returned.



PRODUCER: António Luz + Artesanato Rocha

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Painted Clay + Cork

DIMENSIONS: Height 24cm / Diameter 22cm

WEIGHT: 1200g





Lampshade in Cork and Clay



How to combine cork and clay in a suspended light fixture? The cork, which has been shaped manually gently, locks the clay lampshade. The clay shade provides the necessary weight for the good suspension of the lamp and conceals colourful motifs that are discovered when the light is switched on. There are three different patterns.



Colourful Rug

Traditionally these rugs made out of “empreita”(woven palm) are presented only in the natural shades of the palm. The dyeing process of each rug makes it a unique article.



PRODUCER: Maria Odete Carmo

DESIGN: The Home Project

MATERIALS AND TECHNIQUES:

Woven Palm + Dyes

DIMENSIONS:

Width: 45cm/Length: 100cm

WEIGHT: 250g



Broom

This broom made from regional palm leaves, is originally produced in various sizes for different domestic purposes. Here the piece was cut and colored to become a useful souvenir, which carries with in a specific way of living.





PRODUCER: Ana Silva & José Vitorino

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Palm

DIMENSIONS: Length: 18cm

WEIGHT: 100g

Set of 3 pots with “natural” lids

Pots in three sizes, inspired by the ancient Islamic earthenware containers. The caps are made in “empreita” (woven palm) individually tailored to each container - creating the perfect pair, with its own character.



PRODUCER: Artesanato Rocha+ Maria Cremilde

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Clay glaze + Woven Palm

DIMENSIONS:

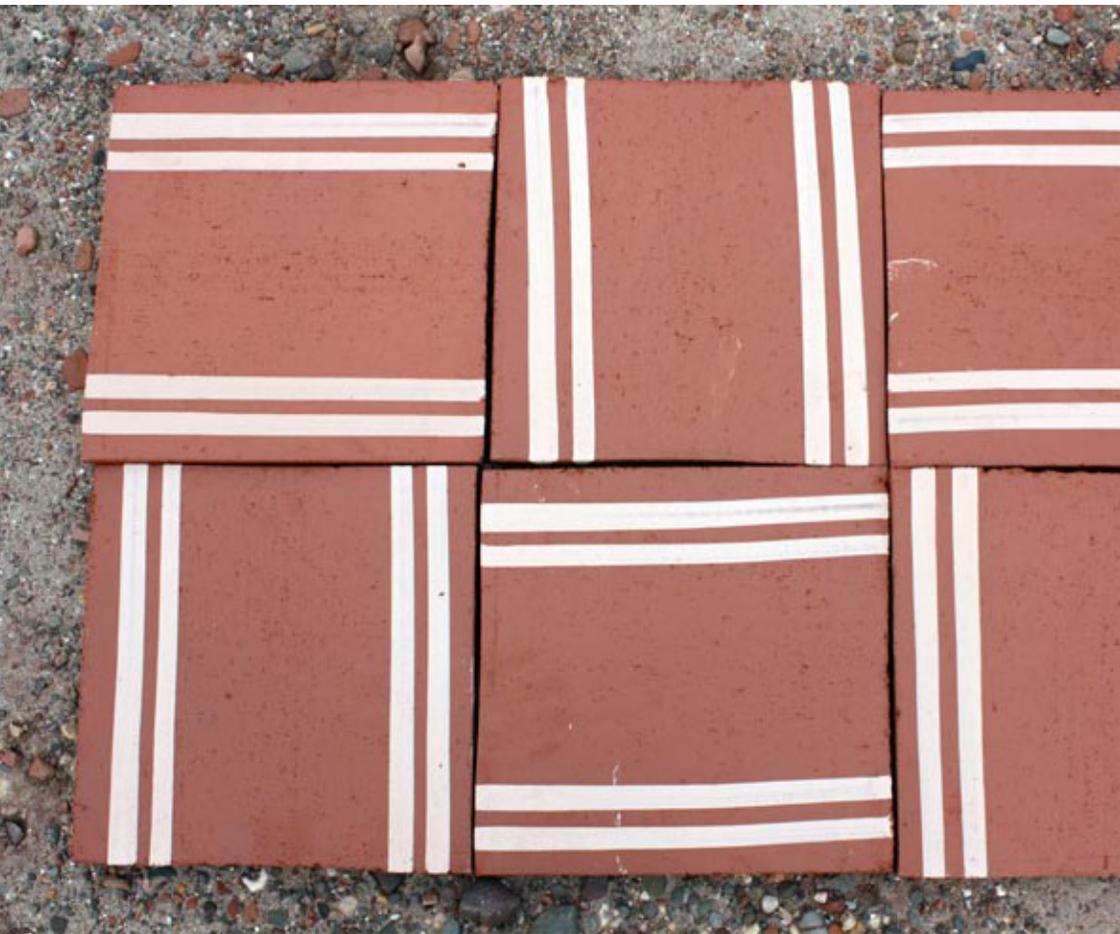
Size L: Height 20cm/ Diameter: 11cm

Size M: Height 16cm/ Diameter: 10cm

Size S: Height 11cm/ Diameter: 12cm

WEIGHT: 1000g /750g / 500g







Tiles

The “Santa Catarina” tile is presented with a chalk application made with a brush, instead of by hand, and thereby showing the different lines of decoration.

PRODUCER: *Roficer, Lda*

DESIGN: *The Home Project*

MATERIALS AND TECHNIQUES: *Clay + Stamping*

DIMENSIONS: *30X30cm*

WEIGHT: *1800g*

Tiles

Traditional tile that features motifs used in Algarve parapets. The technique used to stamp the motifs is an innovation in this type of product.

PRODUCER: Roficer, Lda

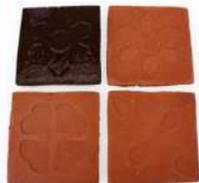
DESIGN: The Home Project

MATERIALS AND TECHNIQUES:
Clay + Stamping

DIMENSIONS: 15X15cm

WEIGHT: 400g





Colored Tiles

Traditional tile which has six different color shades. This coloration is an innovation in this type of product.

PRODUCER: Roficer, Lda

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Clay Colored Glaze

DIMENSIONS: 20X20cm

WEIGHT: 1400g





Colored Tiles

Traditional tile which has six different color shades. This coloration is an innovation in this type of product.



PRODUCER: Roficer, Lda

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Clay Colored Glaze

DIMENSIONS: 10X10cm

WEIGHT: 200g







TASA IN THE KITCHEN

Many of the artifacts created within the rural environments served the purposes of transporting, storing and preparing food supplies. We have drawn inspiration from techniques that were perfected through generations, using the same materials from the days of old and putting them to use according with nowadays needs.

Bases for Hot Dishes

High-density cork is used in these bases which demonstrate the excellent quality of this material which is a reference of the region.



PRODUCER: António Luz

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Cork

DIMENSIONS: Diameter 20cm / Thickness: 0,6cm

WEIGHT: 30g

Drink Coasters

Drink Coasters manually cut, designed as a promotional item, lightweight and small, which can be easily customized.



PRODUCER: António Luz

DESIGN: The Home Project

MATERIALS AND TECHNIQUES: Cork

DIMENSIONS: Diameter: 9cm / Thickness: 0,4cm

WEIGHT: 120g

Table single set

Inspired on traditional rugs made out of “empreita”(woven palm), reducing its size we created a new product of great use on our tables in our days. The dyeing process of each makes it a unique article.





PRODUCER: Maria Odete Carmo

DESIGN: The Home Project

MATERIALS AND TECHNIQUES:

Woven Palm + Dyes

DIMENSIONS:

Width: 30cm | Length: 45 cm
(approximately)

WEIGHT: 100g

Table Salt Shaker

A table salt shaker, especially made for “flower of salt”, and combines red clay and beech wood. This piece, resulted from a joint venture between two products from this region, and can be personalized by pressure engraving on the clay.





PRODUCERS: Olarialgarvia + Da Torre

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Clay + Beech Wood

DIMENSIONS: Height: 8cm / Diameter: 6cm

WEIGHT: 180g + 50g (Flower salt)

PRODUCER: Rui Semião

Flower salt, 50 g

Cane Clips

Inspired by the simplicity of some rural solutions, these clips take advantage of the flexibility and common form of the cane to close packages or for organizing paperwork. Hand-made from Algarvian canes.



PRODUCERS: Ana Silva & José Vitorino

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Cane

DIMENSIONS: 3 Sizes per package length between 6 and 15cm

WEIGHT: 150g









TASA

ECO-LEISURE

Walking the earth, to discover, to open new paths, to go on an adventure are all part of who we are. There's so much life to feel and experience in Nature. It is our wish that your outing is an even more interesting and complete experience.

Memory Stick

A cane stick with a closed compartment to collect memories of a walk, collect herbs, save travel notes or even hide the treasure map. This product was designed as a proposal for eco-tourism lovers or merchandising for tourism-related entities.





PRODUCERS: Ana Silva & José Vitorino

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Cane + Cork

DIMENSIONS: Variable, Length: 15-18cm / Diameter: 3cm

WEIGHT: 150g



Stick

Inspired by the traditional use of a simple cane as a walking stick, this piece is enriched with baracinha (a rope made of twisted palm) on top and a secret compartment to store the memories of the walk. Hand made with natural materials from the Algarve. This product was designed as a proposal for eco-tourism lovers or merchandising for tourism-related entities.





PRODUCERS: Ana Silva & José Vitorino

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES:

Palm + Cane + Cork

DIMENSIONS: Variable, Available

in two models: child and adult

WEIGHT: 300g





Tia Anica

Walkerbag created from the need to have easy access to a map, phone, water bottle and other objects during a walk, the trunk is mostly done in empreita palm weaving. This choice is due to the flexibility, lightness and rugged beauty of the material. The empreita is an ancient technique of Algarve tradition, used in many everyday items such as baskets to transport fruits and seeds.

PRODUCER: Cremilde Sousa + Da Torre

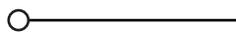
DESIGN: Andreia Rocha e Érico Branco

MATERIALS AND TECHNIQUES:

Palm, unbleached cloth, wood

DIMENSIONS: Height: 16cm/Width: 9cm/Length: 25cm

WEIGHT: 200g







TASA PLAYTIME

Times they change, but the will to play remains. Just up until recently, it would be common to make use of spare raw materials such as pieces of wood or cane to devise toys and musical instruments, since there were no specialized stores nor technologies. Imagination and not much more. We have taken up old traditions and put them to the best use one can: playfulness and happiness.



TOYS OF PORTUGAL
DOS APITOS NAMORADOS



APITAS TU. APITO TU.
Enche o mesmo tempo.
Preparação(s)? Sopra segura!
para namorar e brincar.
One for You, one for me.
A whistle for lovers.
Handcrafted with care from
Algarve.
by José Martins & Ana Silva



Lovers Whistle

Some items work better together. The cane whistle is a special gift for lovers, or to fall in love with. Two whistles in a single cane.

PRODUCERS: Ana Silva & José Vitorino

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Cane + Cork

DIMENSIONS: Variable, length between 15-20cm

WEIGHT: 80g



Stencils

This set of stencils allows anyone to project their own parapet wall or to decorate a wall inspired by these traditional motifs. A fun way of learning how to recreate the cultural heritage of the Algarve. Suitable for children, adults and architects.



PRODUCERS: Da Torre

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: BeechWood + Raw Cloth

DIMENSIONS: Package 12x7cm

WEIGHT: 120g

“Winged” Hanger

This bird holds our clothes with its wing and fills the wall with motion when the wings are free. The piece is available in natural finish or painted in blue, pink or green.





PRODUCERS: Da Torre

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Beech Wood

DIMENSIONS:

Length: 15cm/ Height: 8cm/ Thickness: 4cm

WEIGHT: 100g



Animal Hangers

These wallows which are traditionally placed on the walls of the houses are coloured and gain a new function: they serve as hangers. They are also surrounded by other animals that are found around farm houses, turning a wall into a landscape. All parts are available in natural finish or painted in blue, pink or green.





PRODUCERS: Da Torre

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Beech Wood

DIMENSIONS: Length: 12-20cm/ Height: 8cm/ Thickness: 3,5cm

WEIGHT: 100g





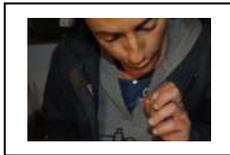
TASA

ACCESSORIZE

Items we would gladly have as companions. Produced by well-trained hands with the ability of imprinting fineness in each piece, they are created one by one. Woven, intertwined, colored and esteemed.

Shepherd's Lighter

Traditionally used by shepherds in the Algarve, this lighter has been redesigned to fit in to our daily lives. A piece of glass, wood and two pieces of metal are sufficient to illuminate the seed (isca). It works best on windy days.





PRODUCERS: Ana Silva & José Vitorino

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Wood + Glass + Seed (Isca) + Recycled Leather

DIMENSIONS: Leather Purse: 5x16cm (open), 6x5cm (closed)

WEIGHT: 200g

Pouch for Mobile Phone

A pouch for mobile phones and other gadgets, woven on the loom using cotton yarn and recycled textile scraps, which makes each pouch a unique piece.





PRODUCER: Otilia Cardeira

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES:

Woven material, cotton yarn + textile scraps

DIMENSIONS: Width: 9cm/ Length: 12cm

WEIGHT: 100g

Empreita Bags

“Empreita” bags are normally made with natural or pre-dyed palm leaves. For this project the process was changed: the whole bag was dyed, after it was completed. The results are colourful and unique bags.

PRODUCER: Maria Odete Carmo

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Woven Palm + Dyes

DIMENSIONS: Height: 27cm/ Width: 40cm

WEIGHT: 350g







Empreita Bags

“Empreita” bags are normally made with natural or pre-dyed palm leaves. For this project the process was changed: the whole bag was dyed, after it was completed. The results are colourful and unique bags.

PRODUCER: Maria Odete Carmo

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Woven Palm + Dyes

DIMENSIONS: Height: 37cm/ Width: 44cm

WEIGHT: 350g







TASA

ECO-URBAN

Bring the field up to our cities, save place in our balconies and in our homes to the spirit of nature. Breathe in... Air and soul.



Chimni

Pigeons Scarer

Inspired by the Algarve chimneys with its variety of patterns and more rounded or more rectilinear forms, is a pigeonscarer for balcony gardens and orchards. The color of the clay and glaze produces reflections that in association with the threads beating together, scares the birds away.

PRODUCERS:

Ana Silva & José Vitorino + Artesanato Rocha

DESIGN: Joana Regojo e Yelena Tyo

MATERIALS AND TECHNIQUES: cane + colored and glazed clay + cork + color empreita + seed + sisal

DIMENSIONS: adaptive and variable height (between 80cm and 120cm) MODEL: 2 or 4 canes

WEIGHT: 150g / 300g







TASA PREMIUM

Regarding the material´s nobility dominating the piece; the complexity of the production process which makes it so scarce; the rarity of raw materials subject to nature´s moods; For any one of these reasons or all of them put together, the following products bear the premium tag. Each retains and tells a tale worth being told.



Basket “Fruit”

The wicker of this basket is harvested in March in a very specific area in the Algarve hills. The low amount of available raw material implies a very limited production pieces.

Unlike the common fruit baskets, here the osier turns close on the content, leaving a small opening at the top that invites us to choose before taking what we want. This new form also increases the capacity of the product.

PRODUCER: José Amendoeira

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Basketry of Osier

DIMENSIONS: Height: 36 cm / Diameter: 25cm (approx)

WEIGHT: 400g



“Donkey”

Linen Cushion

The flax from which this cushion is made result of a complex process that involves many phases. It is sown and worked in Cachopo by the single weaver's that remains in this village that was once one of the most important weaving centers in the Algarve. It's used the old technique of bobbles. The “Donkey” pattern pays homage to this animal that has done so much for the people of this region.

PRODUCER: *Otilia Cardeira*

DESIGN: *The HomeProject*

MATERIALS AND TECHNIQUES: *Weaving, Linen + Wool*

DIMENSIONS: *Length: 66cm/ Width: 36cm*

WEIGHT: *200g*





Saddlebag

Cushion

The flax from which this cushion is made result of a complex process that involves many phases. It is sown and worked in Cachopo by the single weaver's that remains in this village that was once one of the most important weaving centers in the Algarve. These cushions are embroidered with motifs inspired by the decorative elements collected from several old saddlebags. The cushion is made and woven in flax in Cachopo.



PRODUCER: Otilia Cardeira

DESIGN: The HomeProject

MATERIALS AND TECHNIQUES: Weaving, Linen + Wool

DIMENSIONS: Length: 66cm/ Width: 53cm

WEIGHT: 200g



Pinga

wine container

Pinga is a container for 5 liters wine boxes, designed as a solution to change the card boxes of wine for an elegant piece that dominates the table or counter. The simplicity of its forms is inspired by traditional storage and transportation of wine objects, such as casks, barrels and amphorae.

The materials chosen are also linked to wine: cork and clay. The leather strap completes the piece with a detail that also has a decorative and practical function. It is a piece that involves a large production time and is made of high compression agglomerated cork.

There are two versions of Pinga, the highest and lowest release version and also two color variations - white or natural color glazed clay.

PRODUCERS: Antonio Luz + Artesanato Rocha + Fernando Zuñiga

DESIGN: Isabel Bourbon e Vanda Gábrišová

MATERIALS AND TECHNIQUES: Cork + Glazed Ceramic + Leather

DIMENSIONS: 10L Height : 46.5 cm / Diameter : 26 cm | 5L Height: 43cm / Diameter : 22 cm

WEIGHT: 6800g / 5800g



Tarra

Containers for bikes

It's a computer suit case for bicycles, inspired in traditional tins, made of cork. With a touch of modernity, Tarra combines two traditional materials: cork, for its ability to sealing, damping and by their lightness; leather, for its softness and adjust ablenature.

Tarra has an identical format to a box, to be safe to put the laptop and take it on the bike without being concerned with trepidation.

PRODUCER: António Luz +FernandoZuñiga

DESIGN: Rita Aguiar e Sandra Louro

MATERIALS AND TECHNIQUES: Cork + Leather + Poplar wood + Mahogany wood

DIMENSIONS: Height: 28.6cm/Width: 37.5cm/Depth: 11cm

WEIGHT: 1600g





Book

A 300 pages book in both Portuguese and English, which describes and contextualize the different phases of the project, presenting the artisans involved in the products creation, the twenty objects that resulted from this work and several research articles on techniques and traditional materials that are part of the Algarve region culture.



DIMENSIONS: Height: 24cm / Width: 17cm / Depth: 2,5 cm

WEIGHT: 800g



**Técnicas Ancestrais
Soluções Atuais**

INSTITUTO NACIONAL DE CONSERVAÇÃO
E MANUTENÇÃO MONUMENTAL DO QUARTEL

TASA Services

We wish for a complete crafts experience, which will allow the integration of the many slopes implied: the manufacture of artisanal pieces, raising awareness for these subjects, the experience of working the techniques, the decoration of spaces resorting to the wellspring of beauty and culture, the organization of events which will promote the traditional arts and their relation with the discipline of design.



Workshops

We provide the organization of awareness raising e experimentation workshops within the traditional arts and its new uses, which can be held at the artisan's workplaces or other locations to be arranged. These workshops have the duration of 3 or 6 hours and directed to adults, children or families. Within the workshops, you will be able to experiment working the following raw materials: Clay, Cork, woven Palm, flax, traditional tiling, reed, wood, wool, as well as other vegetable origin raw materials. Prices under consultation.

Decorating

Handycrafts adapt to all types of environment and help make areas more welcoming, giving them personality, elegance and their own different style. They also create tranquility and a sense of balance due to people meeting a cultural matrix through the materials. Prices on request.

Event Organisers

We have experience and the ability to organise exhibitions, shows, mini-fairs, cultural and educational programs around the traditional arts and their promotion through new disciplines. Prices on request.

Product Development

We design unique and handmade utilitarian pieces based on traditional materials, with varied applications. We create gifts, special offers and the unique institutional placement of high cultural value, for the catering, hospitality, tourism, public institutions and businesses. Prices on request.

PROJECTO TASA

www.projectotasa.com

