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# **TASA PROJECT**

*Ancestral Techniques Current Solutions*

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**2014**  
***Catalog***

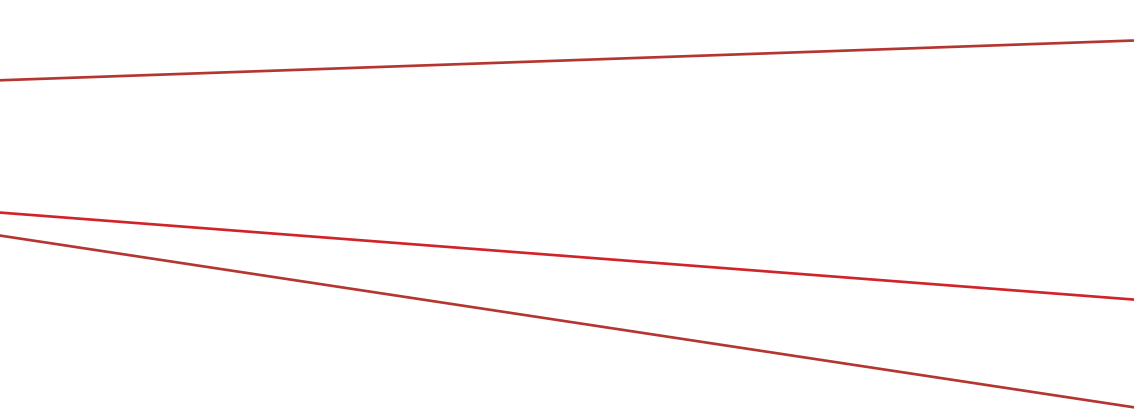
## DATA SHEET

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The **TASA** Project is a network of master crafts men in various traditional techniques and materials in the Algarve-pottery, weaving, cork, wood, traditional tiles, leather, palm weave, basketry, cane.

Focuses on handcrafted products e strategic innovation, rehabilitating its cultural and commercial status. It is a project of the CCDRA Algarve (local government) started in 2010 and which is currently being promoted by ProActiveTur company.

## CONTACTS

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## SALES AND DELIVERY CONDITIONS

**Delivery time:** depends on the quantity and specificity of production.

**Dimensions:** the production of all pieces is handmade, so the dimension requirements may change.

**Materials:** Natural Materials. Changes in color and texture may occur.

# INDEX



- 09 TASA *at Home***
- 29 TASA *in the Kitchen***
- 39 TASA *Eco-leisure***
- 47 TASA *Playtime***
- 57 TASA *Acessorize***
- 67 TASA *Eco-urban***
- 71 TASA *Premium***
- 84 TASA *Services***



# CRAFTS WITH ALGARVE'S SOUL

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*Algarve remains the secular wisdom to live with what the earth gives. Hands reproduce gestures that gained the artifacts of generations and generations of our people. It's an ancestral wisdom that dominates the materials and the best ways of working.*

*We escape from the age of the massive production. From the in ordinate consumption of resources. We return to the essential. To the essence. Recovering our identity, our history. We return to earth.*

*Our due is to bring back the craft to the present. Connecting it to the design.*

***Transporting in it Algarve's soul.***







# TASA AT HOME

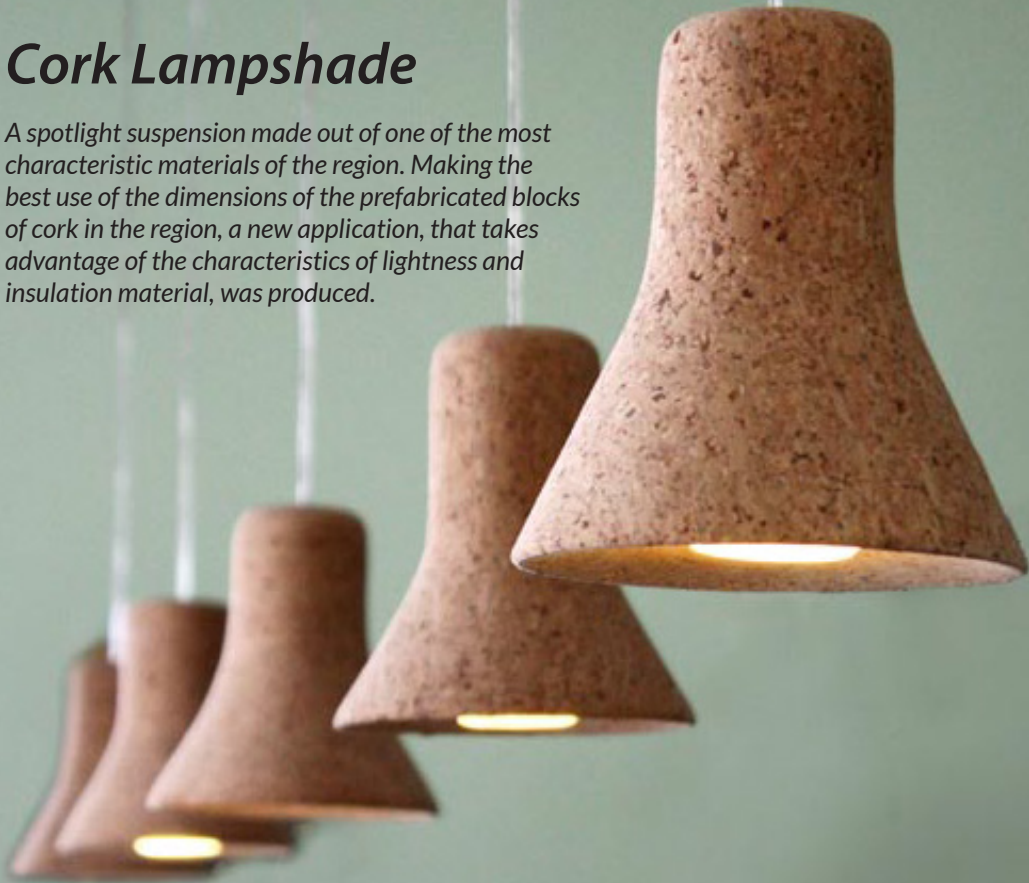
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*Indispensables become irreplaceable as well as beautiful. Accessories become essential everyday household items. A genuine presence, a sense of belonging is felt – just like returning home. The comfort provided by the earth's raw materials, its colors and the elements which take us back in time, writing down pieces of history and inscribing them in our home's ambiance.*

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## *Cork Lampshade*

*A spotlight suspension made out of one of the most characteristic materials of the region. Making the best use of the dimensions of the prefabricated blocks of cork in the region, a new application, that takes advantage of the characteristics of lightness and insulation material, was produced.*



**PRODUCER:** António Luz

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** ≠Cork

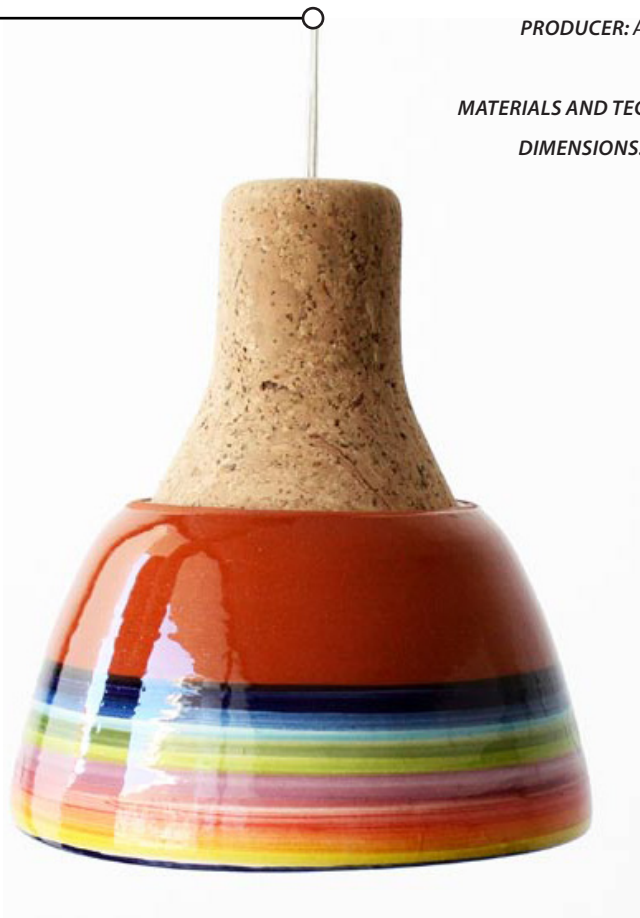
**DIMENSIONS:** Height 14cm/ diameter: 14cm

**WEIGHT:** 350g



\* Use low consumption LED lamps.

Any damage resulting from the use of other types of lamps will not be returned.



**PRODUCER:** António Luz + Artesanato Rocha

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Painted Clay + Cork

**DIMENSIONS:** Height 24cm / Diameter 22cm

**WEIGHT:** 1200g



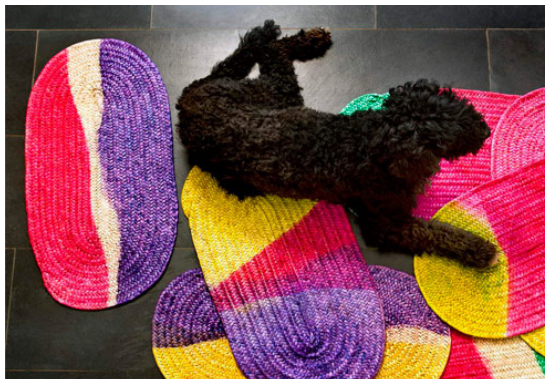


## Lampshade in Cork and Clay

How to combine cork and clay in a suspended light fixture? The cork, which has been shaped manually gently, locks the clay lampshade. The clay shade provides the necessary weight for the good suspension of the lamp and conceals colourful motifs that are discovered when the light is switched on. There are three different patterns.

# Colourful Rug

Traditionally these rugs made out of “empreita”(woven palm) are presented only in the natural shades of the palm. The dyeing process of each rug makes it a unique article.



**PRODUCER:** Maria Odete Carmo

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:**

Woven Palm + Dyes

**DIMENSIONS:**

Width: 45cm/Length: 100cm

**WEIGHT:** 250g





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## **Broom**

*This broom made from regional palm leaves, is originally produced in various sizes for different domestic purposes. Here the piece was cut and colored to become a useful souvenir, which carries with in a specific way of living.*







**PRODUCER:** Ana Silva & José Vitorino

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Palm

**DIMENSIONS:** Length: 18cm

**WEIGHT:** 100g

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## Set of 3 pots with “natural” lids

Pots in three sizes, inspired by the ancient Islamic earthenware containers. The caps are made in “empreita” (woven palm) individually tailored to each container - creating the perfect pair, with its own character.



**PRODUCER:** Artesanato Rocha+ Maria Cremilde

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Clay glaze + Woven Palm

**DIMENSIONS:**

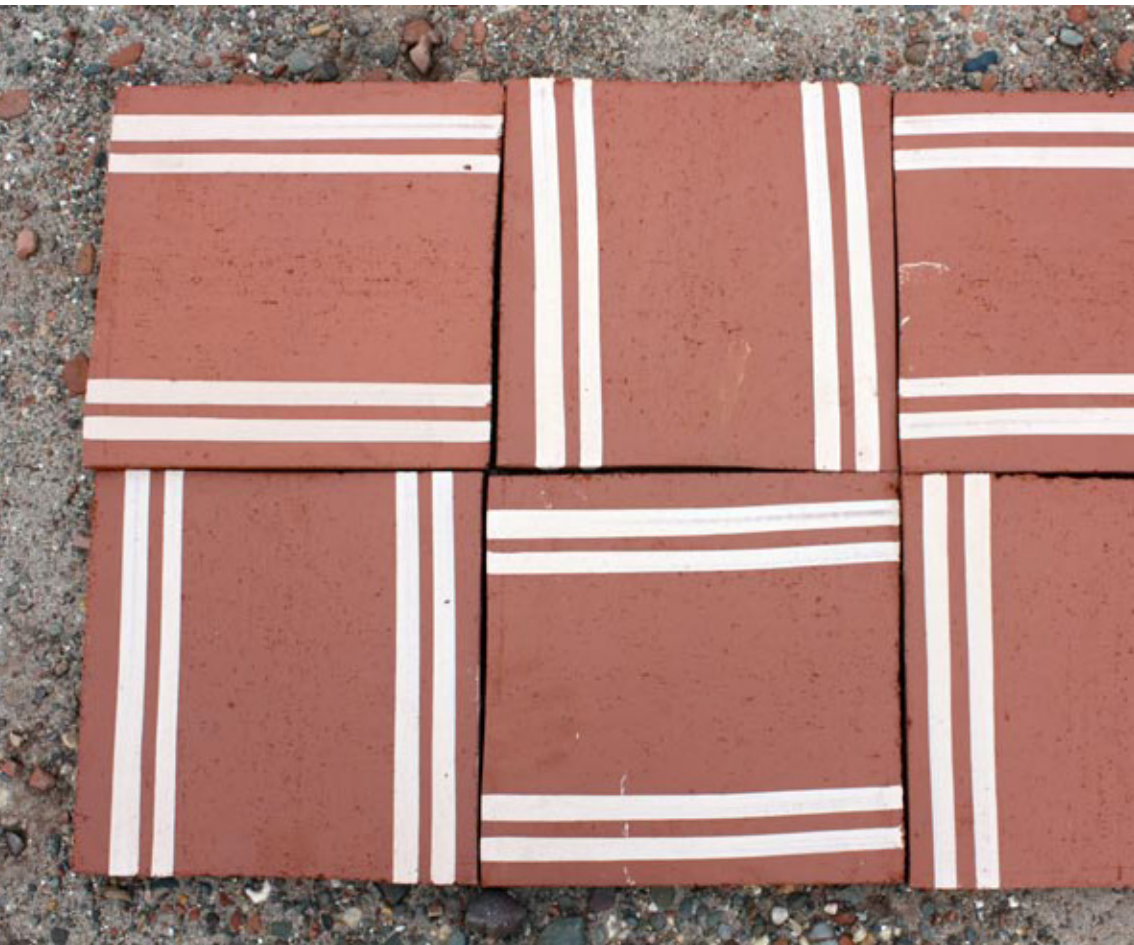
Size L: Height 20cm/ Diameter: 11cm

Size M: Height 16cm/ Diameter: 10cm

Size S: Height 11cm/ Diameter: 12cm

**WEIGHT:** 1000g /750g / 500g







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## Tiles

*The “Santa Catarina” tile is presented with a chalk application made with a brush, instead of by hand, and thereby showing the different lines of decoration.*

**PRODUCER:** Roficer, Lda

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Clay + Stamping

**DIMENSIONS:** 30X30cm

**WEIGHT:** 1800g



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# Tiles

*Traditional tile that features motifs used in Algarve parapets. The technique used to stamp the motifs is an innovation in this type of product.*

**PRODUCER:** Roficer, Lda

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:**  
Clay + Stamping

**DIMENSIONS:** 15X15cm

**WEIGHT:** 400g





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## Colored Tiles

*Traditional tile which has six different color shades. This coloration is an innovation in this type of product.*

**PRODUCER:** Roficer, Lda

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Clay Colored Glaze

**DIMENSIONS:** 20X20cm

**WEIGHT:** 1400g







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# Colored Tiles

Traditional tile which has six different color shades. This coloration is an innovation in this type of product.



**PRODUCER:** Roficer, Lda

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Clay Colored Glaze

**DIMENSIONS:** 10X10cm

**WEIGHT:** 200g







# TASA IN THE KITCHEN

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*Many of the artifacts created within the rural environments served the purposes of transporting, storing and preparing food supplies. We have drawn inspiration from techniques that were perfected through generations, using the same materials from the days of old and putting them to use according with nowadays needs.*



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## Bases for Hot Dishes

High-density cork is used in these bases which demonstrate the excellent quality of this material which is a reference of the region.



**PRODUCER:** António Luz

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Cork

**DIMENSIONS:** Diameter 20cm / Thickness: 0,6cm

**WEIGHT:** 30g

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# Drink Coasters

*Drink Coasters manually cut, designed as a promotional item, lightweight and small, which can be easily customized.*



**PRODUCER:** António Luz

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:** Cork

**DIMENSIONS:** Diameter: 9cm / Thickness: 0,4cm

**WEIGHT:** 120g

## *Table single set*

*Inspired on traditional rugs made out of “empreita”(woven palm), reducing its size we created a new product of great use on our tables in our days. The dyeing process of each makes it a unique article.*







**PRODUCER:** Maria Odete Carmo

**DESIGN:** The Home Project

**MATERIALS AND TECHNIQUES:**

Woven Palm + Dyes

**DIMENSIONS:**

Width: 30cm | Length: 45 cm  
(approximately)

**WEIGHT:** 100g

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# Table Salt Shaker

*A table salt shaker, especially made for “flower of salt”, and combines red clay and beech wood. This piece, resulted from a joint venture between two products from this region, and can be personalized by pressure engraving on the clay.*





*PRODUCERS:* Olarialgarvia + Da Torre

*DESIGN:* The HomeProject

*MATERIALS AND TECHNIQUES:* Clay + Beech Wood

*DIMENSIONS:* Height: 8cm / Diameter: 6cm

*WEIGHT:* 180g + 50g (Flower salt)

*PRODUCER:* Rui Semião

Flower salt, 50 g

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# Cane Clips

Inspired by the simplicity of some rural solutions, these clips take advantage of the flexibility and common form of the cane to close packages or for organizing paperwork. Hand-made from Algarvian canes.



**PRODUCERS:** Ana Silva & José Vitorino

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Cane

**DIMENSIONS:** 3 Sizes per package length between 6 and 15cm

**WEIGHT:** 150g











# TASA

## ECO-LEISURE

*Walking the earth, to discover, to open new paths, to go on an adventure are all part of who we are. There's so much life to feel and experience in Nature. It is our wish that your outing is an even more interesting and complete experience.*


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# Memory Stick

*A cane stick with a closed compartment to collect memories of a walk, collect herbs, save travel notes or even hide the treasure map. This product was designed as a proposal for eco-tourism lovers or merchandising for tourism-related entities.*







*PRODUCERS: Ana Silva & José Vitorino*

*DESIGN: The HomeProject*

*MATERIALS AND TECHNIQUES: Cane + Cork*

*DIMENSIONS: Variable, Length: 15-18cm / Diameter: 3cm*

*WEIGHT: 150g*



## Stick

*Inspired by the traditional use of a simple cane as a walking stick, this piece is enriched with baracinha (a rope made of twisted palm) on top and a secret compartment to store the memories of the walk. Hand made with natural materials from the Algarve. This product was designed as a proposal for eco-tourism lovers or merchandising for tourism-related entities.*





**PRODUCERS:** Ana Silva & José Vitorino

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:**

Palm + Cane + Cork

**DIMENSIONS:** Variable, Available

in two models: child and adult

**WEIGHT:** 300g





## *Tia Anica*

Walkerbag created from the need to have easy access to a map, phone, water bottle and other objects during a walk, the trunk is mostly done in empreita palm weaving. This choice is due to the flexibility, lightness and rugged beauty of the material. The empreita is an ancient technique of Algarve tradition, used in many everyday items such as baskets to transport fruits and seeds.

**PRODUCER:** Cremilde Sousa + Da Torre

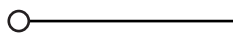
**DESIGN:** Andreia Rocha e Érico Branco

**MATERIALS AND TECHNIQUES:**

Palm, unbleached cloth, wood

**DIMENSIONS:** Height: 16cm/Width: 9cm/Length: 25cm

**WEIGHT:** 200g











# TASA PLAYTIME

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*Times they change, but the will to play remains. Just up until recently, it would be common to make use of spare raw materials such as pieces of wood or cane to devise toys and musical instruments, since there were no specialized stores nor technologies. Imagination and not much more. We have taken up old traditions and put them to the best use one can: playfulness and happiness.*



TOYS OF PORTUGAL

**DOS APITOS NAMORADOS**

APITAS TU. APITO EU.  
Enche o mesmo tempo.  
Preparação? Sopra segura!  
para namorar e brincar.

One for You, one for me.  
A whistle for lovers.  
Handcrafted with care from  
Algarve.

by José Martins & Ana Silva



## Lovers Whistle

*Some items work better together. The cane whistle is a special gift for lovers, or to fall in love with. Two whistles in a single cane.*

**PRODUCERS:** Ana Silva & José Vitorino

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Cane + Cork

**DIMENSIONS:** Variable, length between 15-20cm

**WEIGHT:** 80g



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# Stencils

*This set of stencils allows anyone to project their own parapet wall or to decorate a wall inspired by these traditional motifs. A fun way of learning how to recreate the cultural heritage of the Algarve. Suitable for children, adults and architects.*



**PRODUCERS:** Da Torre

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** BeechWood + Raw Cloth

**DIMENSIONS:** Package 12x7cm

**WEIGHT:** 120g

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## ***“Winged” Hanger***

*This bird holds our clothes with its wing and fills the wall with motion when the wings are free. The piece is available in natural finish or painted in blue, pink or green.*







**PRODUCERS:** Da Torre

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Beech Wood

**DIMENSIONS:**

Length: 15cm/ Height: 8cm/ Thickness: 4cm

**WEIGHT:** 100g



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# Animal Hangers

*These wallows which are traditionally placed on the walls of the houses are coloured and gain a new function: they serve as hangers. They are also surrounded by other animals that are found around farm houses, turning a wall into a landscape. All parts are available in natural finish or painted in blue, pink or green.*





**PRODUCERS:** Da Torre

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Beech Wood

**DIMENSIONS:** Length: 12-20cm/ Height: 8cm/ Thickness: 3,5cm

**WEIGHT:** 100g





# TASA

## ACCESSORIZE

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*Items we would gladly have as companions. Produced by well-trained hands with the ability of imprinting fineness in each piece, they are created one by one. Woven, intertwined, colored and esteemed.*

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# Shepherd's Lighter

*Traditionally used by shepherds in the Algarve, this lighter has been redesigned to fit in to our daily lives. A piece of glass, wood and two pieces of metal are sufficient to illuminate the seed (isca). It works best on windy days.*







**PRODUCERS:** Ana Silva & José Vitorino

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Wood + Glass + Seed (Isca) + Recycled Leather

**DIMENSIONS:** Leather Purse: 5x16cm (open), 6x5cm (closed)

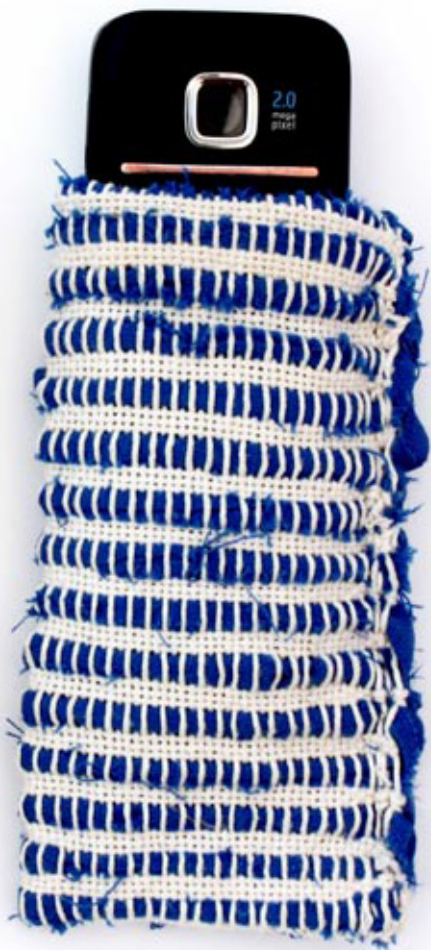
**WEIGHT:** 200g

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## ***Pouch for Mobile Phone***

*A pouch for mobile phones and other gadgets, woven on the loom using cotton yarn and recycled textile scraps, which makes each pouch a unique piece.*





*PRODUCER: Otilia Cardeira*

*DESIGN: The HomeProject*

*MATERIALS AND TECHNIQUES:*

*Woven material, cotton yarn + textile scraps*

*DIMENSIONS: Width: 9cm/ Length: 12cm*

*WEIGHT: 100g*

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# Empreita Bags

“Empreita” bags are normally made with natural or pre-dyed palm leaves. For this project the process was changed: the whole bag was dyed, after it was completed. The results are colourful and unique bags.

**PRODUCER:** Maria Odete Carmo

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Woven Palm + Dyes

**DIMENSIONS:** Height: 27cm/ Width: 40cm

**WEIGHT:** 350g









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## ***Empreita Bags***

*“Empreita” bags are normally made with natural or pre-dyed palm leaves. For this project the process was changed: the whole bag was dyed, after it was completed. The results are colourful and unique bags.*

**PRODUCER:** Maria Odete Carmo

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Woven Palm + Dyes

**DIMENSIONS:** Height: 37cm/ Width: 44cm

**WEIGHT:** 350g









# TASA

# ECO-URBAN

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*Bring the field up to our cities, save place in our balconies and in our homes to the spirit of nature. Breathe in... Air and soul.*



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# Chimni

## Pigeons Scarer

*Inspired by the Algarve chimneys with its variety of patterns and more rounded or more rectilinear forms, is a pigeonscarrer for balcony gardens and orchards. The color of the clay and glaze produces reflections that in association with the thereeds beating together, scares the birds away.*

**PRODUCERS:**

Ana Silva & José Vitorino + Artesanato Rocha

**DESIGN:** Joana Regojo e Yelena Tyo

**MATERIALS AND TECHNIQUES:** cane + colored and glazed clay + cork + color empreita + seed + sisal

**DIMENSIONS:** adaptive and variable height (between 80cm and 120cm) MODEL: 2 or 4 canes

**WEIGHT:** 150g / 300g











# TASA

# PREMIUM

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*Regarding the material´s nobility dominating the piece; the complexity of the production process which makes it so scarce; the rarity of raw materials subject to nature´s moods; For any one of these reasons or all of them put together, the following products bear the premium tag. Each retains and tells a tale worth being told.*



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## ***Basket “Fruit”***

*The wicker of this basket is harvested in March in a very specific area in the Algarve hills. The low amount of available raw material implies a very limited production pieces.*

*Unlike the common fruit baskets, here the osier turns close on the content, leaving a small opening at the top that invites us to choose before taking what we want. This new form also increases the capacity of the product.*

***PRODUCER:*** José Amendoeira

***DESIGN:*** The HomeProject

***MATERIALS AND TECHNIQUES:*** Basketry of Osier

***DIMENSIONS:*** Height: 36 cm / Diameter: 25cm (approx)

***WEIGHT:*** 400g



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# *“Donkey”*

## *Linen Cushion*

*The flax from which this cushion is made result of a complex process that involves many phases. It is sown and worked in Cachopo by the single weaver's that remains in this village that was once one of the most important weaving centers in the Algarve. It's used the old technique of bobbles. The “Donkey” pattern pays homage to this animal that has done so much for the people of this region.*

**PRODUCER:** *Otilia Cardeira*

**DESIGN:** *The HomeProject*

**MATERIALS AND TECHNIQUES:** *Weaving, Linen + Wool*

**DIMENSIONS:** *Length: 66cm/ Width: 36cm*

**WEIGHT:** *200g*







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# Saddlebag

## Cushion

The flax from which this cushion is made result of a complex process that involves many phases. It is sown and worked in Cachopo by the single weaver's that remains in this village that was once one of the most important weaving centers in the Algarve. These cushions are embroidered with motifs inspired by the decorative elements collected from several old saddlebags. The cushion is made and woven in flax in Cachopo.



**PRODUCER:** Otilia Cardeira

**DESIGN:** The HomeProject

**MATERIALS AND TECHNIQUES:** Weaving, Linen + Wool

**DIMENSIONS:** Length: 66cm/ Width: 53cm

**WEIGHT:** 200g





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# Pinga

## wine container

*Pinga is a container for 5 liters wine boxes, designed as a solution to change the card boxes of wine for an elegant piece that dominates the table or counter. The simplicity of its forms is inspired by traditional storage and transportation of wine objects, such as casks, barrels and amphorae.*

*The materials chosen are also linked to wine: cork and clay. The leather strap completes the piece with a detail that also has a decorative and practical function. It is a piece that involves a large production time and is made of high compression agglomerated cork.*

*There are two versions of Pinga, the highest and lowest release version and also two color variations - white or natural color glazed clay.*

**PRODUCERS:** Antonio Luz + Artesanato Rocha + Fernando Zuñiga

**DESIGN:** Isabel Bourbon e Vanda Gábrišová

**MATERIALS AND TECHNIQUES:** Cork + Glazed Ceramic + Leather

**DIMENSIONS:** 10L Height : 46.5 cm / Diameter : 26 cm | 5L Height: 43cm / Diameter : 22 cm

**WEIGHT:** 6800g / 5800g



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# Tarra

## Containers for bikes

*It's a computer suit case for bicycles, inspired in traditional tins, made of cork. With a touch of modernity, Tarra combines two traditional materials: cork, for its ability to sealing, damping and by their lightness; leather, for its softness and adjust ablenature.*

*Tarra has an identical format to a box, to be safe to put the laptop and take it on the bike without being concerned with trepidation.*

**PRODUCER:** António Luz + FernandoZuñiga

**DESIGN:** Rita Aguiar e Sandra Louro

**MATERIALS AND TECHNIQUES:** Cork + Leather + Poplar wood + Mahogany wood

**DIMENSIONS:** Height: 28.6cm/Width: 37.5cm/Depth: 11cm

**WEIGHT:** 1600g





## Book

*A 300 pages book in both Portuguese and English, which describes and contextualize the different phases of the project, presenting the artisans involved in the products creation, the twenty objects that resulted from this work and several research articles on techniques and traditional materials that are part of the Algarve region culture.*



**DIMENSIONS:** Height: 24cm / Width: 17cm / Depth: 2,5 cm

**WEIGHT:** 800g





**Técnicas Ancestrais  
Soluções Atuais**

INSTITUTO NACIONAL DE CONSERVAÇÃO  
E MANUTENÇÃO MONUMENTAL DO QUARTEL

# TASA Services

*We wish for a complete crafts experience, which will allow the integration of the many slopes implied: the manufacture of artisanal pieces, raising awareness for these subjects, the experience of working the techniques, the decoration of spaces resorting to the wellspring of beauty and culture, the organization of events which will promote the traditional arts and their relation with the discipline of design.*



## Workshops

*We provide the organization of awareness raising e experimentation workshops within the traditional arts and its new uses, which can be held at the artisan's workplaces or other locations to be arranged. These workshops have the duration of 3 or 6 hours and directed to adults, children or families. Within the workshops, you will be able to experiment working the following raw materials: Clay, Cork, woven Palm, flax, traditional tiling, reed, wood, wool, as well as other vegetable origin raw materials. Prices under consultation.*

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## ***Decorating***

*Handycrafts adapt to all types of environment and help make areas more welcoming, giving them personality, elegance and their own different style. They also create tranquility and a sense of balance due to people meeting a cultural matrix through the materials. Prices on request.*

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## ***Event Organisers***

*We have experience and the ability to organise exhibitions, shows, mini-fairs, cultural and educational programs around the traditional arts and their promotion through new disciplines. Prices on request.*

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## ***Product Development***

*We design unique and handmade utilitarian pieces based on traditional materials, with varied applications. We create gifts, special offers and the unique institutional placement of high cultural value, for the catering, hospitality, tourism, public institutions and businesses. Prices on request.*

# PROJECTO TASA

[www.projectotasa.com](http://www.projectotasa.com)

