



## Urban Tree Lounge, a creative collaboration between 3M Design and Stefano Boeri Architetti for Milan Design Week, 2016

Stefano Boeri Architetti has provided services for the architectural and urban design for over 20 years, specially on large scale projects and public space renewal. It develops projects and regeneration strategies in complex environments, outlining and supporting synergies between the various stakeholders, public and private entities. Counting with staff of over 25 employees, in the design process SBA collaborates with a wide network of professionals, from engineering consultants and landscape architects, to social scientist specialist, which allows to provide ad hoc solutions over a wide range of territorial and socio-economic contexts. This approach towards collaboration has allowed the studio to spread its practice, and to pair with professionals as Jeremy Rifkin to develop a concept of urban planning for the third industrial revolution.



Completed in 2014 the Vertical Forest, in Milan, is a new model of sustainable residence in height, with two towers completely covered with more than 700 trees and plants. The Vertical Forest has won numerous international awards, including the High Rise Building Award sponsored by the Museum of Architecture in Frankfurt in 2014 and in 2015 the CTBUH Award, as Best Tall Building Worldwide sponsored by the Council for Tall Building and Urban Habitat and the Illinois Institute of Technology both based in Chicago. After this first sustainable model of housing, the studio recently won a competition, in Lausanne, Switzerland, to further develop this model and build a new 117 meters tall residential tower, which will host more than 100 cedar trees and will be covered by shrubs and plants over an area of 3.000 sqm, which construction is scheduled to start in 2017.



Stefano Boeri Architetti is also very active abroad, outside of Europe, specially in China with the headquarter in Shanghai the studio is developing projects as: The renovation of the former Shanghai Stock Exchange into a cultural exchange center, a mix-use development in Guizhou, in the 1000 Peaks Valley where a minimum standard of 8 sqm agriculture and greenery, together with 8 shrubs, 2 trees, 40 bushes, per inhabitant is inserted into the urban plan, of most interest is the project of "Forest City" recently presented at the Paris Climate Conference (COP21), a model of sustainable city able to consume tons of CO2 and generate oxygen inserted in the region between Beijing-Tianjin-Hebei one of the most polluted regions in the world. The studio is also engage to develop a new general plan and strategic vision for Tirana as a metropolitan entity, being the widest national and territorial urban reform in Albania in the last 25 years.



Stefano Boeri Architetti is also a producer of cultural content and has been invited to exhibitions and international events: The Chicago Architecture Biennial, The Venice Biennale, Chengdu Biennale, Beijing Design Week, etc. Its projects and research have been published in various international magazines such as: A + U, Domus, Abitare, AREA, ARCHIS, ICON, Lotus, 2G, Russia Project, Code Magazine, Perspecta, MIT Press, Harvard Design Magazine, Financial Times, Elle, Corriere della Sera, Repubblica, Architecture d'Aujourd'hui, Casabella, Domus, Archis, Werk Bauen und Wohnen, residential, Lotus International, 2G), and performed in Italy and all ' Foreign (Venice Biennale, the Milan Triennale, Nederlands Architectuur Instituut, Ifa-Institute Français d'Architecture, Arc Enrêve Center d'Architecture - Bordeaux, Tokyo Art Front Gallery).