



URBAN SYMBIOSIS | 城市共生

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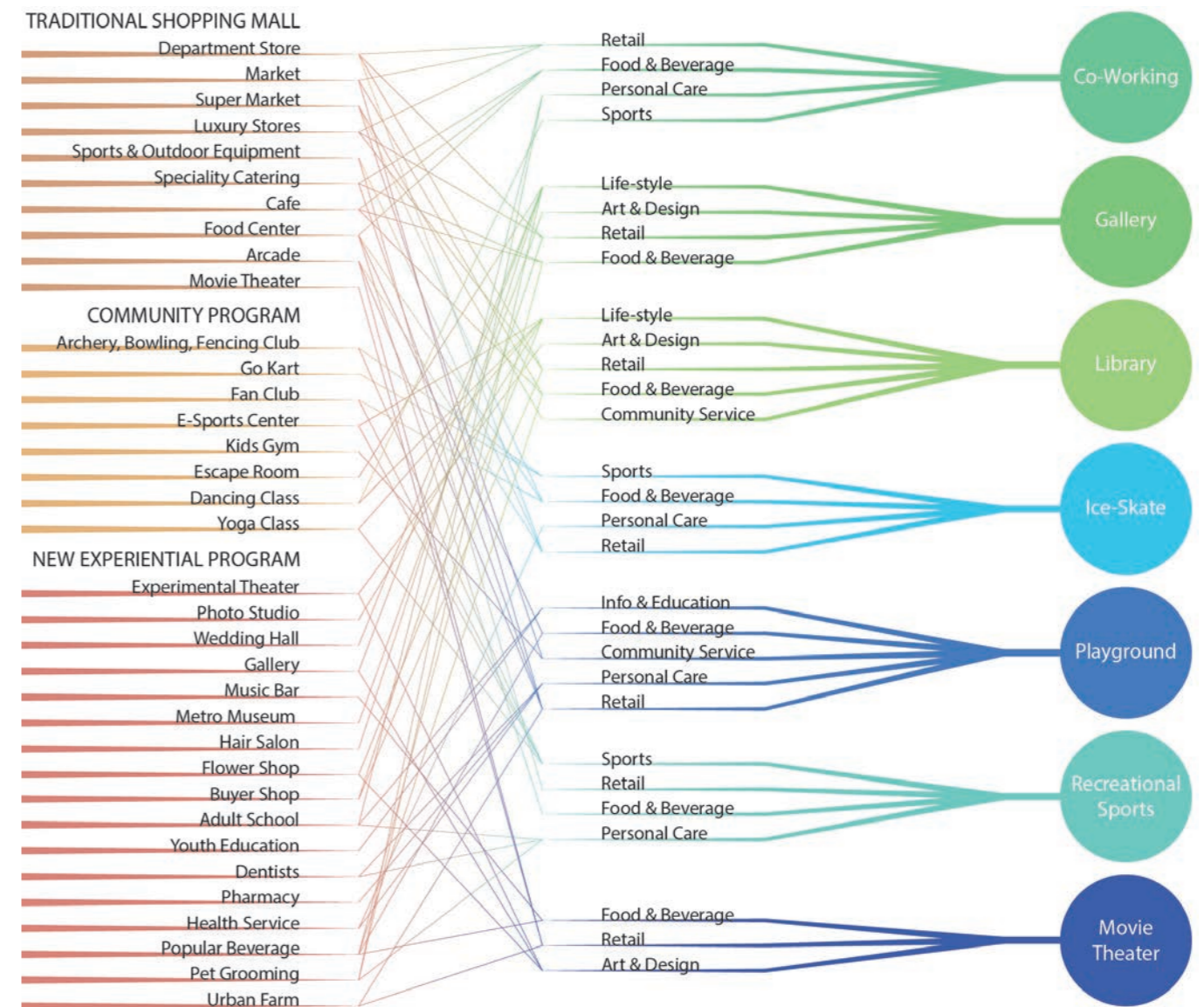
1 RESEARCH

While the workers' club, which was prevalent in the Soviet Union a hundred years ago, was a "social container" with its zeitgeist, nowadays, the commercial center is gradually becoming the largest public space. In the current shopping malls, efficiency has become more and more diminished: people are no longer coming to the mall for direct shopping purposes; quite the opposite, experience and entertainment are the main factors that gather people here.

Based on this background, we have introduced six different public buildings of different types into the TOD mall to attract people. The various businesses have been rationally arranged and have a relationship of affiliation and symbiosis with different public buildings, thereby enhancing the accessibility and experience of customers, thus making the commercial plaza a real 'mall city'.

The porous skin of the sponge allows seawater to pass through and screen the nutrients through layers of the cavity. The relationship between mall and customers can be compared to sponges: shopping malls attract the flow of customers through the public buildings. A public building can drive a variety of businesses around, and the consistency of the two of them will be the biggest selling point.

Learned from sponge, we opened the permeable fifth façade, in other words, roof, back to the city. Public buildings stand out and attract people on this roof garden. Let's take sports venue as an example: people go to the rooftop park directly from the city light rail exit, and enter the stadium building through the openings. The outdoor equipment store, sports clothing store and healthy home experience store are all along the way, robust and vigorous.



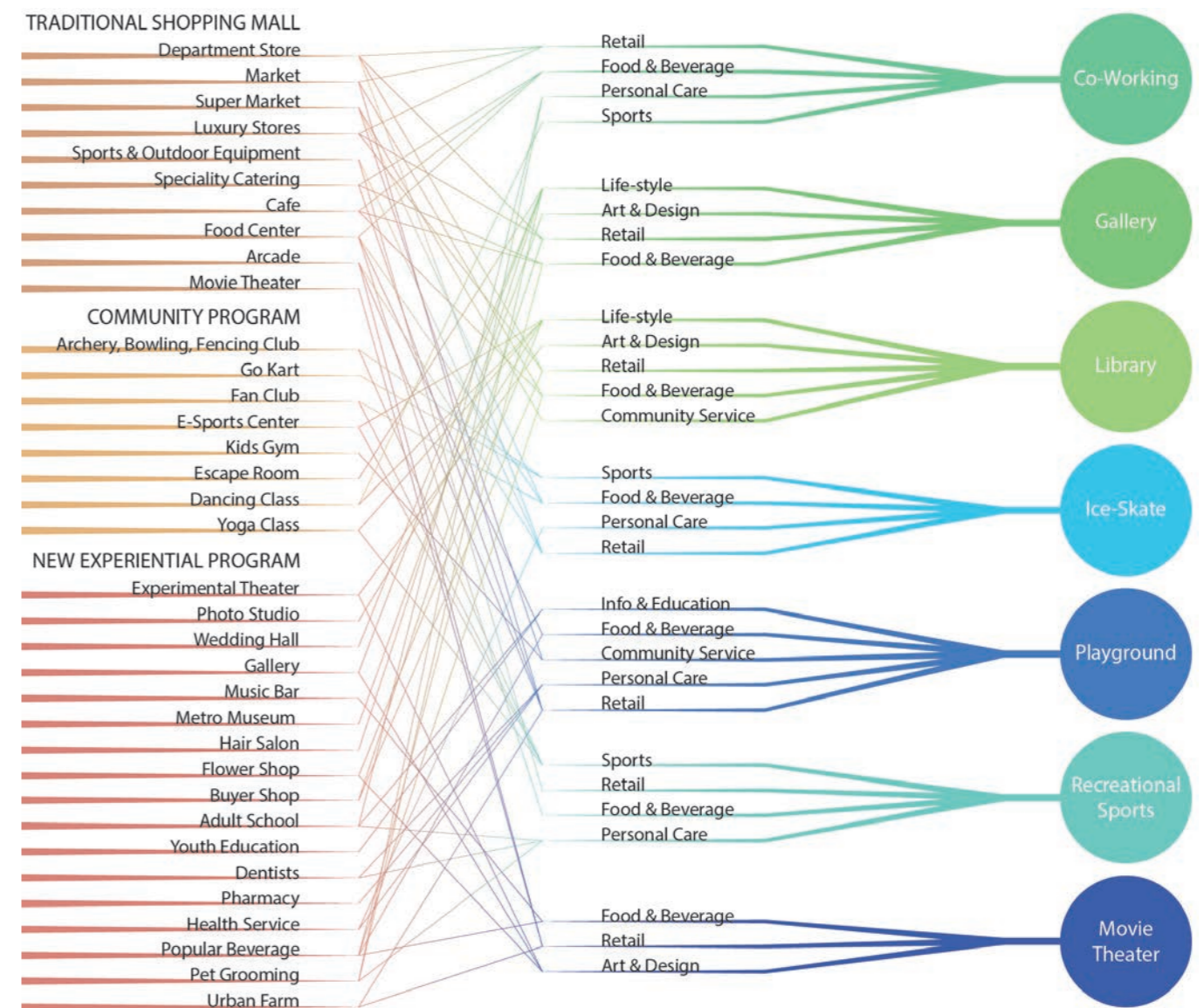
1 RESEARCH

如果说百年前苏维埃盛行一时的工人俱乐部是具有时代精神的“社会容器”，那么百年后的当下，商业广场则逐渐成为了最大的公共空间。在当下的商场，效率已经越发被淡化：人们不再是以购物目的为导向来到商场；而体验和趣味，才是使人们聚集于此的主要因素。

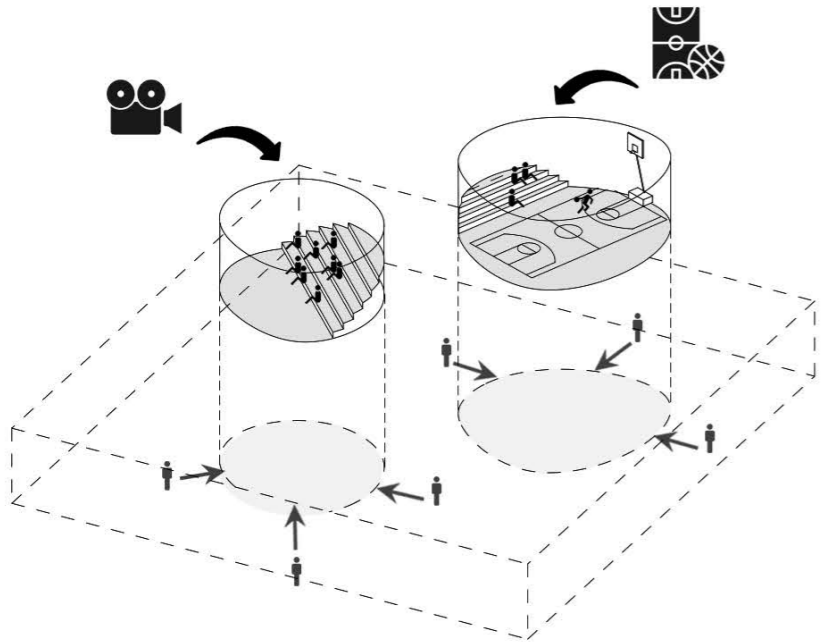
基于此背景，我们将不同类型的六座公共建筑容纳入这座 TOD 商场内部，吸引人流到来。而各种商业经过合理排布，与不同的公共建筑产生了依附与共生的关系，从而提升了顾客的到达性以及体验性，使商业广场成为一个真正意义上的商场城市。

海绵多孔的表皮可以让海水通过，通过腔体一层层的筛选营养。商业和人流的关系可以类比于海绵：商场通过公共建筑的指向到达性吸引兴趣人流。所谓物以群分，一个公共建筑的产业可以带动周边的多种商业，这种商品与公共建筑功能上的一致性将会是最大的体验卖点。

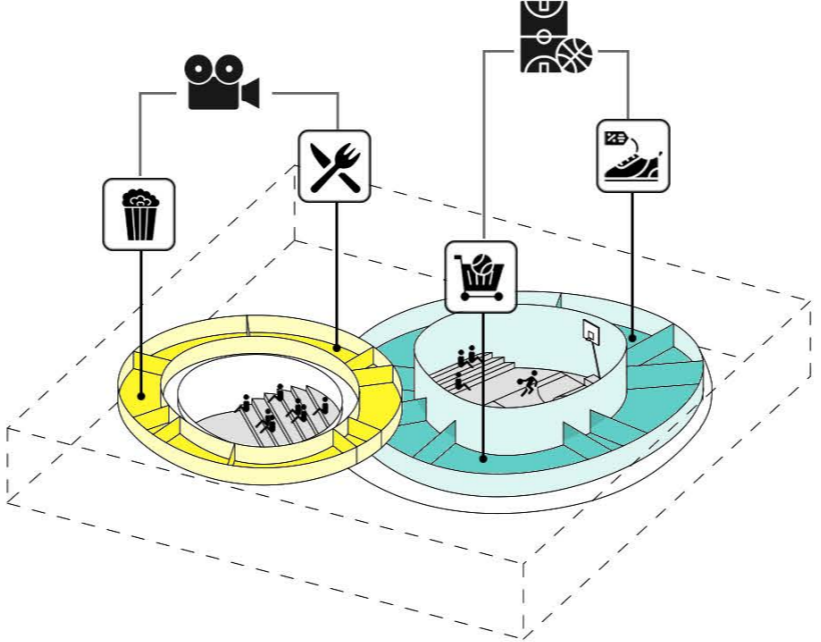
像海绵学习，我们将具有渗透性的第五立面屋顶公园开放给城市，公共建筑林立其中，吸引人到来。以体育馆举例，人们从城市轻轨出口直接到达屋顶公园，通过开口向下进入体育馆建筑，沿途途径户外用品商店，运动器材店以及健康家居体验店，一派生机勃勃的景象。



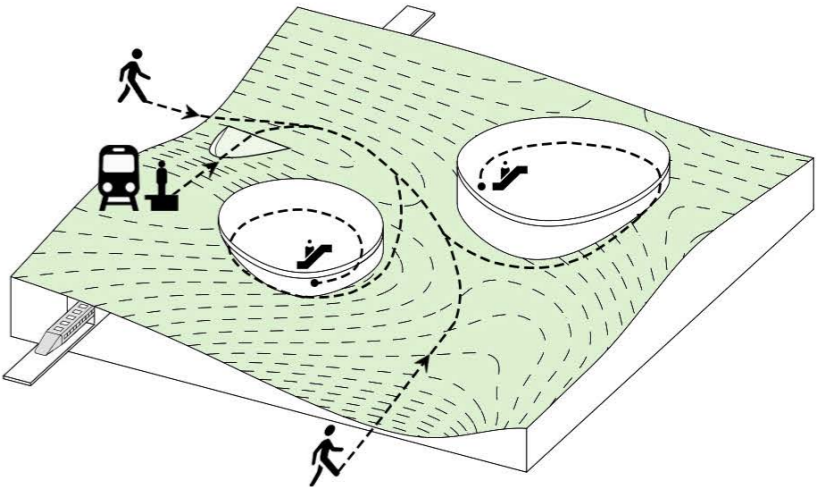
2 CONCEPT



PUBLIC BUILDINGS AS ATTRACTOR



PROGRAM ASSOCIATED SHOPS



PUBLIC ACCESS FROM ROOF GARDEN

CONCEPT DIAGRAM

3 SITE STRATEGY



SITE PLAN

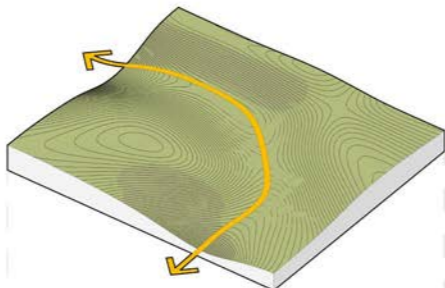
3 SITE STRATEGY



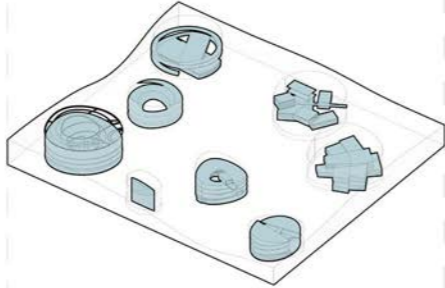
VIEW FROM STREET

4 DESIGN

Roof



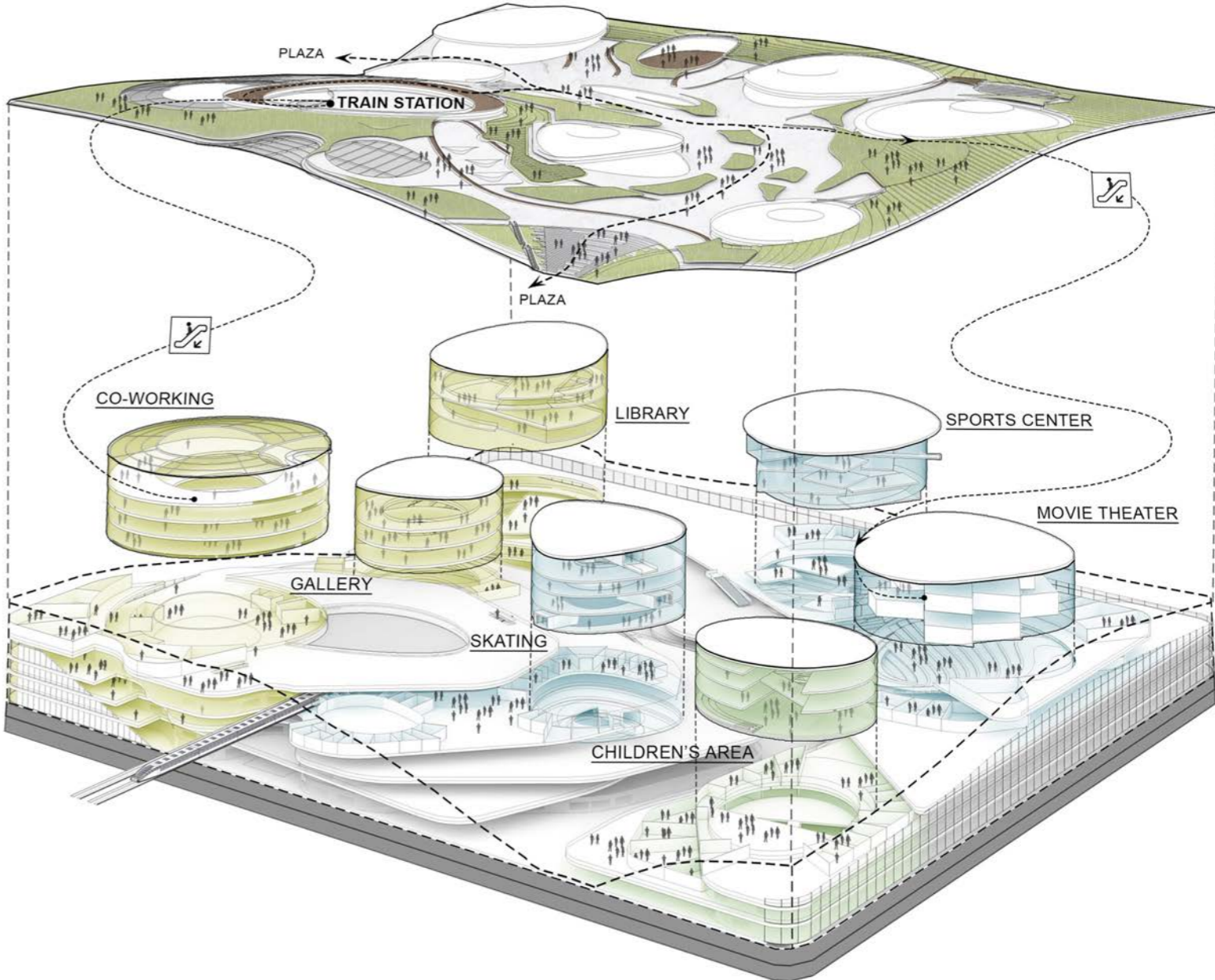
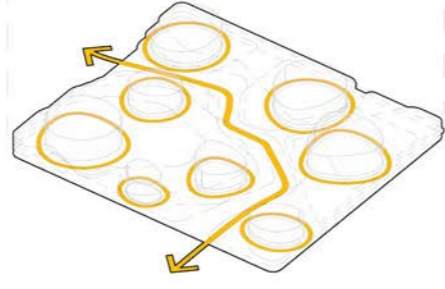
Public Buildings



Shopping Mall

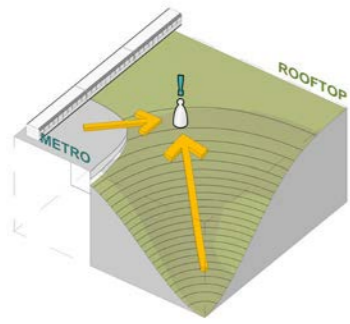


Circulations

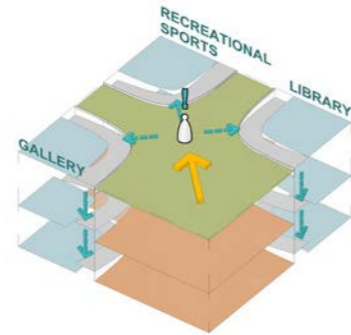


EXPLODED AXON

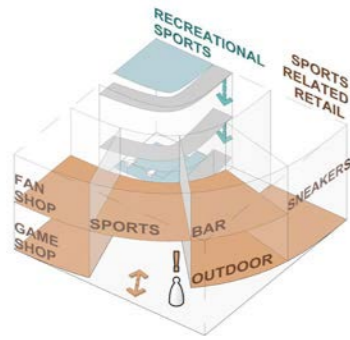
4 DESIGN



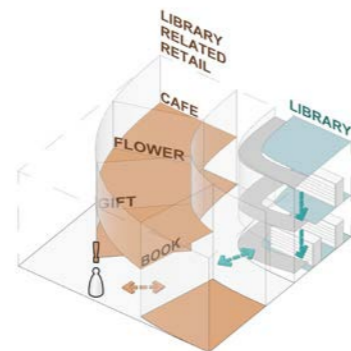
People go to the rooftop park directly from the city light rail exit.



Public buildings stand out and attract people on this roof garden.



The outdoor equipment store, sports clothing store and healthy home experience store are all along the way, robust and vigorous.



A public building can drive a variety of businesses around, and the consistency of the two of them will be the biggest selling point.

CIRCULATION DIAGRAM



SECOND FLOOR PLAN

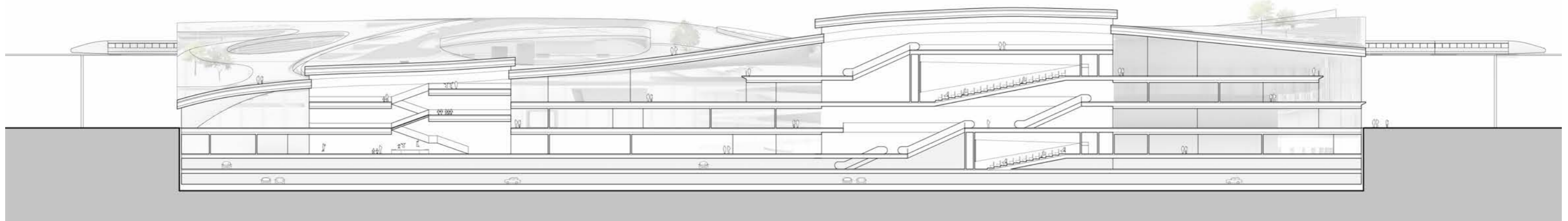


VIEW FROM SHOPPING AVENUE INSIDE MALL

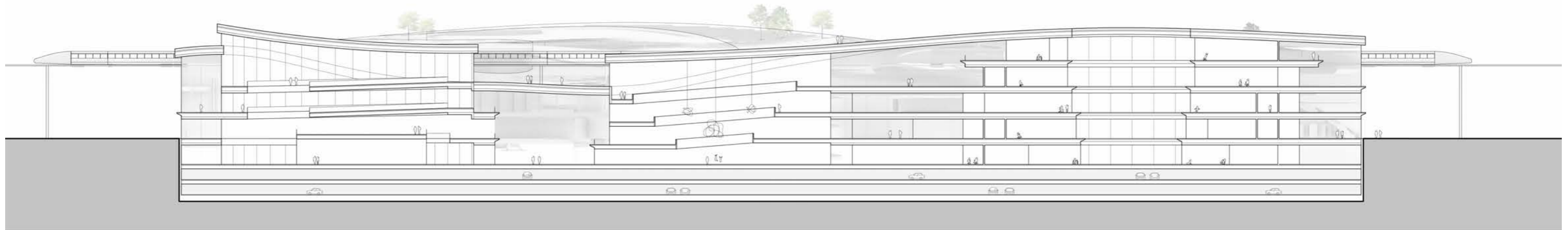


VIEW INSIDE STADIUM AND SURROUNDING SPORTS STORES

4 DESIGN



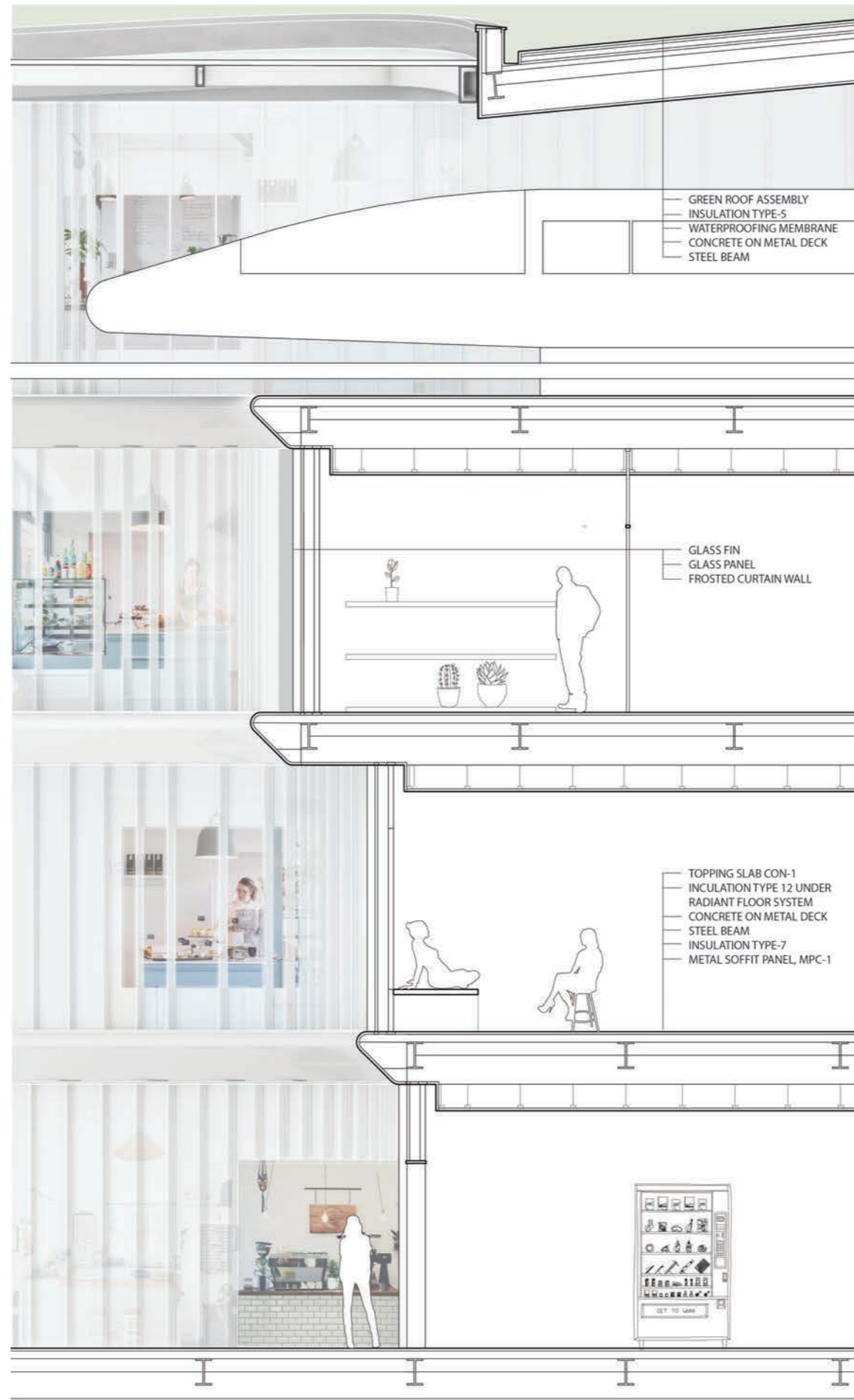
SECTION A-A



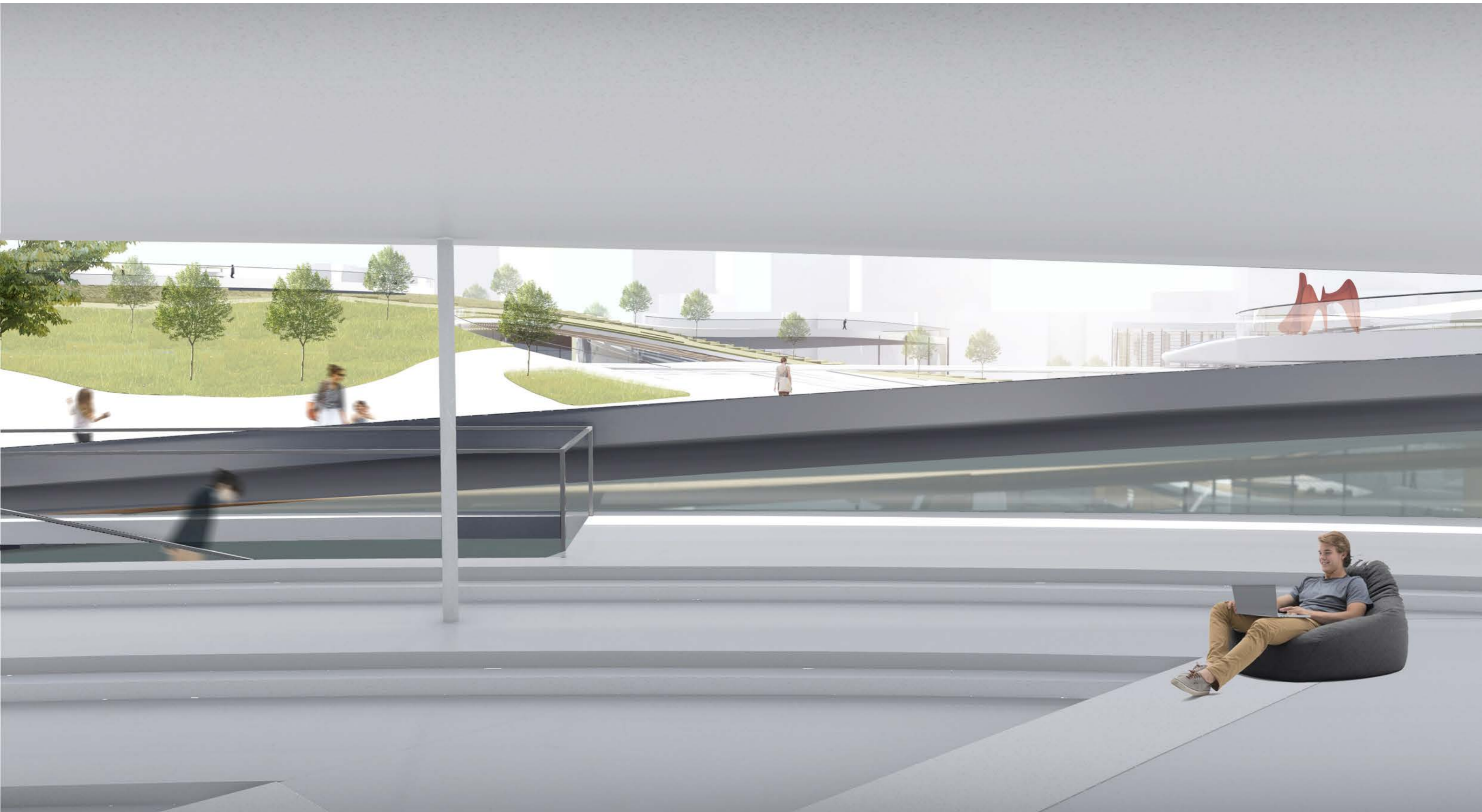
SECTION B-B

BUILDINGN SECTIONS

4 DESIGN



WALL SECTION



VIEW FROM ROOF AMPHITHERATER