

WHO WE ARE

I am Natthorn Uliss, the creative design director at ÜLII Design Studio. Our studio is based in Bangkok, Thailand. We work on industrial design, packaging design and experience design.

ÜLII Design Studio was established in 2020. We love working with people from different fields, and so far the designs that we have produced are based on traditional Thai handmade producst.





AWARDS

2020 - 2021

Winner of European Product Design Award 2020

Official Selection of London International Creative Competition 2020

3rd place of Toyota Logistic Design Award 2020

1st runner ups of Gaudi Architecture Prize 2020

Winner of Thai Government Design Award 2020

Bangkok Design Week Award 2020

2020 WINNER **EUROPEAN** PRODUCT DESIGN AWARD

ww.productdesignaward.eu















ÜLII DESIGN STUDIO ULII PLATE



ULII PLATE SIAM RED

The ULII Plate was inspired by stackable plates existing vase designs, and Japanese Zen garden philosophy. Each ULII Plate has unique characteristics: wood grain, finish, and utility. Combined with a small zen garden concept: sand, wood, and/or decorative flowers, the plate makes for a powerfully relaxing statement and addition to a home.



ULII PLATE SIAM RED

The red edition is called Siam Red. This color was inspired by traditional Thai wood finishing, Which is rarely seen in nowadays, even in Thailand, because there are few wood technicians that can do this technique in Thailand. It takes more than 10 days to paint the wood products with this technique. Moreover, this technique is mostly found in ancient Thai woodwork.

Nowadays, this wood finishing style is mostly found in the Grand Palace, temples and museums



We have an opportunity to collaborate with one of the oldest chair workshops in Bangkok. Due to the amount of the excess wood from their manufacturing process, the owner of the workshop needed to create value from the excess wood. This factor inspired us to design products that use their surplus as the main material and produce them using traditional Thai craftsmanship.



The ULII Plate is manufactured in one of the oldest wood workshops in Bangkok. The carefully designed wooden pieces are carefully produced by hand with sophisticated 20th century techniques not meant for mass production, so every piece will have its own specific wood tone, pattern from unique wood grain specific to a particular Siam Neem Tree, and color, making every piece unique and limited. Considering the quality of wood and workmanship, only three to four pieces can be produced in a day, with some potential for growth.



ULII PLATE ORIGINAL COLOR

Material:

Siam Neem Tree







ULII PLATE SIAM BLACK

The Siam Black Edition was produced using traditional Thai ancient wood painting technique. The wood painter needs to paint and dry it three times, and each coat takes two days to finish. The wood is placed in a drying room for it to absorb the paint and have that rich, dark color.



The ULII Plate is stackable and can create new perspectives and new experience for the customer.



The ULII Plate can be centerpiece in any type of interiors design.



ÜLII DESIGN STUDIO WORKSHOPS

Our workshop is located in Bangkok, Thailand.



ULII PLATE PRICE LIST

Original Color Edition

Material: Siam neem wood Dimension: 270mm x 270mm x 80mm Weight: 600g

Price: 100 USD

Siam Red Edition

Material: Siam neem wood Dimension: 270mm x 270mm x 80mm Weight: 618g

Price: 120 USD

Siam Black Edition

Material: Siam neem wood Dimension: 270mm x 270mm x 80mm Weight: 618g

Price: 120 USD

