

## OKACOLOR - REFERENCES

Great Britain | London | Imperial College Tanaka Business School



**Project:**  
Imperial College Tanaka Business School  
**Location:**  
London, Great Britain  
**Product:**  
OKACOLOR  
**Square metres:**  
110 m<sup>2</sup>  
**Architect:**  
Foster & Partner  
**Execution:**  
Per Arnoldi  
**Completion:**  
2004

When you enter the completely redesigned entrance hall of the Tanaka Business School in the historic Imperial College London, your gaze is immediately attracted by the 110 square metre large glass surface behind the reception table. Against a deep blue, an oversized cross-section of a brain seems to vibrate in powerful shades of red and yellow. The metaphor of the Danish artist Per Arnoldi for creative brainwork on the campus forms a clear contrast to the remaining material language of the high entrance hall. An enormous stainless steel drum <ETH> with seminar rooms in the interior - extends over six floors up to the transparently glazed ceiling. The entrance hall is floored with grey granite. Per Arnoldi -

who has been working closely together with Lord Foster for ten years now and who developed the colour concept for the Reichstag in Berlin <ETH> took the brain scan by one of the professors at the Tanaka Business School as a model for his work of art. For Arnoldi, the insight into the brain at the entrance to the college points in two directions: to the outstanding brains in the teaching staff of the prestigious institute, and to the students who come to study and who would like to fill their brains with knowledge. The main entrance, as the interface between the interior and the exterior, is the ideal location for this symbol of the Business School.



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