







**Dr. Parsa Pahlavan**

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**Eng.**

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Professor and activist in the field of urban restoration

## About Us

a group of passionate young conservation architects dedicated to preserving our architectural heritage.

We specialize in sustainable restoration, adaptive reuse, and sensitive integration of contemporary elements into historic environments.



Farimah  
Firouzkouhi



Shahryar  
Mizani



Zahra  
Mohammadi



Arshia  
Khosravian



Armin  
Gharaei

# Concept

- As a symbol of science and progress in Achaemenid society, Persepolis is a reminder of the greatness of ancient Iran.
- But the 2,500-year-old celebrations that were held in the vicinity of this historical site had only a showy effect and did not have any benefits for the society and the people.
- Therefore, our project is trying to become a symbol of the cutting-edge science and knowledge of Iranians with the help of society.





# Project Accessibility

## Main Entrance

Main Entrance reaches a square and on its sides there is our science park and planetarium.

## Residential Entrance

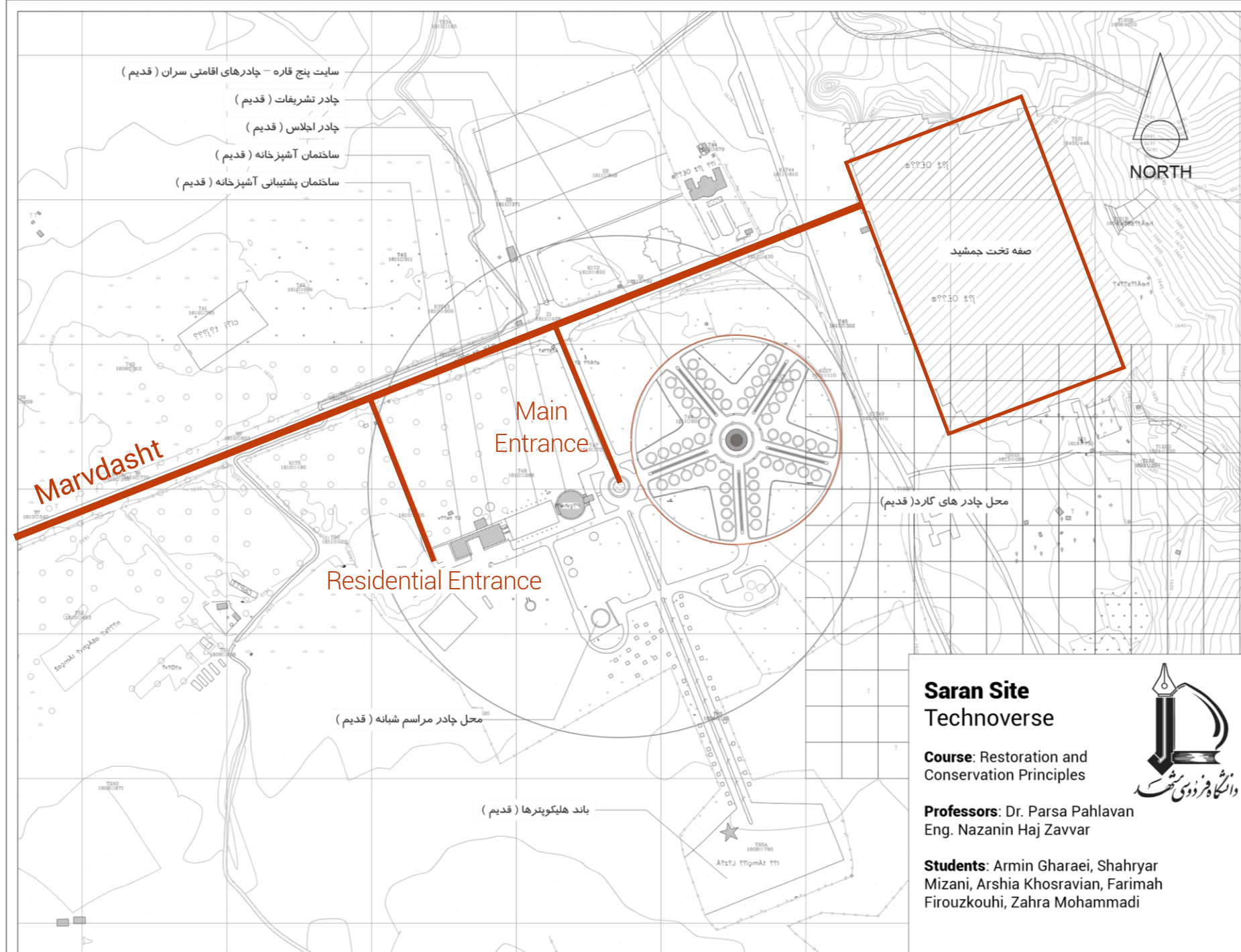
Sub-entrance for reaching residential complex

## Marvdasht

Distance between our project and the town of Marvdasht is 11 km which is a 25 minutes away from perspolis.

## Perspolis

Distance between our project and Perspolis is about a 5 minute walk.



# Project approaches

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## Cultural

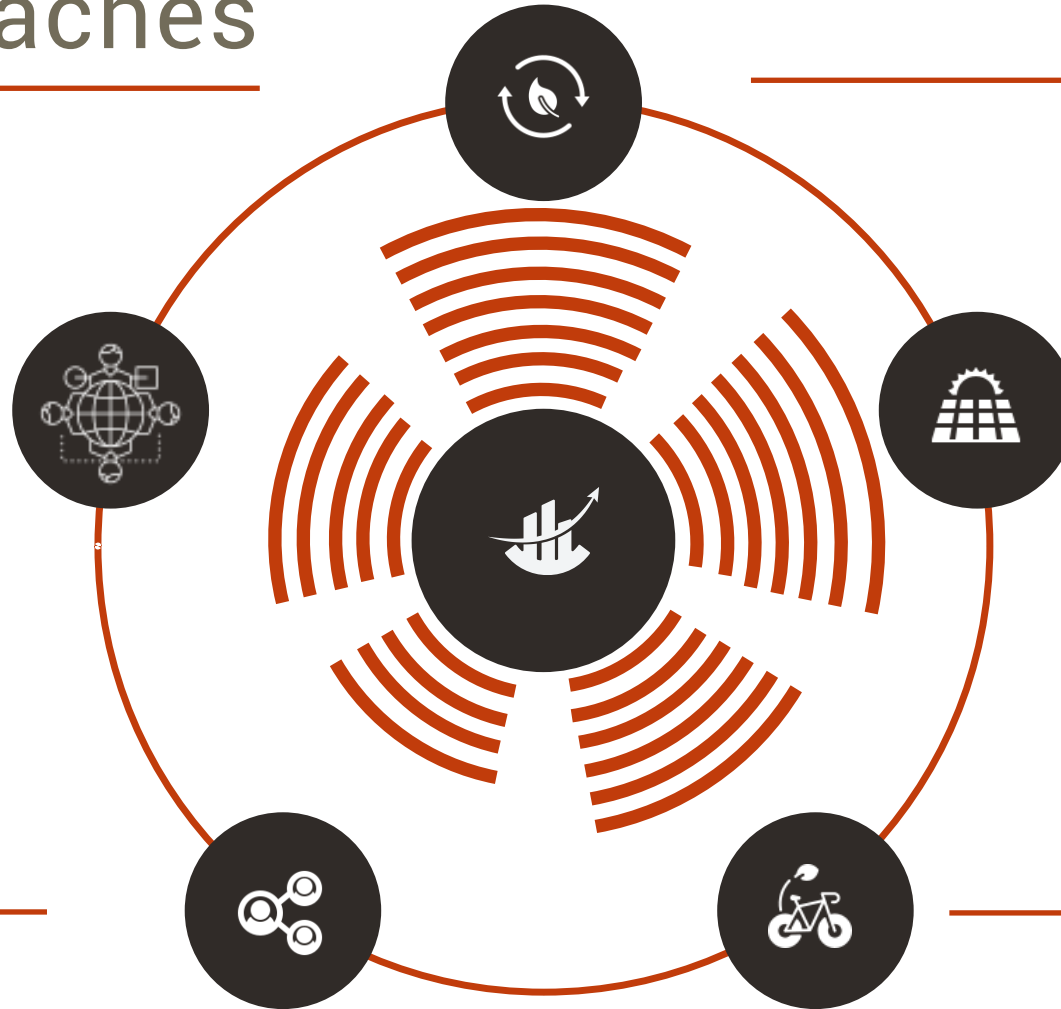
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Cultivation of energy consumption and waste recycling  
Advertisement and content production in the media  
Improving the scientific level of society

## Social

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Interactive judgments  
Green spaces and improving the quality of community health  
Participation of the local community in the design  
Strengthening social networks



## Environmental

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Revival of green space  
Waste recycling  
Collect surface water  
Replace fossil fuels with renewable energy

## sustainability

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renewable energy  
Active and passive systems  
Collect surface water  
Recycling and waste management  
Sustainable recycled materials

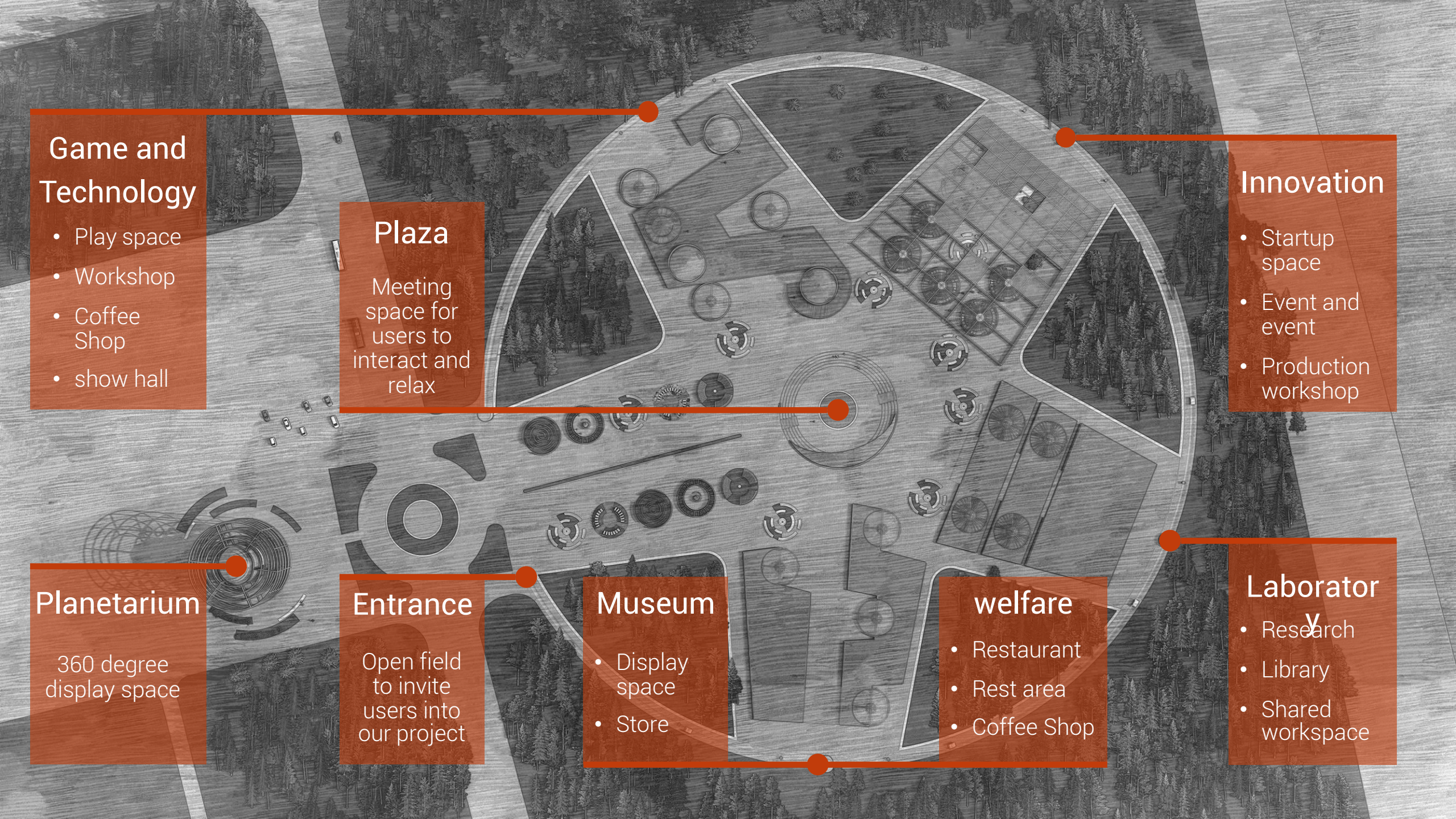
## Transportation

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Hyperloop  
Diesel-electric hybrid buses  
Electric bicycles







## Game and Technology

- Play space
- Workshop
- Coffee Shop
- show hall

## Plaza

Meeting space for users to interact and relax

## Innovation

- Startup space
- Event and event
- Production workshop

## Planetarium

360 degree display space

## Entrance

Open field to invite users into our project

## Museum

- Display space
- Store

## welfare

- Restaurant
- Rest area
- Coffee Shop

## Laborator

- Research
- Library
- Shared workspace

# Economic approaches

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## Economic Soundness

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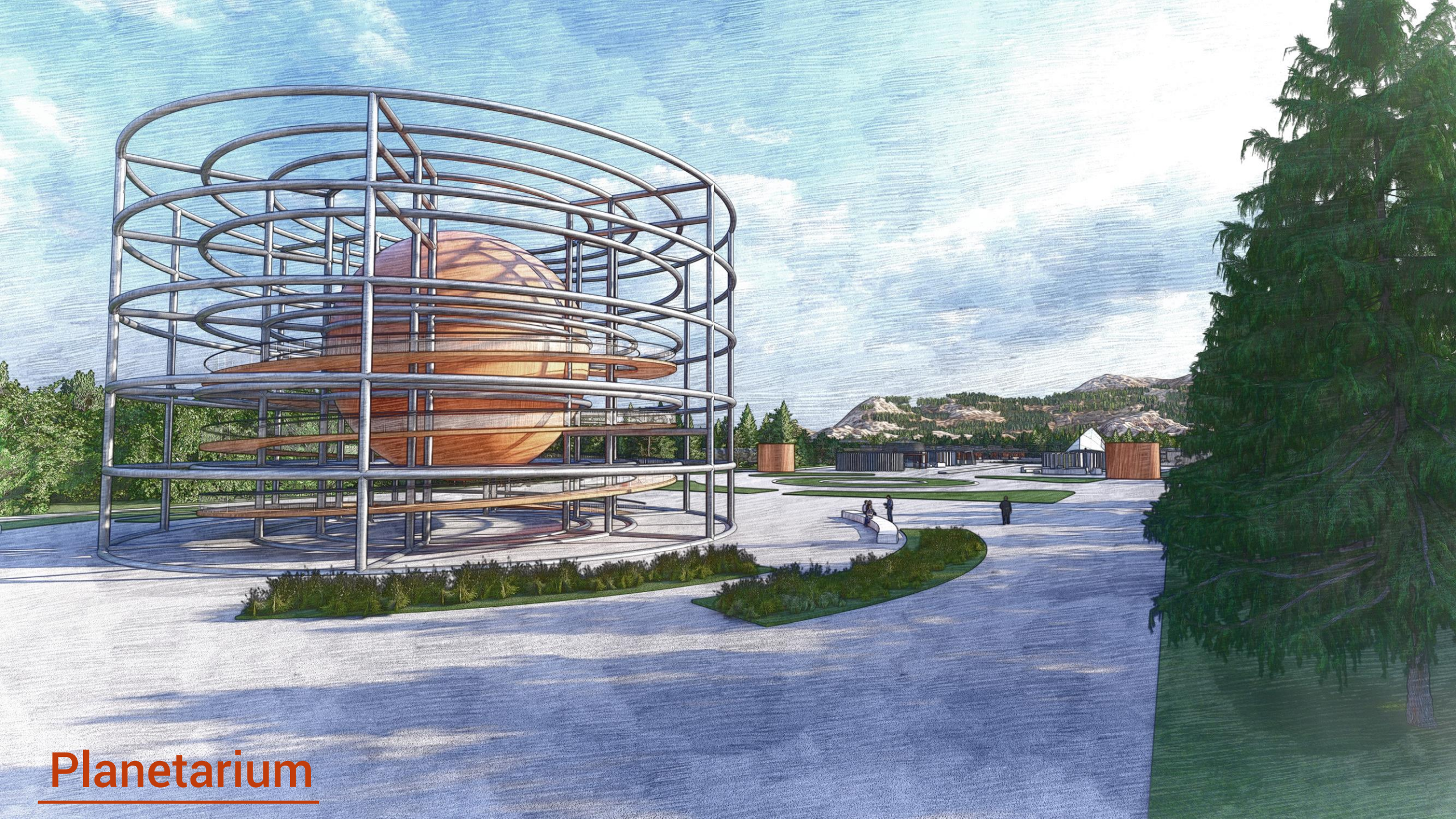
- Innovation and entrepreneurship
- Training of specialized personnel
- Energy infrastructure
- Trade agreements

## Neighborhood economy

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- Support local businesses
- Job training and promotion program
- Attracting tourists
- Creating a smart city
- Impact on government taxes





# Planetarium



Chapar



Play Ground

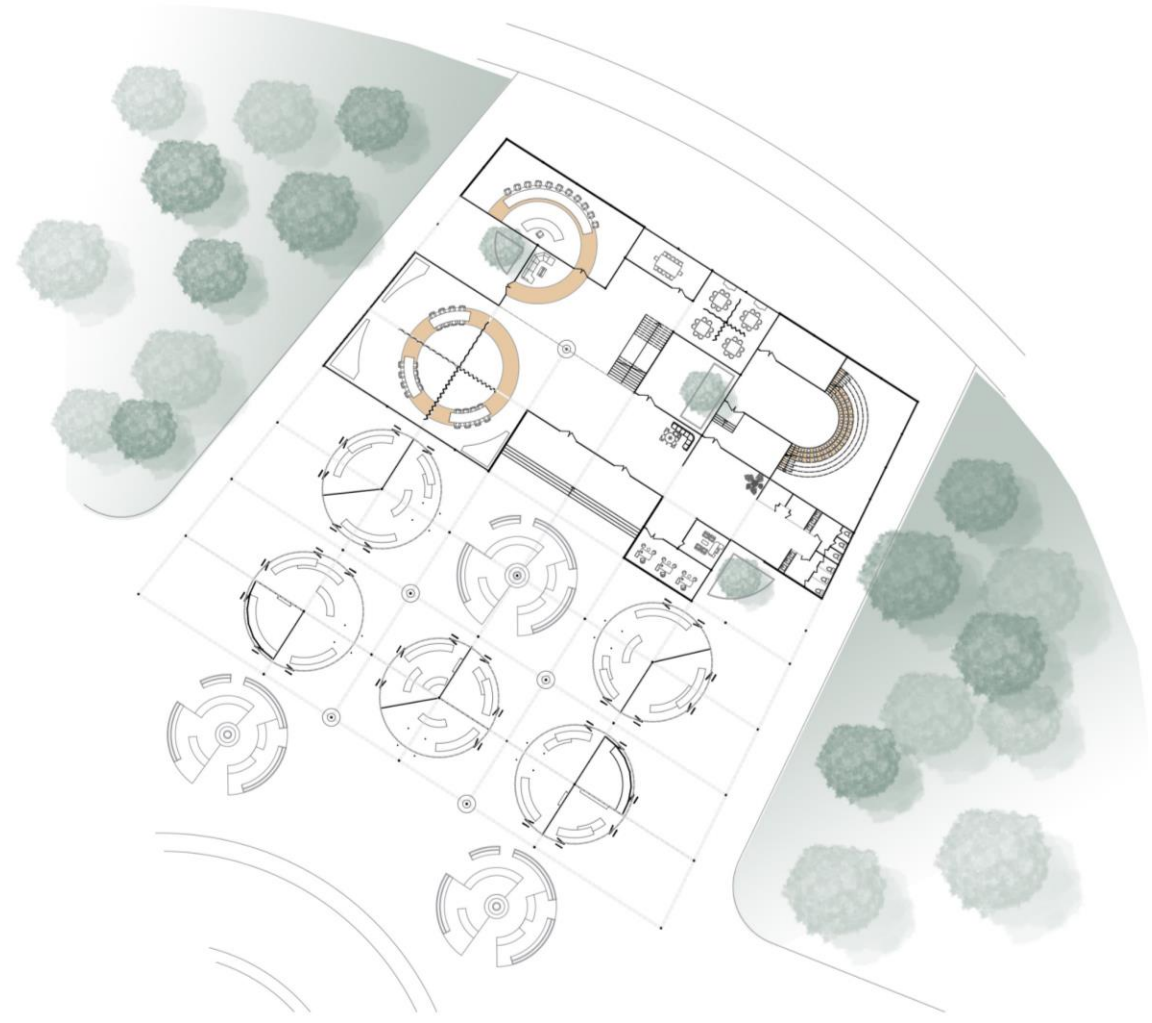
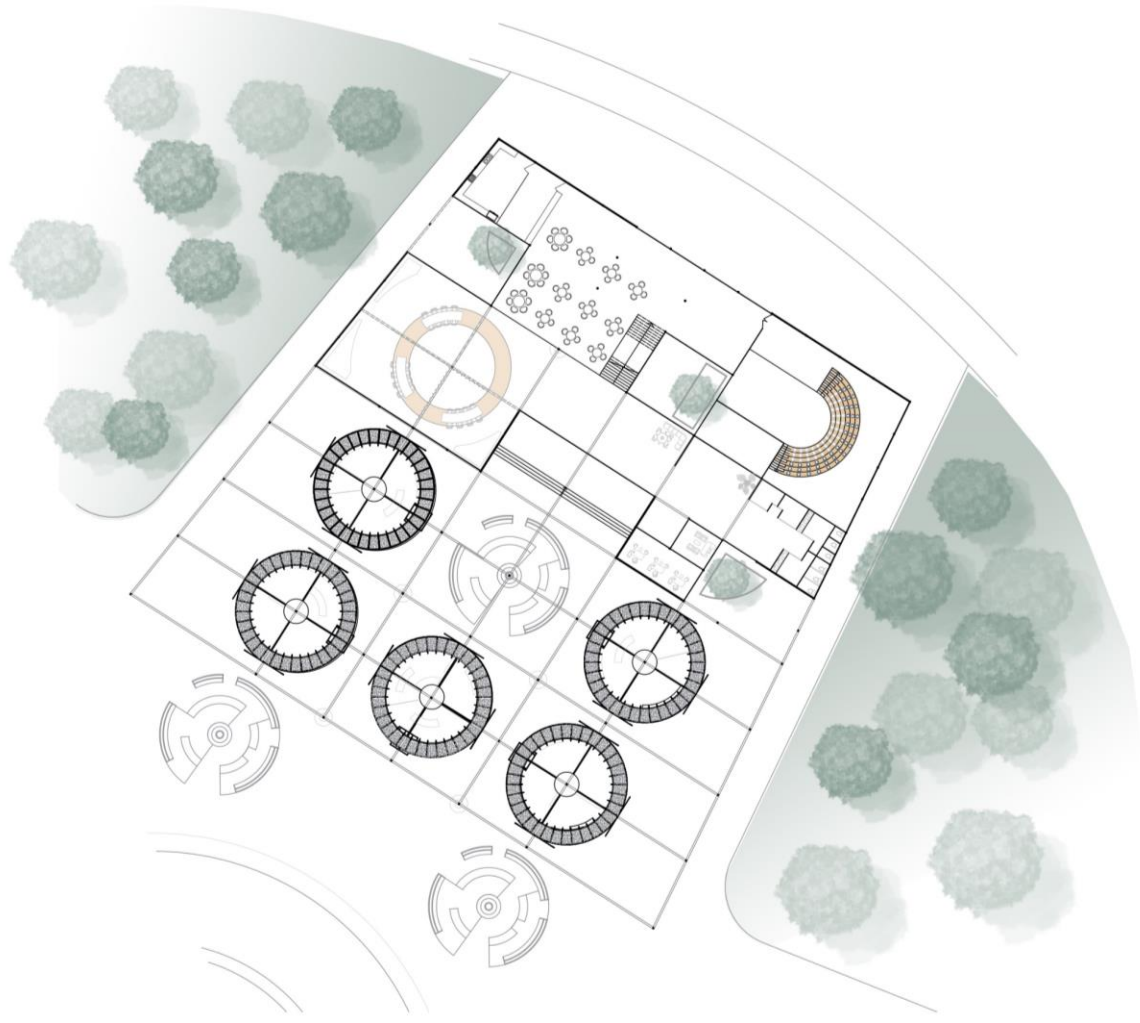


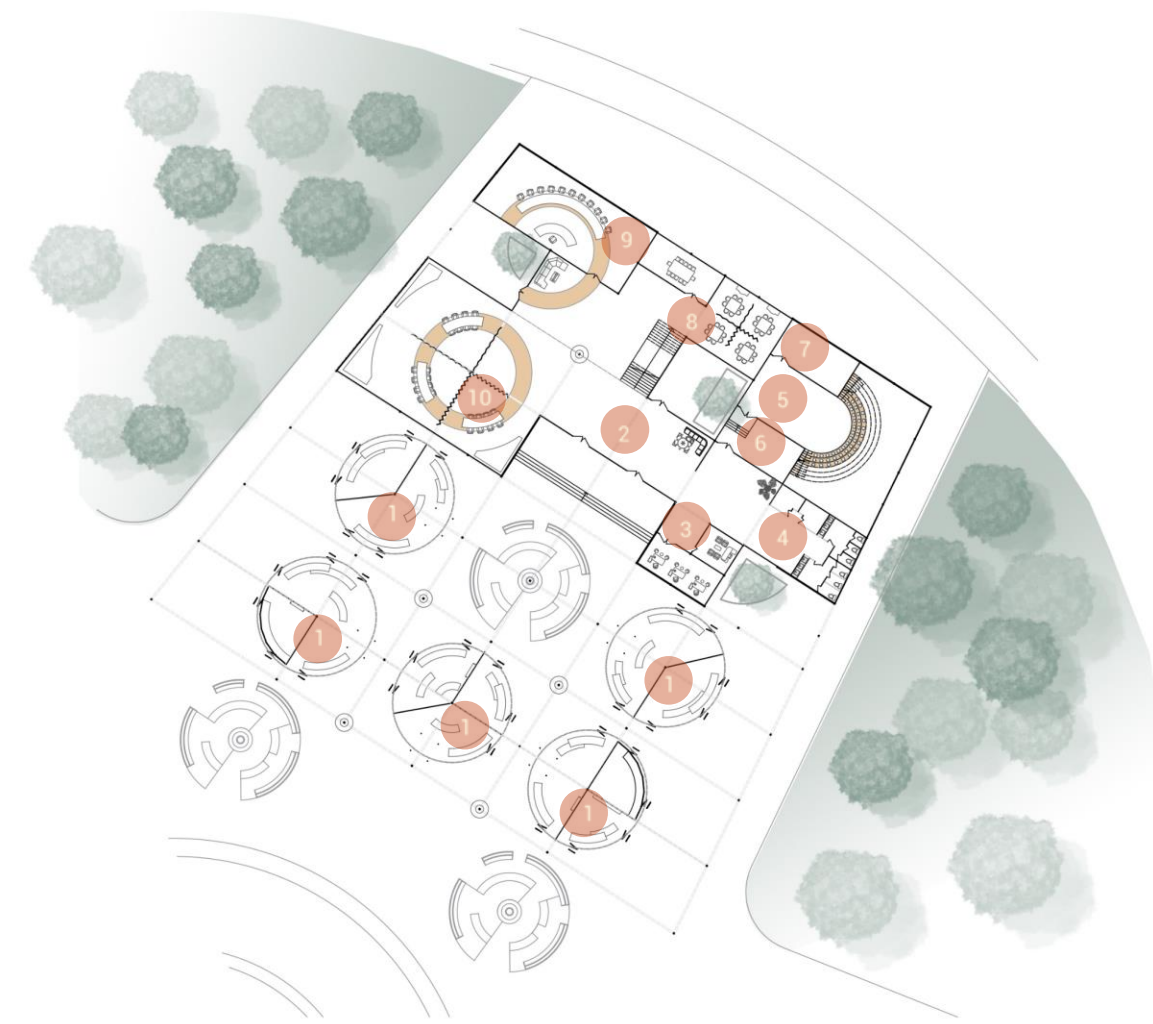
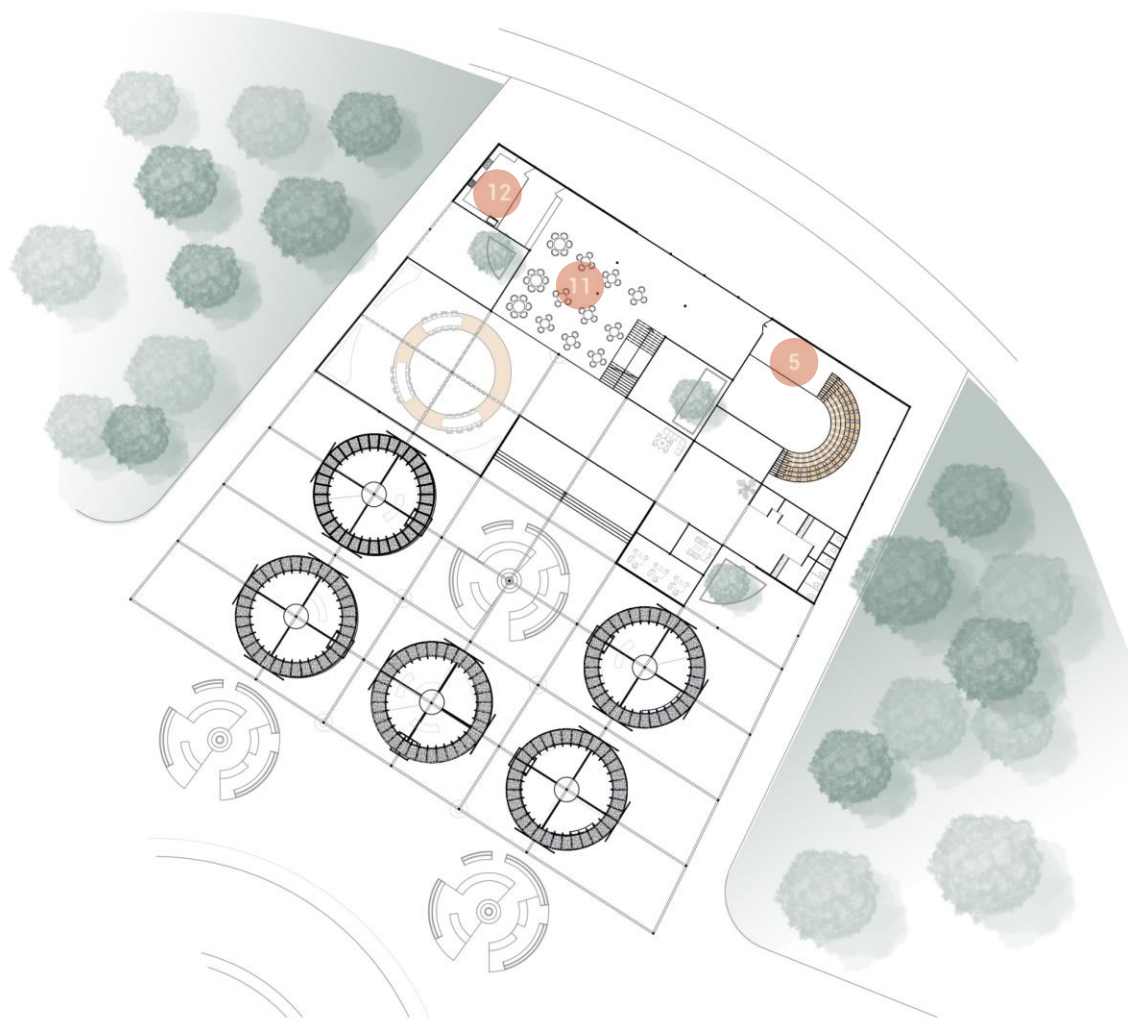
# Innovation Center

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|------------------------|-----------------------|--------------------|--------------------------------------|
| 1. Crafting exhibition | 4. servicing          | 7. Store           | 10. Shared workspaces                |
| 2. Lobby               | 5. conference hall    | 8. Startup spaces  | 11. Restaurant and coffee shop space |
| 3. Office              | 6. Hall support space | 9. conference room | 12. Kitchen and preparation          |







"TECHNOLOGY,  
ART  
of TOMORROW"