

HOUSE OF TILES

Interior design project: Marcante-Testa

Confetti Tiles designed by Marcante-Testa for Ceramica Vogue

Images + video production: Terzo Piano

Styling: Elisabetta Bongiorno @ Terzo Piano

Confetti is the new collection of glazed stoneware tiles designed for Ceramica Vogue by Marcante-Testa studio. A project featuring graphic inspired patterns which evoke a present perfect capable of guarding the most intimate aspects of people and of their memories with the intent to use them as a tool for architecture as in the tradition of the Ceramica Vogue brand.

From this premise was born the designers' idea which brought to the creation of the interior design project "House of Tiles": a new living space to represent the tile collection "Confetti" and to experiment with new ways of using it. From floors to ceilings, passing through bespoke elements by the architects as the kitchen, the bathroom cabinet up to the doors, all seen as possible applications of the ceramic product both in architectural dimension and furnishings.

House of Tiles is an imaginary concrete architecture on more levels, set in a tropical environment where the colors and the designs of "Confetti" dissolve the extreme notes of these two dimensions and allow our home to be a place where nature and culture can dialogue in the housing dimension.

A project that is shared for the styling and for the images/videos production with Terzo Piano and which aims to provide new communication means of the ceramic product through architectural experimentation in line with the approach to the project which historically distinguished the brand Ceramica Vogue.

The Confetti collection has a single 25x25 cm rectified format with a 10 mm thickness, with four themes suggested by the architecture of four Italian cities: Milan, Venice, Rome and Turin.

The micro patterns, available in 6 colour variations plus 8 solid colors in combination, make the Confetti collection a new classic, for walls and floors, designed and produced in Italy in line with the philosophy of Ceramica Vogue.

Marcante-Testa

Via Valprato 68 10155, Torino - Italy

+390112489489

www.marcante-testa.it info@marcante-testa.it