



London

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COS OPENS FIRST STORE IN CHICAGO

London based-brand COS opens its first store in Chicago and fifteenth store in the US on June 1, 2018 at 12:00pm EST. Located on Oak Street, the store houses the womenswear, menswear and childrenswear collections across three floors and 5,700 square feet of sales area.

The store opens with COS' Spring Summer 2018 collection, which explores organic shapes and natural materials while taking inspiration from the past, present and imagined future. The result is a series of simple modern classics, composed in interchangeable modular ways. The influences of time are apparent in the artisanal work methods and reinvented pieces which have a futuristic tone and quiet drama.

The Oak Street store interior is designed in line with the COS aesthetic of clean and modern lines combined with natural elements. An atmosphere that is both dynamic and calm with a contemporary look, grey tones and subtle materials create a 'blank canvas' as a backdrop to the collection.

The store is divided into smaller 'wardrobes' with a railing system that creates areas to display the collection in smaller edits and, as in all other COS stores, there are 'lounge' areas with furniture by designers Eames, Wegner and Finn Juhl. The exterior of the building pays homage to the minimalist architectural history of the city with glass and steel sections throughout.

Marie Honda, Managing Director for COS says, "It's incredibly exciting for us to open our first store in Chicago, it is a city that has such rich architectural history and so much inspiration to offer us. Oak Street is the perfect location for our first store and we hope customers in the city will enjoy the collection."

For further inquiries, please contact: cos@prconsulting.net

cosstores.com

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COS launched on London's Regent Street in March 2007. COS has a wide product range that is divided into a number of different concepts, incorporating fashion essentials, reinvented classics and modern trends for men and women. COS is created by an in-house design team of designers and buyers. COS has 15 stores in the US and ships nationally via cosstores.com

COS has previously announced their continued expansion in the US with stores set to open in Austin, Texas and Century City Westfield, LA later this year.