



hotel
Mama Shelter
Toulouse

project

program	construction of hotel Mama Shelter with 120 bedrooms, restaurant, bar + rooftop bar, conference facilities and meeting rooms, cinema (CinéMama)
location	54/56 boulevard Carnot 31000 Toulouse - Fr
program name	Mama Shelter Toulouse
client	Eiffage Immobilier on behalf of Mama Shelter
finance	Keys
surface area	5 000 m ²
cost of work	11 m€
private	2015.02
competition	
building permit	2015.12
works	2017.01 — 2018.10
completion	2018.10.31
inauguration	2018.11.24
awards	Pyramides d'Argent 2017, jury's special prize
exhibition	artistic installation Antoine Belot proposed by the Centre d'Art de Nomade 24 and 25 march 2018

team

architect	ppa●architectures partner : Guillaume Pujol team : Ferdinand Maigre-Parent, Claude Pierrel, Marion Cerolini, Camille-Lou Grandrieux
interior design	Thierry Gaugain, Odilon Guenot
landscape	Atelier ATP
engineers	Execo — cost control Bernadberoy — structures Technisphère — fluids Gamba acoustique — acoustics Gamma conception — kitchen equipment Douet — lighting design Socotec — quality control
contractor	Eiffage Construction Occitanie
images	Sylvain Mille
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urban and cultural context

On the "Grands Boulevards" of Toulouse, the theatre, then the cinema of Nouveautés constituted an important cultural centre of the city in the 20th century. This cluster is now concentrated around Place Wilson (cinemas, breweries) but the Carnot boulevard remains important with the Théâtre de la Cité, located opposite the Nouveautés site. Historically, the block has contained a strong public entity in the dense residential fabric.

the triangular block

The nineteenth century triangular residential block which contains the Nouveautés site is orientated towards the historic city (Boulevard Carnot side) and forms part of the residential district (Castellane and Gabriel Péri streets). Today densely constructed Haussmann-type buildings (with commercial premises on the ground floor) line the boulevard with more recent buildings located on the Gabriel Péri side. The small courtyards form light wells (where possible) bringing some natural light into the heart of the plot.

an atypical parcel

Arranged in an "L" shape between the boulevard Carnot and Castellane street, the Nouveautés plot is atypical, very deep but with few facades facing the road (4 large semi-circular arches face the boulevard). However, a hotel project, consisting of a hundred rooms, requires a long facade to provide natural lighting for all the premises. It is therefore a question of creating a new "breathing space" for the new building, and also for the whole plot, at the scale of the new institution (30% of the parcel's surface, in accordance with the maximum permitted by the Local Plan).

a green microcosm

This 'breathing space' is inspired by the courtyard – the garden of a traditional Toulousan building (a "green" microcosm acting as a counterpoint to the "mineral" residential streets). This courtyard - terrace - linear garden, traverses the entire depth of the block, serving the bedrooms and the restaurant on the ground floor.

project / insertion

The entire public part of the ground floor stretches across the whole depth of the plot, facing the courtyard – terrace in a band that corresponds to the width of one of the two entities that compose the heritage façade of the Nouveautés. It consists of a single volume comprising of the reception area of the hotel, the vertical circulation accessing the upstairs bedrooms and a large restaurant, fully glazed that overlooks the courtyard. In the basement, a projection room with approximately 50 places for public or private purposes reinforces the desire for cultural provision shared by the City of Toulouse and Mama Shelter. Service access to the kitchen is gained from the side street Castellane.

the bedrooms

The floors of bedrooms form staggered compact blocks penetrating the depth of the plot. Its linear massing occupies 5 floors, numerous horizontal windows alternate with red bricks, plaster of the same colour or corrugated natural aluminium, depending on the facades and their orientation. Conceived with the designer Thierry Gaugain, the rooms are both compact (21m² average), comfortable and generous, largely opening onto the street or the courtyard with full width large bay windows, whose low sill provides seating.

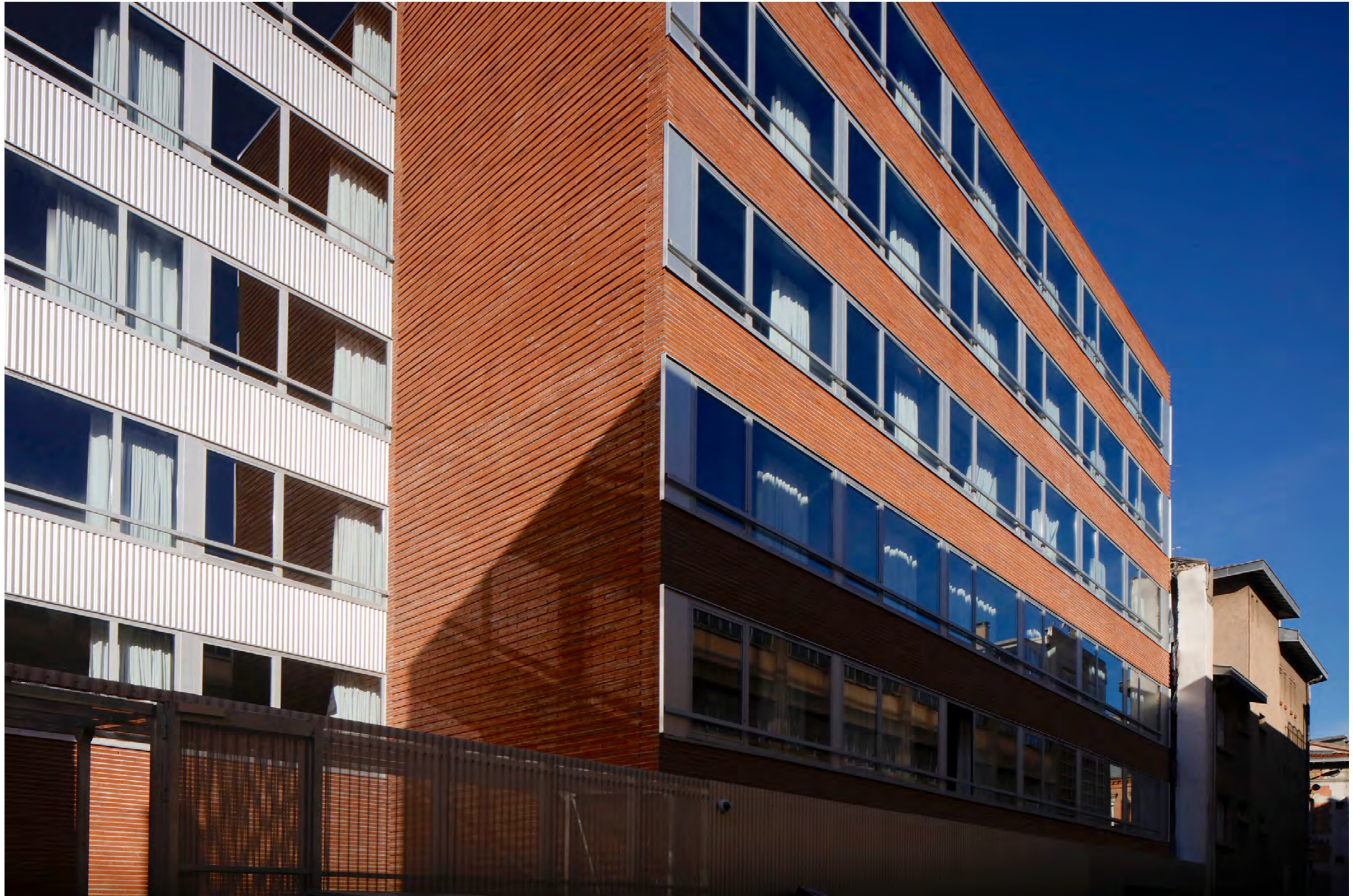
rooftop

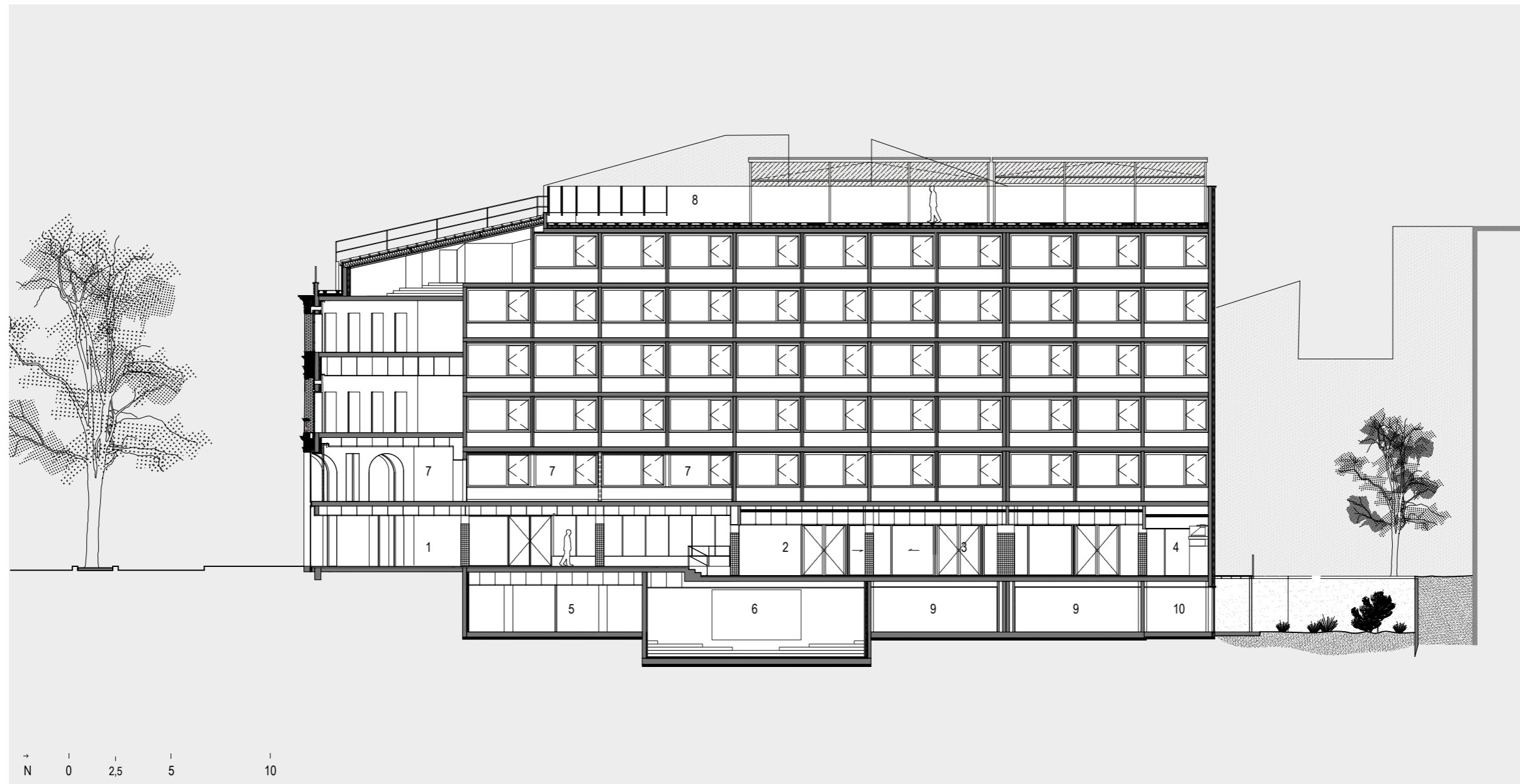
Overlooking the building, above the traditional roof that extends above the historic facade, a designed terrace completes the building. It is a complementary restaurant and leisure area facing the roofs of the city, inscribing the "Mama" in the Mediterranean culture of the city, colonizing, as in Rome for example, the city's roofscape.

Mama Shelter Toulouse

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longitudinal section

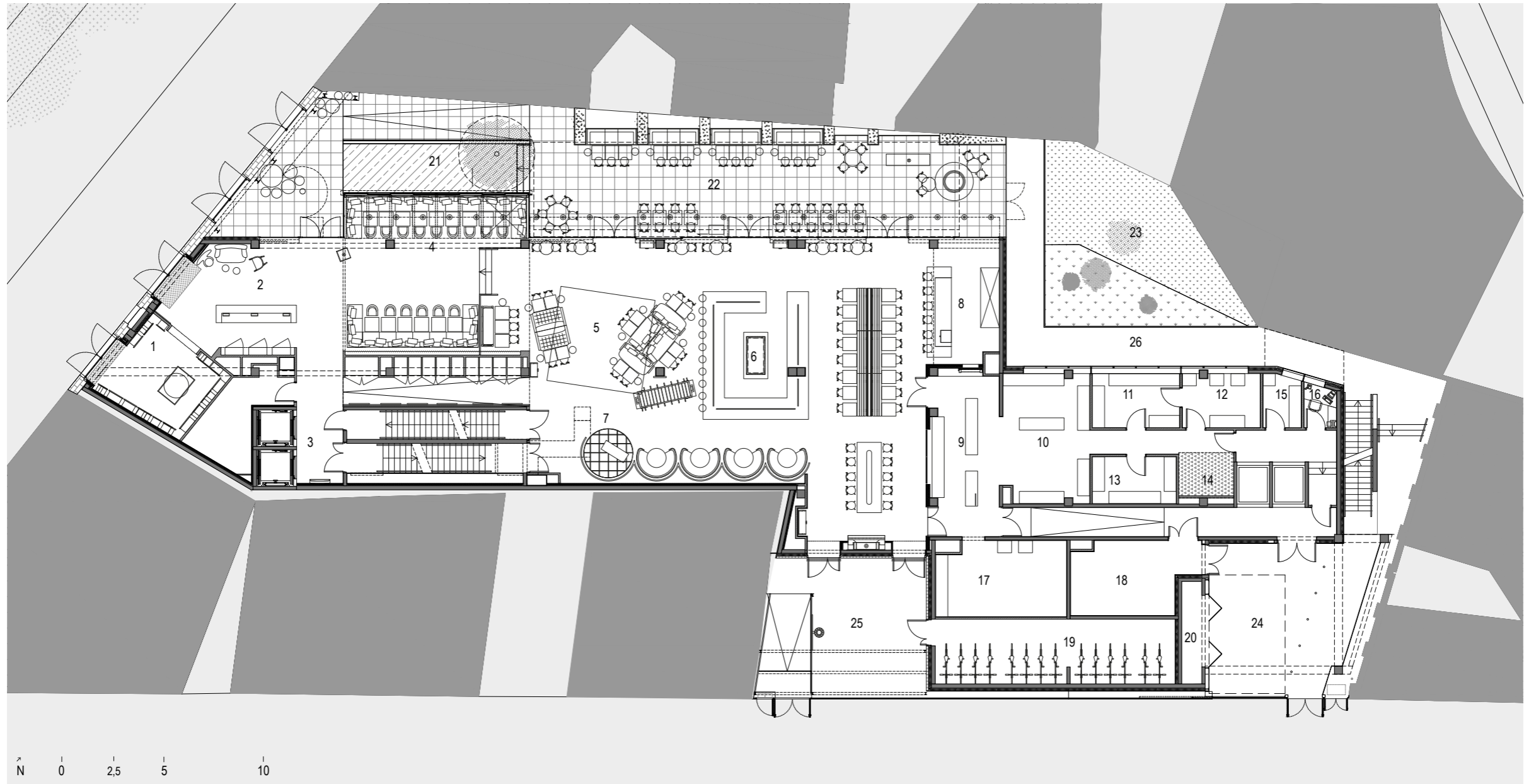
public spaces

- 1 — reception
- 2 — restaurant
- 3 — bar
- 4 — grill area
- 5 — toilets
- 6 — CinéMama
- 7 — studio spaces
- 8 — rooftop

private areas

- 9 — changing facilities
- 10 — relaxation room





ground floor plan

indoor public spaces

- 1 — shop
- 2 — reception
- 3 — ground floor landing
- 4 — bow window
- 5 — restaurant
- 6 — bar
- 7 — stage
- 8 — grill area

private indoor spaces

- 9 — office
- 10 — cooking area
- 11 — cold preparation
- 12 — banquet preparation
- 13 — pastry preparation
- 14 — cold room
- 15 — vegetable storage
- 16 — office

private indoor spaces

- 17 — laundry
- 18 — bine store
- 19 — bike store
- 20 — refrigeration area

outdoor areas

- 21 — boules pitch
- 22 — ground floor terrace
- 23 — planted slope
- 24 — delivery area
- 25 — secondary terrace
- 26 — emergency exit



A — ground floor terrace / boules pitch
 B — bow window
 C — restaurant



A — shop
C — CinéMama
D — studio space



4th floor plan — current level





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