



## **CALL FOR SUBMISSIONS**

### **FESTIVAL DES ARCHITECTURES VIVES 2016**

#### *La Grande Motte*

On the occasion of the **4<sup>th</sup> Festival des Architectures Vives in La Grande Motte**, the association **Champ Libre** sends a call for submissions in order to realize **8 interventions in the La Grande Motte Festival**. A second call for submissions is sent in the same time for the interventions in the Montpellier Festival.

The Festival des Architectures Vives has innovated in 2013 by launching its first edition in the city of La Grande Motte. This novelty was a real success and was renewed since. Strong with the craze revealed by the Festival in this city, we decide to continue but also to enlarge the Festival for a fourth edition, where it will be possible to discover new unexpected territories. A lot of people know La Grande Motte but how many have actually visited it? This city has received the « Patrimoine du XXe siècle » label from the Culture and Communication Ministry and was the first seaside city to obtain it.

A dialogue of architecture between this contemporary heritage and short-lived installations will be set up, allowing people to discover spaces unsuspected in this city. Jean Balladur, architect of La Grande Motte wanted its architecture to reveal its time. In agreement with this vision, the installations will reveal in those chosen places, the value of their history while positioning them in a very real contemporaneity. To see, to revise, but especially to discover through another look, will be the ambition of the Festival des Architectures Vives in La Grande Motte.

So, La Grande Motte FAV's objectives are to make the inhabitants discover, during the festival, revisited places for the city and, thanks to creator teams intervention which will present a specific work to every place – to reveal an intimate relationship between contemporary architecture, installation and patrimonial site. Finally, in order to invent, thanks to the seaside position of the city, new floating architecture, creating new landscapes in La Grande Motte.

## **1 FESTIVAL PRESENTATION**

The Festival des Architectures Vives wishes to answer to the evolution of architectural practice which by integrating all the domains related to its culture, does not hesitate any more to assert itself through realizations. The “Architectures Vives” are short-lived and evolutionary by nature; each time localized, registered in a short temporality and thought for a specific place.

Like augmented reality, they add, transform, reveal a forgotten and invisible space or on the contrary too exposed. Respectful of their environment, they change it in an inhabited environment where the past, the present and even the future are one. The “Architectures Vives” create an environment where the imagination of each and everyone is possible

Refusing the unchanging, during the Festival they question our everyday environment. Targeting a large audience, they offer a sensory adventure, an unconventional glance. They position themselves as a revelator. The “Architectures Vives” are objects of desire, envy and simply wish to find the sense of the pleasure of the place, the city, to offer the sensitive and the tactile, to reposition the Man in the heart of the architecture.

For this 4<sup>th</sup> edition of the Festival des Architectures Vives in La Grande Motte, the chosen places are in adequacy with the city. They will permit to feel the urban diversity and wealth of the city. But it is also in a real urban space near the big buildings designed by Jean Balladur, that the “Architectures Vives” will give some rhythm to a real urban tour. Here, the specificity is the proper dimension of the public space which will be the privileged spot of their setting-up.

Every year, the Festival is visited by a large public and in 2015 with the Montpellier and the La Grande Motte editions, not less than 15 000 people. Moreover, the Festival is committed to raising awareness in schools and in 2015 it was 32 kindergarten and primary classes that took part in this new program.

## **2 THE FAV 2016 THEMATIC**

**Theme of FAV 2016:** *Innovate*

For this new edition the Festival des Architectures Vives would like to help creating a reflection about innovating in architecture. “Innovate” according to the French Academy dictionary -9<sup>th</sup> edition- is borrowed from the Latin “Innovare”, “renew”. This means Introduce something new in the use, in practice and in a particular area. Architecture has always been able to get in an innovation posture, particularly when facing technical advances and technologies either as tools for construction, design tools but also representation. Vitruve devoted its tenth architecture book to the need to design specific architectural construction tools. So it is both the art and architecture that influence each other. Thereafter, of course it will be the technical advances in materials their

implementation, but also the techniques to implement construction process that will have a major influence. We will retain the example of the process of industrialization in France which Jean Prouvé was able to enter to implement another thought of architecture in both its aesthetic characteristics, constructive and economic. But beyond that, as stated in the report for a nation strategy for architecture awarded July 7<sup>th</sup> 2015 at the Ministry of French Culture: “Unlike industrialized objects, architecture produces located unique works that maintain a unique relationship with the people and the environment. In this, architecture products “prototypes” that make up each time an opportunity to innovate”. It is this line of thought in that we want to invite young architects to undertake their projects. Face to the economic mutations, technical, technological and societal changes it is not enough to adapt, today we must innovate. What we know is that the influence of new communication technologies on the contemporary city has consequences on an increase of signs, number of information, and creation of more and more events in the city. The city is punctuated by many events, private or public. They are cultural, festive, sports... This activation of a new dynamic of the city offers a new layer with the increasingly development of the senses solicited. Thus architecture innovations must be experienced through facilities that will take place within the framework of the Festival des Architectures Vives. Innovated prototypes with an opening dialogue with its environment will provide new architectural experiences to a wider audience.

### **3 SUBMISSION REQUIREMENT**

**The consultation is opened to young architects and landscape architects.** The objective is to promote the young architecture creation.

Files must reach us by e-mail to PDF format at the following address:

**[communication@festivaldesarchitecturesvives.com](mailto:communication@festivaldesarchitecturesvives.com)**

Thank you to specify in the mail title « **2016 FAV applications La Grande Motte** ». **Submissions candidatures have to be sent by one PDF file (maximum 10 Mo) or they will be rejected.**

### **4 APPLICATION FILE :**

+ **Submission file** of the team, filled according to the example. *(Mandatory)*

+ **Team presentation** with Curriculum Vitae of every member *(Mandatory)* – 1 A4 format by member.

+ **Imagery references** of architectural realizations, installations, competition *(Mandatory)*

+ Note of intention towards the Festival des Architectures Vives of La Grande Motte and about theme ***Innovate***. That note of about one page must explain the concept of the project. An image can be included into the note. *(Mandatory)*

The results of the selection will be announced **in January 2016**. A file presenting in detail theme and technical constraints connected to the conception of an intervention (ground, exhibition, visitors, proposition of setting-up presence...) will be sent to the selected candidates. Nevertheless, the exhibition places can be chosen among those which are presented on the website where you can download pictures.

**The team selection will be made only with this application file.**

## **5 SUBMISSION DEADLINE**

Applications files have to be receipted before: **Friday, December 4<sup>th</sup>, 2015 at midnight, French Time**

(GMT / date of emission of email as attested.)

## **6 FOR THE 7 SELECTED TEAMS**

The festival will take place from the **18<sup>th</sup> to the 26<sup>th</sup> of June 2016**. The construction of every installation will take place from the 16<sup>th</sup>, by the team herself.

It will be possible to visit the sites during a tour organized in January.

A subsidy of **1 000,00 € TTC** will be assigned to each of the 8 realized projects.

A book of the 3rd edition presenting the realizations will be published at the end of the year 2015.

Constraints: facilities will take place by the sea and in the public space, they must take into account the climate and technical conditions as the possibility of very strong wind and damages. The visitors' safety must be ensured day and night.

## **7 CONTACT**

All the questions must be sent by email to Association Champ Libre:

**@ : [communication@festivaldesarchitecturesvives.com](mailto:communication@festivaldesarchitecturesvives.com)**

**website : [www.festivaldesarchitecturesvives.com](http://www.festivaldesarchitecturesvives.com)**

**Facebook : [architectures.vives](https://www.facebook.com/architectures.vives)**

**Twitter : [@FAV\\_34](https://twitter.com/FAV_34)**

**Flicker : [Festival des Architectures Vives](https://www.flickr.com/photos/festivaldesarchitecturesvives/)**



**APPLICATION FILE**  
*FESTIVAL DES ARCHITECTURES VIVES 2016*  
*La Grande Motte*

**1- Team contact:**

**PRINCIPAL TEAM SPEAKER :**

\* mandatory

LAST NAME\* :

FIRST NAME\* :

ACTIVITY/DIPLOMA\* :

ADRESS/COUNTRY\* :

EMAIL\* :

PHONE :

MOBILE PHONE\* :

**OTHER MEMBERS**

\* mandatory

LAST NAME\* :

FIRST NAME\* :

ACTIVITY/DIPLOMA\* :

ADRESS/COUNTRY\* :

EMAIL\* :

PHONE\* :

LAST NAME\* :

FIRST NAME\* :

ACTIVITY/DIPLOMA\* :

ADRESS/COUNTRY\* :

EMAIL\* :

PHONE\* :

<b>OTHER MEMBERS</b>	
* mandatory	
LAST NAME* :	LAST NAME* :
FIRST NAME* :	FIRST NAME* :
ACTIVITY/DIPLOMA* :	ACTIVITY/DIPLOMA* :
ADRESS/COUNTRY* :	ADRESS/COUNTRY* :
EMAIL* :	EMAIL* :
PHONE * :	PHONE * :

**2- Have you ever applied for another FAV edition?**

**YES / NO**

if yes, in which year :

**To return completed, dated, signed with file elements in one PDF file of 10 Mo Maximum, before **Friday, December 4<sup>th</sup>, 2015 at midnight, French Time** (GMT / date of emission of email as attested) to the following address:**

**[communication@festivaldesarchitecturesvives.com](mailto:communication@festivaldesarchitecturesvives.com)**

**With mention : 2016 FAV application La Grande Motte**

Done in....., the.....

Signature



## TYPICAL QUESTIONS

### FESTIVAL DES ARCHITECTURES VIVES 2016 LA GRANDE MOTTE

*Do we have to be architects to apply for the festival ?*

It is necessary to be graduate in architecture with Master level.

*Does everyone in the team have to be an architect or just one of us ?*

Rather, with the possibility of association with other disciplines.

*What is the intention note ?*

The note has to present the way you will respond to the thematic and imagine your project, in one page. Main aspects of the project could be developed with a picture.

*Does the specified subsidy of 1000 €, include the author fees and the construction costs of the project ?*

1000 €TTC is for all. Nevertheless you can find your own sponsors and every communication file (books, program, website...) will be open to them.

*How can we find pictures of the sites ?*

They are available on the website: [www.festivaldesarchitecturesvives.com](http://www.festivaldesarchitecturesvives.com) section « L'événement : Historique La Grande motte »

*Does the designed installation have to adapt to every courtyard or one in particular ?*

The installation has to adapt to every courtyard because the selection is made later. Nevertheless, if your team wants to realize a floating installation, you have to specify it from the beginning, according to the fact that the festival will have 2 or 3 floating projects.

*Can we respond with 2 application files (one in Montpellier and one in the Grande Motte)?*

Yes but with different projects. It is necessary to make one application by site.