

Space defines people. Better space equals happier people.

We believe that design affects the quality of our lives. In cities, in buildings, in offices, in our homes. It is the reason why we keep on pushing ourselves forward to create better space. Space defines who you are and where you are going. We create architecture for branding. Not necessarily and only corporate branding but for identity, *genus loci* and place-making. Architecture to orientate, so that you know where you are in the world and, in the best of places, why you are there and why you will return. We believe it is our job to create places that inspire.

Architecture reaches many channels. From poetry to technology, from craftsmanship to art. We build bridges from one to another. This assures that what originates from us will be useful, bring joy and remain for some time. Good design is not a luxury, but a necessity.

Origination

15 years ago, Art Academy.

The place where founders Carolien Roos and Niek Joanknecht met. Both conceptual, ambitious, and full of ideas and energy. Both a big fan and great critic of each others work, the connection was easily built. In 2014, Carolien opened her company Roos Interior Architecture. Specialized in office design. She created a flexible skin with a team of architect freelancers and specialists.

Whilst having his own company in innovation and finance, Carolien started bothering Niek on a regular basis to join the company. In 2017 there was something called perfect timing. Niek sold his company, and joined Roos Interior Architecture. Their collaboration felt as if they never took another turn and subsequently turned out even better than before due to all their different experiences. Their collaboration became a fact.

Firm architects was created.

Firm is not only about the aesthetics of architecture. Having a background in project management as well enables us to deliver a smooth process for our clients. With strong accuracy we manage budgets and planning. We engage clients in the process and are driven by extraordinary results. The combination of architects and project managers has proven to be a money and time saving asset for our clients.