

ARCHITECTURAL STATEMENT

A new Battersea campus

The Royal College of Art's new Herzog de Meuron campus in Battersea delivers a formula for education, research, and entrepreneurship that explores the creative possibilities at the intersection of science, the arts, and design. It is a flexible architectural solution that adapts to the evolving programmes of teaching and research at this 185-year-old institution, with the aim to unite and strengthen the culture of creativity, innovation and entrepreneurialism at the Royal College of Art.

The site occupies the urban block to the south of the existing RCA Battersea buildings within the Battersea Creative Quarter. The project delivers 15,500 sqm of workshop, studio and research space. It is composed of a ground floor base of workshops and manufacturing facilities supporting a low-rise four-storey Studio Building along Howie Street, and the taller eight-storey Rausing Research & Innovation Building prominently located along Parkgate Road. Howie Street will become the main thoroughfare for a combined RCA Battersea campus.

The textured brickwork and large, north facing clerestory lights of the workshop and studio building present a unique yet contextual profile to Battersea Bridge Road; the metal fins of the Rausing Research & Innovation Building offer a distinct skyline identity for the campus.

Connectivity and flexibility

The workshop is the nucleus of RCA activities. Workshop spaces are arranged as a series of inter connections over which the upper studio spaces span and overhang, and incorporate the entrances to the studio and research spaces. The street level arrangement forms a passageway that connects the existing RCA buildings along Howie Street and allows for views through the site, with large picture windows providing visual connections to the workshops. The overhanging volume of the studio levels above provide covered walkways and sheltered seating areas at street level, as well as balconies and terraces above.

A portion of the previously closed-off Radstock Street is incorporated into the ground floor. Upper studio floors span across this space to create a double-height "Hangar" – a flexible zone for the production and display of large-scale work that is also spacious enough to host RCA assemblies and events, such as sculptures or exhibits during the annual Show. This space can also be opened up, creating enhanced exhibition space and new public realm between Howie Street and the main reception area of the campus.

The studio floors provide a series of three terraced floorplates, each comprising approximately 2,000 sqm of high-quality workspace. These spaces contain a flexible infrastructure that can be adapted to a range of RCA programmes from Contemporary Art Practice through to Design Products and Sculpture. In addition to the essential qualities of natural light and air supplying the indoor studios,

the concrete floorplates extend to form cantilevering external galleries, providing shade and natural ventilation, and an immediate connection to the outdoors for those working within.

The Rausing Research & Innovation Building is organised above the ground floor workshops as a cubic stack of seven 560 sqm floorplates. Sharing the principles of the studio floors, each space is a flexible research unit equipped with provisional laboratory space. InnovationRCA, the College's centre for entrepreneurship and business incubation, is located in the Clore Innovation Centre on levels 5 & 6. Level 7 contains an event space and terrace with views towards the north and to the rest of the RCA Battersea campus.

Robust materiality

To support its role as an efficient and flexible building that can adapt to different modes of working, the materiality of the new Battersea campus is simple and robust. The interiors are formed from a combination of concrete flat slabs supported on an 8m grid of concrete filled steel tubes, with an exposed and adaptable services arrangement.

The ground floor façade is formed from a simple stock brick in a textured Flemish bond, perforated in areas with open patterned brickwork to provide ventilation to the workshop and sculpture studio behind adjustable glass panels. On the upper studio storeys, the ground floor brick pattern is turned inside-out, exposing the cut ends of the header bricks and marks of manufacture through a distinctive texture.

The Rausing Research & Innovation Building departs from the masonry language with a vertical composition of sinuous white fins, calibrated across the façade to moderate solar gain and glare, and facilitate natural ventilation to the workspaces within.

Environmental resilience

The building has achieved a BREEAM Excellent rating. Its efficient form is derived to deliver the correct levels of daylight control, insulation, and natural ventilation within a flexible envelope, combined with durable, low maintenance materials and adaptable services organisation.

The exposed concrete superstructure has a high content of cement replacement, and its mass provides additional thermal assistance to the passive interior. In addition, there is an extensive solar array located on the roof of the studio building to ease overall energy loads, set within a combination of 'blue' and 'brown' roofs to assist with sustainable drainage requirements and promote greater biodiversity.

Herzog & de Meuron, March 2022