



Sticks'n'Sushi, King's Road, London

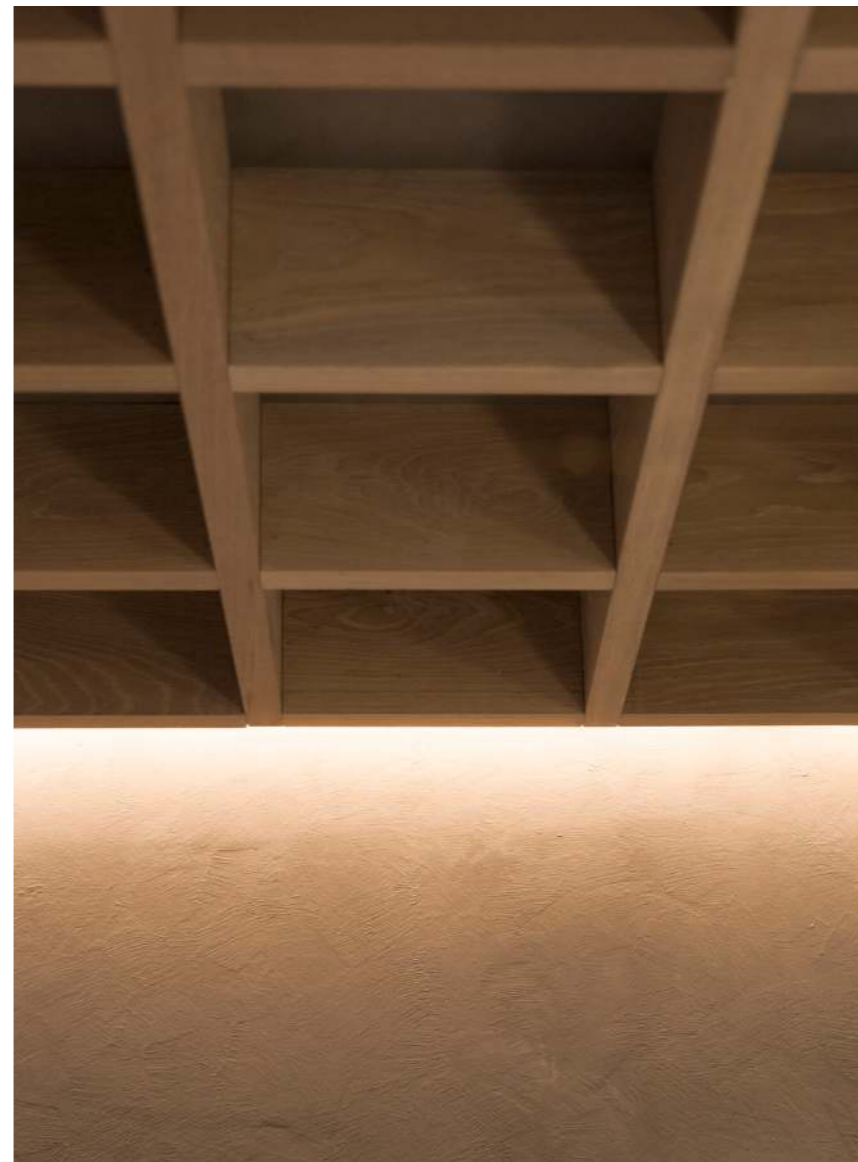
Norm Architects have completed the interior design of the Sticks 'n' Sushi restaurant in London, located on King's Road in the heart of chic and high-end Chelsea. A richly textured space where Scandinavian and Japanese aesthetics meet through an emphasis on natural materials and an overall sense of contemporary luxury.





The restaurant is located in the posh and high-end King's Road in the heart of Chelsea, London.





Materials chosen for the rooms reflect the moods set for the three floors. The idea is that the guests increasingly will get in touch with light as they walk vertically, so the lower ground floor and private dining area is kept in dark nuances and materials, with hops hanging from a feature grid ceiling in oak, inviting in nature as a sculptural element and softening up the space. Intimate and secluded, the lower ground floor is an atmospheric hideaway for parties to absorb the timeless elegance.



The sharp and industrial look of the sculptural stairs connecting the ground- and first floor is echoed in the custom-made Japanese gong-like lamps in varying polish.



The ground floor and heart of the restaurant is a grounded, welcoming space; industrial and elegant, with subtle contrasts in the quality custom woodwork, Danish design classics, industrial elements, natural stone table top and bar in blackened steel. Upon entering the ground floor of the restaurant, you're drawn to the sculptural leather sofas, perfect for visitors paying the restaurant a brief visit, having cocktails or waiting for a table - perfectly placed by the windows to encourage interaction with the street life of Chelsea.

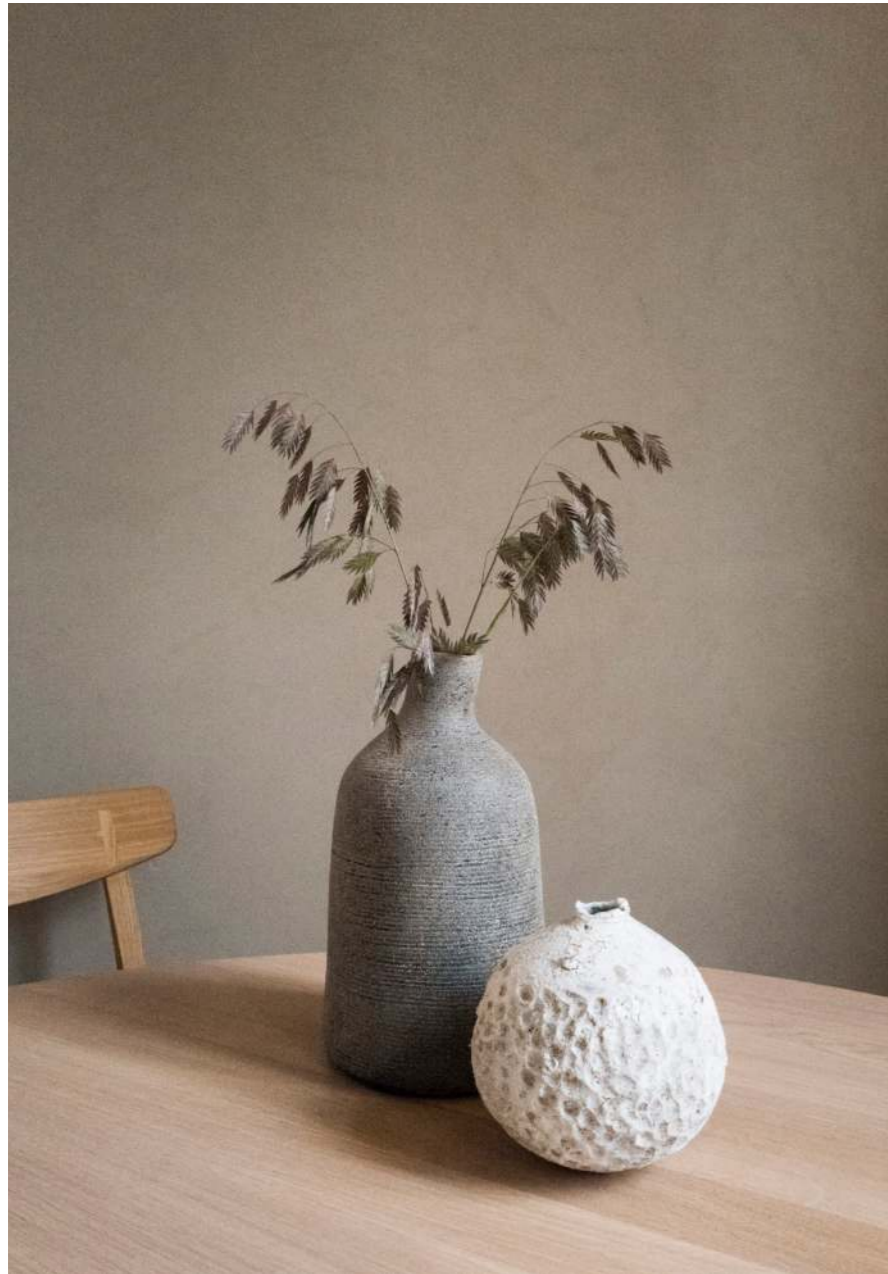




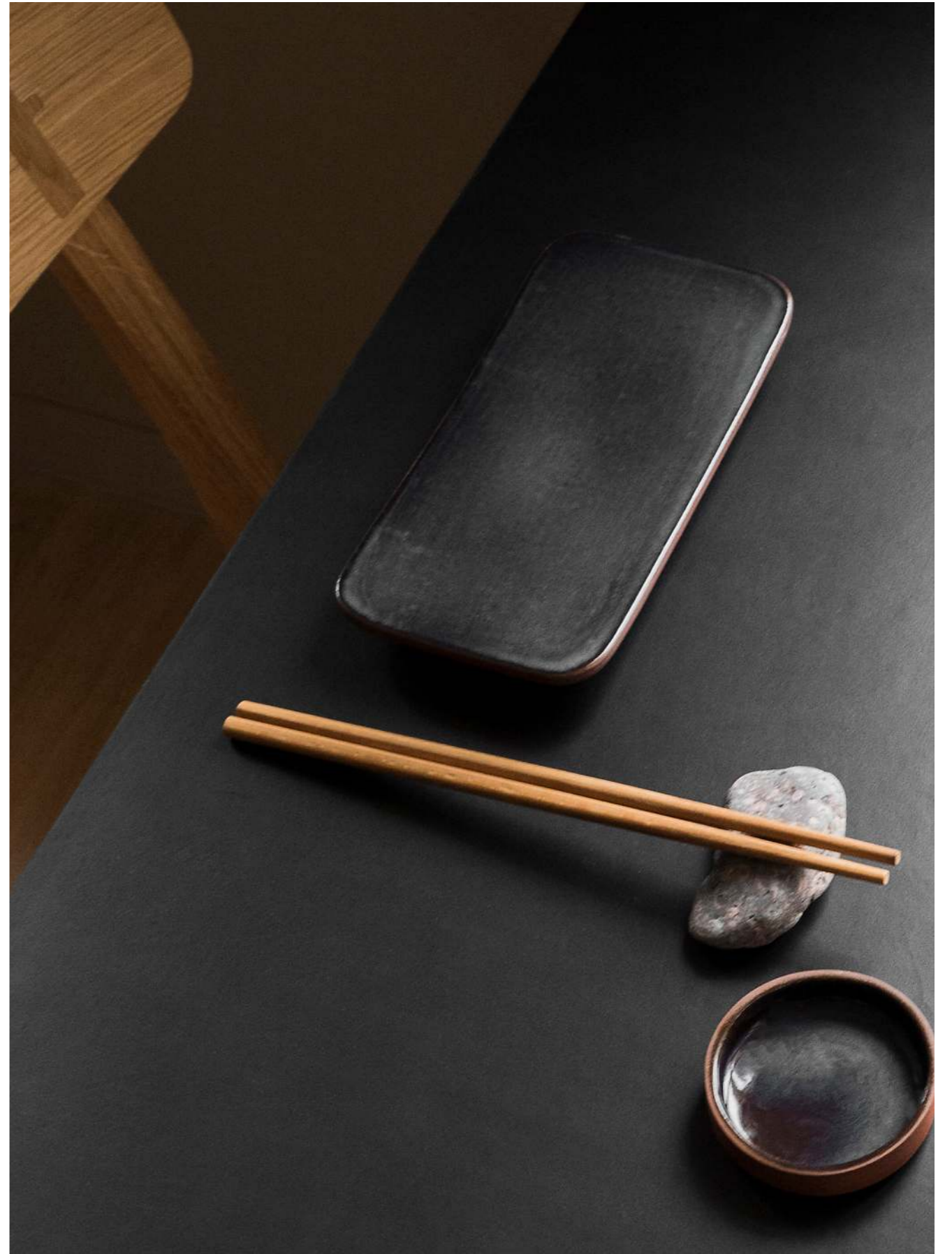


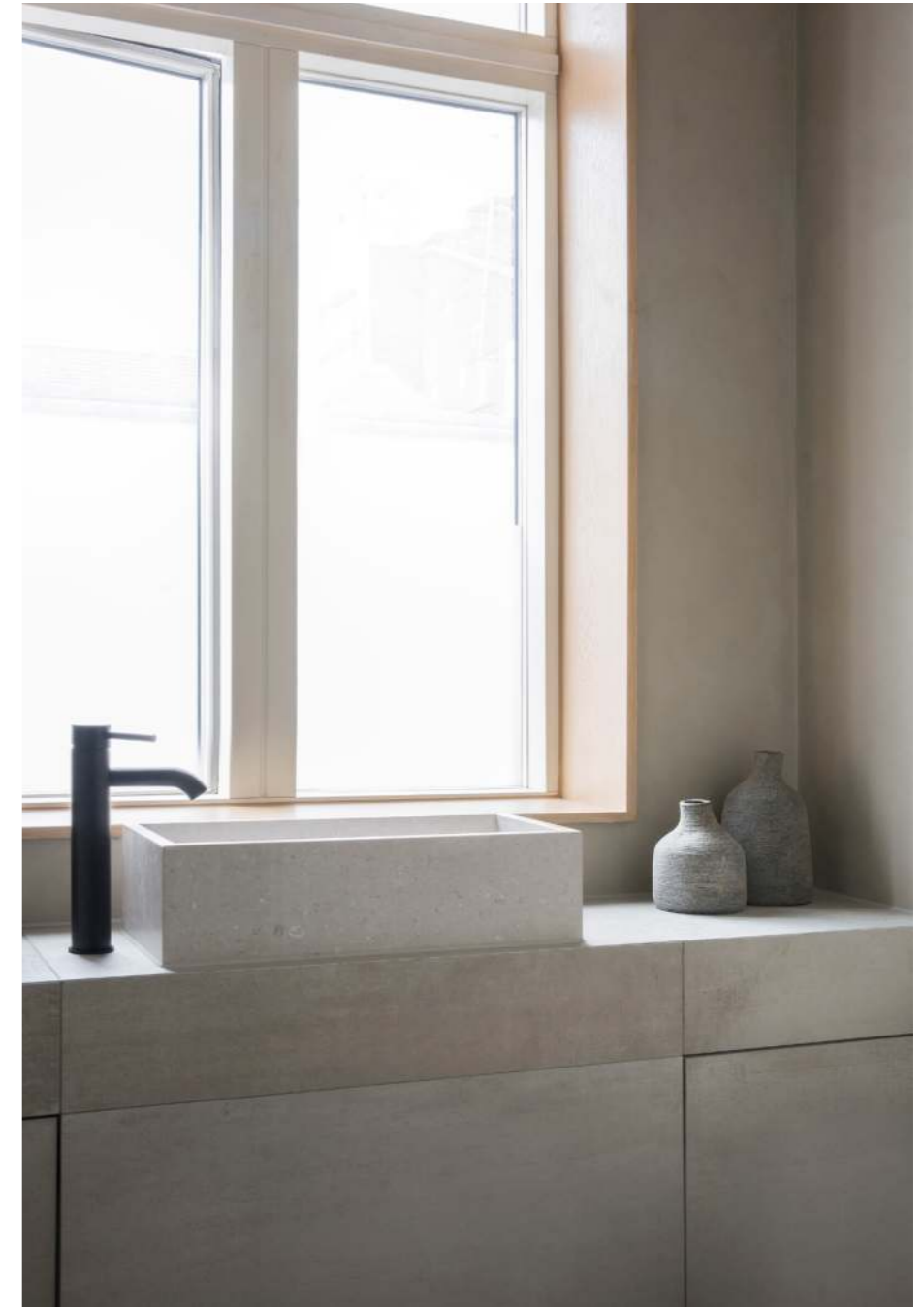
As you enter the 1st floor you're met by a bright and sophisticated space, conveyed by the oak tabletops, chairs, partition panel walls and open plan of the floor. A combination that invites an intimate seating without losing the feeling of being in a lovely bustling environment. Light, transparent textiles divide the space and make up translucent, light-bearing elements when they're lit up at night. The lantern-like, white lamps create an intimate space around the large marble table in the semi-private dining room. Carl Hansen chairs accompany the bespoke tables throughout the restaurant as a reference to the timeless Danish design heritage, quality woodwork and craftsmanship. Also the custom-made banquette seating embodies that soft feel, inviting guests to engage in the intimate settings.











Press:

Monica Grue Steffensen
ms@normcph.com

Eveline Flink
ev@normcph.com