



Image courtesy of Pittakas, H. (2012), Bradford

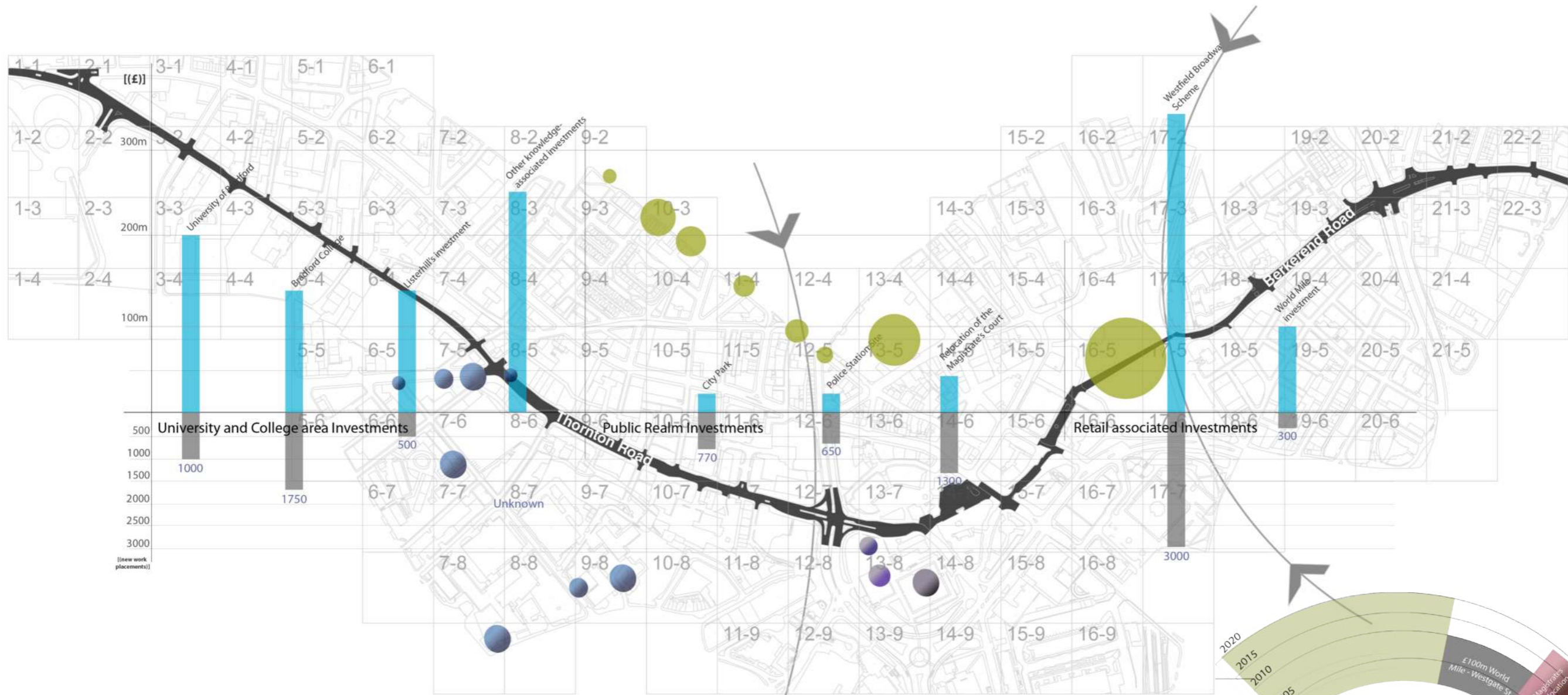
RE-MAP
[A.A]

GLOBAL, LOCAL + INDIVIDUAL VALUE

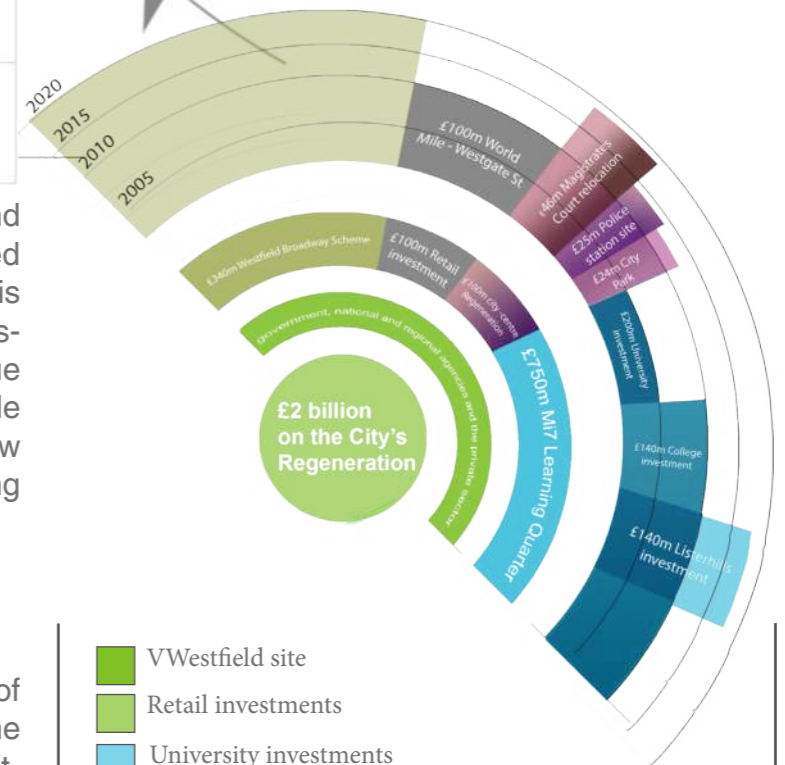
Land prices

The following pages look at different aspects of value, all on a 1-10 index. The gathered information relates to postcodes within a 100m x 100m grid.

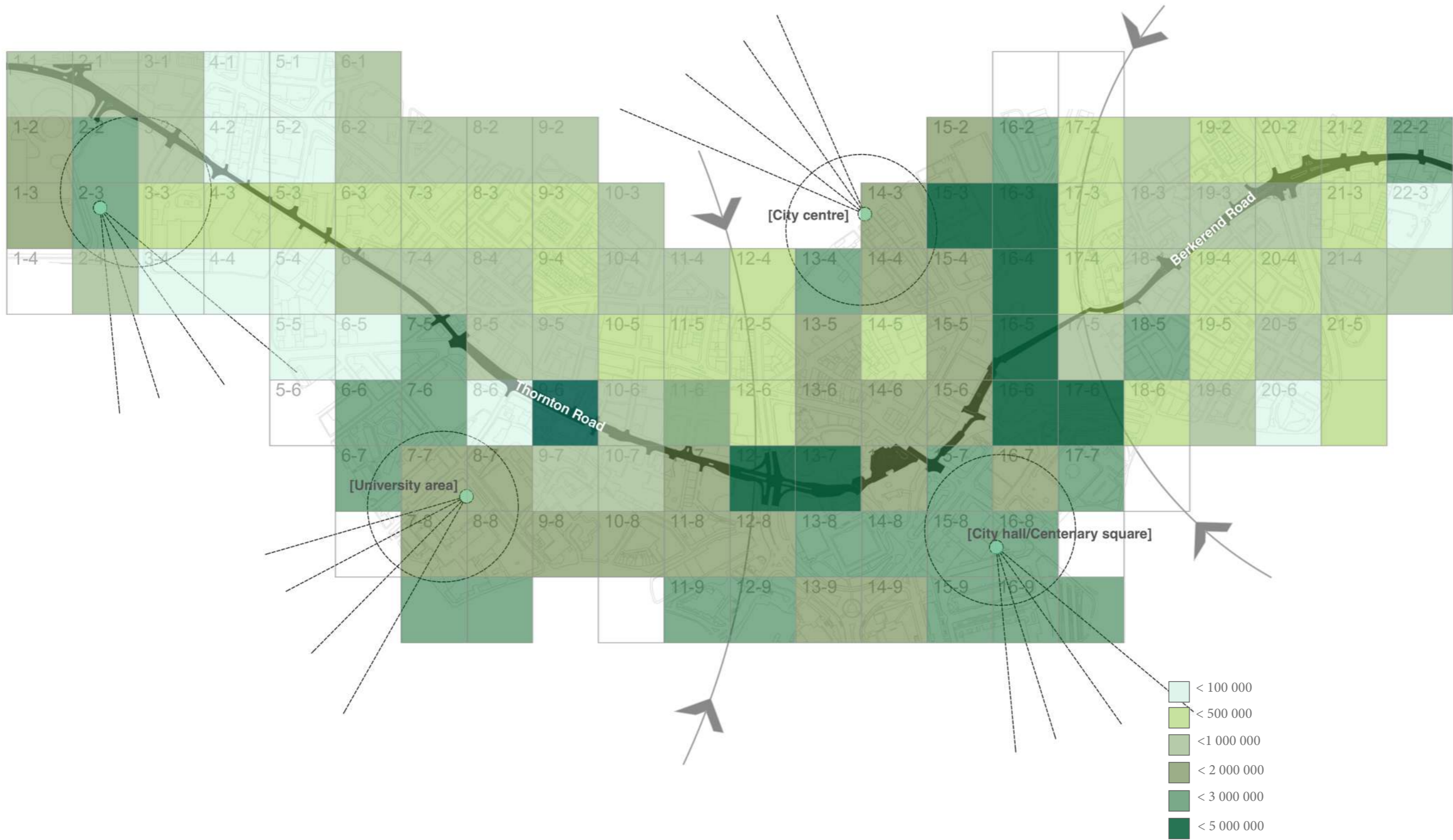
In this way value has a geo spatial connection and allows us to develop a methodology of overlaying different components of value in order to investigate “true value” of land. The City centre is the most expensive area.



The chart shows all the public, retail and knowledge related investments in a selected area of Bradford. The data analysed above is based on Bradford's City Regeneration Master plan of 2003. The chart illustrates in blue bars the total amount of the investment, while grey bars show the estimated number of new work placements that the investment is going to provide.



The pie chart works as a complementary of the bar chart illustrating the estimated time of completion of each investment. The investments are annotated on the map using a colour code.



The data analysed above is based on Bradford's District Land and Property Register of 2012. The data was collected by postcodes of the buildings along the selected path. The average was then calculated in order to place a value on each square on the map's grid. The conclusions that come out of this research are

quite significant about each area's value. The area around the University has a high land value. Values tend to increase as we move towards the city centre, Westgate road and the Westfield site while they tend to decrease at the edges of it at the approach of Little Germany.

