

Ski runs that seemingly stretch out to infinity, an abundance of sunshine, snow fall galore: welcome to Avoriaz, a snowy paradise for skiers! Posed like an eagle's nest on a cliff of shale, perched high at 1800m altitude, in this environment of stunning beauty, the alpine resort offers a full field of incredible games for the whole family. A part of the Portes du Soleil ski area, it offers 296 ski runs, 11 snowparks, 11 boardercross runs, all just waiting for you to discover them! Born of an ecological challenge before its time, this carless resort where the roads are ski slopes, you connect to tribe mode and put you in tune with this avant-garde place, fully imagined for winter sports.

The plateau on which the resort is built once belonged to an illustrious family of Chablais, the Counts of Rovorée. Transferred to the town of Morzine, these pastures were called "Rovorée" land then, after missing the first syllable, the "Avorée" land and over time, the land was dropped to become "Avoréaz", and finally Avoriaz (the "z" is not pronounced!).

The creation of the ski area is owed to Jean Vuarnet, a Morzine local made famous by his 1960 Olympic Champion title in the Downhill at Squaw Valley. Upon his return to Morzine, he sought out a new challenge: open the beautiful snowfields of Avoréaz to ski-lovers and to build a ski-area from scratch. But for that he needed a real estate partner that could provide the expertise and the necessary support for such an enormous investment.

He found this partner when Robert Bremond suggested to his son, Gérard Bremond, to follow the operation from A to Z. He quickly surrounded himself with talented team of young architects freshly out of school or even not yet graduated: Jacques Labro, Jean-Jacques Orzoni and Jean-Marc Roque. Together, they imagined the concept for an innovative ski area which Gérard Bremond defines broadly as: "When on vacation, one seeks a different context from that in which we live every day. Therefore in Avoriaz, there will be no cars. And heating will be electric, with an emphasis on pollution free heating, rather than oil-burning. The streets serve as ski runs, the architecture will remain modest, integrated into the environment, but innovative. It goes without saying that these proposals raised a serious outcry at the time!"

BEST SPOT IN THE WORLD IN 2014 WITH THE STASH - SNOWPARK (RANKING PUBLISHED BY CNN)

BEST FAMILY STATION (WORLD SNOW AWARDS 2012)

ONE OF THE FINEST SKI RESORTS IN FRANCE (RANKING PUBLISHED BY LONELY PLANET)

THE MOST INNOVATIVE SKI AREA FOR SUSTAINABLE DEVELOPMENT IN 2014 (WORLD SNOW AWARDS 2013)

SNOWIEST RESORT IN FRANCE IN 2013 (RANKING PUBLISHED BY THE WEATHER TO SKI & THE FINANCIAL TIMES)

TOP 5 SPOTS TO PARTY IN THE SPRINGTIME IN 2013 (LE FIGARO)

A "GREAT ACHIEVEMENT IN HERITAGE OF THE 20TH CENTURY" LABEL AWARDED FOR ITS ARCHITECTURE

# AVORIAZ

## FRENCH ALPS





#### THE HOTEL

- 34 rooms including 6 suites
- 2 Restaurants
  - Les Enfants Terribles - Avoriaz
  - Le Festival, bar and terrace

#### PURE ALTITUDE SPA

Pure Altitude treatments and rituals inspired by the Alps • 3 treatment rooms • outdoor Jacuzzi • Indoor and outdoor saunas • Steam room • Relaxation room • Technogym Fitness room

#### SERVICES

- Conciergerie • Shuttles

#### RATES

Rooms from 160 to 450 €  
and suites from 360 to 790 €  
(based on 1 to 2 person occupancy)  
Opened from december to may

#### COMING TO AVORIAZ

- **Airports:** Genève Cointrin (1h30), Annecy (1h45), Lyon Saint Exupéry (3h)
- **Train stations:** Cluses (1h), Thonon les Bains TGV (1h)
- **Cable car "Prodains - Express"** : from Morzine to Avoriaz (4 min)

The hotel lounge with its wooden walkway and large, open, brick fireplace invites guests to bask in its warmth on built-in benches, sharing a hot chocolate or mulled wine after a day on the slopes. As for the 28 rooms and 6 suites, they have been designed as "ski chamber\*" chic and comfortable like a soft nest, **optimised and adapted to the needs of the skier, in a 60s Mod style** revisited in cosy fabrics and plush carpets for an intimate and functional atmosphere. The slate, prevail in the bathrooms, a final touch essential to recreating the atmosphere of the surrounding mountains.

Following on the success of Les Enfants Terribles - Megève and Val Thorens, the bistro chic concept takes up residence at the Hôtel des

Dromonts, telling the story of an avant-garde era for cosy and intimate dinners, where house classics are spotlighted, such as the traditional "steak au poivre". And for those in a more festive mood, or for a lunch close to the slopes, **le Festival**, just a few steps below, offers a lively and unconventional moment around the famous bar, sharing small plates or inimitable fondues selected by Boujon, the master cheesemonger. Le Festival welcomes as well the starving skiers for a lunch on the ski-in / ski-out terrace.

The style of the **Pure Altitude Spa** at the Hôtel des Dromonts is a tribute to the classic design of Avoriaz. 3 treatment rooms wrapped in cedar shingles, in the spirit of the "tavaillon"

buildings. In contrast, the floors are dressed in slate, the stone emblematic of the ski area, and to bring in a touch of light, as if straight out of a James Bond film, the ceilings are adorned with large mirrors... The relaxing space is more subdued, surrounded by gently rounded semi-precious stones and coloured agates, highlighting the bright shades so dear to the Sixties. And for fans of relaxation in the open air, follow the «kaleidoscopic» hall of mirrors to join the Jacuzzi and sauna waiting outside on the terrace, with the pristine slopes in the background...

\* Inspired by the work of architects Le Corbusier and Charlotte Perriand



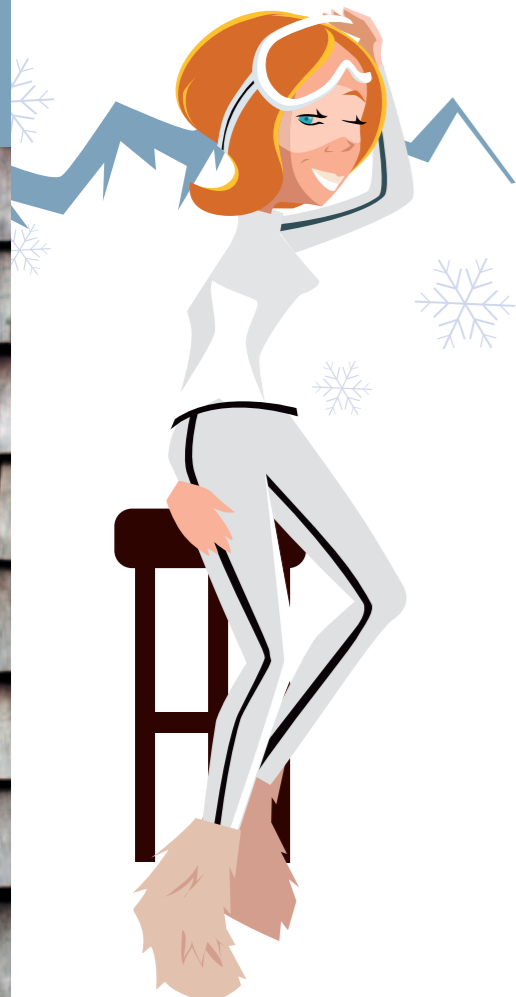
## A LEGENDARY refuge for winter sports

Nestled in the heart of the **historic Dromonts neighbourhood** in Avoriaz, the Hotel des Dromonts was the **first project of the ski area**, and the first major work of architect Jacques Labro, construction began in 1964 and the hotel opened at Christmas in 1966. The style is organic, with a layout that splay out **like a fan**, affording panoramic views across the breathtaking landscape, and an innovative "tavaillon roof" style siding covered in cedar shingles, these wooden shingles are typical of Savoyard roofs, giving the Hotel des Dromonts its signature pinecone shape.

The Dromonts' square became the historical heart of the resort and it is undoubtedly its unique atmosphere, which inspired the creation of the **Avoriaz Fantasy Film Festival**. The first edition was held in 1973, the Hotel des Dromonts became the place for stories just as legendary as the films... The festival jury deliberates there, directors find new inspiration and the paparazzi stake out the stairs to capture the stars of the festival before the horse-drawn sleighs whisk them off to private viewings in exclusive screening rooms... Among them Steven Spielberg, David Cronenberg, Brian De Palma, David Lynch, Luc Besson and many more...

The legendary Hotel Des Dromonts remains nearly 50 years after its creation **a contemporary architectural marvel**, as breathtaking as the snowy peaks that surround it. The audacious elements of varied levels and revolutionary lines are revisited in a cosy and warm spirit, enhancing the sixties design style. Everything was done to keep the original spirit of the place with a focus on natural, local materials...

**Exterior shingles**, a signature-style specific to the resort, **bright pops of colour**, slate stones, the Hotel des Dromonts combines modern comfort while highlighting the warm, rounded and peppy style of the sixties.



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