

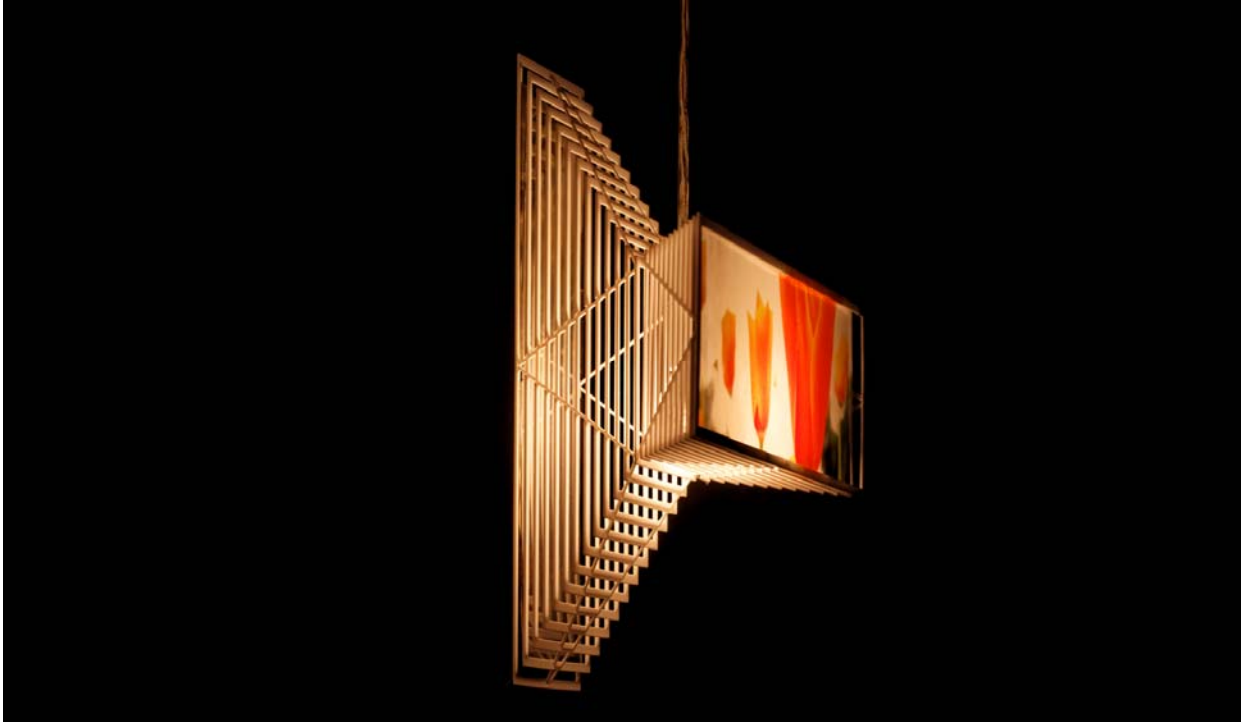
splite^{JS}



Splite is a series of design lights that create a personal emotion and atmosphere at home, at work and in public places.

Rotterdam, May 2013

On May 6th , **SPLITE** will be launched on kickstarter.com. Splite is a series of design lights that create a personal emotion and atmosphere at home, at work and in public places.



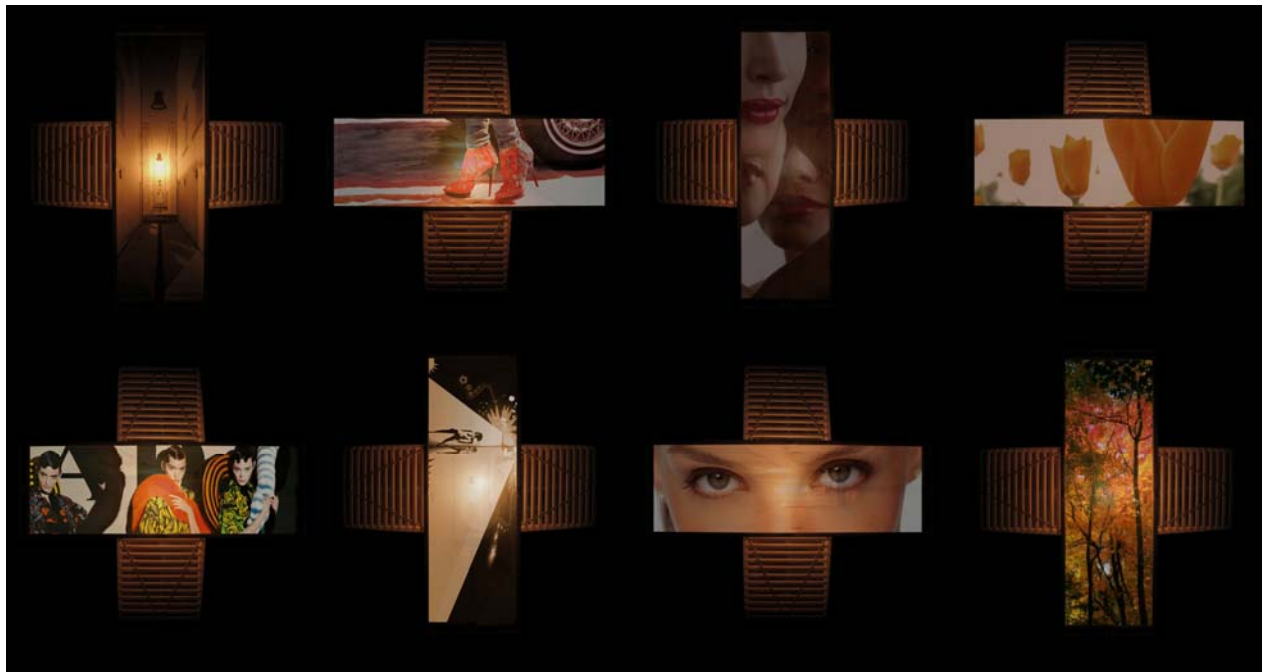
SPLITE connects world class design to personal preferences. With splite you can activate that special photograph of a loved one or that picture that means a lot to you and give them a special place in your personal space.

- Make the place where you live feel even more like home.
- Create a sense of place at work that is typically you.
- Make an atmosphere in your restaurant, shop or venue that connects exactly with the mood you have in mind for the place.



Lights for life: your personal touch!

This lamp is not finished without the owner's personal contribution. We will use individual photographs and pictures that buyers select and send us to complete it. An advantage is that if they get bored, they will simply be able to replace these.

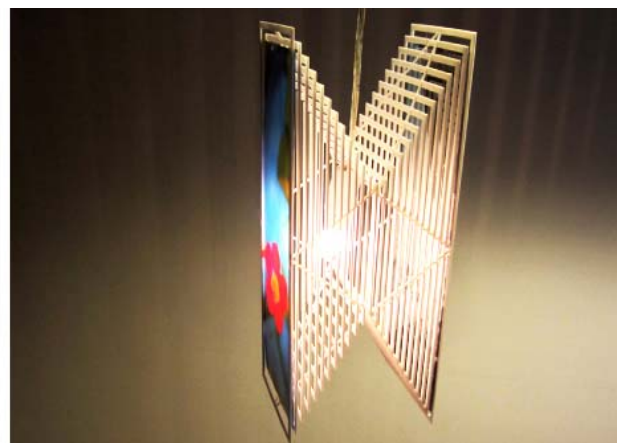
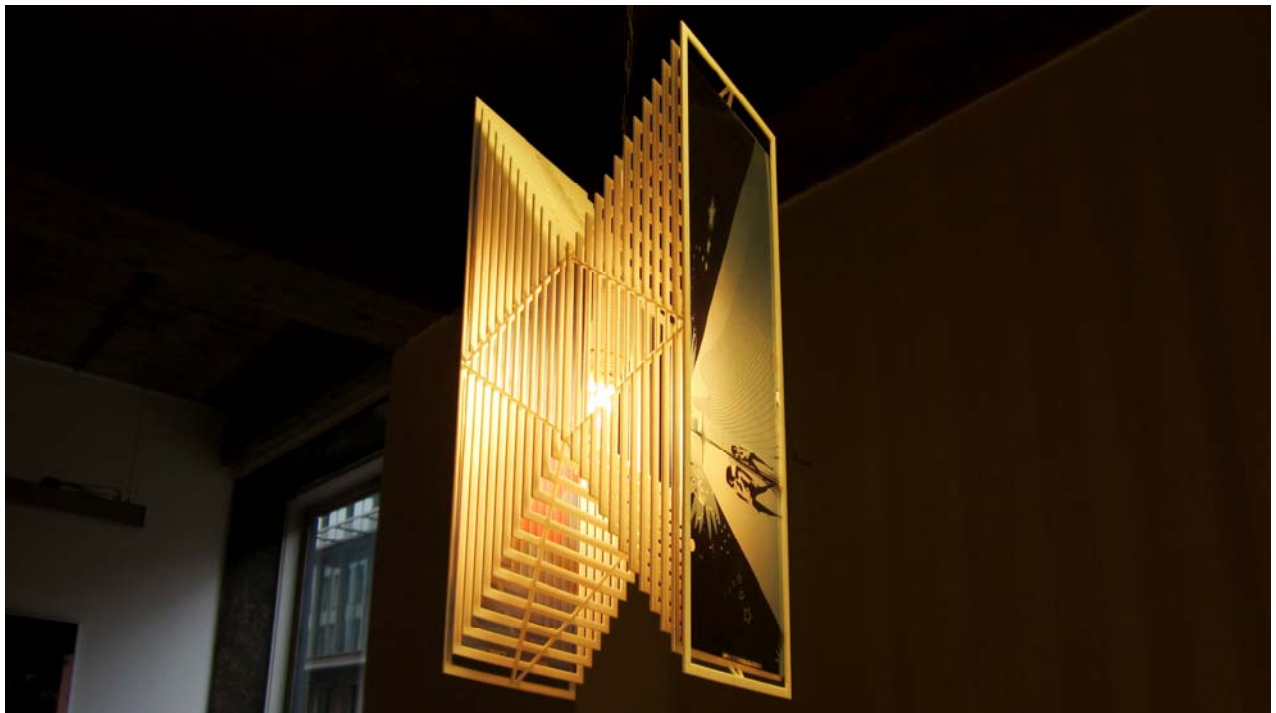
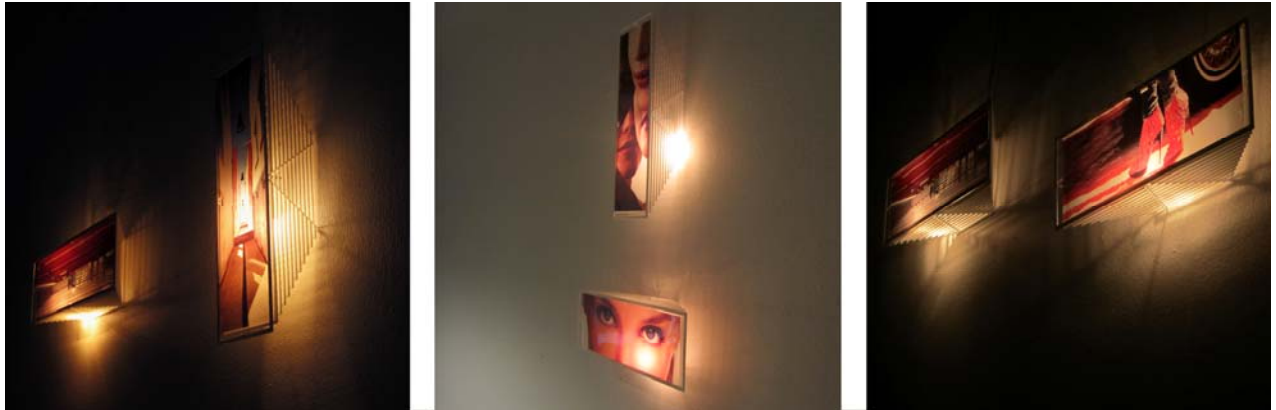


Pictures provided to us will be mounted in the lights and will provide a spare set of pictures framed in fitting placeholders, so that from day 1 owners can start having fun by regularly changing the lights with great ease.



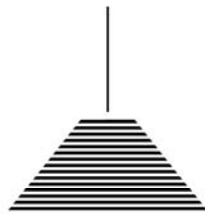
Sculptural combinations

The splite lights can be used in many different compositions. You can keep yourself entertained for years to come, by varying with your pictures and the way the lights are used.



The idea and its story

The issue with many modern designs is that they are beautiful but at the same time they can often feel distant and cold. We are going to change that. Our lights connect top design with your individual emotions. This design realizes our passion to make great designs that are personal and atmospheric.



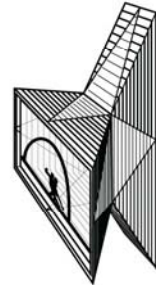
ambitious design
is often
impersonal

+



personal
often becomes
corny

=



splite
makes design
personal

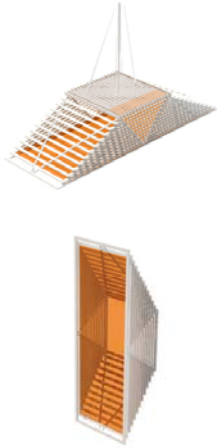
We originally designed this project as an exhibition piece, bringing together photographs into a nice object. It was so unique and successful that we decided to bring it further to give more people access to this personal light. Now, we have developed a range of lights, based on the original idea. The different lamps can be used as hanging lights, wall lights or as table lights.



Making the splite series

Based on a single element, the lights can be put together in many sculptural and expressive combinations. This generates a sheer endless variation of unique lights.

splite - single:
Simple elegant beauty



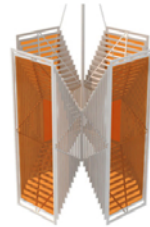
splite - double:
Full splendor



splite - triple:
Mature and rich

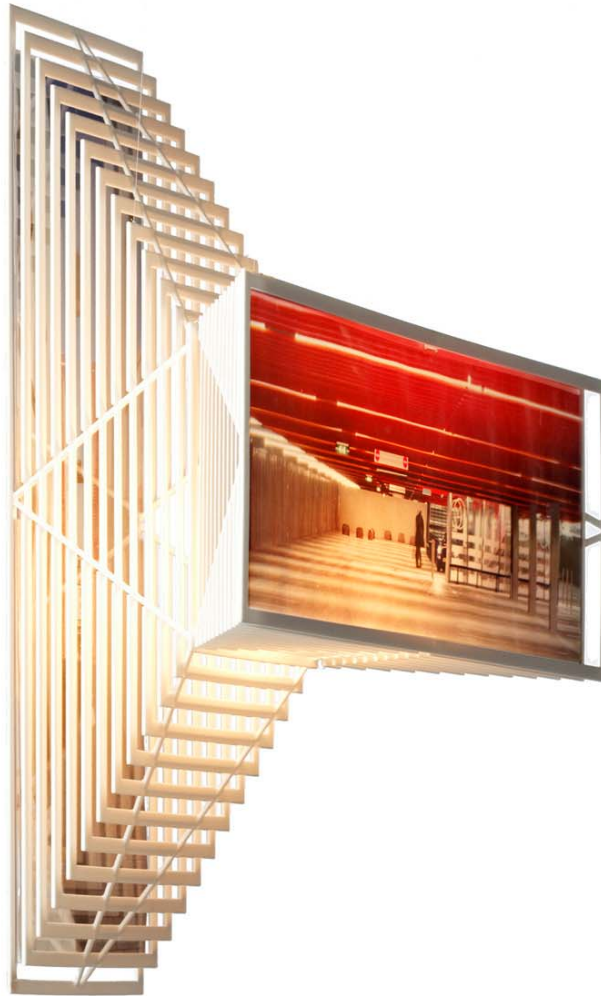


splite - triple:
Full-blown chandelier



The light is created through 3d printing, using laser sintering to shape a special form of nylon in an extremely economic way, that avoids waste and leftovers. The material is light, strong and the sintered surface has a nice tactile texture. The level of detail and control that are allowed by this production process is incredibly fine and exquisite.





Credits:

Splite series designed by jvantspijker architecture urbanism, Rotterdam, The Netherlands

Design: Jaakko van 't Spijker, Paul van den Bergh

First launched on Kickstarter in May 2013, from July 2013 splite will be available through splite webshop

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jvantspijker architecture urbanism research is an architectural design company located in the center of Rotterdam. It is our mission to produce designs with a strong personality. We believe in enhancing sense of place and character of spaces, at every possible scale. We work on buildings, masterplans, interiors and design objects; always with the idea that everyday objects and situations deserve attention and have the potential to be special.

