

A low-angle photograph of a dense forest. The foreground is dominated by dark, silhouetted branches and leaves of a tree, possibly a bamboo or similar species, with long, narrow leaves. The background shows a thick canopy of green trees, with sunlight filtering through, creating a bright, hazy atmosphere. The overall color palette is dominated by various shades of green and brown, with a strong contrast between the dark foreground and the bright background.

ROSEMONT HOTEL AND RESIDENCES
ZAS ARCHITECTS DUBAI
MEDIA KIT

ROSEMONT HOTEL & RESIDENCES DUBAI

Entwining advanced design, digital technology and the natural world, The Rosemont Hotel and Residences Dubai by ZAS Architects Dubai is a first-in-kind, ultra-luxury urban resort destination. Reflecting a modern city where innovative development shapes the destination, the anticipated debut project for new global hospitality brand Rosemont will be operated by Curio Collection, by Hilton.

Set against the dynamic backdrop of an ever-evolving skyline, Rosemont's architecture captures a contemporary Dubai.

Animated and dynamic, the bold façades reflect the city's vibrant pulse. Inspired by reflection, light and texture, Rosemont's evocative design transports guests into nature's most exotic destinations - from a lush tropical rainforest to an alluring digital underwater world or cosmic experience.

Located along Sheikh Zayed Road in Al Thanyah district, the over 2 million sq. ft. Development is now under construction.

The 448-key, 53-storey hotel tower is conceptualized as a flowing river - the façade's dynamic lighting enhances its bold architecture. Wrapping the tower, lighting spirals around the podium, shaping the dynamic form.

Representing a shell & pearl, moving lights illuminate Rosemont's five-star 280-key, 53-storey serviced apartment tower in a pattern inspired by atomic, orbital rings.



AN ARRIVAL EXPERIENCE

Upon arrival at the ultra-luxury destination, guests are instantly immersed in a sensory experience. Advanced technology transforms the upper ground floor drop-off and arrival area with ever-changing dynamic 3D projections from a lush rainforest to an underwater paradise.

Two separate, opulent lobbies accessible from the upper ground floor drop-off area provide exclusive and private access for guest to Rosemont Hotel and Rosemont Residences. Visitors to the rainforest and entertainment area arrive from a third, separate lobby connecting to the entertainment podium.

Steps inside the upper-ground floor hotel lobby on the floor, guests are welcomed by robotic luggage handling, digital waterfalls, and evocative hi-tech projections. High-speed elevators transport guests to check-in on the 26th floor Skylobby, with magnificent views of the Gulf and city beyond. A floating kinetic sculpture is suspended above, with shimmering LEDs moving slowly to create a mystical, ever-changing visual centerpiece.



ADVANCED 3D ROBOTICS

Leading-edge audiovisual, robotics and 3D video mapping technology transform public spaces, creating an experiential environment for guests and visitors.

Ever changing, projected dynamic animations reflect the building's natural design features - the lush rainforest, majestic ocean and the expansive sky.



A DESTINATION FOR DUBAI



THE RIVER

Conceptualized as a fluid form inspired by a flowing river, the façade's dynamic lighting enhances its bold architecture.

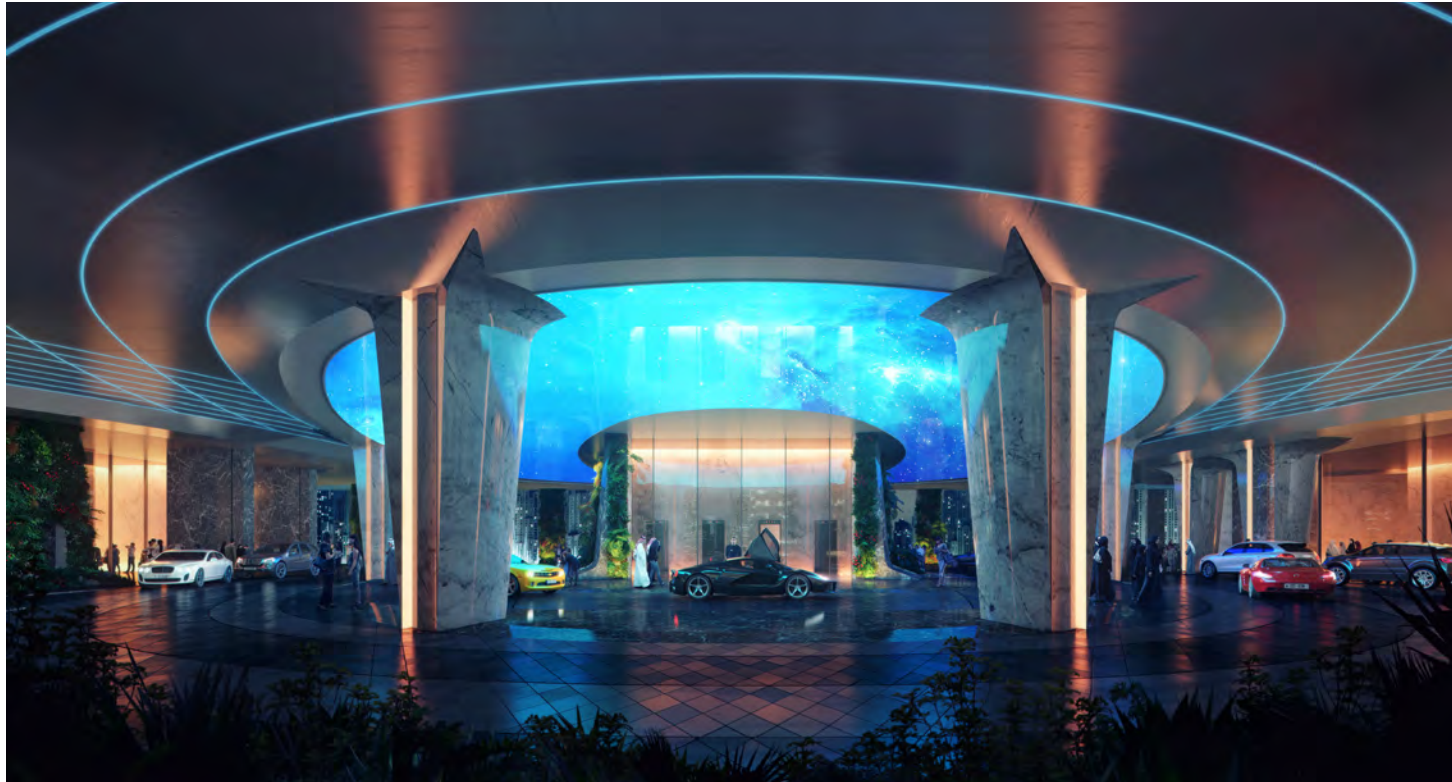
Wrapping the soaring tower and podium, the hotel's façade lighting spirals around the podium, diving directly into the projected pool from above and continuing to flow through the bottom of the pool into the lower level, shaping and highlighting the canopies

A SHELL AND A PEARL

Representing a shell & pearl, moving lights illuminate the core of the building in a pattern inspired by atomic, orbital rings.



A DESTINATION FOR FAMILY ENTERTAINMENT



UPPER GROUND FLOOR DROP-OFF AREA | IMAGE BY PLOMPMOZES

Immersive guest experiences and imaginative amenities set Rosemont apart as the ultimate destination for family-focused entertainment. From arrival, technology, lighting, and eye-catching design ignite a sense of curiosity. Created as the ultimate destination for families from around the world who visit Dubai each year, Rosemont will bring Dubai an exclusive, ultra-luxury home-away-from-home.

Inside the central podium connecting the soaring towers, expansive leisure spaces include a fully immersive indoor/outdoor entertainment centre elevated against Dubai's skyline. Luxury amenities and entertainment encompass a myriad of high-tech indoor gaming including a bowling alley, trampoline park, laser tag and more.

DJ Armin, principal at ZAS Architects Dubai says, "Few developments in Dubai offer year-round outdoor space that can compete with harsh summer temperatures. One of the project's core amenity features – a massive 75,000 sf outdoor rainforest features lush vegetation and advanced sensory rain systems, creating a one-of-a-kind entertainment experience not found elsewhere in the region."



ADVANCED 3D
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THE PODIUM | IMAGE; ZAS ARCHITECTS



THE PODIUM

A modernist podium with active frontage, niche interior retail in the hotel lobby will act as the pedestal to the two soaring towers.

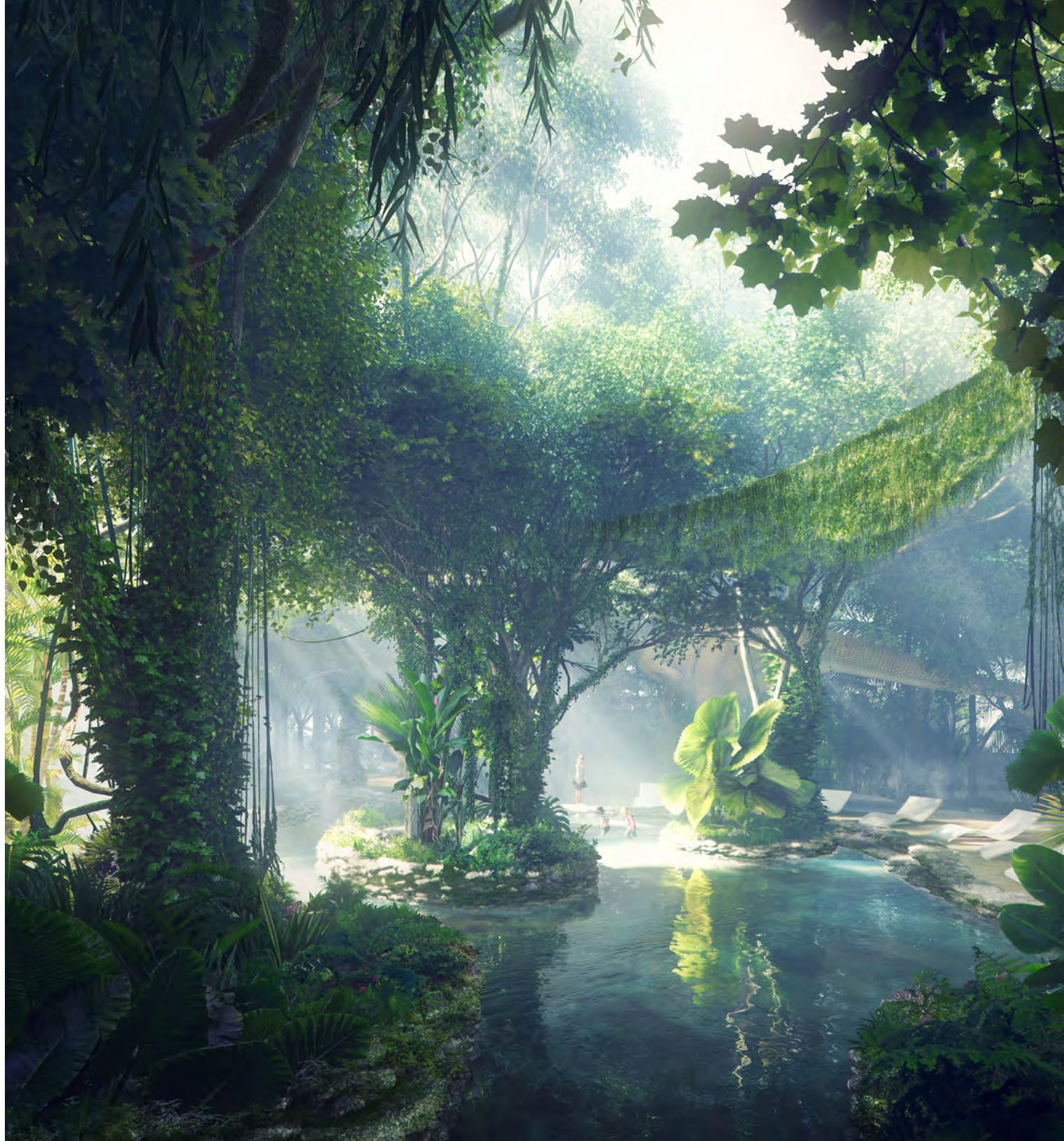


THE ROSEMONT RAINFOREST

Inside Rosemont's rich rainforest, guests are surrounded by an alluring immaculately landscaped tropical oasis, dappled sunlight and tropical mist lightly spraying through the trees. Guests can play in the splash pool along the sand-less beach, or relax by the stream and enjoy refreshment from the rainforest café. Adventure trails and play zones, waterfalls, streams, a prehistoric Jurassic-inspired marsh provide unique entertainment for families not found elsewhere in the city.

Technologically advanced, a sensory rain system creates a 360-degree experience, simulating the sensation of being surrounded by rainfall without actually getting wet. Volumes of stored recycled water create a high humidity level, mimicking the tropical rain forest environment. The advanced system utilizes multiple sensors that control the areas where the water is falling when people are detected. Water will be collected and stored from condensation and constantly recycled.

A public-facing attraction for hotel guests, residents, and tourist visiting Dubai, the rainforest and adjacent indoor entertainment area is accessible via a separate lobby from the hotel and residences, located on the exterior top level of the central podium.



AN ADVENTURE OASIS



THE RAINFOREST

Located on the podium roof, Rosemont's 75,000 sf outdoor rain forest is an immaculately landscaped tropical oasis, featuring 3D mapping on the trees, an artificial rain room, splash pool, sand-less beach, and rain forest café.

Adventure trails and play zones, waterfalls, streams, a prehistoric Jurassic-inspired marsh provide unique entertainment for families not found elsewhere in the city





THE ROSEMONT HOTEL

Star-lit from below, the hotel lobby's eye-catching Skypool – a 30 ft. cantilevered, zero-edge, glass-bottom pool mimicking the night sky – sits adjacent to the Skypool deck and pool bar. State-of-the-art fine dining and all-day dining restaurants overlook the Skylobby and pool. Connected to the Skypool is an ultra-luxury spa and health club.

Structurally complex, the hotel's design allows each room a spectacular view of the Gulf. Standard, executive rooms and junior suites feature state-of-the-art key-less smart phone entry and room management.

Exclusive VIP floors feature luxurious executive lounges for guests and visitor entertainment. The 6,300 sq. ft. presidential suite houses a luxurious living area with a dramatic aquarium in the entrance foyer, a private pool with Jacuzzi and aqua massage, wet spa, private treatment rooms, and ice room.

Outfitted with glass LED touch screens to display information within conference facilities – the hotel's a custom interface enhances the visitor experience through innovative way-finding. Located on the third podium level beside the entertainment center, the hotel's event space and meetings rooms can accommodate up to 500 people.

The 46th floor roof top lounge/bar features manicured terrace lounges.



SKY LOBBIES

The lobby's skypool – a 30 ft cantilevered, zero-edge, partial glass-bottom pool is star-lit from below mimicking the night sky, featuring a skypool deck and pool bar.





THE ROSEMONT RESIDENCES

Each of Rosemont's 280 designer suites are luxuriously furnished, offering guests a luxury home-away-from-home with five-star amenities, technology and service. Arriving at the upper-ground floor welcome lobby, residents of the serviced apartments are escorted to the 25th floor Skylobby reception via dedicated elevators.

Surrounded by a grand pool deck and bar the residence's Skylobby is crowned with a private 30 ft. cantilevered, zero-edge pool star-lit from below, mimicking the night sky. The Skylobby features an urban cafe, an all-day dining restaurant for the private residence. Residences are not for sale and will be operated by Curio Collection, by Hilton.



A SHELL AND A PEARL

Representing a shell & pearl, moving lights along the middle floors light up the building in a pattern similar to atomic orbital rings.



ROSEMONT HOTEL AND RESIDENCES DUBAI - PROJECT SPECIFICATIONS

SIZE: 2 MILLION SQF T

DEVELOPMENT COST: \$550,000,000 USD

LOCATION: DUBAI, UAE

COMPLETED: TARGETED 2018

PROJECT TEAM ZAS ARCHITECTS INC. DUBAI (MEMBER OF ZAS GROUP OF COMPANIES) – DEVELOPMENT/PROJECT MANAGER, LEAD CONSULTANT, DESIGN ARCHITECT.

- Dr. DJ Armin - Managing Partner, ZAS Group of Companies (Design and Management)
- Preetam Panwar (Project Director)
- Cedomir Pavlovic (Lead designer in cooperation with Dr. DJ Armin)
- Irena Naumovic (Design Development)
- Maryam Nademi (Visual Arts)
- Maja Bacanin (Concept design support)
- Shubha Mishra (Project administration)
- Walid Kamal (Structural director)
- Mohamed Hashem (Tender Management and Specifications)
- Suzanne Mohamed (Design development)
- Swaroop Abraham (Design development)
- Vinayak Narayan Dube (Design development)