

GINCO

Design

Valeria Salvo for Formabilio

Description

Ginco is a **pendant lamp** made from a folded metal layer, an aesthetic solution that unveils a skilled manufacturing, but at the same time gives to this elegant lamp an essential shape and light.

The balance of this combination is enhanced by the vertical cut that passes through the lampshade and that highlights the symmetry. Its lines recall the strength of a leaf of a petal ready to open up to life.

<http://www.formabilio.com/shop/lighting/pendant-lamp/metal-pendant-lights-ginco>



Technical information

Aluminium lampshade

Pvc cable, length 1,5 m Bulb (not included): 1x100W maximum, E27 It is recommended to use energy saving bulbs

Diameter 60.5 cm Height 30 cm.

Diameter 45.5 cm Height 22 cm

Available in 4 different colors: yellow, white, green, light blue

Designer



Valeria Salvo was born in Sicily in 1986, for study purposes she has moved first to Bologna, where she attended the Art history course, then to Venice where she earned the Master's degree in Industrial Design at IUAV.

Her study path has brought her to have a conceptual approach to the project: design for her is research, analysis, concept, critic and eventually shape.

She thinks that a "product" comes from a process where choices bring naturally to the definition of a shape. During this process it is very important the attention for details and choice of material.

Currently she works for a company based in Padua, collaborates with some design studios and concurrently she continues to pursue her passion for product, graphic design and illustration.

She says about Formabilio: *"I think that Formabilio is a modern enterprise, always "on the move"; a showcase, opportunity and tool for the exchange of views between young designers"*.

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Formabilio is an Italian brand of eco-friendly furniture and home accessories conceived by designers from all over the world through online contests, chosen by a community of design lovers, manufactured by small companies of the Made in Italy and available online on the e-commerce platform formabilio.com. Formabilio is a design brand: **crowdsourced**, thanks to the community of more than 100.000 registered users - that pick the best projects to put to production among those submitted to the design contest; **made in Italy** because the winning ideas are turned into furniture by small manufacturing companies, partners of Formabilio, **and eco-friendly** as our products have a green design and are made of locally sourced timber, recycled or regenerated fabrics with water based varnish or natural oil finish.
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