

PULITZER AMSTERDAM COMPLETED HEAD-TO-TOE RESTORATION IN AUGUST 2016

- Authentic new design showcased across all 25 canal houses –











Amsterdam August 2016 - <u>Pulitzer Amsterdam</u> completed a quintessentially Dutch redesign across the hotel's labyrinth of 25 Golden Age canal houses. From trade merchants to flamboyant Dutch aristocrats, past inhabitants of the canal houses have inspired the rich character of the hotel to invite guests to explore and discover. Eclectic yet elegant, the understated new look blends original and historic features with luxurious modern-day elements.

An impressive new entrance, the first new building since the canals received UNESCO status, will welcome guests in style, guiding them into the eccentric yet luxurious lobby. Adjacent to the lobby, a flower shop greets visitors with a colourful display providing a nod to Dutch culture, and a library showcases Pulitzer Prize winning books, hinting to the history of the hotel.

A total of 225 guestrooms and suites will balance Amsterdam's rich past and contemporary present in an eclectic mix of finishes, designs and elements which complement each room's individual charm. Each room provides free wifi, a vintage telephone, Le Labo amenities, a custom-made minibar with cocktail mixing facilities and a bike repair set to complete the experience of the Dutch capital.

Four exceptional <u>Collector's Suites</u> are inspired by the narrative of elaborate characters who may have lived in the buildings throughout the years; from a compulsive art devotee to an eccentric book lover; a music composer and a grand antique collector. Each has a private entrance and stunning views of the canals. Meanwhile, the beautifully romantic <u>Pulitzer's Suite</u>, with its freestanding grand bath tub, super king size bed and views over the gardens, is ideal for those staying with a loved one.

Pulitzer Amsterdam's restaurant, <u>Jansz.</u>, demonstrates the hotel's deep passion for elegant culinary craftsmanship. Executive chef Cassidy Hallman has used an old-fashioned, quality-loving approach to create a menu of beautifully crafted modern classics that respect the simplicity of quality produce and ingredients. Next door, <u>Pulitzer's Bar</u> is a classic and chic hotel bar with sumptuous furnishings and a rich



and intimate atmosphere. The cocktail menu offers drinks that are classic in element and style, but modern in execution.

The jewel in the crown is the inner gardens - occupying an unexpectedly large and serene hideaway nestled at the centre of the hotel. Spanning areas of the lobby and the garden is Pause at Pulitzer, the hotel's inviting café which serves drinks and light dishes throughout the day.

Pulitzer Amsterdam is located in one of the chicest neighbourhoods of the Dutch capital's city center, a UNESCO World Heritage Site. Within easy reach is the Rijksmuseum, Stedelijk Museum, the Van Gogh Museum and The Anne Frank House. The fashionable Nine Streets, the quaint shops of Jordaan and the Royal Palace are also a short distance away.

Lead-in rates at Pulitzer Amsterdam start at €275.
For further information and hotel reservations, visit www.pulitzeramsterdam.com.

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About Pulitzer Amsterdam

The newly restored Pulitzer Amsterdam is a luxury hotel set within 25 interlinked 17th and 18th century canal houses, in one of Amsterdam's chicest neighbourhoods. Blending traditional and modern Dutch craftsmanship and service, the hotel offers 225 guest rooms, a tranquil inner garden, meeting and event spaces as well as an authentic restaurant and bar that showcase local tastes. Overlooking the Prinsengracht and Keizersgracht canals, the hotel is located in the heart of Amsterdam's historic city centre, a UNESCO World Heritage Site. Close to Dam Square, Pulitzer Amsterdam is within easy reach of the Rijksmuseum, Stedelijk Museum, the Van Gogh Museum and The Anne Frank House. The fashionable Nine Streets, the quaint shops of Jordaan, the flower market and the Royal Palace are also a short distance away, to explore on foot, by bike or by boat.

Pulitzer Amsterdam is a member of the Preferred Hotels & Resorts LVX Collection. All guests of Hotel Pulitzer are eligible to enroll in the iPrefer guest loyalty program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 550 participating Preferred Hotels & Resorts locations worldwide.

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