

1.INTRODUCTION

archiSTART promotes **IAH_Rome**, an international architecture workshop, incorporated within a holiday, created in order to generate interactive experiences between students and young graduates under the age of 32 years.

100 young people from all corners of the world can live together for six days sharing ideas and gaining essential experience while immersed in the architecture and entertainment of the eternal city: Rome.

The innovative aspect of this initiative is the breaking of classical learning processes simultaneously pointing to several factors:

- **Integration and cultural exchanges** between students from around the world within a single working environment, with the possibility of refining language skills and learning different styles of lives and cultures.
- **Discover the secret corners of the city** through guided tours and during leisure time.
- Experience **first REAL project situations** in close contact with tutors and professionals helping to ignite, and develop, a passion for architecture.
- Experience REAL **competition** through an internal competition that will ensure compelling participation and attention in the Workshop working at 100 meters from the Colosseum.
- A chance to compete for **internships at two studios both based in Rome**, in order to reward the most deserving participants with a direct path into the working world.
- Fun, assured by the atmosphere and continuous organization of events, parties and initiatives, including the grand New Year's Eve party.





2.THE THEME

Rome, one of the most visited cities in the world, historically has always had a strong tradition in street markets and a widespread trade in the squares and streets of the city (such as the Christmas markets at Piazza Navona, the markets of Portaportese, and the Roman Summer markets).

These activities are often not integrated within designated public spaces and are situated in areas often devoid of architectural identity.

archiSTART aims to promote the **creation of a system of kiosks**, and by referring to projects already completed (eg kiosk in Madrid), to restore decorum and a new image quality to the most fascinating places in the city.

The structures must be as flexible as possible and transportable to give the ability to be used internally for the following different functions:

- -commercial (street vendors, markets stalls, kiosks)
- -Tourism (information points)
- -cultural (exhibition booths rented by artists)

The kiosks will be sustainable both in the choice of materials and in the use of passive and active energy systems that are integrated into the composition of architectural volumes.

3.The Laboratory

The workshop will involve almost **100 young people**, divided into **16 teams** of **6 members**, each guided by a tutor who will provide all materials and information necessary for a correct designs.

The workshop will be refer participants to alternative approaches to digital design and, after an initial phase of defining a concept, through sketches, diagrams and drawings, will be aimed at creating a material **model to a 1:20 scale of the kiosk.**

The planning stages will take place in different places of the city: in particular, the first day will include sessions in the city planning in places characterized by the problematic objectivet of the competition. In the days following, the workshops will be held at the headquarters of the **Sapienza University** in via Eudossiana, in close proximity of **San Pietro in Vincoli** and the Colosseum.

4.THE COMPETITIONS

Working ability and projects produced during the workshop will be judged by a jury of experts who will identify the winning group.

The members of the winning team will have a chance of being selected for an internship in two architectural studios based in Rome. The winners send their resume to the archiSTART team that, in agreement with the studios, will select one or more people who will be offered the opportunity to live this professional growth experience.





5.EVENTS

With the 6 days of planned activity, **IAH aim to provide an ideal holiday for all lovers of architecture.** This is a great opportunity for all participants to socialize and interact with people with similar interests.

The streets of Rome, its bars and monuments, are hosting parties and events in the name of fun and self expression, aimed at creating moments joy and mutual understanding that will culminate in the **great New Year's party** (open also to non-participants in the workshop).

At this party attendees will have the opportunity to obtain further new knowledge and to showcase their work in the days before a show. The traditional count-down for the arrival of 2015 will be followed by the announcement of the winning teams of the workshop.

Among the planned activities to take place are a pub crawl, early evening pre-dinner drinks, tours of the city and all in the most active contemporary cultural. Detailed information on events and initiatives will be announced later.

6.WHERE AND WHEN

The stay, at the hostel in **Roma Scout Center**, will be from **December 27, 2014 to January 1**, **2015** Check-in on December 27th from 13:00.

IAH is open to all students of architecture, engineering, construction and all graduates between 18 and 32 years old.

These requirements are necessary for the full

These requirements are necessary for the full support and understanding of the workshop activities and project.



7.ACCOMODATION

The Roma Scout Centre Hostel is a facility that is located in the centre of Rome near Piazza Bologna (metro B-Bologna) at No.1 Largo dello Scautismo.

There are 60 places available in the hostel, while the other 40 participants will have the possibility to find a self contained accommodation.

Whilst staying at the accommodation, and during the activities, is covered by insurance, but the responsibility for personal belongings is left in the care of individual participants.







1st period (October 15 to November 25)

hostel accommodation € 400 self contained accommodation € 250

2nd period (November 26-December 10)

hostel accommodation € 480 self contained accommodation € 330

- * At the time of booking you have to pay a deposit of €200 and the balance of the full fee will be required upon arrival.
- * after the payment the association will not pay back the participation fee.



IAH, in addition to accommodation included in the inscription, will provide **breakfast for 6 days** of the workshop activities, **gadgets**, a **welcome party** and a ticket for the **New Year celebration party** including the buffet.

You will be given all the necessary **materials** required from the design of the concept to the material model.

The participants will be covered by **insurance**.

10.APPLICATION FORM

- 1 **Fill in the application form** in the appropriate section called myarchiSTART.
- 2 **Selection** If you will be selected to participate in the IAH workshop, you will be contacted via-e-mail within a few days and you will be directed on how to book your place.
- 3 **Registration** once the first payment is made, the registration process will be finally completed and your place will be booked. (The payment of the balance will be required on the day of arrival).

11.WHAT TO TAKE WITH YOU

- Identity document or passport.
- Health or national insurance card
- Item of Red Clothing for the New Year party!!



A special section on the website (www.archistart. it IAH section) and Facebook page will be made available to all participants and for the duration of the competition so as to answer any questions from the participants and eliminate any worries that they may have.

13.HOW TO REACH US

The Roma Scout Centre Hostel is located at No.1 Largo dello Scautismo (ex Largo S.Ippolito) in Rome's Piazzale delle Province (University Roma1).

It is close to **Bologna Metro Station**, close to the **Tiburtina railway station** and at the junction of the A24. Near the historic centre of Rome.

(our GPS coordinates to get there with the help of a navigation system are: $41 \degree 54 '36 "N / 12 \degree 31' 22" E$)

- from Termini Station

Take Metro B for 3 stops (direction of Rebibbia) and get off at Bologna, exit at Via delle Province, turn left into Via di S.Ippolito. After 50 m you will arrive in Largo dello Scautismo.

- from Tiburtina Station

We are 500 metres from Tiburtina Station: take Via Guido Mazzoni, then Via Adalberto up to Largo dello Scautismo . Alternatively, take a bus or Metro B (direction Laurentina) and get off at the station of Bologna, exit at Via delle Province, turn left into Via di S.Ippolito . After 50 m you will arrive in Largo dello Scautismo.

- from Fiumicino Airport

Direct trains to Termini Station or Tiburtina Station. Then metro B to stop Bologna, exit at Via delle Province, turn left into Via di S.Ippolito. After 50 m you will arrive in Largo dello Scautismo.

- from Ciampino Airport

Shuttle bus to Termini station, then metro B to three stops (Bologna), exit at Via delle Province, turn left into Via di S.Ippolito. After 50 m you will arrive in Largo dello Scautismo.





THANKS TO











archiSTART can modify the contents of this document provided that the majority of participants can benefit from it. Possible changes will be communicated in time, therefore it is highly recommended to constantly check the site and Facebook page

