



TARTANE

St TROPEZ



LA TARTANE

New Eden on the Côte d'Azur



Located on the route des Salins, between the village of Saint-Tropez and its famous beaches, La Tartane is a place full of charm and warmth. Jordane Arrivet, founder of Notoire agency, has redesigned this seaside hotel with a fresh and gentle touch, in the spirit of a family home.

Designed like a Provencal village, the 5-star hotel is composed of small houses with 27 rooms and suites as well as a large open-air restaurant with a swimming pool. It is surrounded by a beautiful garden planted with Mediterranean species such as a remarkable collection of citrus trees, not to mention the large umbrella pine that welcomes visitors, and which inspired the hotel's logo.

La Tartane is a warm, welcoming setting brightened by a palette of sunny colours and

natural materials. Wooden benches, rattan chairs and headboards, travertine tables, embroidered textiles... The furniture has been either made to measure or found, to reinforce the feeling of a unique lifestyle and sense of hospitality.

With audacity and liberty, the Notoire agency pays tribute to the French Riviera, which has inspired so many artists since the 1920s. Small touches of objects found by Julie Barrau, recall this enchanted past and evoke memories of unforgettable vacations.

La Tartane is a popular destination for couples, families and friends, and has an intimate and relaxed atmosphere in an idyllic natural setting.

ROOMS & SUITES

Seaside hideaways

Like cocoons nestled in a haven of nature, the hotel's 27 rooms and suites are divided among six small houses named after actors and muses of the Café Society: Ernest (Hemingway), Peggy (Guggenheim), Pablo (Picasso), Gabrielle (Chanel), Sara (Murphy) and Scott (Fitzgerald).

All rooms and suites have independent access from the garden and are available in 5 different types, accommodating up to 4 people. Most of them are extended by a private terrace carefully planted with trees and furnished with custom-designed benches to fully enjoy the peace and quiet.

The suites are spread over two or three floors and offer the most pleasant living spaces. Finally, two duos of communicating rooms allow bigger families to stay in a serene environment at La Tartane.

Inside, the colour scheme echoes the South of France. The whitewashed beams and roof timbers are accompanied by bright colours: almond green, pastel pink or luminous yellow on the walls, the parquet and, in small touches, on floral cushions or striped arm-chairs.



ROOMS & SUITES

Seaside hideaways



Specially designed by Notoire, the rattan headboards are embellished with airy brass-rimmed lamps, while the carved wooden desks are embellished with “jewel” handles identical to those on the cupboard doors, like shutters.

Stylized drawings painted on the walls by Brazilian artist João Incerti complete this decorative work and create a poetic dialogue of multiple inspirations.

The exercise in style extends to the adjoining bathrooms. The coloured walls are mixed with grey marble and small white enamel in a swimming pool style. Ceramic sconces in the shape of shells and scalloped mirrors add a final touch to the space with precision and elegance.

RESTAURANT & POOL

Outdoor art de vivre

Located in the heart of La Tartane, the restaurant has a capacity of 120 people and is set in a shaded green environment.

Under a canisse pergola or canopies, customers can enjoy themselves at any time of day, comfortably seated on rattan benches and armchairs covered with a plain terracotta fabric or a custom embroidered coral motif.

So many allusions to the Mediterranean, its sunshine, its ochre-coloured earth and the richness of the sea.

In this open-air space, the parquet floor, the brass lighting, the travertine pedestal tables recall with refinement the seaside

spirit of the 20s and 30s, where the feeling of freedom meets the quest for a distinguished sobriety.

The pool appears behind a row of planters. It is surrounded by large wooden day beds with a wavy edge and coordinated with fringed umbrellas; the tones are reminiscent of the ones in the restaurant.

Like the rooms, unique hand-painted designs by artist João Incerti adorn the bar. The wonder of the South continues. It is an endless source of inspiration, shared by the hotel's mixologists, whose cocktails, orangeades and lemonades made from the garden's citrus fruits, allow you to refresh in the warmest hours of the day.



GASTRONOMY

From the Mediterranean to Asia



Throughout the day, the Saint-Amour restaurant offers a fresh and seasonal menu, also available as room service for hotel guests.

In the morning, the continental buffet is complemented by detox juices and à la carte dishes, such as avocado toast or eggs Benedict.

At lunchtime, guests will appreciate the beach club spirit, open to all. On the menu: crispy calamari with spicy mayonnaise, signature burger with home fries, truffle croque. For dessert, sweet lovers will be tempted by the inevitable Tropezian pie or a selection of ice creams and sorbets from the Barbarac house.

At nightfall, La Tartane invites you to another culinary journey by celebrating Maître Koy's cuisine. The Chef's first establishment opened in the 2000s under the name of Grand Café, the place quickly became a must-try destination in Saint-Tropez.

In a friendly and festive atmosphere, the feeling of escape lingers around delicate Asian and exotic flavours: shrimp tempura with almonds, sautéed sea bass filet, sweet and sour and ginger or lion's tears (marinated and pan-cooked wagyu beef flank steak). Not to mention wonderful desserts like mango coconut and tapioca soup or chocolate rolls with spiced caramel.

ABOUT

Notoire by Jordane Arrivetz



Jordane Arrivetz graduated from the Camondo school in 2009 and has trained with some of the biggest names in design. After 5 years as art director of the Costes group design bureau, Jordane founded her own agency, Notoire, in 2017.

After having designed more than 15 landmark venues - such as Clover in Gordes, the Auteuil racetrack or Jardin Tropézina in Saint-Tropez - the interior designer has successfully expanded into the hotel and restaurant sectors.

In 2022, she designed the Nuage hotel (Paris 8th), redesigned the decor of The Crying Tiger restaurant (Paris 6th), designed the lines of

Sonia (Paris 17th) and created a new identity for another iconic location, La Tartane in Saint-Tropez.

For Notoire, Jordane Arrivetz draws inspiration from the 1950s to the 1980s and plays with shapes, favouring materials that are both raw and refined, with soft, warm and elegant colours.

Through her decors, Notoire proposes singular experiences where the senses are awakened, thanks to a texture, an olfactory signature, a typography, an artistic or musical gesture. With a single vocation: to add an emotional value to each project.

Practical information

OPEN
UNTIL SEPTEMBER 10TH, 2022

Route des Salins, 83990 Saint-Tropez
+33 (0)4 94 97 21 23

27 ROOMS AND SUITES
5 TYPES

Patio Room

2 pers + 24 m² + common patio – from €590

Terrasse Room

2 pers + 27 m² + private terrace – from €675

Jardin Junior Suite

3 pers + 35 m² + living room + private terrace
From €825

Mezza Suite

3 pers + 50 m² spread over 3 floors, each with a living
space + private terrace
From €935

Duplex Suite

4 pers + 55 m² spread over 2 floors + living room +
private terrace + direct access to the pool
From €1 125

RESTAURANT SAINT-AMOUR
120 SEATS

Breakfast

7am to 10am

Continental buffet
€34/ adult et €18/ child
Additional offer à la carte

Lunch

11am to 8pm

Diner

Saint Amour Menu by Maître Koy
8pm to 1am

A la carte starters, main courses and desserts

Midnight snacks

From 1am

Only via room service

St Amour

ADDITIONAL SERVICES

Pool – 9am to 8pm

Petanque court

Yoga & Fitness classes, upon request

Train station/ airport transfers, upon request

www.latartane-hotel.com
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Press Contacts

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