

Media Alert
20 July 2021

MPAVILION 2021 DESIGN BY MAP STUDIO (VENICE) TO BE REVEALED

Melbourne, Australia: The **Naomi Milgrom Foundation** will proudly reveal **MAP studio (Venice)**'s design for the **2021 MPavilion** to media on **Thursday 22 July** via an online stream at **5.30pm** on the [MPavilion website](#).

Hosted by architect and director of MUIR **Amy Muir**, the online event will feature an interview with MAP studio architects **Francesco Magnani & Traudy Pelzel**—from whose surnames the acronym 'MAP' is derived. The celebrated architects will discuss the design of the MPavilion 2021 structure itself, the ethos and projects of their Venetian practice, and the significance of their work with the Naomi Milgrom Foundation and MPavilion.

A project more than two years in the making, the MPavilion by MAP studio was originally slated for construction in 2020, with progress postponed as the world responded to the COVID-19 crisis. The team at MPavilion are delighted that MAP studio's MPavilion can now come to fruition, and the people of Melbourne can once again reconnect at MPavilion's original site in the Queen Victoria Gardens.

About MAP studio (Venice)

Located at Palazzo Foscarini in the historic centre of Venice, MAP studio is a young and exciting practice that considers architecture to be a process of constant dialogue, between client and creative, past and present, environment and inhabitant. Founded in 2010, MAP studio (Venice) is renowned for its considerate, deeply site-responsive work—a quality that will be especially significant as MPavilion 2021 takes shape at its original home on Boon Wurrung land in the Queen Victoria Gardens.

About the Naomi Milgrom Foundation

Since 2014, the Naomi Milgrom Foundation has enriched Australian cultural life by engaging new audiences with exceptional art, design and architecture. Led by Naomi Milgrom AC, the Foundation has become a model for public-private collaboration by enabling new projects with a focus on public engagement, industry stimulation, and education.

About MPavilion

MPavilion is Australia's leading architectural commission and design event, conceived and created by the Naomi Milgrom Foundation. A philanthropic success story that brings government, business and private sectors together to collaborate in significant and lasting ways season after season, MPavilion plays a key role in securing Melbourne's status as Australia's design capital.

MPavilion is supported by major partners City of Melbourne, the Victorian State Government (through Creative Victoria), and RACV.

MPavilion 2021 by Traudy Pelzel and Francesco Magnani of MAP studio (Venice) will open free to the public on Thursday 11 November, 2021. The details of its design will be announced on Thursday 22 July of 2021. For further information, please visit www.mpavilion.org

NOTES TO EDITORS

Event stream link: <https://mpavilion.org/design-release/>

Further media information: media@mpavilion.org

Media pack: <https://www.dropbox.com/sh/flfzrmoudy6er8w/AAD2dmKoonQ-gnAEsEoJrYbwa?dl=o>

MPavilion Key Dates and Useful Links:

- MPavilion 2021 will be open to the public from Thursday 11 November 2021
- For further information please visit www.mpavilion.org