
PRESS RELEASE



BATTERSEA POWER STATION OPENS FRIDAY 14 OCTOBER 2022

The newly restored London landmark will open to the public for the first time ever as a new London destination

- Battersea Power Station is set to become London's most exciting retail and leisure destination with the first of over 100 shops, bars, restaurants and leisure venues opening
- Visitors will be able to enjoy the architectural splendour of this newly restored heritage icon for the very first time
- 96% of commercial space is let, or under offer, with more than 60 places to shop, dine and experience to open from Friday 14th October
- ZARA and ZARA Home are also opening a 48,800 sq ft store on Electric Boulevard on 14th October
- London fitness brand, Third Space, and a 24,000 sq ft Arcade Food Hall will open in 2023

4th October 2022



Caption: Newly restored Turbine Hall A inside Battersea Power Station will be home to a mix of British and international brands with the first wave opening their doors to the public on Friday 14th October 2022 Credit: Backdrop Productions James Parsons

Battersea Power Station has announced it will open its doors to the public for the first time in history from **Friday 14th October 2022**, allowing visitors to enjoy the first shops, cafes, restaurants and leisure experiences on offer.

96% of the Power Station's commercial space is pre-let to a world-class series of tenants, including **90%** of the retail and leisure space let or under offer, with more than **60** places to shop, dine and experience to open from 14th October. Retailers will include **Hugo Boss, Theory, Lacoste, Ralph Lauren, Aesop, Space NK, Ace + Tate, lululemon, Mulberry, Jo Malone London, Uniqlo** and **Mango**. A new neighbourhood bookstore, **Battersea Bookshop**, from specialist bookseller Stanfords will also be opening, and **Curated Makers**, a retail concept that links local independent artists and makers with the high street, will be opening its first unit in London inside the Grade II* landmark. Further brands will launch in the lead up to Christmas and throughout 2023.

Eateries joining the line up inside the Power Station from Friday 14th October include **Control Room B** from Inception Group, a 1950s style all-day bar, which will be opening in one of the Power Station's original control rooms, **Le Bab, Where The Pancakes Are, Poke House, Clean Kitchen Club**, and **Paris Baguette** to name a few. The Boiler House at the heart of the Power Station will be home to the recently announced 24,000 sq. ft **Arcade Food Hall** from JKS Restaurants which will open in 2023.

The Power Station's two Control Rooms, which managed the distribution of power from Carnaby Street to Wimbledon – even powering Buckingham Palace and the Houses of Parliament, have also been fully restored. Control Room A is set to become a unique events space and Control Room B has been transformed into a new all-day bar concept operated by **Inception Group**, where patrons will be able to get up close and personal with the Control Room's original dials and controls.

Also opening inside the Power Station will be a host of entertainment venues which will cement Battersea Power Station as one of London's go-to leisure destinations, including **The Cinema at the Power Station** – whose sister site **The Cinema in the Arches** is located under the railway arches in Circus West Village. It will play host to a private members club alongside showing the latest blockbusters in their state-of-the-art screens. **Lift 109**, a glass elevator experience which transports visitors 109 metres up to the top of the building's north west chimney, will also form part of this unique offering.

Electric Boulevard, a new pedestrianised high street, which runs from the south of the Power Station, between Frank Gehry's Prospect Place and Foster + Partners' Battersea Roof Gardens to Battersea Power Station Underground station, will open on the same day, with brands including international high street favourite **ZARA** and **ZARA Home**, opticians **David Clulow** and Korean supermarket **Oseyo**.

These complement a great mix of bars and restaurants already open in Circus West Village, the first chapter in the regeneration of Battersea Power Station, including Sugan Gopal's **Roti King**, **Tapas Brindisa**, **Wright Brothers**, **Vagabond Wines**, **Megan's at the Power Station**, **Battersea Brewery**, Francesco Mazzei's **Fiume** and Vivek Singh's **Cinnamon Kitchen**.

At its peak, Battersea Power Station supplied a fifth of London's electricity. The building was decommissioned in 1983 and during the years that followed, several failed attempts were made to redevelop the site. The Power Station has been under the custodianship of the current shareholders, Sime Darby Property, S P Setia and the Employees' Provident Fund (EPF) since 2012, and during this time, the Grade II* listed building has been painstakingly restored to its former glory. In 2019, PNB and EPF became the long-term commercial asset holders securing the future of the landmark for many generations.

Almost 40 years after Battersea Power Station's lights were switched off, the icon is back and set to become one of London's most exciting retail and leisure destinations. The building's retail offering is housed in the Power Station's two newly restored, historic Turbine Halls, which although identical when viewed from the building's exterior, are completely unique in their interior design. Turbine Hall A reflects the lavish Art Deco glamour of the 1930s when the Power Station was built, whereas Turbine Hall B which was completed in the 1950s, has more of a brutalist, industrial look and feel.

Simon Murphy, Chief Executive Officer at Battersea Power Station Development Company (BPSDC), said:

"It has taken a lot of hard work, determination, and the continued commitment of the Malaysian Shareholders over the past ten years to bring Battersea Power Station back to its former glory. Opening the building to the public for the first time in history in just a few days' time is a monumental moment for the project. We can't wait to welcome the first visitors, and show the local community, Londoners, and the rest of the world, the historic beauty of the Grade II listed building, which has been transformed into London's most unique destination for all to enjoy."*

Over 2,500 new jobs will be created once the doors to the Power Station open, with a total of 20,000 jobs once the whole 42-acre project has completed.

To celebrate the public opening of the historic Power Station, a free, five-day '**Festival of Power**' will run **Friday 14th – Sunday 16th October**, and **Saturday 22nd – Sunday 23rd October**, with a programme of live performances, family friendly activities, installations and more to mark the historic milestone.

Headlining the festival is **Arcadia's Lords of Lightning**, a duelling spectacle involving multi-million volt bolts being fired between the two 'Lords', hosted in the six-acre Power Station Park on the evening of **Friday 14th October from 7pm**. Other highlights will include the official countdown to the Power Station opening its doors, which will take place in Malaysia Square to the south of the Grade II* listed building.

Visitors will also be able to enjoy live music throughout the festival, including performances from the **Battersea Power Station Community Choir**, **World Heart Beat Music Academy** and **Setia Drummers**. Guests can also explore the **Bright Sparks Trail** - a brand new trail

app which leads users through the history of the Power Station, with geo locations, photo uploads, trivia, quizzes and missions, leading visitors to secret live performances across the site, from an RAF pilot to a Busk in London stage.

With the Northern Line extended to give this new riverside neighbourhood its very own Zone 1 London Underground station, Battersea Power Station is now within 15 minutes of the West End and the City and is expected to draw visitors from across the capital and the globe, becoming one of London's most visited destinations. Battersea Power Station is also easily accessible via the Uber Boat by Thames Clippers river bus service, bike, train and on foot.

For more information, please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up to date with the latest news and events.

**For media enquiries, please contact:
Press Office, Battersea Power Station Development Company**

T: +44 (0) 20 7062 1870

E: pressoffice@bpsdc.co.uk

Notes to editors:

About Battersea Power Station:

- Battersea Power Station is one of central London's largest, most visionary and eagerly anticipated new riverside neighbourhoods. The £9bn regeneration project is seeing the creation of a vibrant, mixed-use destination offering a community of homes, shops, restaurants, offices, culture and leisure venues, as well as 19 acres of public space, all serviced by an extension to the London Underground Northern Line.
- The Battersea Power Station project covers 42 acres and includes 3.5m sq ft of mixed commercial space, together with 4,239 new homes.
- The successful regeneration of Battersea Power Station will create 17,000 new jobs, generating long term career opportunities for local residents. A new NHS medical facility is also being built.
- Circus West Village, the first chapter of the regeneration of Battersea Power Station, is already a thriving riverside destination and home to over 1,800 people. Offering an eclectic mix of independent and design-led bars, restaurants, shops, fitness and wellbeing facilities, a cinema, a theatre and an ongoing events programme, this new neighbourhood welcomes over three million people on average per year.
- The Grade II* listed Power Station, the second phase of the development, will house over 100 shops, restaurants and cafes, an events venue, a unique chimney lift experience, Lift 109, offering 360-degree panoramic views of London's skyline, new office space and 254 new residential apartments. The building will open to the public from 14th October 2022.
- With the recently opened Zone 1 Battersea Power Station Underground station on the Northern Line Extension, the development is only a 15 minute journey from the West End and the City. It also has its very own Uber Boat by Thames Clippers pier and is 15 minute journey from Embankment, 20 minutes from Blackfriars, 30 minutes from Putney and 40 minutes from Canary Wharf. Battersea Power Station is easily accessible by bus, bike, car and train too.
- The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of S P Setia (40%), Sime Darby Property (40%) and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF.