



## **DESIGN FOR NEW 52,500 SEATER**

### **STADIO DELLA ROMA REVEALED**

Italian Serie A club AS Roma's determination and vision to become one of the world's most successful football clubs took a giant leap forward today (Wednesday, 26<sup>th</sup> March) with the unveiling of the new privately financed 52,500 seater Stadio della Roma in the city. The unveiling took place at the Commune di Roma hosted by AS Roma Chairman James Pallotta with Rome's Mayor Mr Ignazio Marino as the guest of honour.

The development of this iconic stadium is a central part of Roma's new ownership group's vision and strategy for the future of the club and the re-emergence of the club as a force on the global football stage.

"We have worked exceptionally hard over the past two years and particularly in recent months in collaboration with Mayor Marino and his administration in developing this stadium project for AS Roma, the City of Rome and our great fans" said Mr Pallotta, United States based Chairman of A.S. Roma.

"The city and fans deserve this a world class stadium. We are confident the Stadio della Roma will be among the best in the world and a key driver for the club's continued success " he added.

The Stadio della Roma will offer a variety of venues for music and entertainment, including a 500-person stage in the AS Roma themed Restaurant, a 5,000 seat outdoor amphitheater, a 13,000 seat amphitheater within the Stadium and of course, large music tours can be hosted within the stadium itself.

An integral part of the vision for this new development is that the new Stadio della Roma will serve as an anchor for a larger new privately owned and managed mixed-use development. This campus will become an active seven-day a week hub for shopping, dining, entertainment, work, hospitality and sport and will host Romans and visitors from around the world 365 days a year.

"It is extremely important that the project provides a safe and secure year-round sports, entertainment, shopping and dining experience for the people and visitors of Rome" said Mr Pallotta "For a stadium development to be truly successful today, it must become part of the everyday fabric of people's lives. This integrated project provides such an opportunity, creates thousands of jobs many new and sustainable business opportunities.

Designed by Dan Meis, one of the foremost designers of sports and entertainment venues and Global Director of Sport at renowned architects Woods Bagot the Stadio della Roma will be the first truly sustainable major sports venue in Europe that incorporates a carbon neutral footprint, maximum recycling capabilities and state-of-the-art renewable energy and conservation programmes.



A world class football training facility is being developed adjacent to the new Stadium, where Roma's first team players, coaches, technical and medical staffs will be based. This world-class training compound will include two full-size pitches and a small size pitch, state-of-the-art conditioning, physical training and rehabilitation facilities.

The stadium is scheduled to be completed and open for the start of the 2016/17 Serie A season. The plans will now be assessed by authorities for approval.

For more information visit: [www.stadiodellaroma.com](http://www.stadiodellaroma.com)

Follow Stadio della Roma @StadiodellaRoma

Press office: [stadiodellaroma@asroma.it](mailto:stadiodellaroma@asroma.it) Phone +39 06.501911