

RETRAINING OF VIALE DELLA LIBERTÀ IN PRAIA A MARE (CS)



The project proposal is born from a careful analysis of the attractions: a waterfront of historical matrix located in a completely urbanized scenario. The intervention arises as an engine for the relaunch of the tourist accommodation in Praia a Mare, and involves the replacement of the flooring and furnishings as well as the network of existing lighting without breaking preconceived balances. This is the main avenue of Praia a Mare, on which the City Hall is located, between the piazza Italy and piazza della Resistenza. The Avenue, currently asphalted, counts isolated trees towards the buildings and garden beds including shrubby essences and other trees toward the vehicular traffic in front. The Avenue is not responsive to the needs of the today town and its tourist potential. Street furniture is random and inhomogeneous, as well as of little value. The tangible and intangible infrastructure for tourism purposes totally absent.

