

Torre Forma ITAIM Sao Paulo, Brasil

The apartments tower is located in Itaim Bibi in São Paulo, a neighbourhood in a deep transformation, which is moving from the traditional fabric of horizontal single-family homes to a skyline of buildings in height, mainly homes that meet a growing residential demand for a prosperous upper middle class in the economic capital of the country.

The building has 123 apartments and consists of a tower of 25 floors with a base of common areas (squash, indoor pool, restaurant, social room, etc.) and parking above ground. The tower, highly conditioned by the volumetric limitations imposed by the regulations and the strict requirements of functional optimization, hosts small houses with large individual terraces.

The project seeks to **maximize the slenderness of the volume** and highlight, without stridency, in the monotonous sea of undifferentiated skyscrapers of São Paulo as a "singularity of good manners".

The floors are articulated in two parallel bays and a central communications core that includes two batteries of panoramic elevators. The main openings of the houses are oriented

to north and south, with deep balconies to mitigate the intense Brazilian solar radiation, while the east and west facades, the most exposed in the climate of São Paulo, are solved with a predominance of opaque protected surface by **a ventilated façade of large-format glazed ceramic pieces.**

On the balconies sides, the ceramic coating becomes lattices which preserves the houses privacy and frame the views from the inside. The combination of colours of the covering pieces seeks the chromatic individualization of each level, as well as the research of singularity that provides the differential qualitative value sought out by the client, who specifically wanted a colourful tower.

The building thus becomes a slender tower in which, however, it is possible to recognize the different housing units by the colour and the framework that governs the construction. On the upper floors, the extension of the central core and larger apartments finish the building in a stepped way to merge with the urban profile and generate large terraces for the enjoyment of the unbeatable views over the city.

Location
Itaim, Sao Paulo, Brasil

Built Area
11.533 m²

Architects
b720 Fermín Vázquez
Arquitectos

Construction phase
2014-2017

Barcelona
Tel +34 93 363 7979
Josep Tarradellas 123, 9^a
E-08029 Barcelona

Madrid
Tel +34 91 0518930
Arrieta 7, 1^a
E-28013 Madrid

NIF b61568705
arquitectura@b720.com
www.b720.com

Corporate Participações e Serviços Ltda

CREDITS

Architects:

b720 Fermín Vázquez Arquitectos

Structures:

Aluizio D'Ávila Engenharia de Projetos

Facilities:

Green Solutions/ Steluti Engenharia/ Studio Serradura

Property developer:

Huma Desenvolvimento Imobiliário / GR Properties / ERC

Built area:

11.533 m2

Budget:

34.614.898 R\$

Project phase:

2012-2014

Construction phase:

2014-2017

Contractor:

Construction Management:

R. Min. Jesuíno Cardoso, 148 - Vila Nova
Conceição, 04544-050,
São Paulo, Brasil

b720 Fermin Vazquez Arquitectos TEAM:

Fermin Vazquez
Francesc de Fuentes
Sonia Cruz
Aline Foltran
Marc Pi
Albert Freixes
Gemma Ojea
David Sebastian
Miguel Yurrita

Images: Nelson Kon

Barcelona

Tel +34 93 363 7979
Josep Tarradellas 123, 9ª
E-08029 Barcelona

Madrid

Tel +34 91 0518930
Arriera 7, 1ª
E-28013 Madrid

NIF b61568705
arquitectura@b720.com
www.b720.com