

The
Greenwich
Hotel

TRIBECA PENTHOUSE EXTENDED PRESS MATERIALS

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ABOUT THE TRIBECA PENTHOUSE

Set to open in Spring 2014, the penthouse at The Greenwich Hotel will offer guests a soothing retreat high above the bustle of the city in the TriBeCa neighborhood of Manhattan. The top-level penthouse is designed to integrate as much as possible into the nineteenth century industrial neighborhood, using local materials, such as stone and reclaimed wood, providing an authentic feel for its guests and neighbors.

Designer Axel Vervoordt and architect Tatsuro Miki utilized the ancient Japanese aesthetic sense of wabi to create a meditative haven within the 6,800 square foot pied-a-terre. Incorporating antique and custom-made fixtures and furnishings, the penthouse includes a large open floor-plan with multi-purpose living spaces, including a separate living room and drawing room, a full sized chef's kitchen, three fireplaces, two and half bathrooms and three bedrooms, including a master suite. The 4,000 square foot multi-leveled terrace includes lush gardens with wisteria-wrapped pergolas, multiple seating and dining areas, a spa pool, a large gas grill, and an outdoor wood-burning fireplace.

Interior: Spread out over 2,800 square feet, the large open floor plan of the penthouse has three bedrooms, including a master suite, two and a half bathrooms, a full-sized chef's kitchen, an oversized living room with dining area, and a drawing room.

Living Areas: The expansive living room and has a custom stone fireplace and seating area with oversized sliding doors leading out to the lower terrace gardens and a staircase leading to the upper terrace gardens. The dining area includes a custom-made dining table with seating for up to eight people. The separate drawing room includes a seating area and features a fireplace and glass doors leading out to the lower terrace gardens.

Bedrooms: The large master suite features a king-sized bed, walk-in closet, fireplace and glass door leading out to the lower terrace gardens. The ensuite master bathroom features intricate stone floors, a custom bathtub and separate shower. The second bedroom, with a king-sized bed, and third bedroom, with custom twin day beds, share access to a large bathroom with a shower and steam room. Both bedrooms have glass doors leading out the lower terrace gardens.

Exterior: The penthouse features a bi-level terrace, incorporating an additional 4,000 square feet of outdoor living space. Expertly landscaped gardens include overgrown wisteria canopies with hand-crafted copper gourds hanging from the pergolas. The lower terrace includes a dining area and pathway winding through the lush gardens. The upper terrace offers two different seating areas – an outdoor dining room with seating for twelve and a custom gas grill, and a separate lounge area with exterior wood-burning fireplace and heated spa pool.

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THE GREENWICH HOTEL TRIBECA PENTHOUSE

Designed by Axel Vervoordt & Tatsuro Miki

INTERIOR (2800 sq. feet)

Three Bedrooms

1. **Master Bedroom** features custom fireplace, ensuite master bathroom, walk-in closet, king bed and glass door leading to the lower terrace gardens
2. **Second Bedroom** features king bed, ensuite bathroom and glass doors leading to the lower terrace gardens
3. **Third Bedroom** features pair of custom twin daybeds and glass doors leading to the lower terrace gardens

Two and a Half Baths

1. **Master Bathroom** features intricate stone flooring, custom bathtub, and separate shower
2. **Second Bathroom** accessible through the second and third bedrooms, features a steam room and shower
3. **Powder Room** off corridor

Chef's Kitchen with full size refrigerator and oven

Living Room features custom **stone fireplace**, **dining area**, oversized sliding doors leading onto the lower terrace, and staircase to upper level terrace

Drawing Room featuring **plastered finish fireplace**, **seating area**, doors leading to the lower terrace gardens and exterior staircase to the pool/spa area

Four fireplaces

1. Master Bedroom (plastered finish, gas)
2. Living Room (stone hearth, gas)
3. Drawing room (plastered finish, gas)
4. Outdoor fireplace on the upper terrace (stone hearth, wood burning)

Large skylight in corridor (off elevators)

EXTERIOR (4000 sq. feet)

Lower Terrace

- **overgrown wisteria canopy** covers sections of the lower terrace with hand-crafted copper gourds hanging from the pergola
- **seating area** with a four-person table off the living room
- **pathway** extending throughout the lower terrace meandering through the gardens

Upper Terrace

- **overgrown wisteria canopy** covers the upper terrace with hand-crafted copper gourds hanging from the pergola
- outdoor wood-burning fireplace
- multiple seating areas including a twelve-person table for al fresco dining
- large outdoor **gas grill** with custom metal hoods and ornamental metal work
- **spa pool** with stone coping and lounge seating near the exterior **wood burning fireplace**

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Axel Vervoordt (Antwerp, b.1947) is an eclectic collector, tastemaker, and passionate *uomo universalis* whose quest for art and antiques makes him one of the world's most driven art dealers and interior designers. His precious gift for uncovering the true essence of a work of art took the art world by storm in his exhibitions in Palazzo Fortuny in Venice (2007) and he established the Vervoordt Foundation (2008). The foundation is the custodian of an art collection comprising of antiquities as well as contemporary works and further also assumes curatorial and educational activities. In 2011, the "Axel Vervoordt Gallery" opened in Antwerp introducing contemporary artists that focus on the creative process, the moment between the void and the universe. He is the mentor of a creative team of specialists who implement his philosophy that transcends the role of space and time: expressing a harmony between old and new, between full and emptiness. The importance of Baroque in his life is just as essential as his search for simplicity; one needs the other.

Tatsuro Miki (Kyoto, b. 1973), known as "Taro," is an architect. He grew up in Kyoto and developed his knowledge of Japanese culture under the guidance of his father, Ryoichi Kinoshita, an architect who specializes in the restoration of traditional Japanese rural homes. Taro left Japan at the age of eighteen and has since settled in Brussels, where he created the architectural firm Mood Architecture in 2005 in partnership with Bruno Van Isacker. He has worked on numerous interior design projects with Axel Vervoordt.

Taro and Axel collaborated on the book *Wabi Inspirations*, published by Flammarion in 2010 in five languages. "Wabi" is a Japanese concept that derives from simplicity and authenticity. It values the beauty in imperfection. Elegance in natural materials, nobility without sophistication, timelessness within tradition: these are the principles that define Axel Vervoordt's personal take on the concept.

Awards for Axel Vervordt

Fournisseur breveté de la Cour belge (since November 2001)

Chevalier de l'Ordre des Arts et des Lettres (since September 2002)

A.D.100 international directory of interior designers and architects (2004, 2007, 2008, 2012)

Officier in de Kroonorde (since December 2008)

Memberships

C.B.E.O.A (Chambre Belge des Experts en Oeuvres d'Art)

C.I.N.O.A.(Confédération Internationale des Négociants en Oeuvres d'Art)

C.R.A.B./K.K.A.B.(Chambre Royale des Antiquaires de Belgique/Koninklijke Kamer van de Antiquairs van België)

S.N.A. (Syndicat National des Antiquaires Négociants en Objets d'Art Tableaux anciens et modernes de France)

Committee of the Prince Charles Drawing School

Publications

-Axel Vervoordt. *The Story of a Style*, Assouline, 2001, reprint 2008 (English, French, Dutch)

-*At Home with Axel and May Vervoordt*, Lannoo, 2001.

-Axel Vervoordt. *Timeless Interiors*, Thames and Hudson, 2007 (English, French, Dutch and German)

-*Artempo. Where Time Becomes Art*, MER, 2007. (English and Italian)

-*Academia. Qui es-tu?*, MER, 2008 (English and French)

- In-finitum, MER, 2009 (English and Italian)
- Jef Verheyen. Le peintre flamant, ASA Publishers, 2010 (German and English)
- TRA. Edge of Becoming, MER, 2011 (Italian and English)
- wabi inspirations, Flammarion, November 2010 (English, French, Dutch, Italian and German)
- Sadaharu Horio, Vervoordt Foundation, 2011 (English)
- Shozo Shimamoto, Vervoordt Foundation, 2012 (English)

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Quotes from Axel Vervoordt about the Penthouse

Ever since I was a boy I have had been enthralled by the beauty found in nature's artistry. My room was always filled with little treasures I had lovingly collected - objet trouvé from the forests, fields or sea shore. To this day I still prize pebbles, rocks or old pieces of wood almost as much as I value art. Alongside this love of nature, all my life I have experienced a deep emotion when I see the nobility in poor, humble objects like a shepherd's table carved by time and man or a piece of pottery transformed from the firing. I am particularly intrigued by the similarities found in the work of shepherds or monks from faraway places like the mountains of China, the high Pyrenees or the Andes in South America. Craftsman who gained their sense of proportion by looking at the stars. People who never knew each other but who had the same love and care for the wood they used knowing it would live for generations. This for me is the ultimate minimalism. Minimum use of materials for maxim results.

Extract from *Wabi Inspirations*, Axel Vervoordt, Flammarion, 2010

- We want to express a TriBeCa character in the most humble way.
- The industrial treatment of the top is in perfect harmony with the building below. It is a logical expression how it could have been. From the street one should think it was first an old workshop later an artist's atelier. The third evolution of this atelier is a living space to contemplate New York as it is, to give you interior harmony and peace by accepting things as they are.
- The cubic "boxes" and the openings (windows) are of sacred proportions. Sacred proportions express the ideal relationship between human and cosmos. It is the relationship between a circle and a square, proportions used in all great civilizations.
- Industrial architecture is a lesson of universal minimalism, it is architecture made by engineers without any decoration or embellishment. Its beauty is found in its proportion.
- Because the architecture is so simple, it belongs as much to the past as to the future.
- The 20th century was a period of making, using and throwing away and making again. This has been very important for the growing economy but today there is no room anymore to throw away and there are not enough forests to destroy for new wood. The 21st century is a period of recuperation . We have to reuse what is already used or thrown away.
- Instead of renewing everything to show that the human is the ruler of the universe, we love the work of time. Time itself is a great artist that transforms the material. This concept has been expressed in our exhibition "Artempo. Where Time Becomes Art" at the Palazzo Fortuny during the Venice Biennale of Contemporary Art in 2007.
- We will create a very meditative and curing atmosphere by painting the walls with New York earth, and by the use of reclaimed wood from New York.

- Green is important in a busy city.
- The pergola will at first look like a pencil line of very good proportion and one day it will be totally overgrown. The pure walls and the surrounding pergola will be overgrown with plants that love to live in this part of the city as if it had been abandoned after the industry left. At the moment, seeds already flow over and little birch trees are growing on their own.
- Brick is earth transformed by fire and it makes the perfect harmony with the existing building. Iron walls would be too cold, too fashionable and capturing too much cold and heat. Plants like brick and they are rejected from metal.
- We hope people will understand the message of peace and harmony we want to express and feel our great love and respect for the urban spirit of TriBeCa.

TriBeCa Penthouse Design Details

- 17th / 18th century farm trough used for main bathroom sink and bath tub rim
- Wood ceilings in 2nd and 3rd bedrooms are tabletops from Union Square Farmers Market
- 19th century walnut tabletop for the Master bedroom headboard
- Interior stair handrail made of worn rake handles from Axel's castle
- Iron fire basket made of joist hangers from Louvre
- Exterior copper light fixtures & planters made from original penthouse roofing material
- Main bathroom sliding panel is single slab of zelcova wood from old Japanese tokonoma
- Almost all architectural antique stone and architectural antique wood was sourced in New York



The Greenwich Hotel General Fact Sheet:

About - Opened Spring 2008, The Greenwich Hotel serves as a unique home-away-from-home to an international mix of business and leisure travelers looking to seek refuge within New York City. The property offers generously proportioned communal areas accessible to hotel guests only, including the Drawing Room and Courtyard. The Greenwich Hotel is home to the critically acclaimed Locanda Verde restaurant and bar by renowned chef Andrew Carmellini, as well as the luxurious subterranean Japanese inspired Shibui Spa.

Location - The Greenwich Hotel is located in one of New York's most desirable neighborhoods, at the corner of Greenwich Street and North Moore Street in TriBeCa. The property boasts immediate proximity to the neighborhoods celebrated galleries, shops and restaurants, and borders SoHo, West Village and the Meatpacking District. The West Side Highway is one block away, and the Hudson River just beyond. Both Pennsylvania Station and Grand Central Station can be reached within minutes via taxi or subway, while JFK International Airport, La Guardia Airport and Newark International Airport are less than an hour away by car.

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Owners: Ira Drukier, Richard Born, Robert De Niro, Raphael De Niro

Hotel features

- Locanda Verde
- Shibui Spa
- Swimming pool and lounge
- 1000 square foot fitness center
- Drawing room
- Courtyard
- 24-hour concierge
- iPads pre loaded with local neighborhood guides

Room features + Amenities

- 72 rooms, 13 suites and 3 penthouses
- Beds by Duxiana of Sweden
- 24 hour room service by Locanda Verde
- Complimentary daily newspapers
- Complimentary mini bars including soft drinks, water and snacks – additional charge for alcoholic drinks
- High definition flat screen TV's
- iPod docking stations
- Complimentary wireless internet
- DVD players, laptop computers, faxes and pre-loaded iPods available on request
- Bath and body products developed especially for the hotel
- Pet friendly rooms

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The Greenwich Hotel Extended Fact Sheet:

Design: This project is the result of a collaboration of many creative minds. Initially conceived by the Owners and the Rockwell Group, the public spaces and façade were re-envisioned and designed by Grayling Design, while the rooms were designed and completed by Samantha Crasco. The Spa area was conceived and designed by Mikio Shinagawa, who also supervised a contingent of Japanese craftsmen to implement the design. Talented artisans from around the world, working with the Owners and Grayling created a warm and richly layered environment which celebrates craftsmanship and natural materials. The common areas of The Greenwich Hotel set the tone for craftsmanship throughout. In the lobby, leaded glass windows and beams of reclaimed oak create a comfortable setting for morning coffee or evening cocktails. Just around the corner is the Drawing Room, similar in style. With 12-foot ceilings, bookshelves and a wood-burning fireplace, the Drawing Room is the perfect place to host a casual meeting or an intimate lunch. Lining one side of the room are antique mirrored glass and French doors that lead to a small courtyard, where guests can dine beneath latticed vines, or just look out at the greenery. To maintain its availability, this room is reserved only for hotel guests.

Common Areas: The common areas of The Greenwich Hotel set the tone for craftsmanship throughout. In the lobby, leaded glass windows and beams of reclaimed oak create a comfortable setting for morning coffee or evening cocktails. Just around the corner is the Drawing Room, similar in style. With twelve-foot ceilings, bookshelves and a wood-burning fireplace, the Drawing Room is the perfect place to host a casual meeting or an intimate lunch. Lining one side of the room are antique mirrored glass and French doors that lead to a small courtyard, where guests can dine beneath latticed vines, or just look out at the greenery. To maintain its availability, this room is reserved only for hotel guests.

Guest rooms and Suites: The Greenwich Hotel has 88 rooms, of which no two are alike. The furnishings draw from a wide range of cultural influences - from hand-loomed Tibetan silk rugs to the patterns of Moroccan tile, and hand-made Italian terracotta floors to reclaimed pine, oak, and chestnut wood. Natural materials have been used throughout. Room features include Duxiana beds, oak floors, small libraries, complimentary internet as well as complimentary mini bar snacks and all-natural soft drinks and waters. The Greenwich Hotel has thirteen suites, some with saunas, others with working fireplaces, all with large soaking bathtubs and separate rain showers. The Corner and Fireplace Corner Suites also feature views of the Hudson River. Additionally, the hotel offers three penthouse suites. The Greenwich and the N. Moore are both duplex penthouses, and, conceived as artist ateliers, with a soaring 30-foot wall of windows, full kitchens, living and dining areas with stone fireplaces and separate powder rooms, and two master bedrooms with ensuite bathrooms. Each of these duplex residences can be configured to accommodate up to five bedrooms. The TriBeCa Penthouse, designed in the Japanese aesthetic of wabi, is on the top floor and has exceptional views of the neighborhood and Hudson River. The residence offers two master bedrooms with ensuite bathrooms plus a third smaller bedroom. There is a large drawing room for gatherings, with an adjacent powder room, a living room with floor to ceiling glass sliding doors that open to the outside terrace, and a chef's kitchen. The exterior space, which is filled with winding garden paths and hanging wisteria, consists of lower and upper levels. The upper level features a lounge area with wood-burning fireplace, and spa pool as well as a separate dining area with seating for 12 guests and an outdoor grill.

Furnishings: The furnishings have been drawn from a wide range of cultural influences – from the hand-loomed Tibetan rugs to the patterns of Moroccan tiles, to the hand-made Italian terracotta floors, to the reclaimed pine, oak,

chestnut and hemlock wood details throughout, natural materials have been used. Rooms have Dux beds, oak floors, soaking tubs and small libraries – all of which create a blend of style and substance.

Amenities: The amenities and services are as well considered as the hotel design. Houseguests can opt for in-room check-in, daily newspapers, and a refrigerator stocked with specialty items of their choice. Additionally, The Greenwich Hotel offers a full array of amenities that sophisticated travelers have come to expect. This includes HDTV, iPod docking stations, free wireless internet, and bath and body products developed especially for the hotel. Valet parking and a 24-hour concierge are also available at The Greenwich Hotel.

Restaurant: Locanda Verde is a casual neighborhood Italian inn adjoining The Greenwich Hotel, serving Andrew Carmellini's riffs on Italian cooking. It is an airy, bustling, high-ceilinged space, flooded with light and open to the street. Locanda Verde serves breakfast, lunch and dinner, in addition to providing 24 hour room service to the hotel. The dining room has shelves of wine and books, comfy banquets, wooden tables, and a view of the wood-burning oven and the open kitchen. In summer, Locanda Verde has outdoor cafe seating on Greenwich Street's broad sidewalks.

Spa and Fitness Center: Shibui Spa is a true haven for relaxation and rejuvenation at The Greenwich Hotel. Accessible to both hotel residents and outside guests, the spa houses a lantern-lit swimming pool and lounge under the roof of a 250-year old wood and bamboo farmhouse that has been reconstructed in the hotel by Japanese craftsmen, some of whom are "Living National Treasures" of Japan. There are four separate treatment rooms, as well as a room for relaxation either before or after treatments. Shibui Spa has a shiatsu room; a traditional bathing room with a large tub for Japanese bathing rituals; a wet room that includes a shower for wraps and scrubs; and finally a treatment room where massages as well as facial treatments will be offered. The fitness room is over 1,000 square feet, with more than 15 pieces of equipment. Its design has been integrated to fit the concept of Shibui, serenity, with old hemlock floors and hidden lights, coupled with the most state-of-the-art equipment. Trainers are always available.

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