



Sunrise  
Kempinski Hotel

BEIJING

北京日出东方凯宾斯基酒店

## Press Release

### **Sunrise Kempinski Hotel, Beijing & Yanqi Island's General Manager, Mr Brice Péan**



Brice Péan

2 July 2014 (Beijing, China) – To call Kempinski's latest project on the outskirts of Beijing ambitious would be an understatement. Scheduled to open in the fourth quarter of 2014, the Sunrise Kempinski Hotel, Beijing & Yanqi Island is a sprawling 14-square-kilometre-complex with hotels, spas, restaurants, bars and MICE (Meetings, Incentives, Conferences, and Exhibitions) facilities. Undoubtedly, the task of managing the opening of such an undertaking requires a rare combination of skills and experience.

Kempinski found someone with that combination in Brice Péan, Sunrise Kempinski Hotel, Beijing & Yanqi Island's General Manager.

A native of France, Péan graduated from the renowned Fremdenverkehrskolleg Innsbruck in Austria. His hospitality career spans 27 years, more than 13 of which were spent in senior management roles with Hilton Hotels in Vienna, Cairo, Adelaide, Fiji and Shanghai. Prior to joining Hilton Hotels in 1999, Péan held positions with Millennium Britannia in London, The Clarence in Dublin, Plaza Athénée and Le Méridien Paris Étoile in Paris.

Péan is known for his emphasis on quality control and believes it is one of the most important instincts a hotel professional can have. He stresses Kempinski's European heritage as a signature guarantee of its service and product quality.

‘Kempinski is a reflection of *Remarkable European Flair*. Our distinction is that Kempinski is the oldest luxury hotel company in Europe,’ he added, ‘Clearly the history and the heritage of Kempinski is what we deliver to our guests.’

Péan will lead a team of more than 580 employees to launch this new destination.

Péan’s philosophy lies within the added value that accompanies luxury products and services, believing that an excellent hotel is one that is greater than the sum of its components. It is guests’ experiences that Kempinski offers, far more than just services.

**For further information, please visit:**

**[www.kempinski.com/press](http://www.kempinski.com/press) • [www.gha.com](http://www.gha.com)**

**Editor’s Notes:**

Located 60km north of Beijing's city centre, alongside the picturesque Yanqi Lake and boasting panoramic views of Yan Mountain and the Mutianyu section of the Great Wall, Sunrise Kempinski Hotel, Beijing & Yanqi Island is Kempinski’s largest property in China.

This new destination, managed by Kempinski, includes 595 guestrooms and suites housed across the Sunrise Kempinski Hotel, Beijing, located along the lake, the Yanqi Hotel and 12 Boutique Hotels, located on Yanqi Island. Leisure facilities include 14 restaurants and bars, two Kempinski The Spa, a private marina, the Yanqi Pagoda, recreational and fitness facilities, a Kids Club and beautifully-landscaped natural gardens.

With 14,069 square metres of meeting space, spread over the 8,277-square-metre Beijing Yanqi Lake International Conference Centre, and the hotels with four ballrooms and 23 meeting rooms, this new destination is designed to host high profile government conferences and is set to become the location of choice for global summits and large-scale international meetings in the region.

Be it dining with loved ones, entertaining business associates, hosting a meeting or staging a conference, celebrating a large or intimate wedding, or a weekend escape with the family, the facilities at Sunrise Kempinski Hotel, Beijing & Yanqi Island offer guests a surprising change from their traditional experience in a resort hotel.

**About Kempinski:**

Created in 1897, Kempinski Hotels is Europe’s oldest luxury hotel group. Kempinski’s rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 73 five-star hotels in 30 countries and continues to add new properties in Europe, the Middle East, Africa and Asia. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts, and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands, which is celebrating its tenth anniversary in 2014.

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