

## Maisha Film Lab Headquarters

[Project title]

### AW17-XSENV

[Project ID]

#### LafargeHolcim Awards (Main Category)

#### GENERAL PROJECT DATA

<b>Project Group 1</b>	Architecture, building and civil engineering
<b>Competition region</b>	Middle East Africa
<b>City</b>	Kampala
<b>Country</b>	Uganda
<b>Client</b>	Maisha Foundation
<b>Intervention</b>	New construction
<b>Status of planning</b>	Final design stage
<b>Status of permission</b>	Approved
<b>Planned start</b>	Jan '18
<b>Project background</b>	Private commission
<b>Latitude</b>	0°15'10.22"N
<b>Longitude</b>	32°37'00.34 E
<b>Elevation</b>	1247
<b>Other competition</b>	no

#### PROJECT CONTACT

##### Mr Raul Pantaleo

Architect · 1962 · male · TAMassociati · 2731 Dorsoduro · 30123 · venice · Italy · Tel +390415226974 · raul.pantaleo@tamassociati.org

#### MAIN AUTHOR(S)

##### 1. Mr Raul Pantaleo

Architect · 1962 · male · TAMassociati · 2731 Dorsoduro · 30123 · venice · Italy · Tel +390415226974 · raul.pantaleo@tamassociati.org



TAMassociati

# Maisha Film Lab Headquarters

[Project title]

## PROJECT SUMMARY

Maisha is a non-profit training initiative for emerging East African filmmakers, founded by acclaimed director Mira Nair. Maisha Film Garden is cultural, environmental and architectural project to see and narrate a new Africa. It is intended to sum up life in cinema and architecture. The new headquarters of the Film Lab is conceived as a film sequence inspired by the evolution of life (Maisha means "life in Kiswahili). Overlooking Lake Victoria, it is designed as a series of open classrooms in a natural setting to foster discussion, learning and contemplation. The headquarter is a building made entirely of bricks and has a theater/terrace overlooking the landscape. It is the first and last stage on the living path. Symbolically, it represents the beginning and end of the human life.

## PROJECT DETAILS

<b>GFA</b>	272 sq m
<b>GV</b>	840 cu m
<b>Construction costs</b>	315.000 USD
<b>Site area</b>	9.587 sq m
<b>Footprint area</b>	387 sq m
<b>Building height</b>	7.30 m
<b>Building depth</b>	0 m

## FURTHER RELEVANT KEY FIGURES

## MATERIALS

Bricks ( bricks made by hand and fired in kilns made in situ)

## STATEMENTS ON SUSTAINABILITY

### Ethical standards and social inclusion

Mira Nair created a not-for-profit organization, the Maisha Foundation, in 2004 to address the absence of a globally viable film industry in East Africa.

Mira Nair says "If we dont tell our stories, no one else will, this is the reason why her mission is to empower visionary artists by giving them the tools to tell their stories in a global discourse; and establish the roots of a self-sustaining film industry in East Africa. Currently, all selected participants attend Maishas programs free of charge.

Maisha Film Lab headquarters is a cultural, environmental and architectural project to see and narrate a new Africa.

### Resource and environmental performance

In the area of Kampala there is an excellent production of bricks due to the presence of large amounts of clay and to the ease of finding combustible. The bricks are hand made using kilns made on site. The project is inspired by the shape of the kilns and by the technology of brick, used for both the walls two types vaulted ceilings. In this way we want to promote local production and minimize the use of cement.

Particular attention was paid to environmental sustainability. Beginning with the choice of the building materials: bricks. Material produced locally by local craftsmen. A special study has been done on the topic of natural ventilation of the building of Maisha school.

### Contextual and aesthetic impact

The Maisha Film Labs headquarters lies on a hill in Kampala. Its proximity to Lake Victoria endows the area with an eye-grabbing panoramic view.

The walking path, which develops in the garden, begins in childhood and unfolds through different stations in the evolution of the human being until the final transition, from which one can start again. It includes several functional activities of the school and reveals sights of cultural relevance, such as a cinema / theater, created using the slope of the land.

The Maisha Film Labs headquarters is the heart of the project. It is a building made entirely of bricks and has a theater/terrace overlooking the landscape. It is the first and last stage on the living path. Symbolically, it represents the beginning and end of the human adventure.

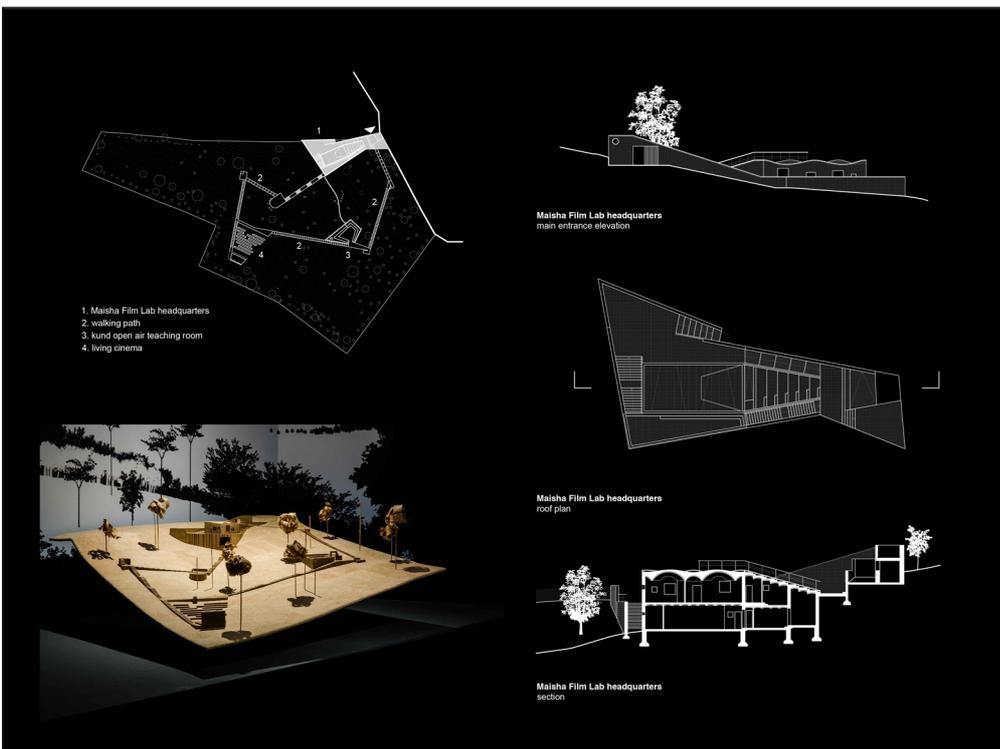
# Maisha Film Lab Headquarters

[Project title]

## PROJECT VISUALIZATION



The new headquarters of “Maisha Film Lab” wants to synthesize life in cinema and architecture. Maisha is a non-profit training initiative for emerging African filmmakers, founded by Mira Nair in Kampala, Uganda. Maisha Film Garden is cultural, environmental and architectural project to see and narrate a new Africa. It is intended to sum up life in cinema and architecture. The project is conceived as a film sequence inspired by the evolution of life, as Maisha means “life” in Kiswahili.



The headquarters is the heart of the project; it houses the school management, a video archive, a video room with 54 seats and two editing rooms, as well as some services for the garden. It is the first and the last leg of the living path. Symbolically it represents the beginning and the end of the human adventure.



Mira Nair created the Maisha Foundation to address the absence of a viable film industry in Africa



The mission is to empower artists by giving them the tools to tell their stories in a global scene



The project is inspired by the shape of the kilns and by the technology of brick



The bricks are hand made using kilns made on site in order to promote local production



The technology of brick is used for the two types vaulted ceilings



Its proximity to Lake Victoria endows the area with an eye-grabbing panoramic view



It is a building made entirely of bricks and a theater/terrace overlooking the landscape



The walking path includes functional activities and reveals sights of cultural relevance