

21/04/2015
Press Release

LPArchitecture is planning the first technological *D-Link* salon: an unusual space for relationships and interconnections

The **LPArchitecture** studio is creating the first D-link lounge in Europe in Milan: not just a simple exhibition area, but a lounge where the client can try the range of products from the Taiwanese company in complete relaxation.

D-Link is a company that for 29 years has provided connectivity solutions, answering corporate and private needs with an innovative approach to computer networking.

The **LPArchitecture** studio, particularly experienced in the design of luxury residential architecture, is answering the client's wish to get closer to the world of the domestic consumer and is creating a genuine living room in which customers and employees can spend time in peace and quiet.

The Milan space designed by **LPArchitecture** is divided into two separate sections: an area dedicated to product display and a relaxation area, able to create an atmosphere of domestic hospitality. These two spaces have been created following a unique concept inspired by the company's leitmotiv, that is the concept of **cloud**. The web interconnections that are woven throughout the great worldwide information network, are represented on the walls through graphic designs, that project the visitor into the future.

The company brand is presented inside the showroom in its characteristic three colours: white, blue and grey, which give a sense of dynamism to the space and evoke a futuristic atmosphere.

D-Link is thus a high-tech environment but also extremely welcoming, just like the house that *D-Link* aims to achieve.