



euronews

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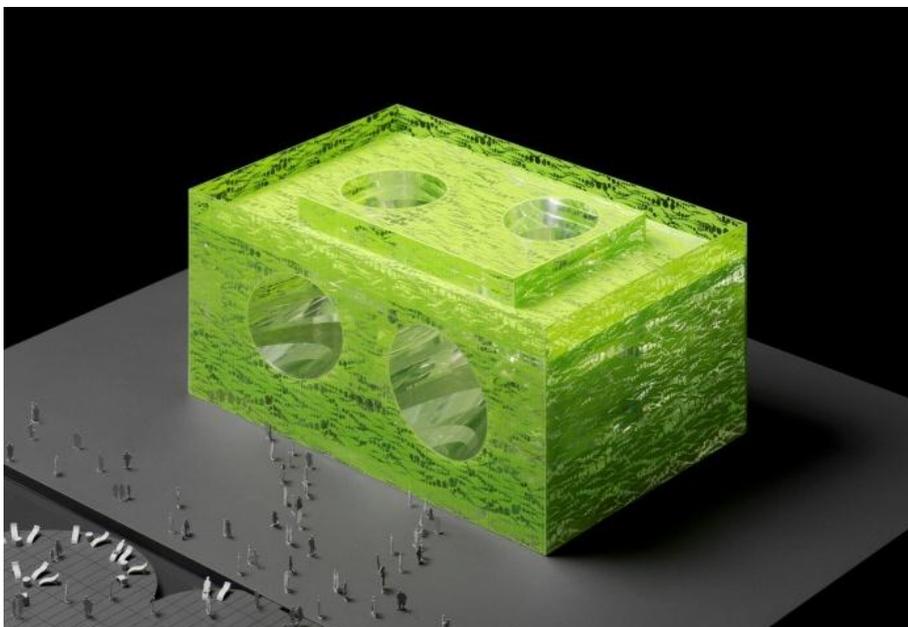
## The building

Designed by the architects **Jakob + MacFarlane**, Euronews' new world headquarters is a bold, modern building, with a strong personality reflecting the channel's values.

The international news channel has doubled its space and settled in the Docks, in the heart of the new « Lyon Confluence » area, an exceptional urban project in the centre of Lyon.

With its unique geographic situation and its eye-catching design, the characteristic metal facade in shiny green, with the two cones allowing light and brightness, the building is exceptionally visible and has become one of the most emblematic structures in Lyon.

With **10 000 m<sup>2</sup> across 6 levels**, the building hosts Euronews' 800 international staff members. This gem designed by **Dominique Jakob and Brendan MacFarlane** is a brilliant feat of engineering with contemporary interior design. Initially the building was not destined for the needs of an international news media group broadcasting 24/7 worldwide. Now it is a state-of-the-art media laboratory designed for future methods of newsmaking.



## Its history

The channel launched in 1993 in five languages and evolved to become a 24/7 international news hub in 13 language services. With its growth and development, the need for a bigger space to host our growing staff became obvious in 2006. In addition, the news industry's move towards digital, mobile and social networks necessitated a greater capacity to anticipate the market's evolution.

In 2009, it was decided to settle Euronews in the heart of Lyon, in the new Confluence area. The space of the future headquarters would be more than doubled.

Only four years went by between the laying of the foundation stone and the move. During this construction phase, technical evolutions and improvements to the organisation were studied by user workteams: Euronews' own staff members.

Specific design linked to the nature of Euronews' activity started upon delivery of the building in October 2014.



© Christelle Viviant



© Jakob+MacFarlane architectes



© Jakob+MacFarlane architectes

## Euronews' new environment

Lyon Confluence is a new urban project in the centre of Lyon. This particular project is of major importance to the city. This is the first « sustainable city area » in France to have the WWF label (World Nature Fund), 150 hectares will ultimately double the city centre's surface area.

In this new creative and vibrant location, at the confluence of the Rhône and Saône rivers, Euronews joins international companies such as GL Events and media groups including Le Progrès and Espace Group, as well as the Rhône Alpes Region headquarters. Just next to Euronews: La Sucrière with a 12 000 m<sup>2</sup> warehouse transformed into exhibition space, the epicentre of the Biennale d'Art Contemporain of Lyon, and the Confluence Museum, opened in December 2014, dedicated to natural history and society.

## The co-owners of Euronews' future world headquarters

The SCI « Pavillon Vert » includes Euronews SA (35%), Voies navigables de France (40%) and Caisse des Dépôts (25%), allowing the channel to have headquarters matching its ambitions.

### **euronews**

euronews, the media hub based in Lyon for more than 20 years, covers international news 24/7. With 13 language versions\*, 800 staff members from more than 30 nationalities, including 600 journalists, Euronews is a unique model of analysis and treatment of information.

Euronews is worldwide, reaching 420 million households across 158 countries and offering a large range of digital products.

\* Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian, Spanish, Turkish and Ukrainian.

### **Voies navigables de France**

4 700 staff members of Voies navigables de France work on the maintenance and operation of France's public waterways. The public service manages, maintains, modernizes and develops a 6 700 km fluvial network; promotes and develops cargo fluvial transport and tourism, preserves and values the public fluvial territory; optimizes water management with an environmental responsibility. Enabling exchanges between economic and institutional actors, in favour of development of regions and territories, VNF offers and develops services adapted to the user's needs.

[www.vnf.fr](http://www.vnf.fr)



GROUPE



### **Caisse des Dépôts**

The Caisse des Dépôts and its subsidiaries are a public service group, long term investor in the service of the general public interest and economic development of territories. Its mission was reaffirmed by the law of modernization of the economy of August 4, 2008.

Recognized for its expertise in mandate management, the Group focusses on four strategic transitions for the long-term development of France: territorial, environmental, energy, digital and demographic transitions

[www.caissedesdepots.fr](http://www.caissedesdepots.fr)

## The architects



**Dominique Jakob and Brendan MacFarlane**  
 © Alexandre Tabaste photography

### **Jakob + MacFarlane**

Jakob + MacFarlane Architects is an architectural firm based in Paris, France. Its work explores digital technology both as a conceptual consideration and as a means of fabrication, using new materials as a possibility to create a more flexible, responsive and immediate environment.

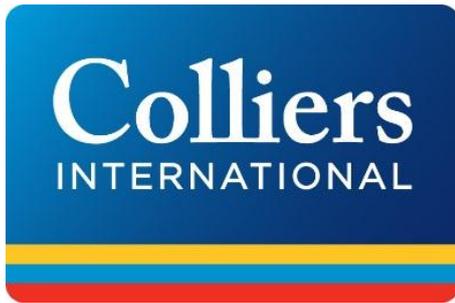
Main projects to date include the Restaurant Le Georges at the Georges Pompidou Centre, Paris (2000), the Docks of Paris project, which includes a fashion and design centre (2008) and the new FRAC Architecture Exhibition Center in Orléans (2013).

Jakob + MacFarlane Architects regularly participates in invited international competitions, such as the future Museum of Contemporary Art in Liège and the International Taipei Performing Arts Center Competition in Taipei, Taiwan. The agency's projects are exhibited by various museum of the world such as: the Pompidou Centre (Paris), the Bartlett School Gallery (London, 1997), the Architecture Museum (Moscow, 2000), the Artist Space (New York, 2003), the Victoria and Albert Museum (London, 2003), the Rencontres internationales d'architecture d'Orléans – Archilab (1999, 2001 and 2003), the SFMOMA (San Francisco, 2004), the Mori Art Museum (Tokyo, 2004), the Pavillon de l'Arsenal (Paris, 2010), Carnegie Museum of Art (Pittsburgh, 2001 and 2015), and at the Cité de l'Architecture et du Patrimoine (Paris, 2012 and 2015). Jakob + MacFarlane agency was among the architects selected by France for the 2002 Venice Architecture Biennale and they also belonged to the International selection in 2004 and 2008.



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## Interior design



### Colliers International

Euronews' worldwide 24/7 technical challenges require state-of-the-art equipment and tailor-made set-ups, such as MCRs, TV studios, and commentary booths.

The working environments were designed by COLLIERS to enhance journalistic work, improve informal exchanges and optimise staff comfort.

COLLIERS' ability to deliver this complex project is the fruit of internal cooperation of its departments. Interior architects, engineers and consultants worked hand-in-hand with Euronews to create its unique layout, while focussing on the channel's own visual identity and design.

Colliers International is a world leader in corporate real estate services with more than 15 800 staff members in 485 offices across 63 countries.

In France, our experts help with the set up of high-performing and flexible work spaces and with cost-effectiveness strategies.

[www.colliers.com](http://www.colliers.com)





## The artist



Photo: Valérie Zeitoun / Institut Pasteur

### Fabrice Hyber

Fabrice Hyber describes his art as « an enormous rhizome developing in echoes ». By proceeding through accumulations, hybridations, mutations, the artist operates constant switches between extremely different spirits. Each piece of art is only a small step of the « work in progress » spreading as a network of thought.

Fabrice Hyber has designed the « fishnet effect » of the exterior of the Euronews' new building: «These are waves like sound or transmission waves but also water and flux waves. Since 1986 ("Mutation" exhibition in Nantes), green has been the colour of my communication, I thought that both universes, Jakob and MacFarlane's and mine could meet : our waves cross ».

Born in 1961 in Luçon (France). Currently living in Paris.

## The property developer

### Groupe Cardinal

GROUPE CARDINAL specializes in real-estate development and investment, and property management. By choosing to collaborate with renowned architects such as Jean Nouvel, Rudy Ricciotti, Jakob+MacFarlane, Jean-Michel Wilmotte, the group is regarded as an innovator in avant-garde architecture and interior design. Focusing on the comfort and well-being of the building's occupants, Groupe Cardinal brings creative and personalized solutions to each of its clients.

A pioneer at the Lyon Confluence quarter, where it created its offices in the famous "Orange Cube", Groupe Cardinal has also built regional and global headquarters for several major French groups (Euronews, Veolia, Akka technologies...) and has collaborated with the Trigano family and Philippe Starck on the innovative Mama Shelter hotels.  
[www.groupecardinal.com](http://www.groupecardinal.com)





## Key dates

	<b>October 15<sup>th</sup> 2015</b>	<b>« On air » switch to Confluence</b>
	<b>Sept. &amp; Oct. 2015</b>	Transfer of the teams from Ecully to Confluence
	<b>June 2015</b>	First tests of the entire technical process, including transmission / installation in of the restaurant
	<b>Jan. 2015</b>	Network connection of both sites (Ecully and Confluence)
	<b>Nov. 2014</b>	Start of the design: server room, offices, MCR, TV studio, ...
	<b>Oct. 2014</b>	<b>Delivery of the building</b>
	<b>Sept. to Nov. 2013</b>	Exhibition at the Palais de Tokyo « Des Présents inachevés », at the occasion of the « Modules Pierre Bergé – Yves Saint Laurent, hors-les-murs » at the 2013 Lyon Biennale.
	<b>May 2013</b>	Building weatherproof: June start of the interior layout
	<b>Jan. 2012</b>	Start of the shell
	<b>Nov. 2011</b>	<b>Laying of the foundation stone</b> in the presence of Frédéric Mitterand, French Minister of Culture and Communication, Jean-Jack Queyranne, President of the Rhône-Alpes Region, Former Minister and Gérard Collomb, Senator-Mayor of Lyon, President of the Lyon Metropole
	<b>Sept. 2010</b>	Signature of the lease and the property development contract
	<b>2009</b>	Decision to settle at Lyon Confluence
	<b>2006</b>	Decision to enlarge Euronews' worldwide headquarters



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## The builders, the creators and the experts

### Owners

SCI Pavillon Vert :	Euronews	35 %
	Groupe Caisse des Dépôts	25 %
	Voies navigables de France	40 %

### Architects

JAKOB+MACFARLANE

### Financing

Caisse d'Epargne Rhône Alpes (CERA)

### Property developer

Groupe Cardinal

### Facade

Allouis Face InTec

### Facade engineers

T/E/S/S

### Artistic intervention facade

Fabrice Hyber

### Interior design

Colliers International

### Acoustics

Christian Hugonnet

### TV set

Martin Berger

### Stairs

Espace Métal

### Furniture

3 suppliers: RBC, Steelcase, Daniel Grange

### Tv set decoration

Générale Décors

### Restaurant

Elior





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## Key figures

The budget: **50**M€, including 30 for the construction and 20 for the installation

The building: a rectangle of **50**m long **30**m wide and **30**m high

The channel uses a surface of **10,000**m<sup>2</sup>

The newsroom of **450**m<sup>2</sup> includes **77** desks

**16** Live cabins for live coverage of events in 13 languages simultaneously

A TV studio of **100**m<sup>2</sup>

The number of satellite dishes on the roof is **23**



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## Contacts

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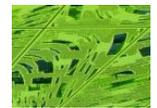
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# JAKOB + MACFARLANE



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