

BELLAVISTA DEL JARDÍN DEL NORTE RESTAURANT DESIGN

Location: Calle Enric Granados 86, Barcelona / www.bellavista.barcelona

Client: Hermanos Iglesias, Leo Messi

Floor Area: 1000 m²

EL EQUIPO CREATIVO _ Oliver Franz Schmidt + Natali Canas del Pozo + Lucas Echeveste Lacy

Project Team: Narcís Font, Anna Martínez Salom, Blanca Lora - Tamayo, Mauricio García, Néstor Veloso, Cristòfol Tauler

Photography: Adrià Goula / comunicacio@adriagoula.com

Lighting Design: BMLD Architectural Lighting Design

The entrance of Bellavista del Jardín del Norte greets you with thousands of hanging flowers reminiscent of flower feasts. Immediately you are transported to your family's village or that quaint town you passed through while travelling.



EL EQUIPO CREATIVO

INTRODUCTION TO BELLAVISTA DEL JARDÍN DEL NORTE

Our client wanted to create a restaurant where guests could enjoy a re-interpretation of classic tapas in a relaxed and fun environment and where they would feel at home.

Based on the premise of 'your home away from home' the interior design references the idea of daily life and **festive spirit of small villages in Spain**, but also all around the world. The name, meaning *Beautiful View of the Garden in the North*, references to the large garden at the end of the restaurant. This garden is a surprising oasis in the center of Barcelona and inspired the name of the restaurant as if it related to a name of a small town.

Different elements in the form of metal kiosks guide you through the space until you reach the large **garden** located at the end of the space. These elements are an abstraction of the festive elements in village towns: a street adorned by a ceiling of flowers and lights that accompanies you to the plaza (main square). This plaza overlooking the garden becomes the icing on the cake as it hosts an open space underneath a sky of fireworks.

The final result of the design creates a sensation of a familiar setting for many Spanish people: going back home for the yearly village feast and enjoying homemade food. Each corner is as surprising as it is familiar.



SPACE & DISTRIBUTION

Despite the size of the space of 1000m², the goal was to create a functional yet intimate space. The place is divided into two floors, both facing the street on one side and the garden on the other side. **The ground floor** has a variable width, after the generous entrance the space becomes narrow in the middle, like a prelude that precedes the lavish garden at the back. This spatial experience is integrated into the concept, unifying the entrance and the middle zone in a sort of stroll through the village towards the plaza.



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We begin the **journey through the village** at the **florist**, surrounded by flowers and plants. Here we are met by the village street in which metallic stall frames and letter signs form a **grocery** and a **newsstand**. Moving further in we see the **cake shop** with grandmothers' cakes, sweets and ice cream. Further on we can choose to have a seat at the **barbershop**, local pub or watch the chefs cook in the **tombola**.



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We finally arrive at the **plaza**, where the challenge was to give human scale to this double-height space without losing its majesty.



The **church** borders this central zone and is composed of a structure adorned with festive purple flags. Surrounding the central area is a perimeter of balconies covered with beaded curtains which add depth to the space.



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The **second floor** has views to both directions and contains more private areas. On one side the event rooms receive the light from the street sifted through the flower stalks of the entrance. Its wallpaper-lined walls reproduce the floral spirit of the exterior while ensuring the acoustic comfort. The space is made flexible by means of retractable dividers that split the space into two.



At the other end the **reserved seating area** is situated, four areas of different sizes are separated by sliding screens adjustable to the guest's needs. These **curtain screens** are composed of black and white beads recreating the shadows drawn on the curtains of village windows. The reserved spaces are still connected to the plaza thanks to the open balconies.



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ELEMENTS

LIGHTING

The lighting is done in collaboration with the BMLD Lighting Design team. The idea was to create a lighting installation that accompanies the concept of a walk through a village and the grand finale in the final open space. Strings of light bulbs are held up by tensioning cables from the ceiling to accompany the guest from the entrance all the way up to the plaza. In the plaza, the grand finale is the explosion of 'fireworks'. These light structures were created in collaboration with BMLD and are composed of iron structures and LED lights, mimicking **an abstract form of fireworks**. The light varies in intensity and color and gives the option of creating a separate ambiance for lunch and dinner time.

CURTAINS

The beaded curtains give a functional element to the different areas while also enhancing the ambiance of the entire space surrounding the plaza. The bicolored curtains are dispersed throughout the space at different heights creating a rhythmic effect similar to the curtains of the doors and windows in Spanish village squares. On the ground floor the curtains act as a division between tables, while on the upper floor, the curtains become a sliding partition to provide privacy for the guest.



Photography: © Adrià Goula

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EL EQUIPO CREATIVO PROJECTS

more info: www.elequipocreativo.com

FOGO RESTAURANT



Address: Carrer de Còrsega 231, Barcelona
Client: João Alcântara, Dani Alves
Floor Area: 176m²
Completed: April 2016

ONE OCEAN CLUB RESTAURANT



Address: Moll d'Escar 1, Barcelona
Client: Marina Port Vell, Salamanca Group
Floor Area: 475m²
Completed: January 2015

BLUE WAVE COCKTAIL BAR



Address: Moll d'Escar 1, Barcelona
Client: Marina Port Vell, Salamanca Group
Floor Area: 198m²
Completed: January 2015

DISFRUTAR RESTAURANT



Address: Calle Villarroel 163, Barcelona
Client: E. Xatruch, O.Castro y M. Casañas
Floor Area: 520m²
Completed: December 2014

LA DOLÇA of TICKETS



Address: Av. Paral·lelo 164, Barcelona
Client: Albert and Ferran Adrià, Hnos. Iglesias
Floor Area: 100m²
Completed: October 2014

PAKTA RESTAURANT



Address: Calle Lleida 5, Barcelona
Client: Albert and Ferran Adrià, Hnos. Iglesias
Floor Area: 100m²
Completed: April 2013

IKIBANA RESTAURANT



Address: Av. Paral·lelo 148, Barcelona
Client: Ikibana The Sao Paolo Way, S.L.
Floor Area: 250m²
Completed: June 2012

TICKETS RESTAURANT



Address: Av. Paral·lelo 164, Barcelona
Client: Albert and Ferran Adrià, Hnos. Iglesias
Floor Area: 300m²
Completed: April 2011

41° COCKTAIL BAR



Address: Av. Paral·lelo 164, Barcelona
Client: Albert and Ferran Adrià, Hnos. Iglesias
Floor Area: 100m²
Completed: February 2011

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The architects Oliver Franz Schmidt , Natali Canas del Pozo and Lucas Echeveste Lacy form El Equipo Creativo, a studio based in Barcelona and specialized in the design of gastronomic, commercial and brand flag spaces.

Their work together began in 2010, with the design for the emblematic restaurant Tickets and the 41° cocktail bar from Ferran and Albert Adriá. Since then they have realized several projects which have been recognized in numerous international design awards. Their projects have been published in paper and web publications in more than twenty countries.

INTERNATIONAL DESIGN AWARDS

2016 Restaurant and Bar Design Awards First Prize Best Overall Bar & Best Europe Bar *Blue Wave Cocktailbar*

2016 Leaf Awards Shortlist *Blue Wave Cocktailbar & OneOcean Club Restaurant*

2016 WIN Awards Shortlist *OneOcean Club Restaurant*

2016 FX International Design Awards Shortlist *OneOcean Club Restaurant & Fogo Restaurant*

2016 CID AWARDS First Prize *Blue Wave Cocktailbar*

2016 Premios Cerámica de Arquitectura e Interiorismo First Prize *Blue Wave Cocktailbar*

2015 Restaurant and Bar Design Awards First Prize *Restaurant Disfrutar*

2015 FX International Design Awards Shortlist *Restaurant Disfrutar*

2015 AIT Worldwide Architecture Competition Shortlist *Restaurant Pakta*

2015 WIN World Interior News Awards Shortlist *Restaurant Disfrutar*

2014 Restaurant and Bar Design Awards Shortlist *Restaurant Pakta*

2014 Architizer A+ Awards Shortlist *Restaurant Pakta*

2013 Best of the Year Awards First Prize *Restaurant Pakta*

2013 The Great Indoors Awards First Prize *Restaurant Pakta*

2013 FX International Design Awards First Prize *Restaurant Pakta*

2013 Restaurant and Bar Design Awards Shortlist *Restaurant Ikibana*