



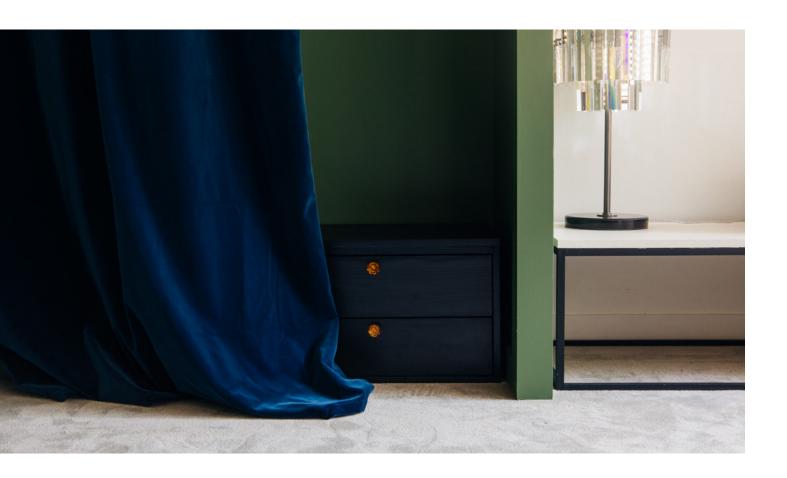
STAMBA HOTEL



As a primary capital on the ancient Silk Route, at the crossroads between Asia and Europe, Tbilisi established itself as a haven for travelers, tucked away to the south of the Caucasus mountain pass and defined by innate Georgian hospitality. Throughout the following centuries, the city has remained a cultural melting pot with an identity tinged with aspects of both Western European and Caucasian life.

Modern day Tbilisi is progressive and sophisticated while still staying true to its roots. It is a place where Art Nouveau mansions and charming balconied townhouses rub shoulders with contemporary architecture. Recent years have seen Georgia's rich tradition in the visual and performing arts, a burgeoning fashion scene and exciting nightlife, further establish Tbilisi as an innovative, vibrant, and proud host.





Led by Adjara Group CEO Valeri Chekheria and owned by Temur Ugulava, Stamba Hotel emerges as a living, breathing reflection of the city's growing global significance, as well as its unique brand of creativity. Nestled within the storied passages and courtyards of what was once Georgia's most prominent publishing house, Stamba reflects sister properties Rooms Hotels' ethos of culturally sensitive redevelopment. And yet it is distinguished by an unsurpassed service experience, which caters to Tbilisi's under-served luxury traveler, surfacing as a cosmopolitan epicenter that welcomes both local and international visitors seeking upscale and cutting-edge design.

Crafted by the city's own creatives and driven by a team of authentic and engaging young Georgians, Stamba Hotel is a true celebration of Tbilisi's ever-evolving identity as a hotbed of talent and originality. From uber-glamourous guestrooms, to standout restaurant and bar concepts, and the landmark Tbilisi Photo and Multimedia Museum, the hotel presents a multifaceted experience rounded off by a unique casino, resulting in a wholly singular encounter for all who visit.





DESIGN

Envisioned by Adjara Group's founder and owner, Temur Ugulava, and in-house creative studio, Adjara Arch Group, the design of Stamba Hotel was conceived to highlight the industrial splendor of the 20th century publishing house in which it is situated. The Brutalist framework is shot through with nostalgic references to the roaring '20s and glamorous '30s, while fresh new touches lend the hotel a distinctly contemporary edge. Original features have been imaginatively restored, contributing to the hotel's overarching sensorial experience, which in turn offers an expressive journey through both the vintage and the modern. The former publisher's print drying beam, for example, now runs through the trees and foliage that dominate the hotel's green, five-storey atrium. Large warehouse windows further blur the boundaries between inside and out, yet it is the spectacular glass-bottom rooftop pool—open in 2019 and visible from the ground floor upwards—which fully affirms the fluidity of the design concept.

The resulting aesthetic is imaginative and industrial in equal doses, with various pockets of the property presenting a museum-like quality in which guests have ample opportunity to absorb this ode to an historic building. A series of internal steel balconies, for example, line the hotel's upper levels for unmatched vantage points from which to view the greenhouse-inspired atrium. A deluge of floor-to-ceiling bookshelves, which also border the casino and guestrooms walls, soften the pace and frame the calm lobby's sprawling seating area. Elsewhere, the repurpose of salvaged and original features is prominent. Vintage booths and Soviet-era pendant lamps in the café underscore the owner's commitment to authenticity and history; an ethos applied equally to accommodations, where exposed beams and brick walls fully align with Stamba's all-encompassing industrial-luxe mood. The vision continues outside, where a dramatic amphitheater is marked by a decorative voltage tower from the 1970s, and reached via a beamed archway made from reclaimed wood taken from the ceiling where the rooftop pool now sits.

The two-floor Casino Aviator is equally striking, dressed in bold shades of red and lined with local art. It all sits amongst Art Deco-inspired interiors, which make frequent references to the golden age of aviation whilst remaining true to Stamba Hotel's underlying botanical aesthetic, as seen in the bountiful plant life which peppers the casino's many areas.









PUBLIC SPACES

Crowned by a glass bottomed pool suspended above its central atrium, Stamba's soaring lobby is the beating heart of the hotel, an elegant space in which international guests will immediately feel at ease. In addition to the pool, the rooftop offers a series of treatment rooms as well as a terrace that affords unrivalled views of Vera and beyond for a multifaceted space that is accessible during all seasons for both relaxation and recreation.

CAFÉ STAMBA

Adjacent to the hotel lobby is a grand café; a sprawling space defined by distinctive Art Deco design motifs and preserved original features that bring the building's history firmly into the present. A tangible celebration of Georgia's culinary heritage, the café offers an avant-garde take on the country's classic dishes and flavors alongside modern international dishes, making it a major player in the evolving foodie scene surfacing across the capital. Breakfast is also creative mix of global flavors that is sure to become a firm fixture on Tbilisi society's brunch circuit and, like the all-day menu, is crafted from fresh, seasonal ingredients produced in collaboration with the Georgian Farmers' Association for assured, farm-to-table quality. The kitchen is helmed by Executive Chef Irakli Asatiani, a talented Georgia native who trained under two-Michelin starred chefs in both London and Tbilisi. As the figure behind the café's forward-thinking food and beverage concepts, Asatiani has crafted a series of menus that honor the country's elaborate culinary history and traditions in a contemporary way. The café is completed by a sophisticated pink bar—one of the city's hottest drinking dens—that is overlooked by an astounding crystal chandelier.













CHOCOLATERIE & ROASTERY

A boutique café offering coffee, desserts and artisan chocolate, Stamba's Chocolaterie & Roastery completes the hotel's epicurean edit on the ground floor. Focused on a bean-to-bar concept, the outlet serves a high-quality selection of coffee created from beans sourced from Brazil, Colombia, Honduras and India, which are roasted on-site at Stamba. The espresso-based drinks are then prepared using either the mammoth Kees Van der Westen machine at the bar, or with Hario and Chemex brewing equipment. The coffee menu is offered alongside a choice of handmade artisan dark, milk and white chocolate, created with cocoa beans imported from Venezuela, Madagascar, Peru and Colombia and flavored to complement the coffee.

Rounding up the Chocolaterie & Roastery's offerings are Lagidze waters, a renowned non-alcoholic drink unique to Georgia. Established in the late 19th century by Mitrofan Lagidze, the natural ingredient-based lemonade is dispensed from large retro-style glass vendors at the bar in cream, chocolate and tarragon flavors, and is an ideal accompaniment to the handcrafted chocolates. All offerings can be enjoyed on a hidden outdoor terrace that leads to the property's expansive gardens.

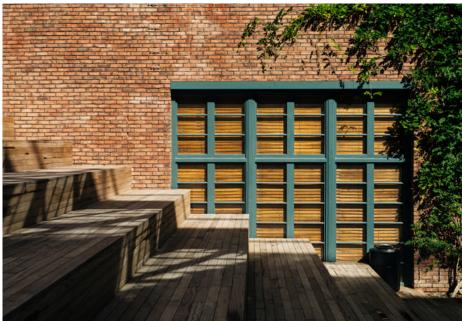




AMPHITHEATER & BAR

Beyond its main building, Stamba Hotel presents a series of outside spaces including a verdant courtyard garden that leads to the hotel's outdoor amphitheater, the presence of which further cements Stamba's deep connection with key Georgian arts and cultural institutions. Figures from the worlds of music, theatre, fashion and cinema are welcomed to tread the boards in this electrifying corner of Tbilisi as the venue plays host to a progressive program of events, shows and concerts, catered for by a multi-room bar and lounge, both designed to encourage repose late into the night.









TBILISI PHOTO & MULTIMEDIA MUSEUM

Confirming Stamba's standing as a creative hub is its hosting of the new Tbilisi Photo and Multimedia Museum, curated by Nestan Nijaradze. Co-founded by Nizharadze and Tusi Kapanadze, the Multimedia Museum will exhibit photography from international, regional and local artists, drawing from expansive archives garnered from a decades' worth of material from the Tbilisi Photo Festival. Led by a team of women and with specific attention paid to highlighting the work of female photographers in the South Caucasus, the space—adjacent to Stamba and opening in September 2018—heralds a new and exciting frontier in the presentation of photo-art in the region.

Key to the Multimedia Museum's development is a dedication to the protection and promotion of Georgian cultural heritage. As such, the institution also offers an ever-evolving roster of educational courses, debates and residency programs, not only to back regional female photographers, but to further Tbilisi's standing as a capital of culture. This is physically manifested via exhibitions of contemporary photography, video, film and new media alongside which the non-governmental, non-profit museum presents access to sizable photo book and multimedia archives supplied by MediaTech.

ART & CULTURE

Endorsing Stamba Hotel's dedication to nurturing Tbilisi's preeminent creatives is a neighboring block housing a series of collaborative studios. Here, artists-in-residence are given the space to work and utilize the facilities and equipment available to produce art in an expanse that also includes an exhibition hall and the Tbilisi Photo and Multimedia Museum. This second structure additionally offers a co-working office space designed to support individuals and businesses in the city's creative industries, reinforcing the hotel's status as a new hub for local visionaries.

AVIATOR HELICOPTERS

Owned and managed by the Adjara Group, Aviator Helicopters is an aviation service that is uniquely placed to offer tours of the country from a Bell 505 Jet Ranger X helicopter. In addition to providing an unforgettable shuttle service from the group's Tbilisi-based hotels to its Rooms property in Kazbegi, the short light single-engine helicopter is also available for sightseeing tours of Georgia. From the country's historical sites to its nature-filled scenery, guests at Stamba Hotel have the opportunity to witness and explore uninterrupted panoramic views of an extraordinarily diverse landscape that encompasses beaches, forestry, and snow-capped mountains.









CASINO AVIATOR

Stamba's show-stopping Casino Aviator is reminiscent of the grand European gaming houses, offering first-class tables and sumptuous interiors, accented by grandiose vintage chandeliers and bold tones of red. Together, all components conjure images of the golden age of aviation, for which the casino is named, augmented by airline crew-inspired staff uniforms created by Adjara Group's in-house costume designer, Tinatin Kvinikadze. Despite the presence of requisite blackjack, poker and roulette tables, Aviator presents a thoroughly unconventional casino, with library walls and carefully curated local contemporary art lining the space, which is capped by salvaged concrete ceilings.

The casino is livened by two distinct bar areas, each with 24-hour service, which make room for entertainment and socializing flavored by cool and inventive cocktail menus designed by Stamba's expert mixologists. Visitors may choose from the low-lit ground floor bar, with its mirrored wall and low hanging wood beams, or the bold, below ground bar, which is buttressed by a pool table and Soviet era conical lighting. The same floor also offers guests a poker room featuring stud tables, two club tables, two American roulette tables and a selection of slot machines. In 2019, a further 4th floor private gaming space for high rollers with access to the rooftop terrace will top the venue and confirm Aviator's position as the Georgian capital's most original and innovative casino concept





ROOMS & SUITES

Inspired by the historic architecture of the former publishing house with its high ceilings and exposed brickwork, the interiors of Stamba's rooms and suites are where Adjara Arch Group's industrial-chic vision comes to life. Rooms fall into two categories: Aviator Signature Rooms and Aviator Rooms, which are differentiated only by the presence of free-standing bathtubs in the former. In both, oversized windows, replicas of those which once featured on the façade, flood spaces with natural light, and well-appointed features such as super king size beds and 19th century-inspired free-standing brass showers ensure comfort. Decorated in soft hues of sage, each 52sqm guestroom appropriately looks out onto the lush, rambling courtyard gardens, dotted with gazebos and trellises, for a suitably green view.

The Aviator Suites represent the ultimate in urban escapism, featuring stunning glass walls that overlook the hotel's tumbling centerpiece, which extends to the lower ground floor. As with guestrooms, interiors comprise a plush amalgamation of deep pile carpets, industrial lamps, original beams, Eclipse chandeliers by British brand Ochre and seating upholstered in rich tufted wool. Featuring a luxurious mustard-toned bedroom, as well as a separate living room, the 79sqm suites are perfectly appointed to accommodate all manner of stays, with clearly defined spaces that make in-room entertaining a stylish reality. This opportunity to host is a possibility in all room categories and is complemented by well-stocked mini bars that include cocktail recipes and in-room mixology equipment, McIntosh hi-fi systems and La Marzocco coffee machines.

The initial phase of Stamba will see the introduction of 40 rooms and 2 suites, increasing to 150 guestrooms in 2019.







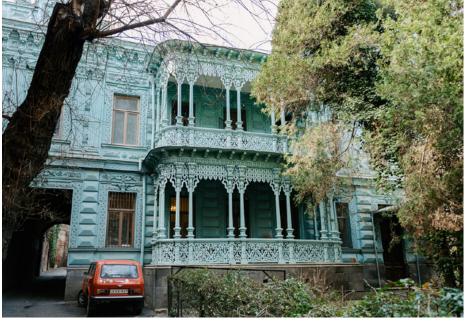




LOCATION

If neighborhoods are the new cities, then Tbilisi is taking the urban phenomenon one step further with the emergence of the micro-neighborhood, incorporating new zones sometimes as small as a single block. Stamba is at the center of one such area located within Vera, a charming and historic quarter of the capital that has long been associated with bohemians and intellectuals. Set within the intersection of three streets, this corner takes in independent boutiques and concept stores, drinking dens and cafés, and plays host to Rooms Hotel Tbilisi. Lolita, a bar, restaurant and event space that is also part of the Adjara Group and located in a building once home to prominent literary and artistic figures, has established itself as a veritable landmark in this district. Housed in a pseudo-Gothic house, the restaurant extends over a dramatic courtyard, and attracts the great and good of Tbilisi society.

Located just steps from the hotel, the city's famous Rustaveli Avenue reflects the many faces of modern day Georgia, where 19th century mansions mingle with contemporary glass and concrete structures. Rustaveli Avenue is a key cultural destination in its own right, playing host to some of the country's most prestigious landmarks such as the Georgian National Museum, the Opera & Ballet Theatre and the Parliament of Georgia, and can be explored—along with the rest of the city—with the assistance of Stamba's in-house guides.









CONTACTS

Kai Simon, Head of PR & Communications Media Markets: DACH, UAE, Russia, Turkey, Greece +49(0)30-884940030 k. simon@designhotels.com

Ruby Davies, PR ManagerMedia Markets: USA, France, Benelux, Italy, Spain +49(0)30-884940033 r.davies@designhotels.com

Ella Marshall, PR Manager Media Markets: UK, Scandinavia +44 7715 640 393 e.marshall@designhotels.com

Melissa Lee, Community Marketing Manager Media Markets: APAC + 65 6324 4085 m.lee@designhotels.com

