



THE
VERA
A LOCAL
ANTHOLOGY

The Vera Hotel
Lilenblum 27
Tel Aviv, Israel

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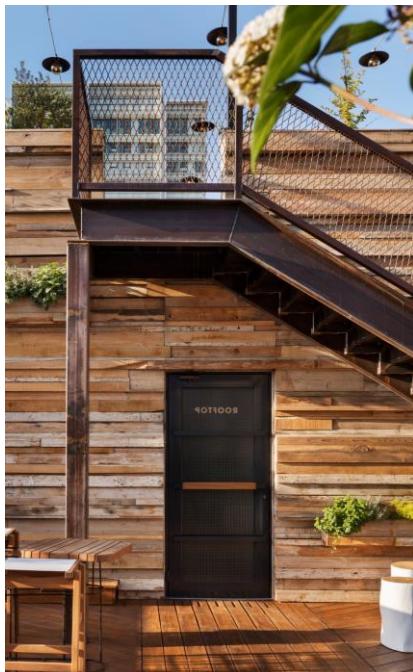
HOTEL FEATURES

- Central Location
- Local Breakfast
- 39 Rooms in 6 Categories
- Spa Treatments
- Double Level Rooftop Terrace
- Concierge Service
- Wine Service Machine
- Private Parking

ROOM FEATURES

- Oak Wood Interiors
- Furniture and Design
- 400-Thread Egyptian Cotton Linen Sheets
- Accents by local designer Tomer Nachshon
- Artisanal Organic bath products by Arugot
- Plush bathroom
- Hooded Robes
- Complimentary Wi-Fi
- An exclusive copy of The Vera Magazine, a collaboration with local online magazine Telavivian

Rooms starting at \$195



LOCATION

The Vera is located on the foundation of one of Tel Aviv's most heralded streets – an artery between the boutique shops and galleries in Neve Tzedek, the original neighborhood of Tel Aviv – through the bustling Allenby Street, a cultural and commercial hotspot.

Lilenblum Street is adjacent to the renowned Rothschild area, surrounded by Bauhaus architecture, noteworthy restaurants, and vivacious nightlife.

LOCAL ANTHOLOGY

Guests experience the celebration of creativity in Tel Aviv through The Vera's love of local anthology. Deep collaborations with local designers, brands, and talents creates a local narrative that permeates throughout the hotel's high-quality amenities, services, and furnishings.

The in-room toiletries and spa amenities comprise of 100% organic products and oils that are created by the family owned boutique cosmetics brand

Arugot. An unconventional approach to concierge concierge services is taken with The Vera's collaboration with local lifestyle magazine **Telavivian** bringing the Tel Aviv zeitgeist to **The Vera Magazine** which provides "in the know" advice to guests who wish to experience the city offerings like a local. The hotel lobby hosts a help-yourself wine machine with a curated local wine selection. Bespoke furniture is provided by Tel Aviv-based furniture designer **Tomer Nachshon** and unique light fixtures are designed by **Ohad Benit**.