



THE  
**VERA**  
A LOCAL  
ANTHOLOGY

**The Vera Hotel**

Lilenblum 27  
Tel Aviv, Israel

**Contact**

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## HOTEL FEATURES

- Central Location
- Local Breakfast
- 39 Rooms in 6 Categories
- Spa Treatments
- Double Level Rooftop Terrace
- Concierge Service
- Wine Service Machine
- Private Parking

## ROOM FEATURES

- Oak Wood Interiors
- Furniture and Design
- 400-Thread Egyptian Cotton Linen Sheets
- Accents by local designer Tomer Nachshon
- Artisanal Organic bath products by Arugot
- Plush bathroom
- Hooded Robes
- Complimentary Wi-Fi
- An exclusive copy of The Vera Magazine, a collaboration with local online magazine Telavivian

Rooms starting at \$195



## LOCATION

The Vera is located on the foundation of one of Tel Aviv's most heralded streets – an artery between the boutique shops and galleries in Neve Tzedek, the original neighborhood of Tel Aviv – through the bustling Allenby Street, a cultural and commercial hotspot.

Lilenblum Street is adjacent to the renowned Rothschild area, surrounded by Bauhaus architecture, noteworthy restaurants, and vivacious nightlife.

## LOCAL ANTHOLOGY

Guests experience the celebration of creativity in Tel Aviv through The Vera's love of local anthology. Deep collaborations with local designers, brands, and talents creates a local narrative that permeates throughout the hotel's high-quality amenities, services, and furnishings. The in-room toiletries and spa amenities comprise of 100% organic products and oils that are created by the family owned boutique cosmetics brand **Arugot**. An unconventional approach to concierge concierge services is taken with The Vera's collaboration with local lifestyle magazine **Telavivian** bringing the Tel Aviv zeitgeist to **The Vera Magazine** which provides "in the know" advice to guests who wish to experience the city offerings like a local. The hotel lobby hosts a help-yourself wine machine with a curated local wine selection. Bespoke furniture is provided by Tel Aviv-based furniture designer **Tomer Nachshon** and unique light fixtures are designed by **Ohad Benit**.