introduction

 Notte della Taranta is the most important music festival dedicated to the revival of the *pizzica* tradition and its fusion with other music languages going from world music to rock, from jazz to symphony. Every summer since 1998, the last week of August a big concert with more than 100.000 people takes place in Salento.

Pizzica is the music which accompanied the ritual of recovery from the imaginary bite of tarantula, which was the dangerous spider. According to the tradition, in order to free the victim, generally a woman, tambourine were played ceaselessly until the victim was free from the enchantment.

Together with the music, an obsessive and repetitive dance took place, helping the consumption of the poison. Other expressions of *pizzica* are the courting dance between woman and man and the "knives dance" also called "fencing dance".

The obsession of rhythm of music and dance is still alive and some of the best musicians from Salento are interpreters of this. They play the tradition instruments in the Notte della Taranta concert and meet the most prestigious names of international music, directed by famous orchestra directors. The Notte della Taranta Orchestra was created in 2004 and it is composed of all the instrumental sections of an orchestra.

The success of this event, with competitions, events, and accessory activities, has generated a touristic flow and an international mobility of young users.

The TARANTA POWER STATION competition identifies an area next to the place of the event in Melpignano town in the territory of *Grecia Salentina*, and proposes the project of a multifunctional building with the double aim of hosting service spaces for the event and didactic and exhibition spaces to keep the event alive also in the other seasons.

the site

project area   parterre
convent   stage

The area is an unoccupied place next to *Convento degli Agostiniani* of Melpignano, which, during the *Notte della Taranta* show, becomes a suggestive scenography blending in the colours and rhythms of the stage. During the event, the area object of the project is occupied by promotional and gastronomic stands open to the public.

1

2

3

spaces

Hall (200 sq m)

Taranta cafè (150 sq m)

Meeting area (max 150 sq m) - Open space equipped with tablets, touch screen, wi-fi area

Newspaper and periodical library (150 sq m) - space for consultation of books, magazines about Salento, *pizzica* tradition and popular music

Laboratories (3x200 sq m)

- • Laboratory of Popular Music
- • Laboratory of Popular Song
- • Laboratory of P*izzica* and Popular Dance

Exhibition area (free size) - space for videos, pictures, instruments and everything presenting to the tourists the history of the event and past editions.

Experimental theatre – spaces dedicated to *pizzica* dance and the Popular Orchestra of *Notte della Taranta*. A maximum of 300 seats is foreseen. The space for the event can have every type of shape and it must give a perfect view of performances.

* the size indicated in this program can vary according to the idea of the project

admission criteria

The competition is open to university students, graduates and young professionals by 5 years from the graduation. Every member of the team must fulfill at least one of the above mentioned criteria, with reference to the start date of the competition, proving it by appropriate documentation. Every team can be composed of 1 up to 5 people, members can attend different universities or come from different countries. The multidisciplinary team, dealing with projecting activity from innovative points of view and giving a perspective different from the architectural one, are appreciated. In order to preserve the transparency of the competition, people who have personal or professional relationships with the members of the jury or the staff cannot participate in the competition.

prizes

1° prize:

1000 € + Exhibition + Publication

2° prize:

500€ +Exhibition + Publication

3° prize:

250 € + Exhibition + Publication

Special mention:

Exhibition

Publication The selected projects will be published on the websites specialized in the domain of architecture, allowing in this way a diffusion on the internet thanks to social networks and blogs.

Exhibitions   The selected projects will be presented with exhibitions in Lecce one month after the publication of the outcomes of the competition.

The jury will be formed by the following members:

- **Arch.Toti Semerano**

As architect and artist, in more than thirty years of work, he has developed a versatile and multiform professionalism, in a work of continuous technical and plastic testing. He uses, always with the same passion, innovative techniques and traditional materials, trying to create new forms, opened and susceptible of continuous transformations, always dealing with the space and the light. In 2005 he opened the Laboratory of Architecture in Salento as an extension of the professional study of Padua. Now he mainly works on the historic landscape, such as the restoration of ancient Salento manor farms, recovery of buildings in a contemporary key and projects aimed at the development of innovative forms of living. He has recently received important prizes: the Restaurant "Perché di Roncade" (TV) has been selected in the context of the Gold Medal Prize 2009 to Italian Architecture of Triennale di Milano, to represent the Italian Architecture to the World Expo of Shanghai 2010 and the project of De Masi house (2008), awarded at the International Biennial of Architecture Barbara Cappochin 2009, was exhibited at the World Day of Architecture in Tokyo.

- **Arch. Alfredo Foresta**

Since 1997, he has worked as architect, designer and entrepreneur in Salento. In 1999 he founded the architecture studio "Gruppo Foresta-Studio", and in 2005 the association "Punto a Sud-Est", a study and research center for the development of Salento territory through architecture, art and design. Among its main projects, in 2012 the group Foresta realizes the intervention "gallery houses" which is awarded as the first building constructed in Salento according to the rules of sustainable living, which has benefited of the incentive of increasing of 10% of cubic capacity as established by the Law for sustainable interventions following the Protocol ITACA requirements . In 2009 the project "Casino Fontanelle" won the award "Buona pratica del paesaggio". In 2004 the project "Court Houses" won the award for the International Prize of architecture Dedalo Minosse, Vicenza, as the best work of private construction.

- **Ing. Alessandro Delli Noci**

President of the urban Observatory Teknè and Vicarious vice-president of PaaS,Full Professor of History of Political Doctrines; President of Fine Arts Academy of Lecce; Director of Social Sciences and Communication Department , his aim has always been to work in public institutions to valorize and promote the architectural and historical-artistic quality in the towns of the Salento. As President of the Teknè observatory, every year he presides over an award assigned to a town that better than others has stood out in building ex novo or restore works that well integrate with the artistic and cultural history of the Town Hall.

- **Prof. Giuseppe Schiavone**

He graduated in Industrial Engineering with a thesis entitled "The impact of the new European Planning 2007-13 about PMI, (small and medium enterprises) in the light of the results of the VI Framework Program". He has also obtained a University Master's degree in Management and Governance of the Territory. He took part in the project "Technological Pole" - PIT 9 for the development of innovation programs for small and medium businesses. He was President of "Officine Cantelmo Lecce città universitaria." Moreover he has assumed roles of consulting and training to use and set up systems of document managing and support to project activity; furthermore he has worked in the field of research and education collaborating with University of Salento. Now he is Councillor for technological innovation, community and youth policies of Lecce Municipality

- **Arch. Simona Serafino**

Young architect from Salento, she graduated from the Faculty of Architecture Valle Giulia, University of Rome ,in 2009. She attended a Master in Landscape Architecture at the ETSAB of Barcelona. Later she moved away to the Academy of Bouwkunst van of Amsterdam, where she is obtaining a second degree in Landscape Architecture, with a thesis entitled "An integrated approach to halt the process of desertification in the area of Serre Joniche in Salento" . She has worked for three years at H + N + S Landschapsarchitecten, where she has worked on projects such as Geniepark Hoofddorp, Haven Blankenberge on the Belgian coast. She has also taken part in international competitions such as the Longhu Park Yangcheng in China, the project for the square of the Konzil of Constance and the orbital road of Antwerp. In 2011 she won the contest of

ideas "Swimming to Manhattan" on the project of the Bay of New York, exposed later at the Center for Architecture in New York.

The jury is composed of professionals and members of local institutions 'with the aim of identifying the projects which better satisfy the characteristics and needs of the territory.

The projects will be evaluated by each member of the jury according to the correspondence to the criteria indicated below, respecting the coherence and completeness of the competition requirements.

Each member is committed to perform his role as member of the jury, with the exception of mandatory personal or professional commitments.

calendar

Start date of applications: 1 June 2013

End of applications : 15 October 2013

Submission deadline: 21 Ottobre 2013

Outcomes : 28 October 2013

application

Candidates can apply signing up as member of ArchiSTART and filling an appropriate form that you can find on the website (http://www.archistart.it/) and the cost of the application fee is 40 €.

This fee is considered for each team (for every project proposed), whichever is the number of the members. The team leader must fill the application form and indicate the name of the team and of the other members. Moreover he/she must provide for the payment of

the membership fee. At the end of this procedure, the Archistart team will verify the application and the payment of the membership fee and it will send an e-mail with the identification code of the team which will appear on the projects.

All communications as well as the prize in case of victory of the competition will be delivered to the team leader.

If a team intends to submit more than one proposal, it can do it registering every project separately and paying the relative association fee.

payment

Payments made by bank transfer or paypal will be identify with the name of the team followed by the abbreviation TPS that indicates this competition.

"quota associativa Archistart " will be the name to indicate as the object of the transfer

<u>Methods of payments:</u>

- Pay-pal or credit card

    The on line payment is easier, quick and safe; the registration will be soon received.

- Bank deposit

    The transfer must be payable to the following account:

    Bank: Unicredit
    Account holder: associazione archiSTART
    Reason: TPS_Team Leader Name
    IBAN: : IT15G0200816012000102644995
    SWIFT: UNCRITM1TRN

* Once the registration is confirmed and the payment received, the application fee can't be paid back.

** archiSTART for the registration will refer to the date of the reception of the deposit, not to the date it has been made.

faq

The participants, during all the steps of the competition, can refer to a dedicated section of the website (http://www.archistart.it/) and the Facebook page in order to ask all types of questions and to clear out every kind of doubt related to the competition.

attachments

In the "Download" section of the website www.archistart.it you can find the attachments (images, videos, Dwg files) to help you in your project activity.

The content can be downloaded before or after the application.

The participants can also use contents from external sources for their projects.

The project must be presented with one table in DIN-A1 format. This must report the registration code of the team received from the team leader by e-mail.

In case the name of the team or its members, or any explicit reference appear, allowing to associate the project to the team, the proposal will be disqualified.

The team will be fully responsible for the contents and ways of representing the project and it can adopt every graphic instrument to explain its ideas in the best way.

Anyway we suggest to include at least:

- Main maps
- Sections (partial or total)
- 3D Views

Not only the idea and quality of the project will be considered important, but also, the clearness and representation skills, so as to express the content at the best.

Short captions are also allowed but only in Italian or English, other languages will not be taken in consideration.

If you want to deliver the project before the deadline of the competition, you can only send it by e-mail to the address *tps@archistart.it*

The design must be exclusively in Jpeg format and DIN-A1 size, with a maximum weight of 6 Mb. A 72 DPI resolution is suggested, but also bigger resolutions are allowed (provided that the file doesn't exceed 6 Mb).

The winning project will be selected in the following ways:

1. **Preselection**: 30 projects will be selected by the ArchiSTART team according to the specified criteria

2. **Delivery to the jury**: the 30 preselected projects will be selected together with the others left, which could be chosen if considered good.

3. **Selection**: the jury will choose, among the 30 projects preselected by the Archistart team and the others possibly added by the jury, the winners of the 3 prizes and the 10 honorable mentions.

The jury will evaluate the projects considering the following criteria to which will be assigned 30 point each

- **Representation**: clearness of ideas and graphic quality (1-30 points)

- **Integration with the context**: assimilation to the human and historical environment (1-30 points)

- **Architectural competition**: quality of the project and formal composition (1-30 points)

- **Connection with the competition:** ability to fulfill the requirements of the competition (1-30 points)

- **Feasibility**: sustainability of the proposal from the environmental and feasible point of view (1-30 points)

Each member of the jury will evaluate the project by assigning from 1 to 30 points for each evaluation criterion. After that, the points received will be summed up and the classification will be drawn up.

All the contents of the competition will be saved in the ArchiSTART database.

ArchiSTART will have the full authority to publish and promote the material, always indicating the author, who will remain the owner of the idea of the project.

By participating to the competition you allow ArchiSTART to publish and diffuse the received material, and to modify it for adaptations to publication formats.

notes

- ArchiSTART can modify the contents of this document provided that the majority of participants can benefit from it. Possible changes will be communicated in time, therefore it is highly recommended to constantly check the site and Facebook page.
- The competition is intended as "competition of ideas", so the proposals will not be put in practice, and this allows to elaborate the contents freely and to deal with projecting activity out of any specific restriction.
- For everything that is not contained here, please refer to: Terms and Conditions and Privacy Law

The archiSTART Team

26/05/2013