

Casa Bonay

A collaborative boutique hotel opens in Barcelona's Dreta de l'Eixample district – an unapologetically Mediterranean, “house of friends”

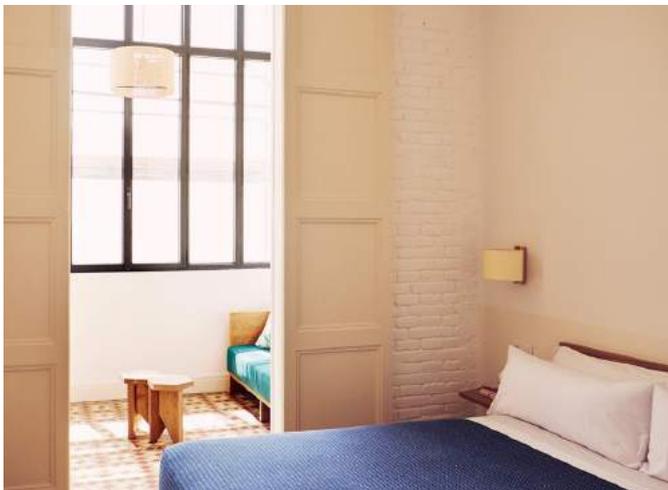


February 2016

Casa Bonay opens this month as a first-of-its-kind 67-room hotel in the restored 19th century mansion of the Bonay family. The iconic building, built in 1869, has been carefully revitalized with a mind to maintaining the property's exquisite original features, while establishing an energetic, creative hub for visitors and neighbours.

Working closely with Brooklyn-based design firm Studio Tack, Casa Bonay founder Inés Miro-Sans has reinterpreted the building's traditional identity with inspiration from Barcelona and the Mediterranean, to highlight the building's spaces and character. Design elements including original mosaic floors throughout, a large naturally-illuminated corridor that floods interior rooms with sunlight and original solariums in the suites facing the building's interior.

Guests are greeted by the impact of an original marble stair, and pass under a series of archways, through banana trees, to the vaulted main lobby, where shared work benches mingle with overstuffed vintage sofas and bistro tables, to form an inspiring social environment.



In the bedrooms, contemporary furnishings from local designers and custom textiles with accents of green and blue compliment the original mosaic flooring and natural light from the rooms' windows, balconies and terraces.

Situated near the cosmopolitan El Born and Poble nou areas, Dreta de l'Eixample is emerging as a vibrant design district in the city, a short walk from Barcelona's best beaches.

The founders have brought in friends and collaborators, in seeking out emerging and established local talent, to define a new creative collective approach to hospitality in the city. The stand-out group of Barcelonan makers includes young fashion designers, an artisan coffee roaster, an experimental head chef, independent publishers, cold-pressed juice pioneers, talented furniture and textile craftspeople, all who have come together create this house of friends.



Casa Bonay believes in authenticity as a matter of attitude and the hotel has been created as an environment to inspire those who pass through it—whether they are visitors to the city or residents looking for a space to come together; setting the tone for something a little different for Barcelonans and their guests.

CASA BONAY'S COLLABORATORS:

Interiors:

Studio Tack

Responsible for Casa Bonay's characteristic interior design, the Studio Tack team were chosen for their superior work and eclectic vision. Central to their plans was to respect the building's architecture, ensuring that irreplaceable original details were maintained and restored, whilst complementing this with contrasting simple, clean furniture and finishings to the rest of the spaces.

Marc Morro

Marc is one of the founders of AOO (Altrescoses Ultrascosas Otherthings) - a shop offering original furniture design pieces in Barcelona. As well as the wooden furniture found in the rooms at Casa Bonay, Marc also designed the reception area.

Teixidors

Not-for-profit Teixidors creates beautiful woven items. Based just outside of Barcelona, the company employs those with learning difficulties, aiming to change their lives by providing social and professional integration, as well as producing the highest quality textiles from the finest natural materials using traditional looms. The handcrafted blankets on the beds at Casa Bonay were designed exclusively for the hotel.

Santa & Cole

Indoor Editor of iconic industrial design product editors, Santa & Cole, Nina Maso has curated the lighting at Casa Bonay.

Asilvestrada

Alejandra Coll has given life to the interior spaces at Casa Bonay with plants that can be found hanging from balconies, planted in travertine bathtubs in the hallway, and placed throughout the corridors. Additionally, Alejandra will create a fragrant garden on the hotel's rooftop which will provide a haven for guests as well as ingredients for food and beverages served at the hotel.

Las Lilas

Ana makes her products from the herbs and plants she cultivates in her own garden in the mountains just outside of Barcelona at Alt Empordà. Following a strict biodynamic process, she has created her specialties - rosemary & olive oil soap and an oat and bergamot shampoo - for the bathrooms at Casa Bonay.

Max & Ausias

The pair of artists Max Rippon and Ausias Perez were commissioned to paint the room door numbers and signage individually, in-keeping with the original spirit of the house where everything was hand-painted.



Food & Beverage:

Gastronomy is an integral part of the culture at Casa Bonay, with several of the hotel's "housemates" creating culinary delights with natural products:

Elephant Crocodile Monkey & Tet

A biologist before becoming a chef, Estanislao Carenzo has developed a "free-cooking" style that experiments with flavours, textures and aromas to create powerful yet elegant and balanced dishes using ingredients from local producers and gourmet artisans. The menu is comprised of small plates in honour of the tapas tradition and complemented by a wide selection of natural wines, rare sherries and natural ciders.



Libertine (The Lobby & Bar)

Casa Bonay created its lobby as a space to lose time in comfort for locals and guests alike; drinking from the selection of fine teas from Casa Bonay's Shanghai tea master, discovering new flavours in the innovative cocktail menu of over 20 signature drinks, navigating one of the best sherry menus in the country, or enjoying Estanislao Carenza's interpretation of comfort food classics from around the world.

Breakfast will also be served in the lobby from Satan's Coffee Corner founder Marcos Bartolomé's creative menu to start the day.



Satan's Coffee Corner & Mother Juice Bar

Sharing a space that serves their exceptional offerings with room to sit and linger or a take away service, the coffee bar and cold-pressed juicery are complementary pioneers in their respective specialties.

Marcos Bartolomé has been hailed as one of the best baristas in town. From a family of coffee roasters, Marcos brought high quality coffee and his meticulous coffee-making method to Barcelona, starting from a hole-in-the-wall outpost before expanding to open his own cafe in the Gothic Quarter last year. Satan's Coffee Corner has fast become a cult classic for coffee fanatics and he now makes his second home at Casa Bonay.



Gemma Ponsa Salvador and Lily Figel are champions of the art of cold-pressed juice blending in Barcelona. Having spent time in LA, native Barcelonan Gemma and her business partner Lily - a former pastry chef from New York with a palette for delicate ingredients - brought cold-pressed juices to the city, creating their brand and cafe, Mother, with the simple aim to offer healthy and delicious drinks that harness their ingredients' natural properties. Their juices and smoothies are made exclusively from local and seasonal fresh and dried fruit and, at Casa Bonay, will include some ingredients grown on the hotel's own rooftop garden.



Finishing Touches

baTabasTa

Clara Arnús and Leti Cano created their distinctive fashion business together in Shanghai, bringing the brand home to Barcelona in 2012. baTabasTa's original, eye-catching printed shirts are available to buy in a dedicated retail space in reception, and also pervade Casa Bonay's interiors with unique designs used on textiles, wallpaper and uniforms throughout the hotel.

Blackie Books

This Barcelona-based independent publishing house has a bijou library, magazine stand and bookshop situated in the entrance hall at Casa Bonay, stocked with fiction, illustration, magazines and poetry.

Rooftop

Opening in Spring 2016, Casa Bonay's rooftop will be a place to relax; surrounded by the flowers and plants and herbs of the orchard and garden, daily yoga classes as well as a bar serving delicious cocktails will be available to those looking to enjoy the views across the city in a serene environment.



-Ends-

www.casabonay.com / [@casabonay](https://www.instagram.com/casabonay)

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Notes to Editors:

About the founders:

From Barcelona herself, Inés Miro-Sans is the young and talented creative behind Casa Bonay. As well as her imagination and drive, Inés is a strategic developer with a unique vision on hospitality, marketing and branding, graduating in Business from Esade Business & Law School in 2008.

Her co-founder is Luis Rullán, a renowned hospitality executive with more than two decades worth of extensive expertise in the industry. He is passionate about taking amazing ideas and turning them into successful hospitality ventures. He joined Casa Bonay because he believes that it is a unique opportunity to introduce an innovative approach into such a challenging and fast-changing global industry.

Inés and Luis' relationship began as that of a mentor-protégé when they met in 2006, and began to realise the vision of Casa Bonay. A tireless and hardworking dreamer and adventurer, Inés had been planning what her own Barcelona hotel would be like for several years. On graduating she started working on several hospitality projects, joining Ace Hotel in New York in 2010 and participating in its development. Drawing from her experience in and love of the industry and knowledge of Barcelona and its creative heart, Inés is now ready to make her dream into a reality in her hometown.

Casa Bonay includes:

- 67 bedrooms
- From Spring 2016: a rooftop bar with aromatic orchard that will be used to serve infusions and cocktails alongside a space for yoga and pilates
- Large lobby space for meeting and mingling
- F&B: Restaurant, Satan's Coffee Corner brewing all day, Mother Juice Bar, lobby menu
- A curated library
- baTabasTa shirt makers in their first retail location

Room Features and Amenities:

- Original mosaic flooring
- Original solariums
- Furniture pieces by AOO and Anna Leena
- Custom-made blankets by Teixidors
- Custom-made textiles by baTabasTa
- A curated magazine selection
- Minibar with locally-sourced products and vegan snacks from Mother
- Bath products from Las Lilas
- Yoga kit (select rooms)
- Ceiling Fans (for those who don't want to use air conditioning)