

## **PRESS RELEASE**

3 December 2019 - For immediate release

# **Powerhouse Company completes The Traveller, a strikingly transparent culinary pavilion**

**The impressive yet approachable new social hub celebrates the international flavours of Amsterdam's multicultural Zuidoost neighborhood.**

A bold architectural statement at the heart of new Amsterdam innovation district Cumulus Park in the up-and-coming Zuidoost area, The Traveller is a curvilinear glass pavilion designed by Powerhouse Company and developed by EDGE and G&S Vastgoed, in collaboration with ING. It helps to define the neighborhood by bringing together ING employees, students, entrepreneurs, the local community and visitors for food and fun.

Strikingly transparent and with a welcoming organic form, The Traveller fits in beautifully with the green landscaped grounds (to be completed in early 2020) and surrounding buildings, notably the new ING offices designed by Bentheim Crouwel Architects. It houses a restaurant concept from the team behind successful Amsterdam eateries Visaandeschelde and The Roast Room. The restaurant is open all day, offering light refreshments and a full menu of international dishes reflecting the neighborhood's multicultural identity. There are versatile spaces for meetings and events upstairs.

"We designed the pavilion to be seamlessly integrated with its surroundings, creating a dynamic relationship between the interior and exterior," explains Powerhouse Company architect and partner Stijn Kemper. "By combining a clear glass façade with natural materials and colors going in, the boundaries blur as if there is no distinction between inside and outside. Juxtaposing these elements with an interior of strong colors and soft textures generates an intimate indoor space with the comfort of a living room."

The pavilion owes its eye-catching appearance to a minimalist glass façade combined with a sculptural, freestanding wooden core. The separation of wooden core and glass façade – at no point do they touch each other – creates an airy and flowing interior space. The wooden ceiling and abundant greenery bring nature inside.

“This project is very much aligned with what we are trying to achieve at Powerhouse Company – the openness of the design combined with detailing and innovation,” says Kemper. “Hospitality projects become very personal to us as an extension of the service-minded approach we bring to our work.”

In order to realize the project, [Powerhouse Company](#) collaborated with [Bentham Crouwel Architects](#) and [Karres en Brands](#), the landscape architect of the surroundings, as well as with [Studio BvanB](#) and [Office RBGV](#) on the interior design. The project real-estate developers were [EDGE](#) and [G&S Vastgoed](#).

The innovation district Cumulus Park, an initiative of ING, has since become a collaboration between the City of Amsterdam, Amsterdam University of Applied Sciences, and Amsterdam Community College (ROC), among others.

**For photographs and further information, please contact:**

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## **ABOUT POWERHOUSE COMPANY**

We are an award-winning architecture office based in Rotterdam, the Netherlands. Founded in 2005, we have grown into a multidisciplinary office of around 100 professionals, with international studios in Beijing, Oslo and Munich. Along the way we have won a number of prizes, including the Dutch Design Award, the Maaskant Prize and the AM/NAI Award. Today we are led by founder Nanne de Ru along with Stijn Kemper (Rotterdam/Beijing), Stefan Prins, Paul Stavert, Sander Apperlo (Munich) and Johanne Borthne (Oslo).

Our mission is to give meaning to space through profound form and function. Our multi-disciplinary team and collaborative ethos allow us to take full responsibility for any project, from sketch to construction. We pride ourselves on the sensorial richness of our work, which results from our constant search for the sweet spot between constraints and possibilities. This process enables us to make conscious design decisions that enhance the subconscious design experience.

## PROJECT CREDITS

Location: **Amsterdam, The Netherlands**

Size: **900m<sup>2</sup>**

Typology: **Pavilion, Restaurant**

Period: **2016 - 2019**

Status: **Completed**

Budget: **Classified**

Project initiator: **ING**

Client (Pavilion): **EDGE and G&S Vastgoed**

Client (Interior): **The Traveller - Michiel Deenik, Neal Valentijn and Jeroen van Brussel**

Interior design: **Powerhouse Company and Studio BvanB in collaboration with OFFICE RBGV**

Partner in charge: **Stijn Kemper**

Project team: **Stijn Kemper, Nanne de Ru, Stefan de Meijer, Robbert Verheij, Gerben Knol, Alex Niemantsverdriet, Bjørn Andreassen, Erwin van Strien, Fernando Diez, Franca Houg, Gert Ververs, Helena Tse, Koen van den Dungen, Lesia Topolnyk, Max Tala Nossin, Melanie Lo, Mike Hansen, Peter Lee, Rafael Zarza García, Thowalfakar Humady**

Light design: **Studio Rublek**

Structural engineering: **Van Rossum Raadgevende Ingenieurs**

MEP engineering: **Deerns Raadgevende Ingenieurs**

Building physics & fire safety: **DGMR**

Cost calculation: **Basalt**

Project management interior design: **JOBS Project Management - Jacob den Besten**

Contractor pavilion: **G&S Bouw**

Contractor interior: **Intera Interieurbouw**