
Press Kit



"I'm interested in the luxury of simplicity, in things that are well done without false artifice. With this new project we are offering a holistic experience; one based on enjoying the calm, the peace that is to be found on Mallorca all year round. A space where we can be ourselves."

Pau Guardans. Hotelier





AN AUTHENTIC MEDITERRANEAN RETREAT

The Lodge is a new concept in luxury retreats, created to build on the success of our first hotel in Mallorca, Finca Serena. Finca Serena is an exclusive five-star resort and spa, opened in 2019. Located inland, among centuries old olive trees and native vineyards, where a profound sense of calm contributes to guests' happiness.

The new project is in a 157-hectare private nature reserve in the heart of the Sierra de Tramuntana, an exceptional location and a UNESCO protected area. Its keynotes are elegance, tranquillity and respect for nature. The Lodge is in an area of great historical interest and natural beauty, surround by extensive fields of lavender, almond and carob trees and ancient olive trees, kitchen gardens and fruit orchards.

The main building contains common areas, the restaurant and reception area, with rooms distributed strategically to ensure peace and privacy for our guests. The remaining 24 suites are easily accessible, in carefully chosen positions around the estate. For guests who are looking for total privacy, the Private Pool Suite is the ideal solution.

The Lodge is firmly committed to protecting the environment and our sustainable practices are detailed in our programme We Care by Único Hotels. 40% of the electricity we use is solar powered and 100% of the water we use for irrigation is recycled. We also make our own craft products from honey and lavender, which guests can enjoy during their stay, or take home as an attractive souvenir.



The Lodge is only 30 minutes by car from Palma airport and 10 minutes from fine beaches such as Playa de Muro, playa de Son Serra de Marina, Playa de Alcanada and Colonia de Sant Pere, several golf courses, unspoilt cycle routes, and picturesque villages, such as Pollença, Sa Pobla and Campanet.

ARCHITECTURE AND DESIGN



The Único Hotels design team, directed by leading interior designer Pilar García- Nieto, was responsible for the project. Pilar García-Nieto, whose work on Mas de Torrent Hotel & Spa and the Finca Serena Mallorca has been internationally acclaimed for its exceptionally comfortable, minimalist, Mediterranean design, has created a series of spacious, welcoming and attractive areas for The Lodge. In order to create an elegant design with a fresh, warm look, natural and organic materials have been combined with earthy colours and carefully designed lighting to create private terraces, traditional Mallorcan patios and spaces with natural light whose atmosphere reflects the tranquillity of the resort, showcasing the views of the Mallorcan countryside.

The exceptional natural surroundings and the relaxed, elegant atmosphere created by the interior design project ensure the comfort and privacy of our guests.

The landscaping project includes a private 157-hectare natural estate in the heart of the Sierra de Tramuntana. It is an ideal spot for nature lovers, where guests can wander through fields of lavender covering 12 hectares, extensive groves of fruit trees, and kitchen gardens.





ACCOMMODATION

“Essentially Mediterranean,
with a modern touch”

The Lodge has 24 spacious suites in different parts of the site, designed to be independent of each other and allow guests to enjoy their privacy. They can be easily reached on foot, by electric bicycle or using a buggy.

All the suites offer impressive views of the Mallorcan countryside and are in a refined, relaxing setting that conveys a feeling of freedom and tranquility.

There are 5 categories of suite, depending on size, type of terrace and views. La Finca also has one exclusive Private Pool Suite measuring more than 50 m², with its own private pool, terrace and Mallorcan-style patio.





All the suites include:

- 100% Egyptian cotton bed linen
- Feather filled pillows and eiderdowns
- Pillow menu
- Home-made toiletries
- XXL walk-in rain shower
- Separate bath (according to type of room)
- Spacious wardrobes
- Full-length mirror
- Magnifying mirror in bathroom
- Professional hair dryer
- Individually controlled air conditioning
- Telephone
- Safe
- Bathrobes
- Reading lamps
- Luxury minibar
- Complimentary water
- Coffee and selection of tea and infusions free of charge
- 24-hour room service
- USB connector
- Samsung 4K HD TV Chromecast multimedia connectivity
- Free high-speed Wi-Fi (fibre optic)
- Daily turndown service
- Shoe cleaning service
- Buggy pick-up service



RESTAURANT

“Enjoy the authentic taste of Mallorca”

The Singular restaurant offers diners a unique opportunity to enjoy food cooked over a wood fire in the heart of Mallorca. A Mediterranean gastronomic experience with fire as the central element, combining local seasonal produce, tradition and culinary technique. Meat, fish and vegetables cooked with wood from different trees, each adding their own unique flavour. Roast dishes prepared with the finest techniques. A culinary adventure with the flavours of Mallorcan signature cuisine.

The restaurant, which is open to both hotel guests and other customers, has a large, elegant, high-ceilinged dining room, full of natural light, with spectacular views of the hotel's gardens. The restaurant also has an outside seating area, where diners can enjoy views of the nearby coppices, the pool and the sun setting over the fields.



NATURE AND WELL-BEING

The Lodge is a place where you can create your own adventure. A place where adventure can be combined with the comfort of a sustainable luxury getaway, offering you a unique experience in the heart of the Mallorcan countryside.

Infinity pools, over 20 km of trails to enjoy, bicycles for the use of our guests, yoga sessions (free for guests) and many other activities available on request.

A private nature reserve covering over 157 hectares in the heart of the Sierra de Tramuntana for you to enjoy. The estate includes lavender fields covering 12 hectares and numerous viewpoints.

Guests can use our fitness area, with cutting-edge Technogym equipment in a location with magnificent views.

For those seeking a moment of relaxation and well-being we offer a wide range of massages and treatments with exclusive Natura Bissé and Comfort Zone cosmetic products, carried out by expert therapists in our exclusive Wellness Suite.

Enjoy a stay at our resort and experience the essence of Mallorca, its traditions and Mediterranean origins.



FACILITIES

- 24 suites (1 with private pool)
- Singular Restaurant: food cooked over a wood fire
- Private nature reserve covering over 157 hectares
- Over 20 km of well-maintained trails for running with routes for walking and cycling
- Over 40 bicycles for the use of guests
- Impressive viewpoints, excursions and guided activities within the estate
- Customised activities including riding, sailing, wine tasting and golf
- Free yoga classes for guests
- Technogym fitness area
- Exclusive well-being suite
- Two infinity pools for the use of guests, including a bar in the pool
- 12 hectares of lavender fields, including a unique space for the hotel and special events requested by guests
- Well tended gardens and orchards
- Concierge service
- Private car (with chauffeur)
- High speed Wi-Fi
- Private car park (with electric vehicle charging station) - 24-hour room service
- 24-hour laundry and dry cleaning service
- Charging stations for electric vehicles



ABOUT UNICO HOTELS

There are business men that follow trends and those that create them. Pau Guardans, Barcelona born hotelier and founder of Único Hotels is one of the latter.

Owner of a collection of luxurious independent hotels that share a common soul and guiding philosophy: offering impeccable service, genuine experiences in all of the group's hotels, not only because of their location or the personalised attention to guests but also because each and every element is specifically inspired to serve a purpose: Unbeatable locations with true soul, character and personality, tailor made services as well as a fluid and symbiotic relationship with their settings.


Pau Guardans turned his dreams into reality in the shape of 5 unique, luxury hotels: Finca Serena in Mallorca, Mas de Torrent on the Costa Brava, Grand Hotel Central in Barcelona, The Principal Madrid as the crown to the city's emblematic Gran Vía, and Hotel Unico Madrid in the heart of Salamanca.

Guardans' style is informed by sophistication, exclusivity, charm and luxury matched with contemporary life, technology, laid back chic, warm and welcoming environments and excellent service that add up to places where the modern traveller will feel at home.

CONTACT PRESS

Vera de Frutos
E-MAIL press@unicohotels.com
TEL +34 93 310 43 63

 [@thelodgenamallorca](#)

 [@singular](#)

thelodgemallorca.com

 A MEMBER OF
unicohotels.com



Único Hotels